

WINGS CHAMBER

★ VOLUME-4 ISSUE-1

★ THANE

★ JULY 2010

★ PAGE 04

WORLD
TRAVEL
AWARDS



WORLD TRAVEL AWARDS EUROPEAN NOMINEES UNVEILED

Race to be the Best

The World Travel Awards Europe Gala Ceremony is taking place in October - but the fight is just beginning to make it on to the coveted winners' platform

Described as the ultimate achievement for any European company, more than 1,000 travel brands are competing to be the best. Voting has opened and nominees are now campaigning hard with agents and industry executives to win support.

Regional winners will go forward to compete in the World Travel Awards 2010 Grand Final in London, when they will be up against some of the finest travel operators in the world, consistently demonstrating excellence in every aspect of their business.

World Travel Awards, now in its 17th year, is a major driver of supreme quality standards within the global travel and tourism industry, encouraging excellence in everything from product innovation, creativity and staff training to customer service and overall performance

The European nominees are among 5,000 nominated companies, spread across more than 1,000 categories, including airlines, cruise companies, destinations, resorts and hotels in over 160 countries.

Graham E. Cooke, Founder and President, World Travel Awards, said: "We have been overwhelmed with the tremendous response to self nominations this year, which have grown a phenomenal 50 per cent on 2009."

"Europe in particular is always highly contested. After a rigorous selection procedure, successful nominees must now continue to demonstrate what exactly it is that sets them apart from the rest.

"Nominees will now focus on a hard-fought campaign, canvassing industry professionals for their support. Success at World Travel Awards is proven to bring considerable honors, prestige and significant commercial benefits so let battle commence!!"

Europcar, Adam & Eve Hotels, Carlson Wagonlit Travel and Virgin Atlantic Airways were amongst companies who triumphed during the World Travel Awards European regional ceremony last year.

In the Europe categories, Lufthansa won the award for Europe's Leading Airline and Marriott Hotels Resorts & Suites took the coveted title of Europe's Leading Hotel Brand.

Meanwhile Europe's Leading Destination went to Lisbon, Portugal. Carlson Wagonlit Travel was also successful, presented with Europe's Leading Travel Management Company while Viajes Iberia won the title of Europe's Leading Travel Agency. Virgin Atlantic Airways won Europe's Leading Marketing Campaign for their '25 Years Still Red Hot' campaign. A number of national category awards were also presented throughout the evening.

To vote online log on to:

<http://www.worldtravelawards.com/vote>

HPN Global names Al Ketbi Consultancy as a partner in GCC market

Al Ketbi Consultancy provides access to region's high-growth market segments such as MICE and business travel

HPN Global, a global site selection and meeting procurement company, has announced that it has recently appointed Al Ketbi Consultancy, a leading specialist in the regional tourism industry, to form a business partnership in order to serve the GCC market.

Al Ketbi Consultancy will promote HPN Global's unique range of customised services among target markets across the region and will oversee all marketing initiatives of HPN Global in various GCC countries. Al Ketbi Consultancy will also help shape HPN Global's marketing strategy in the region, with the ultimate goal of penetrating new markets and fast-growing tourism segments such as meetings, incentives, conferences and exhibitions (MICE), business travel, and entertainment.

Kip Horton, Senior Vice President of HPN Global's EAME and India division, said: "HPN Global believes that it is critically important to

have a well-respected, highly experienced local partner for us to succeed in growing our business in the MENA region. We have joined forces with Al Ketbi Consultancy because we believe in their capability to help us achieve our business objectives in the region. This partnership will be particularly crucial in promoting our unique brand of services in the GCC, which has emerged as a very important growth market for us. Moreover, the HPN Global brand is being positioned as a powerful source of business for hotels and meeting venues in the Middle East and we are confident that Al Ketbi will be able to support us not only in growing the brand but also in establishing HPN Global as a leader in the regional industry."

Commenting on the appointment, Gamal Sadek, General Manager of Al Ketbi Consultancy, said: "We are fully prepared to support HPN Global in all its strategic initiatives in the GCC. Al Ketbi Consultancy will leverage its in-depth knowledge

and extensive experience in the regional market to generate awareness and create interest in the services being offered by HPN Global. Moreover, Al Ketbi Consultancy's comprehensive business network all over the region will surely play an important role in establishing HPN Global as a dominant solutions provider in the region's fast-growing MICE industry."





