

WINGS CHAMBER

★ VOLUME-3 ISSUE-8

★ THANE

★ FEBRUARY 2010

★ PAGE 04

WORLD
TRAVEL
AWARDS



TEN PERCENT RISE IN WORLD TRAVEL AWARDS VOTING REGISTRATIONS

World Travel Awards launches mobile site

World Travel Awards (WTA) has teamed up with leading mobile web development company, World Mobi to create a state-of-the-art mobile site, worldtravelawards.mobi. The innovative mobile site provides mobile users with everything they need to know about WTA all live, using just their mobile handset.

WTA hosts regional award ceremonies around the world to underline excellence in the travel and tourism industry, and brings together the leaders of the industry as well as the global media.

Over 3,500 guests travelled to the events in five continents to attend the 2009 ceremonies. Worldtravelawards.mobi is therefore tailored specifically to the needs of mobile users visiting WTA events, allowing them to have easy and immediate access to information on the events, maps of the venue, as well as other important information such as winners' lists, news and photos. The portal is accessible via all internet-enabled mobile phones.

Kelly Footit, World Mobi, Head of Development, says: "The launch of worldtravelawards.mobi will make the awards increasingly accessible to both travel industry professionals and the general public on the move."

"The mobile internet has changed the way the travel industry does business by empowering consumers with tools to search, plan, book and share their holidays instantaneously. The mobile internet is a new marketing channel that is predicted to generate \$150 billion by 2011."

Manon Han, Executive Vice President of WTA, says: "Advances in technology are leading to an exponential growth in mobile web usage. WTA's partnership with World Mobi ensures that we keep at the forefront of technology that is shaping the tourism industry today. World Mobi's full optimization and bespoke mobile

site solutions ensure we can extend our presence to a growing mobile audience, which is key to our online strategy."

Mobile websites are specifically designed for internet browsing on mobile devices and formatted for the smaller screen size. Mobile sites are therefore quicker to download and allow users to search for information with fewer clicks and scrolls. According to Google's CEO Eric Schmidt, not having a mobile website means you are missing out on a rapidly-expanding media channel where mobile search will overtake PC Search in just a few years.

worldtravelawards.mobi includes two event pages, a winners' page, plus a news section with the latest press releases. There is also a link to WTA's Youtube channel where the users can watch all WTA videos on the mobile, and a link on each event page to a mobile map.



Internet searches for Dubai properties surge by 45.5 per cent

Prospective investors' advantage of value-added features such as language compatibility, multi-media packages, and extensive real estate information



The Gulf Incentive,
Business Travel & Meetings Exhibition,
ADNEC, Abu Dhabi, UAE

29 - 31 March 2010



Best Business, Best Networking, Best Professional Education



BORSA INTERNAZIONALE DEL TURISMO
INTERNATIONAL TOURISM EXCHANGE

Travel instinct.



18 - 21 FEBRUARY 2010 fieramilano

Next edition of International Autumn Trade Fair (IATF) 55 % booked!

Dubai, UAE, 25th January, 2010: The 24th International Autumn Trade Fair (IATF10), the International Fashion Jewellery & Accessories Fair (IFJA) and International Watch & Clock Fair (IWCF10) concluded today, with the number of trade visitors reaching 11,921.

The organizers have announced that the next edition of IATF dates will be held from 13th until 15th of December 2010, and 55 per cent of space was already booked on the last day of the show.

Multi-million dollars deals were done during the three days of the show, an indication that the consumer goods trade in the UAE is as strong as ever, according to Al Fajer Information and Services.

Suhas Dhaimade, Exhibition Manager, said: "In the 24th year, IATF10 has successfully emerged as a leading buyer-seller meeting ground for the consumer goods segment over an area of 13000 square meters. We saw plenty of new companies wishing to expand footprint in Middle East and North Africa (MENA) region."

This year, the fair hosted six official national pavilions supported from their governments. The national pavilions include 300 exhibitors from China, 80 from Hong Kong, 35 from Korea, 25 from Iran, 25 from India and 15 from Malaysia. Other countries participating at IATF10 at in-

dividual levels include Japan, Indonesia, Poland, UAE, Saudi Arabia and Taiwan.

IATF10 unveiled an exciting mix of products comprising cosmetics, foodstuffs, electronics, household appliances, plastic household products, toys, stationery, electrical items, handi crafts, carpets, garments, textiles, house ware, kitchen ware, sanitary ware, novelties, machinery, machine tools, hardware accessories and diary products.

