

# WINGS CHAMBER

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WORLD  
TRAVEL  
AWARDS



## WORLD TRAVEL AWARDS LAUNCHES DIGITAL CON- SUMER TRAVEL MAGAZINE

*World Travel Awards has launched "Best in Travel", a free digital monthly magazine aimed at the luxury traveller. An industry first, Best in Travel blends leading interactive technology with unrivalled market knowledge to create the definitive insider's guide to the world's most glamorous travel experiences*

*Featuring online interactivity, flash content and available on PC and android, it will be circulated to a global database of 135,000 high-end travel consumers*

*Best in Travel is developed in partnership with WeClick Media, the UK's leading digital production and development agency.*

*Manon Han, Publisher, Best in Travel and Executive Vice President, World Travel Awards, says that "Best in Travel" aims to capture the consumer shift away from print to web as a source of information on travel.*

*"Since launching in 1993, the WTA team has had the rather enviable task of scouring the globe in search of the ultimate in luxury travel those out-of-this-world places and experiences where memories forged will last a lifetime. Through Best in Travel we are now able to share these experiences with the travel consumer by using video and virtual tours to bring the magic of travel alive", she says.*

*"Consumers are increasingly looking to World Travel Awards as the hallmark of travel excellence and Best in Travel is a good natural brand extension for us to provide the consumer with a trusted luxury travel bible", says Manon.*

*She adds: "This opens up endless opportunities for advertisers to use interactive technology to showcase their products."*

*Daniel Rawles, Digital Director & Co-Founder, WeClick Media, said: "WeClick Media has been delivering bespoke digital magazines and micro sites for over 6 years working with major brands such as Sony, Next, Hugo Boss, Paul Smith, The Telegraph, The Independent and many more".*

*We are excited about our partnership with World Travel Awards. We are constantly looking to work with innovative brands that stand out from the rest".*

*"WeClick developed a tailored magazine platform and interface for Best in Travel which showcases travel content like never before. In the launch issue we will have videos, animations, galleries, competitions, sounds and much more. Our team has used the very latest technology to bring the great content to life and we hope the readers of the magazine will enjoy browsing through it". added Daniel.*

### WORLD TRAVEL AWARDS PLACES FAITH IN SWIFT EGYPTIAN TOURISM RECOVERY

World Travel Awards has announced its continued support for tourism in Egypt by renewing plans to host its Africa and Indian Ocean Ceremony in Sharm el Sheikh on 16 September 2011.

In the wake of the recent political upheaval, World Travel Awards is also urging the travel trade and holidaymakers alike to follow suit by supporting Egypt's tourism industry, and Sharm el Sheikh in particular.

Graham E. Cooke, President and Founder, World Travel Awards, predicts that the quality of Egypt's attractions will lead to a swift recovery of its travel and tourism economy.

"World-class destinations have an incredible ability to bounce back from adversity. In the last 18 months alone, you only have to look at how Thailand and Mexico have recovered so quickly from crises. Egypt too is a remarkably resilient destination, boasting an incredible array of attractions from the Pyramids of Giza and the temples of Luxor to the spectacular diving and beaches of the Red Sea."

"This will be first time that World Travel Awards hosts an event in Egypt, reflecting the huge strides its hospitality industry has made to compliment its natural wonders. Tourism has become the lifeblood of the Egyptian economy, accounting for one out of every eight jobs, drawing 14.7 million overseas visitors a year, and representing 11 percent of the nation's output," he adds.

"We hope that our decision to support Egypt by continuing with the scheduled World Travel Awards event will contribute to a fast tourism recovery. We are confident that Sharm el Sheikh will prove an excellent host of our event."

By early March travel warnings had been either complete or partially rescinded in all major markets - including the United States, Great Britain and across much of Europe as the situation in Egypt continues to return to normality.

Emad Aziz, Chairman Savoy Sharm el Sheikh says: "I am honoured that World Travel Awards is hosting its 2011 Africa & Indian Ocean Ceremony at The Savoy, Sharm-El-Sheikh. It will provide a great opportunity to showcase the attractions and facilities of our beautiful region to the travel and tourism world."

"Sharm el Sheikh is called the City of Peace. We remain fully up and running, and welcoming our guests as usual. Our region offers a wealth of incredible attractions on our doorstep, all in a laid-back desert atmosphere. Sharm also serves as an ideal base to discover the ancient treasures of Luxor and Cairo."

World Travel Awards Africa and Indian Ocean Ceremony will take place on 16 September 2011 at Savoy Sharm el Sheikh, Sharm El Sheikh, Egypt.

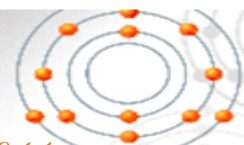
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## Bryan Wright Named New ISPE European Regulatory Affairs Advisor



TAMPA, FLORIDA, USA, 25 March 2011 [ISPE](#), a global not-for-profit association of 22,000 pharmaceutical science and manufacturing professionals, today announced that Bryan Wright will join ISPE as European Regulatory Affairs Advisor, effective 1 April 2011. In his new capacity, Mr. Wright will act as liaison between ISPE and European regulatory authorities to help expand relationships between regulatory bodies and ISPE, shape ISPE educational offerings, and keep ISPE Members informed of relevant regulatory developments originating from European regulatory authorities.

