

WINGS CHAMBER

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Private Jet Charter expands its footprint to North America with a full-fledged office in Fort Lauderdale in Florida

Florida, USA, 8th May 2011: Private Jet Charter, one of the world's largest independent private jet charter brokers and consultants that recently celebrated the 20th anniversary of its founding in 1991, unveiled an aggressive expansion plan in North America by establishing its regional office in Fort Lauderdale to serve as its charter hub for the United States and Canada.

Private Jet Charter founder and Chief Executive Hugh Courtenay said that the Fort Lauderdale office will be the company's fifth in its network, complementing locations in London, Nice, Dubai and Moscow.

Courtenay, who has overseen the company's growth from inception in 1991, said: "After expanding our marketing activities in the US market, we are now in the perfect position to set up new offices staffed by a team of specialist aviation consultants, led by our experienced Operations Director Shaun Elliott. This is a very exciting project for Private Jet Charter, as the American market has grown significantly in the past year achieving an exponential growth.

"Our site selection process initially focused on Las Vegas or Chicago, but the presence of the Fort Lauderdale Executive Airport one of the nation's busiest and the assistance provided by the Greater Fort Lauderdale Alliance CEO Council and City of Fort Lauderdale Economic Development officials motivated us that Fort Lauderdale was indeed the right choice to use as a platform for the entire North American market," Courtenay added.

Private Jet Charter has selected office space at 401 East Las Olas Boulevard in downtown Fort Lauderdale. Stiles Realty assisted in the office search, Coldwell Banker provided residential relocation assistance and the Behar Law Group provided corporate and immigration legal counsel.

CEO Council Chairman Ray Ferrero, Jr. said, "We are delighted to welcome Private Jet Charter's US/Canada regional headquarters and charter hub to Greater Fort Lauderdale. It joins over 150 other corporate and international regional headquarters that call Greater Fort Lauderdale home. In addition, They are part of The Charter Club the world's most prestigious yacht-charter members club backed by the International Yacht Register, and we see exciting synergies between Private Jet Charter and our world famous Fort Lauderdale yachting industry."

Fort Lauderdale Mayor Jack Seiler added, "We are happy that leading companies in their fields like Private Jet Charter are choosing Fort Lauderdale as a platform to target the growing business potential occurring in the North American market. We believe that Private Jet Charter will provide value to their customers with transparent and reliable service which we are happy to see from Fort Lauderdale to the entire market."

Florida Governor Rick Scott said, "We welcome Private Jet Charter's choice to serve the entire North America region from Florida. This demonstrates the strategic location of Florida on the international map and speaks volumes for the significance of our efforts to reduce the burden of taxes and regulation on businesses."

Specific benefits that the Private Jet Charter offers its customers include 24-hour service around the year, multilingual and expert staff, competitive free quotations and advice, unique CATS aircraft sourcing technology, and flight watch monitoring on all executive air charter flights. This involves keeping the traveler's personal assistant or travel organizer informed of every stage of the journey, from limousine pick-up to take-off, flight progress and landing.

Commenting on the projected employment head count and capital investment, Courtenay said: "Our current staff of two will be expanded to six employees over the next 18 months. This is sufficient in the first two years since our other international offices are supporting the North America office around the clock and most of the administration work will be provided by our international offices through effective systems we have in place."

He added: "As we are a technology-led industry, we project a \$2M turnover in the first year and double that in the second year of business, with our overall initial investment reaching \$200,000, including consultancy fees from our management teams in other regions."

Also, other benefits of Private Jet Charter include state-of-the-art new generation private jets, high-calibre pilots and cabin crew, use of private business and VIP terminals, check-in only 15 minutes before departure, rapid but secure immigration procedures, fly from an airport of your choice at your time, 'meet and greet' facilities, comprehensive airport information and limousine ground transportation, if required.

Courtenay concluded: "Our Florida office will guarantee a qualitative service at a closer proximity to our North American customers who represent a big chunk of our clientele. We are committed to servicing them with the highest degree of efficiency and professionalism, which have been the hallmarks of our relationship with our customers in general. We proudly claim that we offer an experience rather than a service."

