

# WINGS CHAMBER

★ VOLUME-2 ISSUE-2

★ THANE

★ AUGUST 2008

★ PAGE 04

## *Game Theory to Launch the Digital Shield (R): The Golf Glove for the Other Hand*



Annette Evans is the newly-appointed Head of External Communications for Sherwoods Independent Property Consultants, a leading international property services company with branches in the UAE, Qatar, Bahrain, UK, France, Morocco and Switzerland.

Evans, the former Branch Manager of the company's Ras Al Khaimah, UAE, office, joined Sherwoods in 2001 and quickly established a reputation for expertly advising clients on creating thriving property portfolios through investments in France, Spain and Morocco, and thoroughly exploring new developments in emerging markets. She has been witness to Sherwoods' rapid growth from a modest five-staff operation to a more than 100-personnel strong organization.

Her skills proved highly valuable during Sherwoods' expansion phases, where as Human Resources Manager, Evans focused on meticulous recruitment and training of staff and enhancing standards. She also developed and implemented training procedures and manuals to promote Sherwoods core values to new recruits and ensure continuous staff development. Evans initiated the opening and promotion of the Ras Al Khaimah branch after she recognized the potential of the emirate's emerging market.

As Head of External Communications, Evans will act as Sherwoods' new ambassador and will enhance market awareness for her company's comprehensive portfolio of services. She has already initiated the deployment of Property Advice Bureaus in prestigious establishments, which will enable prospective clients to acquire brochures and information on Sherwoods' services on the spot. These and other upcoming initiatives reflect Evans' proactive and creative approach to property consultancy.

## NEUTRON LEADS AND SPECIALIZES IN BOARDROOM SOLUTIONS



**PGA**  
2008 FALL EXPO

**Identify Business Opportunities & Navigate the Challenges of Today's Economic Climate at the 2008 PGA Fall Expo Education Conference**

**IJL**

INTERNATIONAL  
JEWELLERY  
LONDON 2008

**BE PART OF IT**

31<sup>st</sup> AUGUST - 3<sup>rd</sup> SEPTEMBER  
Earls Court London

**Victrex launches cosmetic black APTIV(TM) film to broaden range of applications which can benefit from the film's exceptional properties**



Queensland's Central Meeting Place for Mining & Engineering

Queensland Mining &  
Engineering Exhibition

Reed Exhibitions



## Dubai Tourism transfers registration and licensing of maritime activities within Dubai to Dubai Maritime City Authority

*Move is in line with agreement signed by DMCA and Dubai Department of Tourism and Commerce Marketing*

## Sorouh Real Estate announces support for inaugural Summer in Abu Dhabi

*Sorouh to educate the younger generation by distributing free children's book on Sheikh Zayed Bin Sultan Al Nahyan*

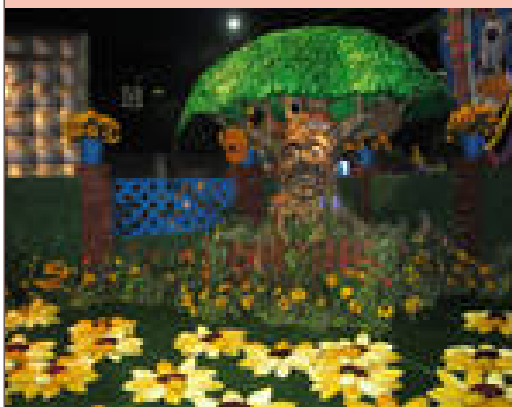
Sorouh Real Estate P.J.S.C., one of the UAE's leading property companies, today announced its sponsorship of 'Secret Story Book Garden,' an interactive storytelling zone and a popular attraction at the ongoing Summer in Abu Dhabi family festival.

Summer in Abu Dhabi organisers Abu Dhabi National Exhibitions Company (ADNEC) and the Abu Dhabi Tourism Authority (ADTA) have confirmed Sorouh as the latest high-profile sponsor in its inaugural summer family extra vaganza.

Sorouh will be distributing free children's books about the life of the late Sheikh Zayed Bin Sultan Al Nahyan <<http://www.sheikhzayed.com/>>, helping to educate younger generations on his significant contribution to the UAE's cultural and artistic heritage. Families will also have the opportunity to have their photo taken with Woody, the famous storytelling tree, and will be presented with a free magnetic photo frame.

Faisal Al Sheikh, Head of Events Section for ADTA, commented: "Sorouh's support of Summer in Abu Dhabi affirms the positive community image that our event has built up on the fourth

week since its launch. The highly-visible support of prestigious names such as Sorouh assists us in producing a memorable family event throughout the hot summer months."



