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Deutsche Messe Dubai Branch to launch three international trade fair profiles in Dubai

CeMAT, MDA and IA MIDDLE EAST shows to be held concurrently in January 2010

Deutsche Messe Dubai Branch, the regional arm of Deutsche Messe Hannover - Germany, one of the world's leading international trade fair organizers with a global portfolio of over 100 niche events worldwide, has announced the launch of three internationally reputed trade shows - CeMAT MIDDLE EAST, MDA MIDDLE EAST and IA MIDDLE EAST - that will run concurrently from January 19-21, 2010 at the Dubai International Airport Expo Centre.

CeMAT, MDA and IA trade fairs are spin-offs from their mother shows in Hannover – Germany with successful annual editions in China, India and Turkey. The latest editions of these trade fairs will make its debut in Dubai to cater to the wider Middle Eastern markets and its catchment areas CeMAT MIDDLE EAST is the world's largest trade show profile for internal logistics and materials handling. The inaugural Dubai edition will host world leaders in mechanical handling, ware house technology, workshop equipment, packaging and order picking equipment systems for materials handling technology, warehouse technology, logistics, loading technology, internal logistics – systems and software, internal logistics-services and outsourcing.

MDA MIDDLE EAST, the international trade fair for motion, drive and automation, is a key segment

of the world's oldest and largest industrial and technology trade fair HANNOVER MESSE. Focusing on key categories like hydraulics and pneumatics, fluid power generation, production equipment, bearings, sealing technology, sealants, services and software for drives, gears, hydraulics and pneumatics, MDA MIDDLE EAST will attract a wide cross-section of professionals, engineers, technocrats, R&D managers and decision makers from across the industrial sectors led by the oil and gas, energy, distributive trades, government and public sector, plant engineering, petrochemical and construction segments.

IA MIDDLE EAST, the international trade fair for factory, process and industrial building automation, is also an important segment of HANNOVER MESSE, highlighting critical areas in automation i.e. assembling & handling systems, industrial image processing systems, control systems, PLC, SCADA, sensors, actuators, industrial building automation systems, safety and security systems, industrial IT and software, among others. The trade fair aims to offer the latest innovations, solutions and products to enhance the development and rising awareness in the area of quality manufacturing practices.

Angela Schaschen, Managing Director of Deutsche Messe Dubai Branch, said: "The economic upswing

in the previous years has given a tremendous impetus to the fields of logistics, industry and automation, not only in the GCC but the wider Middle East region as well. It is our vision and commitment to encompass and attract exhibitor and visitor interest from countries like Iran, Syria, Jordan, Lebanon, Egypt, Morocco, Algeria, Tunisia and Libya, in addition to the GCC region, who are rapidly strengthening their manufacturing and industrial infrastructure."

"Dubai was the obvious choice for us when it came to selecting the venue to host the new trade show profiles. The city is rightly regarded as the trade show capital of the Middle East, given its world class infrastructure, the maturity of its hospitality sector and its major achievements in various fields like engineering, architecture, trade and commerce," concluded Schaschen.

Being specifically launched to cover the wider Middle East, Africa, the Indian sub-continent, CIS and the Central Asian region, the new shows will leverage the synergies that evolve from a unique combination of three highly-focused trade show profiles. It will provide the perfect platform, as well as serving as an annual meeting place and forum for exhibitors from all over the world to network with leaders from the entire region in key technology areas while showcasing the latest innovations in their respective domains.



Work proceeding on schedule at ADNEC's ExCeL London venue





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DOMOTEX Middle East ties up with international interior design group to target region's multi-billion dollar

Potential Speakers invited by the Association for Professional Interior Designers to discuss important role of floor coverings in interior design



Africa's Time To Shine
Travel Industry "Oscars"
Return to South Africa



New Space Saving 50 Liter Pilot Plant from Ace Glass **Shortened 50 Liter flask with flat head saves at least 10% in height**

Ace Glass Incorporated introduces a new 50 Liter pilot plant design that incorporates a shortened flask body. In combination with a flat glass head, the system results in a 10% savings in height and such savings can be critical when the pilot plants are used in hoods or in other restricted spaces. Depending on the components used on the head, such as condensers, addition funnels, etc., even greater space savings may be achieved ACE will formally introduce the new 50 Liter system at the ACS Fall meeting in Philadelphia, PA in August