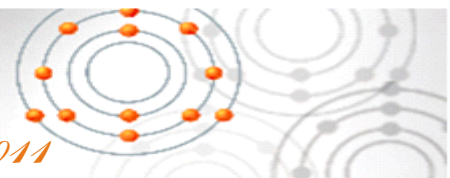
Private Jet Charter is an ISO 9002-certified company with 20 years of leadership in the aviation field. It is a respected provider of VIP aircraft, executive jets, helicopter charter, corporate airliners and dedicated medical evacuation aircraft.



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Kentaro Nakamura Achieves CPIP™ Certification



(TAMPA, FLORIDA, USA, 4 May 2011) **ISPE**, a global not-for-profit association of 22,000 pharmaceutical science and manufacturing professionals, announced today that Kentaro Nakamura has achieved the **Certified Pharmaceutical Industry Professional™ (CPIP™)** credential, awarded by the **ISPE Professional Certification Commission (PCC)**, an independent governing board within ISPE. To be eligible for CPIP certification, an applicant must hold a Bachelor's Degree in Science, Technology, Engineering, or Math (STEM), and 5 years of industry experience, or 10 years experience without a STEM degree. Applicants must also demonstrate professional experience and extensive pharmaceutical industry knowledge. After proving eligibility, applicants must pass a rigorous exam covering product development, facilities and equipment, information systems, and other pertinent areas of pharmaceutical industry knowledge.

"I see CPIP certification as a very valuable experience; in preparing for the exam, I gained a wide spectrum of knowledge and perspective beyond my own direct work experience," said Nakamura. "As the first Japanese CPIP, I would like to make a contribution for the growth and globalization of the Japanese pharmaceutical industry through not only design and engineering work but also voluntary and educational activities."

Japan Affiliate in helping me to reach this goal. The Affiliate, recognizing the particular hurdles faced by a non-native English speaker, created a dedicated local CPIP Committee and made available lectures taught by experts from within the Affiliate. We were also led through Webinars from ISPE HQ. These efforts were immensely helpful to me as I completed the CPIP certification process.

Nakamura has over 14 years' experience in engineering for the pharmaceutical industry as a mechanical engineer, particularly for sterile manufacturing facilities, and he has participated in more than 15 pharmaceutical facility construction projects. He has been employed by JGC Corporation since 1997, beginning as a Mechanical Engineer before being promoted to the role of Lead Mechanical Engineer in 2003. He holds a Bachelor's Degree in Mechanical Engineering and a Master's Degree in Energy Science and Engineering from Kyoto University, Japan. More information on the CPIP program, including detailed eligibility requirements, exam study guide resources, and an overview of the process, can be found at www.ispe-pcc.org/index.cfm.



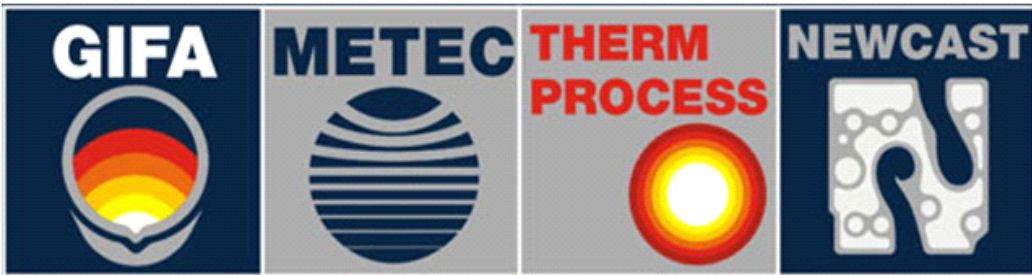
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BTC educational programme is divided into five highly topical themes, with contributions from the world of marketing and communication, international speakers and key professional content.



BTC 2011 hosted buyers: who they are and what they're looking for
The first 290 buyers who have pre-registered for the Hosted Buyer Programme organised 8,214 events last year, allocating to them a total budget of more than EUR 261 million. Selection is still underway, but quality and interest for suppliers look high.



BTC visitor and press registration now open
It takes just a few minutes, and provides visitors and representatives of the press with personal usernames and passwords to access the reserved area of the BTC website, so that they can register for educational events and receive updates on planned events.



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DUBAI INTERNATIONAL MOTOR SHOW WHERE THE AUTOMOTIVE INDUSTRY MEETS IN THE MIDDLE EAST



,visitors in March Bawadi Mall attracted over same period last year an increase of s popular mall'Eight special events and activities helped boost the footfall in Al Ain

, UAE, Al Ainth April : Bawadi Mall has announced that it received more than 685,000 visitors in March, representing a significant increase of 10% over corresponding period last year.