Mounir Haidar, CEO, Sorouh Real Estate P.J.S.C. added: "Sorouh is committed to creating ideal places and spaces for all generations and we are honoured to be part of such an important family festival that educates as well as entertains the younger generations. We share

Summer in Abu Dhabi's commitment to the community and look forward to educating the children at the 'Secret Story Book Garden', about the UAE's rich culture and heritage."

Fady Moukanzah, author of "Dad, Tell me about Zayed Al Khair" remarked: "I am delighted to work with Sorouh to help share the life of Sheikh Zayed with the children of Abu Dhabi. Sorouh's Secret Story Book Garden at Summer in Abu Dhabi is a great venue for families to enjoy and learn about the UAE's heritage together."

'Secret Story Book Garden' features Woody, a fully animated character that sings and tells stories in Arabic and English within an interactive "secret garden"-themed area. It is a major attraction on "Imagination Island," one of seven island-themed areas covering 13,000 square metres of air conditioned space in the Abu Dhabi National Exhibition Centre.

Summer in Abu Dhabi is open to the public daily at the Abu Dhabi National Exhibition Centre from 12 pm to 9 pm. Tickets are priced at AED 30 for adults and AED 20 for children under 16. For further information please visit [www.summerinabudhabi.com](http://www.summerinabudhabi.com).



## APTIV(TM) film performs beyond expectations in O.T.A.'s Radio Frequency Tags



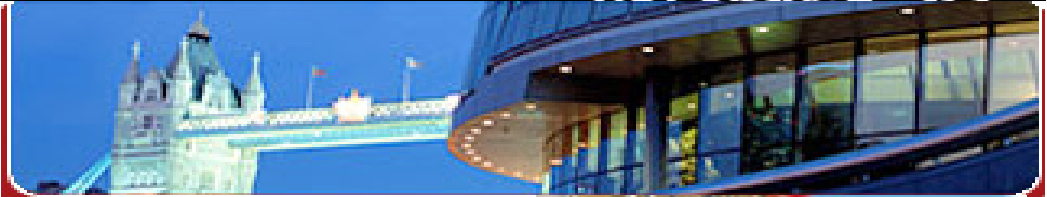
# EIBTM Express



The Global Meetings & Incentives Exhibition

## LONDON

VISITLONDON.COM



*Welcome to What's New for August, which now includes shopping news and a Top 5. There's plenty to choose from this month, including new attraction Ripley's Believe It Or Not and lots of events to celebrate the Beijing Olympics and countdown to the Olympic handover. For more listings go to [www.visitlondon.com](http://www.visitlondon.com)*



**IJL**  
INTERNATIONAL  
JEWELLERY  
LONDON

**TRAVEL  
DESK**  
ACCOMMODATION MADE EASY

## PLAN AHEAD

31st AUGUST - 3rd SEPTEMBER  
Earls Court London

**IJL**  
INTERNATIONAL  
JEWELLERY  
LONDON 2008

**PAVILLON  
HEDIARD**

festival  
International  
de la Plaisance  
Cannes

10-15 septembre 2008

Salon  
VAD

Le rendez-vous international  
du e-commerce,  
du marketing direct  
et de la VAD

7, 8, 9 octobre 2008 - Lille Grand Palais

**GIBTM EXPRESS**

WWW.GIBTM.COM  
31 March - 2 April 2009  
ADNEC, Abu Dhabi, UAE

THE OFFICIAL NEWSLETTER OF THE GULF INCENTIVE, BUSINESS TRAVEL & MEETINGS EXHIBITION



**PGA**  
2008 FALL EXPO

HOME | REGISTER NOW | CONTACT US

**AUGUST 25-27, 2008**  
MANDALAY BAY RESORT & CASINO  
LAS VEGAS, NEVADA

## COUNTDOWN TO THE SHOW



International Exhibition & Fashion Show

### **Fashion Africa 2008**

- Garments
- Watches
- Shoes & Belts
- Cosmetics
- Gifts
- Leather garments
- Perfumes
- Jewellery
- Antiques & more

**14 - 16 November 2008, Nairobi Kenya**



### **INDO-CANADIAN BUSINESS**

11-25 August, 2008



## Rakeen announces sales launch of Bab Al Bahr Office Tower



Launch of Destination Greenwich Exhibition at Longtanhu Park, Beijing  
Launch of Destination Greenwich Exhibition at Longtanhu Park, Beijing

## Starwood Hotels & Resorts and ADNEC to introduce the first Element hotel in the Middle East