"We are extremely fortunate to add Bryan Wright to ISPE's strong regulatory team," said Bob Best, ISPE President and CEO. "Bryan's 22 years of regulatory experience will be invaluable to ISPE as we continue our mission to help our Members facilitate global GMP solutions that will bring the pharmaceutical industry into the future."

Mr. Wright comes to ISPE after taking early retirement from the MHRA. He joined the MHRA as an Inspector in 1989 and for the last five years has been Group Manager for the GMP & GDP Inspectorate. As a senior manager within the MHRA, Mr. Wright had oversight of the significant growth in Inspectors in that Agency in recent years in response to regulatory demand. Mr. Wright has previous experience in community and hospital pharmacy and holds a degree in pharmacy and a Masters in pharmaceutical sciences. Over the course of his 22 years with the MHRA, Mr. Wright has managed most areas of the Inspectorate at various times, and his regulatory career encompasses GMP, GDP, GCP, GPP, and the GLP monitoring authority.

About his early retirement from MHRA and subsequent role with ISPE, Mr. Wright said: "I am looking forward to new challenges, including utilizing the skills and knowledge I have gained from my years in the regulatory field in my new role with ISPE."

Mr. Wright assumes the duties of the European Regulatory Affairs Advisor position from John Berridge, who will now turn his full attention to his role as Project Manager for the Society's PQLI® Initiative, as well as other strategic projects for ISPE. Mr. Wright joins Bob Tribe, Asia-Pacific Regulatory Affairs Advisor, on ISPE's Regulatory Affairs team. ISPE, the International Society for Pharmaceutical Engineering, is a Society of 22,000 pharmaceutical professionals in 90 countries who use expert knowledge to create high-quality, cost-effective GMP solutions. ISPE is "Connecting a World of Pharmaceutical Knowledge" by providing Members with opportunities to develop their technical [knowledge](#), exchange practical experience within their [community](#), enhance their [professional](#) skills, and collaborate with global regulatory agencies and industry leaders. Founded in 1980, ISPE offers online learning opportunities for a global audience and has its worldwide headquarters in Tampa, Florida, USA; its European office in Brussels, Belgium; an Asia Pacific office in Singapore; and its newest office in Shanghai, China. Visit [www.ISPE.org](http://www.ISPE.org) for additional Society news and information.

## Private Jet Charter appoints new global finance director to cope with growing air charter business in Europe and Middle East

Mark Champion to oversee operations in Europe, North America and Middle East London, United Kingdom, 24<sup>th</sup> March, 2011: In line with its development strategy, Private Jet Charter, one of the world's largest independent private jet charter brokers, has appointed Mr. Mark Champion as its Global Finance Director for Europe, North America and the Middle East. Chief executive Hugh Courtenay said: "We are happy to have Mark on board with his wealth of international experience from the finance world. He brings a unique range of skills and experience to the position, encompassing finance, operations and management." This appointment comes at a time when the air charter business in Europe, Middle East and North America is having high demand where companies are starting to realise its benefits as an attractive and cost effective alternative to commercial air travel. Mark Champion said, "Private Jet Charter represents the world's leading private jet charter companies, and I am delighted to have the chance to work in such an exciting environment. Private Jet Charter has a network of offices



in the UK, Nice and a significant presence in the Middle East from a busy base in Dubai. I am happy to be part of a company that is witnessing tremendous progress and its brand equity is soaring in all markets." Mark is a qualified CIMA professional with many years of experience. He was the Financial Director of Smarter which incorporates a full service advertising agency, web design/build agency and a media sales house with a combined turnover of around £18 million. He was also the Financial Director of IN (Independent Agency Network) Ltd, a worldwide network of independently owned advertising agencies. Prior to that, Mark was the Management Accountant at Landor Europe Associates PLC, a Design consultancy which belongs to WPP.

Specific benefits that the Private Jet Charter organisation offers its customers include 24 hour service round the year, multilingual and expert staff, competitive free quotations and advice, unique CATS aircraft sourcing technology, flight watch monitoring on all executive air charter flights. This involves keeping the PA or travel organiser informed of every stage of the journey, from limousine pick-up to take-off, progress of the flight and landing.

## BTC strengthens offer with new products for integrated communication



Exmedia, the company that organises BTC, is expanding its staff with a group of professionals from Convegni, one of the best known media in the industry, which went into liquidation a few weeks ago.

## Federcongressi&eventi: BTC is key marketplace for the industry



BTC takes over the management of the most authoritative statistical survey of the Italian conference market as part of a wider agreement with Feder Congressi & Eventi. The association will bring qualified hosted buyers to the show and BTC will offer members a 10% discount on exhibition space.