Ace Glass Incorporated, founded 1936 in Vineland, NJ, is a leader and innovator of scientific

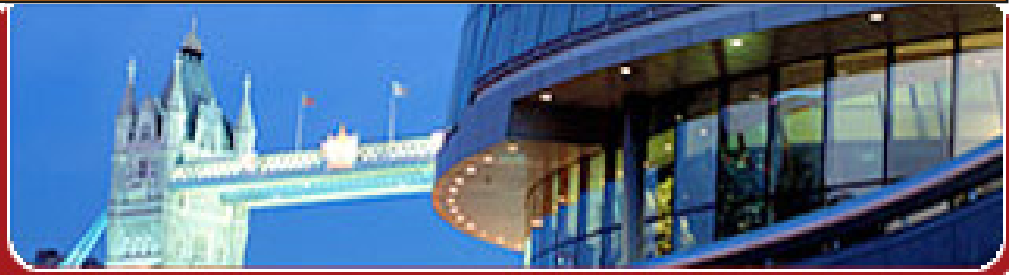
glassware, lab equipment and glass apparatus. The firm's innovations and inventions include the first American made spherical joints and sintered-glass fritted disks. Ace also designed and patented the first internally threaded glassware Ace Threds® plus Ace Trubore® Precision Bore Tubing, and their unique Instatherm® oil baths. Ace Glass continues its strong tradition today, meeting the laboratory glassware needs of satisfied customers worldwide.

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OAG AND AXESS EXTEND AIRLINE DATA SUPPLY AGREEMENT

Agreement ensures full flight schedules and minimum connect time content in Japan's Axess Reservation System

CRICKET HAS GRAND DESIGNS FOR NATIONAL MAKEOVER

NatWest CricketForce 2009 breaks records



VIRTUAL AVIATION

Virtual Aviation launches new simulator training centre in Palma Mallorca

FEDERATION OF INDIAN EXPORT ORGANISATIONS

(Set up by Ministry of Commerce & Industry, Government of India)
(Western Region)

FIEO Seeks Diversification of International Markets and Enlargement of Trade Basket

In the present scenario of global economic meltdown where the business communities of every country are badly affected Shri J K Jain, Chairman FIEO(Northern Region) called upon the developing countries to work in close cooperation such that a win-win situation is created for all and concentrate towards betterment of trading and economic ties. Shri Jain was addressing a function organized by FIEO to celebrate the 64th National Day of the League of Arab States. The meeting was attended by the Heads of Missions of the member countries of the League of Arab States, and other countries, in New Delhi. India's trading relations with the members of the League of Arab States have been very strong, added Shri Jain. In the last five years India's total trade with the members of the League of Arab States has increased seven times from approximately US Dollars 12.68 billion during 2003-04 to around US Dollars 87 billion during 2007-08. The percentage share of India's total trade with the members of the League of Arab States has been rapidly increasing and more than doubled in the last five years from 9 percent during the year 2003-2004 to 21 percent during 2007-08. These figures speak volumes about India's growing trading relations with the members of League of Arab States. Shri Navratan Samdria, Past President FIEO addressing the gathering said that the present economic was an opportunity in disguise for India and the Arab World to come closer. This can help the business communities of the respective countries to not only tide over the present economic scenario but begin a new era of growth in the years to come.

Shri Ajay Sahai, Director General stressed the need to enlarge the current trade basket which mostly consist of automobile, chemicals, drugs and pharmaceuticals, food stuff and fast moving products, heavy engineering goods and machinery from India's side and crude and petroleum from League of the Arab States.

Dr. Ahmed Salem Al-Wahishi, Chief Representative of the League of Arab States Mission in New Delhi said that the role of the League of Arab States in developing the Arab relation regionally and internally was growing particularly with India and other countries. He said that a Memorandum of cooperation signed between India and the League of Arab States during December 2008 by Mr. Pranab Mukherjee, Minister for External Affairs to establish the Indo-Arab forum which will help establish deeper cooperation at all level including political, economic and commercial, security, cultural and science.