The International Fashion Jewellery & Accessories Fair (IFJA) and International Watch & Clock Fair (IWCF10) showed good footfall.

IFJA and IWCF are the region's only specialized and dedicated fairs for fashion jewellery, imitation jewellery, costume jewellery, silver Jewellery, gold plated, fashion accessories as well as all kinds of watches and clocks. The shows have attracted almost 100 exhibitors from 12 countries, including group pavilions from India, China, Italy, Lebanon and UAE.

Exhibitors to both shows include gold and silver-plated base metal jewellery, costume and fashion jewellery, crystal, cubic zirconia, rhinestone and enamel jewellery, semi-precious gemstone jewellery, loose polished semi-precious stones, beads, minerals and

other materials, jewellery parts and components, belts and buckles, hair ornaments, scarves, shawls and gloves, handbags, wallets and purses, branded watches and clocks. Officials from the participating companies were upbeat about the industry and expressed satisfaction at the opportunity to network with key players.

Mr Chen Shuo of Chinese Pavilion said: "We look at IATF as a premier exhibition that serves as a window to the consumer trade industry in the region. We always make important contacts during the exhibition, which we are confident, will translate into business deals in the near future."

Mr Jerry Han of Korean Pavilion said: "IATF10 has opened doors to a whole new set of business partners and customers, making our presence in this exhibition very fruitful. The show served as the ideal platform for promoting ourselves in this huge market of consumer goods across different industries."

Dr Mahmoud Haghverdi of Iranian pavilion said: "At the show, our presence was highly feasible because of the contacts we gained. We are keen to make a foray in this evolving market that is a gateway to lucrative sub markets."

معرض ليبيا للبنية التحتية

INFRASTRUCTURE
LIBYA 2010

3rd International Exhibition for Libya's Infrastructure Sector

8-11 March 2010 · Tripoli International Fairground



Tourism Authority of Thailand

amazing
THAILAND
Amazing Value



The Best of Britain & Ireland Travel Trade Forum 2010 will run from Wednesday 17th Thursday 18th March at London's Olympia.

Federation of Indian Export Organization

TRADE DELEGATION TO THE UNION OF MYANMAR 18TH TO 22ND JANUARY, 2010

The Federation of Indian Export Organisations, the apex body of exporters in association with Indo-Myanmar Chamber of Commerce & Industries is leading a business delegation to The Union of Myanmar to promote bilateral trade.

The 16 member delegates comprising eminent exporters exporting different products such as Engineering, Pharmaceuticals, Processed Food and Agro products, Sanitary ware, Software, Precious and Semi Precious stones, Marble, Timber are the part of this delegation.

The bi-lateral trade between the two countries has been showing a positive growth over the years and amounted to US\$ 1540 million in 2008-09. Myanmar offers good potential in sectors such as Process Foods, Pulses, Engineering Goods, Drugs & Pharmaceuticals, Marine Products, Timber etc besides their also exist opportunities for investments in IT Sector , Light Industry and user-friendly low cost technologies. Hence this will be a very good opportunity for the Indian Exporters to explore more avenues and meet potential buyers through the Buyer Seller meets between 18th and 22nd January, 2010 scheduled in Yagon .

"Demand for Abu Dhabi hotel rooms to increase by 10 per cent in 2010"
Peter Blackburn, General Manager

Cristal Hotel Abu Dhabi

RIFE Debuts New Island Series Putters at 2010 PGA Merchandise Show

GOLDEN TULIP SUSTAINS ASIAN EXPANSION WITH NEW THAILAND PROPERTIES

INTERNATIONAL
confex

23-25 FEB 2010, EARLS COURT, LONDON

THE PERFECT EVENT FOR ANY EVENT



*Surround yourself
with inspiration...*



FREE

Free Listing Form

USE CAPITAL LETTERS & ATTACH BUSINESS CARD

Name of Company Firm / Institution			
Type of Business			
Address			
		Pin code	
Tel		Fax	
E-mail		Website	
Contact Person		Mobile	

Date	
------	--

Sign & Stamp	
--------------	--

For More listing use xerox copies

POST AT :-

WINGS CHAMBER NEWS PAPER
ADDRESS :- B-BK:-729,HOSPITAL AREA, ULHASNAGAR,
DIST-THANE, MUMBAI, MAHARASHTRA, INDIA 421003
TEL:- 00912512707013, FAX:-00912512708013, E-MAIL :- wingschamber@yahoo.co.in