IJL unveils KickStarters for 2010

BE PART OF IT

5 - 8 September 2010
Earls Court 2, London



ADNEC targets Europe-based MICE planners at Frankfurt's IMEX trade show

Abu Dhabi: In close cooperation with the Abu Dhabi Tourism Authority (ADTA), ADNEC (Abu Dhabi National Exhibitions Company) is showcasing the UAE capital's attractive business tourism offerings at the IMEX exhibition for Incentive Travel, Meetings and Events, being held in Frankfurt, Germany, 25-26 May 2010.

ADNEC owns and operates the Abu Dhabi National Exhibition Centre which offers 73,000sqm of indoor live event space in the UAE capital. The venue, which has come to be regarded as the largest and most modern exhibition venue in the Gulf, is also one of the few in the world capable of staging major indoor, outdoor, and marine events simultaneously. The attractiveness of the venue is complemented by the Aloft Abu Dhabi, a 408-room hotel that is inter-connected to the exhibition centre.

ADNEC's presence at the three-day IMEX follows the company's successful participation at a number of other international trade shows over the last few months, including ITB-Asia (Singapore), WTM



(London), EIBTM (Barcelona), SATTE (New Delhi) and MATTA (Kuala Lumpur).

“Business tourism remains a cornerstone of Abu Dhabi's overall tourism agenda and ADNEC is pleased to be working closely with the ADTA to highlight Abu Dhabi's attractions globally. Targeting Europe's MICE industry is a key focus area for us and we look forward to our participation at IMEX – an event which has proven quite successful for ADNEC in the

past,” said Simon Horgan, CEO of ADNEC Group.

“In keeping with Abu Dhabi's emergence as one of the most desirable events destinations, ADNEC has witnessed continuous growth in the number of events we stage. We hosted 119 events in 2009, an eight-fold increase over 2005 when 14 events took place at the previous exhibition facility,” noted Horgan.

Following its participation at IMEX, ADNEC will take part in a further set of trade events in Tokyo, Moscow, Paris, Shanghai, Singapore and London, providing further impetus to advance Abu Dhabi's MICE attractiveness.

The Abu Dhabi National Exhibition Centre is part of ADNEC's AED 8 billion *Capital Centre*, the world's first exhibitions lifestyle destination. When fully developed, Capital Centre will comprise 23 towers including 7 hotels as well as the 5-star *Hyatt Capital Gate* tower, which is currently under development.



Asiana named Airline of the Year at the World Airline Awards

Today Korean airline Asiana walked away with the 2010 World Airline Awards's top award. The coveted Airline of the Year award was announced during a ceremony, held during Aircraft Interiors Expo in Hamburg.

Organised by Skytrax, the World Airline Awards are now in their 11th year. Edward Plaisted, CEO of Skytrax, handed out awards across 53 categories including Best Cabin Staff, Best Inflight Entertainment and Best Seat, in each of the cabin classes.

The World Airline Awards are the most prestigious awards to recognise product and service quality across the world airline industry. The awards are based on the World Airline Survey, which is organised annually by Skytrax; unlike many airline awards winners are selected by airline passengers. The survey measures over 35 different aspects of passenger satisfaction for an airline's product and service standards, evaluating the typical travel experience. Regarded as the primary benchmark tool for passenger satisfaction levels of airlines throughout the world,



05 - 07 OCTOBER 2010
AIRPORT CASCAIS
ESTORIL, PORTUGAL

Providing the Southern European helicopter community with a dedicated face to face networking platform





re discover
SHERATON

\$6 billion invested globally
in over 120 renovated
and 60 new hotels.

Celebrate the 2010 World Cup at the Sheraton Pretoria Hotel, South Africa

Experience the Soccer World Cup. Experience South Africa. Experience it the Sheraton Pretoria Hotel way.