FIEO Reacts February, 09 Export Data

Reacting to the recently released trade data for February 2009, Shri A Sakthivel, President, Federation of Indian Export Organizations (FIEO) said that data is along the expected line in view of contraction in global demand. President, FIEO hope that the new government will take requisite measures expeditiously – both fiscal and non fiscal - to help the export sector.

Shri Sakthivel observed that the decline in exports by 21% as well as in imports by 23% will impact the manufacturing sector which is already reeling under pressure.

India's exports in 2008-2009 will be in the range of US\$ 168 – 170 billion.

However, FIEO Chief said that the coming financial year should be good for exports with improvement in overseas markets. He emphasized that Indian exporters should remain in the markets, at what soever cost, so that they reap the dividends once the recovery process starts which seems to be just round the corner, added, Shri Sakthivel.

J.L. Lewis, Two Time PGA Tour Champion and Author Signs Sports Marketing Representation Agreement with The Mark Andrew Group



FORMER CHAMPION, pga tour player jim furyk up for grabs with Caddy For A Cure at the quail hollow championship

For the One of the World's Best Professional Golfers at the Quail Hollow Championship

Caddy For A Cure, Inc., the opportunity of a golfing lifetime to go inside the ropes and caddy for the world's best players at PGA TOUR venues, proudly announces the returning participation of PGA TOUR superstar Jim Furyk at this year's Quail Hollow Championship. The Quail Hollow Championship will be played April 27th-May 3rd at the Quail Hollow Club in Charlotte, NC.

Caddy For A Cure offers its unique PGA TOUR player caddy opportunities through its website (www.caddyforcure.com) and eBay auctions.

The online auction to caddy for Jim Furyk is available and will run through Thursday, April 23rd, 2009 or until sold, whichever occurs first. Bidders can make their best offer above a minimum for their chance to win the auction. The caddy date will be during the Pro-Am on Wednesday, April 29th. To access the online auction go to www.caddyforcure.com and follow the link for Jim Furyk. Caddy for a Cure, Inc. donates 100% of caddy

auction proceeds to charities, including to the Fanconi Anemia Research Fund, which is the impetus behind the Caddy For A Cure program, and to the Wounded Warrior Project in support of our returning veterans. Additionally, the program gives to the regional charities supported by each PGA TOUR venue and player.

Native Pennsylvanian, Jim Furyk, has long been one of the leading money winners on the PGA TOUR. His somewhat unconventional yet highly effective swing has led him to 13 PGA TOUR wins, including a major championship at the 2003 U.S. Open and in Charlotte at the 2006 Wachovia Championship.

"We love returning to Quail Hollow Club with these terrific caddy opportunities," said Russ Holden, Caddy For A Cure founder and veteran PGA TOUR caddy. "Jim has been a huge supporter of our program and always goes out of his way to make our participant's day one they don't forget. His depth of experience in pro-

fessional golf is definitely worth spending a day to learn about."

The Quail Hollow Championship brings the PGA TOUR to Charlotte, North Carolina each year during the first week in May. Since its inauguration in 2003, the Championship has raised over \$9.4 million for charity, becoming one of the most prestigious sporting events in the Charlotte region, and has been recognized as one of the top events on the PGA TOUR. The Championship serves as a principal fundraiser to support youth education and help increase the success potential of every child.

"The tournament is one of the best stops on the PGA TOUR and their heart for giving back to charities and the community is unparalleled" says Holden. All in all, the fit between Furyk, the Quail Hollow Championship and Caddy For A Cure is perfect. Once again, we witness the outstanding commitment of the professional game of golf and all those involved to change lives for the better."

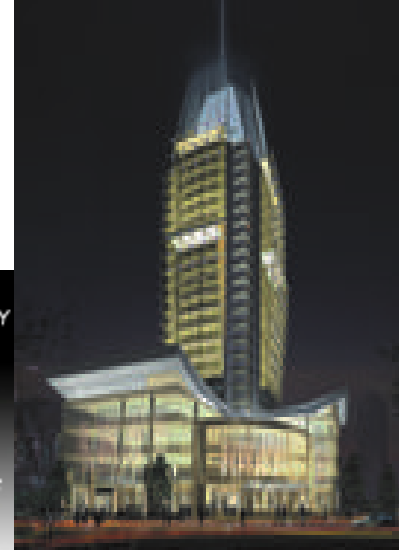


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