Khalid Shraim, Marketing Manager, Bawadi Mall, attributed the increase in footfall to the series of events hosted by the mall, including the 27th GCC Traffic Week, the Consumer Protection campaign, the World Kidney Day, Mother's Day at Bawadi Mall", World Water Day, Walk for a CAUSE, Kid's entertainment show and the Fashion Show Pool Party.

"The events in March helped attract a large number of tourists from Gulf region and nearby areas. The 27th GCC Traffic Week was one of the most important events because it promoted safe driving. Organized by Abu Dhabi Police, the event highlighted road safety awareness to enhance the safety of all individuals, including motorists and road users,

under the slogan 'working together to reduce traffic.'" Shraim said. The Consumer Protection campaign, which was managed and organized by the consumer protection department, was successful in motivating and educating the General Public on "Original vs Duplicate" products. The mall also sponsored Tawam Hospital's three-day free kidney screening initiative. The awareness campaign gave a chance to the people of Al Ain to avail of free screening. One of the mall's main priorities is to attract families by holding social events like the "Mother's Day at Bawadi Mall" which has gotten tremendous response. In addition, the World Water Day held at the 22nd of March was organized by Al Ain Distribution Company (AADC) to emphasize on the conservation of water and provide tips on how to make the best use of this precious resource.

The mall in cooperation with Rotana organized a Walkathon joining hands with the public and private sectors to work together for the betterment of children against cancer. The campaign was strongly supported by the people of Al Ain who are renowned of their commitment to humanitarian causes.

The mall also included kid's entertainment show which attracted a large number of kids. In addition, the mall sponsored the Fashion Show Pool Party held in Hilton Hotel with 8 international brands showcasing their latest collections.

Bawadi Mall houses a mix of international and regional retail brands in a bright, spacious and inviting environment, distinguished by a wide curved vaulted skylight that soars above the main corridor and its main three spacious courts.



The Business Continuity Awards



Polo art show "Into the Gold" launched at La Martina store in Mall of the Emirates
Paintings portray nuances that are beyond a polo match



UAE, Dubai the, La Martina: April has, renowned Argentinean fashion brand launched the "Into the Gold" polo art series featuring the paintings of Argentinean artist Eugenia Laprida in its store at Mall of the Emirates. The show projects a wide range of polo related paintings that reflect the deep-of polo affinity to the game in the region. Laprida said, Commenting on the collection "My intention was to represent and transmit" such as other, s beyond the polo match 'what factors that determine the sport and how these factors have transformed it into a "lifestyle

Polo has grown incredibly in the last few decades because of its unique elements like I feel. status and exclusivity, luxury, glamour proud that to be associated with La Martina, which has historic affiliation to this sport and this show is giving me a chance to demonstrate the art of Polo at a prominent." Laprida added, location

Polo paintings have not changed throughout they are the same as they were; history. Only the technique has changed. years ago my objective, In the "Into the Gold" series immortalize, freeze, was to create moments and submerge them into an immense golden

just the figures, without distractions, space." she added, the infinite, and the open spaces

Clive Stanley the CEO of the retail division at Al Khayyat Investment, the official re-said, presentative of La Martina in the UAE Hosting this show in our store in the MoE "is part of our strategy to popularize polo in The demand for La Martina. the Middle East fashion products and accessories has witnessed double digit growth in key". including the UAE, markets worldwide

La Martina's MoE retail store is a beautiful and richly decorated venue where customers can browse and shop in an ideal living-room environment. La Martina's classic style is designed at MoE to create a store with black and white marble floor tiles, vintage chandeliers contemporized through the use of black lampshades and antique furniture.

created-"We have re: Stanley concluded which (concept ' La Casona' the homey in the MoE) in Argentina' home means outlet which aims at evoking an ambience s'of the coziness of a Polo champion This one week art show comes in. house". line with our strategy in this regard



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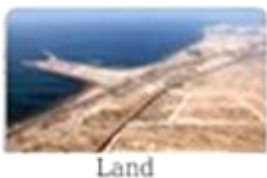
Mix the Juice of one lemon
2 Tsp each of Milk or Cream
and Rose water Apply on
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Alec Stewart tips Warwickshire Bears to retain Clydesdale Bank 40 title

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