PRETORIA, South Africa, 2 June 2010 - The 2010 World Cup hype has hit a high note in South Africa and, by now, every soccer supporter have decorated either their cars, homes or companies with the flags of their favorite team. Patriotism has never been this big in our country and it is no different at 5-star Sheraton Pretoria Hotel. With the 2010 World Cup less than 10 days away the Sheraton Pretoria Hotel have prepared ourselves in every possible way to ensure that our guests truly encounter not only the best of the 2010 World Cup experience but for our international guests to also experience the best of South Africa. With the Zakumi mascot and African artefacts decorating our tables and with the excitement barating at the seams we are proud to welcome our guests with open arms.

Ideally located in Pretoria, the capital city of South Africa, the Sheraton Pretoria Hotel is only 45 minutes away from OR Tambo Inter-

national Airport Johannesburg and provides effortless access to 7 of the official stadiums for the 2010 World Cup. Ellis Park and Soccer City situated in Johannesburg together with the stadiums in Rustenburg & Polokwane is within easy driving distance from the hotel with Pretoria's Loftus Versfeld a mere 5 minute drive away emphasizing the perfect positioning of the hotel during this historical event.

And to ensure that our guest have a memorable stay with us during the 2010 World Cup the Sheraton Pretoria Hotel made provision to guarantee that even if our guests are not watching the soccer games at the stadiums itself, that they will most certainly be able to enjoy each game at the hotel. Our Union Terrace, with its sweeping views across the lawns of the magnificent Union Buildings, will be transformed into the ideal location where guests can sit back, relax, enjoy a refreshing drink and something to eat while watching each game being broadcasted from LCD TV

screens under the comfort of a Bedouin tent with the warmth of fire braziers to keep the chill at bay.

Furthermore, in support of the 32 teams participating in the 2010 World Cup the Sheraton Pretoria Hotel will also present a "Knock-Out" menu on our outdoor Pool Terrace, introducing a traditional dish from each playing team's country adapted to venison. As the teams are eliminated from the 2010 World Cup the team's dish will then, in return, be deleted from the "Knock-Out" menu.

For that extra South African authenticity our Executive Chef has prepared pure South African creations that will delight our guests' palates with an array of flavors. Our international guests will experience true traditional South African culinary whilst our local guests will surely feel right at home with the well-know specialities and desserts ranging from homemade venison biltong and droëwors prepared specially at the hotel, to the traditional koekies, jam tertjes and peppermint crisp tart for dessert.

Cannes International Boat & Yacht Show 2010 Renewal marks the 33rd edition

A few months before the opening of the 33rd Cannes International Boat and Yacht Show, the big names in international boatbuilding have redoubled their drive and ingenuity to adapt their offer to the new world order. If the world of pleasure boats and luxury yachts has been heavily hit throughout the 2008/2009 season by the worsening economic conditions, it seems the time has now come for a slight recovery, supported by the unwavering interest of the yachting fraternity. There is no doubt that the new models and world previews will be at the port of Cannes starting 8 September.

In Pursuit of Performance and Innovation : the key words of the sector

Already in 2009, in the midst of the crisis, French and international shipyards showed a capacity for innovation and exceptional resource to cope with the downturn in the market. In 2010, this concern is still relevant more than ever, and has paid dividends at many levels: new hulls, choice designs, and ever more irrefragable quality of service, etc.

And because there cannot be boating activities without a protected environment, the incorporation of environmental considerations is now one of the catalysts of the market: new engine types, hybrid engines, solar panels, LED lighting ... As for the craft labelled "Bateau bleu" that comply with marine regulations, there will be many boats presenting equipment that allows better protection of the environment.

A Unique Showcase for Pleasure Boating and Luxury Yachting Worldwide

Thanks to a particularly rich offering on the one hand and top quality visitors on the other, the Cannes Boat and Yacht Show enjoys a reputation that now reaches beyond the boundaries of Europe. With 50% of the exhibitors coming from 25 countries, Cannes has established itself as a resolutely international event. While exhibitors from European countries still are the ones most represented, through the presence of French, Italian, British, Spanish and German shipyards, Eric de Saintdo, the show's manager, is very pleased about the growing

number of exhibitors from the United States, Russia, the Arab Emirates, Asia and even the emergence of Turkey whose boats offers a very high calibre of construction and finishing. According to Eric de Saintdo, "the Cannes Boat and Yacht Show constitutes an exceptional venue for the major players in international yachting to do business: a great many of them have indeed acknowledged filling their order books!"

The Major Players in Yachting World wide Are Loyal to the Cannes Event

The biggest names in international boatbuilding have already signed up for the show. Along the pontoons, visitors will therefore once again be able to find the symbols of exceptional know-how: Azimut Benetti, Baglietto, Beneteau, Cantieri di Pisa, Ferretti Group, Jeanneau, Peri Yachts, Pershing, Princess, Riva, Rodriguez Group, Sanlorenzo, Sunseeker, Heesen Yachts, and Wally,.... They will also be able to discover a "newcomer", the shipyard Monte Carlo Yachts, which will be launching its very first yacht, the MCY 76, a Cannes exclusive, on 8 September.

golfing

MAGAZINE™

GIFT GUIDE

HUGO BOSS teams with TPC, "PLAY LIKE A PRO"



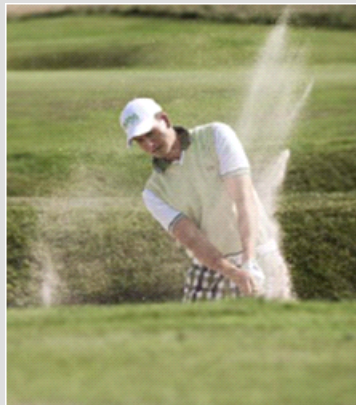
New York, June 7, 2010. For the month of June the HUGO BOSS Fashion Group has partnered with the TPC Network to promote "Fathers Day" and the BOSS Green Collection with the "Play Like a Pro" promotion.

The "Play Like a Pro" promotion will be valid in HUGO BOSS freestanding stores nationwide and on www.hugoboss.com from June 1st to June 30th. HUGO BOSS will be running two promotions in order to support Father's Day with an exciting out of the store golf experience . The first, the HUGO BOSS customer who spends \$750 or more will receive \$100 gift credit valid towards a round of golf, member preview day and/or vacation package at participating TPC Network golf courses nationwide. The second, will be a nationwide raffle to win a 3 day / 2 night TPC TOUR Academy "Stay & Play" package at TPC Sawgrass, home of The Players Championship. Everybody can enter to win the HUGO BOSS sponsored "Stay & Play" sweepstakes by visiting www.pgatourexperiences.com/bossgreen.

The TPC Network provides golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

HUGO BOSS sponsors over 13 Golfers world wide including Americans, Nick Watney and Ben Crane, along with the 2009 Players Champion, Sweden's Henrik Stenson. BOSS Green Menswear, and now Womenswear Collections deliver premium sportswear that transcends the boundary between leisure and performance wear. The collections meld fashion, sports and lifestyle into a relaxed and refreshing look. "BOSS Green appeals to our trend-conscious customer who enjoys wearing casual and contemporary sportswear both on and off the golf course. Partnering with a great organization, such as TPC Network will only benefit both our customers."

Says, HUGO BOSS Fashions, Inc. Chairman and CEO, the Americas, Mark Brashear. If you have any questions, please contact: Ward Simmons HUGO BOSS Fashions, Inc. Sr. Director of Marketing and PR Phone: +1 212 940 0884 Fax: +1 212 940 0616 www.hugoboss.com



(KBC)
Kam Beauty Care

Kamchadha@yahoo.co.uk

Reveal your Hidden Beauty with KBC

The uniquely Processed Formulation you never know till you try it at home.

I can help My self to keep my personal fitness

Spot Less

Acne treatment mix
2 Tsp each of Mashed Carrots and yoghurt Apply the paste on face

You Could be the Face in Our New Coming Issue

If You are a Professional ,Model , Who recently taken the initial Step to wards the limelight Come with us we will launch you to World with World Business Magazine

Send us your Portfolio and with Three to Four Photographs and Thumbnail Sketch of the Work you done in Glamour field Send to Creative Eye (UK) Limited , P.O.BOX 15329 , Birmingham West Midlands, B13 3JH England (UK)

Or E-mail us :- creativeeyeukltd@yahoo.co.uk



Tourism Authority of Thailand

amazing
THAILAND
Amazing Value