## Unicom partners BTC to meet suppliers and optimise training on logistics



BTC has signed a partnership agreement with Unicom, the national union of communications agencies. Vice-chairman: "Events are increasingly becoming part of the communications industry, BTC offers Business and educational opportunities to which we will also contribute".

## Adico: sales directors to BTC to learn about events as sales tools



The Italian association for marketing, sales and communication partners BTC, and will bring to the show corporate sales and marketing directors to raise their awareness of how events are to all intents and purposes a strategic element in sales.

## You Could be the Face in Our New Coming Issue

If You are a Professional, Model, Who recently taken the initial Step to wards the limelight Come with us we will launch you to World with World Business Magazine

Send us your Portfolio and with Three to Four Photographs and Thumbnail Sketch of the Work you done in Glamour field Send to Creative Eye ( UK ) Limited, P.O.BOX 15329, Birmingham West Midlands, B13 3JH England ( UK )

Or E-mail us :- [creativeeyeukltd@yahoo.co.uk](mailto:creativeeyeukltd@yahoo.co.uk)

# DUBAI INTERNATIONAL MOTOR SHOW

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## DUBAI INTERNATIONAL MOTOR SHOW WHERE THE AUTOMOTIVE INDUSTRY MEETS IN THE MIDDLE EAST

### Private Jet Charter unveils plans to expand its market share in Europe, Middle East and North America

*One of the world's largest independent private jet charter upbeat on private jet business*

London, UK, Dubai, UAE, 29<sup>th</sup> March 2011: International Air Charter, one of the world's leading private jet charter companies, has been rebranded as "Private Jet Charter" following its 20th anniversary.

Chief Executive Hugh Courtenay, who founded the company, which has been in the VIP luxury private jet business for the past 20 years, said: "The rebranding reflects the fact that we nowadays focus almost exclusively on luxury private jet charter."

Hand in hand with the name change Courtenay announced aggressive plans to expand its market share in its key markets in Europe, Middle East and North America.

Courtenay added: "We have business clients who fly privately very frequently, while there are others who book once or twice a year. Our client base is very varied - musicians, business people, moguls and wealthy individuals, actors or news reporters needing to get to a news flashpoint. We also arrange flights for football teams, and a variety of sports clubs, fashion designers, and DJs."

Right from starting the business in the UK in 1991, Courtenay has overseen the growth of the major international aviation charter organisation that has now a network of offices in the UK, Nice and a significant presence in the Middle East from a busy base in Dubai. The organisation plans to open new offices in key charter hubs of Moscow and Florida in 2011.

"Our growth has been due to a range of factors," said Courtenay, "from our complete dedication to our customers, to our access to what we believe is the largest and most comprehensive fleet of private jets anywhere in the world. Our sophisticated state-of-the-art aircraft sourcing technology was developed at an early stage and this Computerised Aircraft Tracking System (CATS) enables our aviation consultants to source available aircraft at the click of a mouse, by aircraft type, number of seats, year of manufacture and from any location in the world."

According to Courtenay, the nature of the private jet charter business is such that recession has had little impact on it. Private jet charter has in fact become increasingly popular in recent years as more and more people avoid security worries

and exasperating check-in procedures at airports by opting for a private jet.

Specific benefits that Private Jet Charter offers its customers include 24-hour service round the year, multilingual and expert staff, competitive free quotations and advice, unique CATS aircraft sourcing technology, flight watch monitoring on all executive air charter flights.

Also, other benefits of Private Jet Charter organisation includes state-of-the-art new generation private jets, high-calibre pilots and cabin crew, use of private business and VIP terminals, check-in only 15 minutes before departure, rapid but secure, immigration procedures, fly from an airport of your choice at your time, 'meet and greet' facilities, comprehensive airport information and limousine ground transportation, if required.

Private Jet Charter is an ISO 9002 - certified company with 20 years of leadership in the aviation field. It is a respected provider of VIP aircraft, executive jets, helicopter charter, corporate airliners and dedicated medical evacuation aircraft

### Flying Colours delivers its first Challenger 850 to mainland China

Flying Colours Corp, a global aviation service company, delivered its first Chinese registered aircraft - a Bombardier Challenger 850 business jet (Serial No 8102) to BAA Jet Management Ltd based in Shenzhen on March 22<sup>nd</sup>. The aircraft left Flying Colours' Peterborough, Canada facility routing to the East and arrived into China on March 25<sup>th</sup>. The aircraft is scheduled to go into service this week as the second of the type in the region available for third party charter. "This is our first delivered factory new 850 on the Chinese register and it was a positive experience working on the STC validation and delivery in

close partnership with CAAC, Bombardier and BAA Jet Management to achieve overall certification," said Sean Gillespie, Director, Completion Sales and Management at Flying Colours.

The 15-seat VIP configured aircraft, registered B-3570, features a premium digital cabin management system, including custom touch screen cabin controls and large cabin LCD displays. The aircraft was distinctively designed and outfitted in a tasteful array of leathers and fabrics complimented by a dark mahogany stained Makore veneer. This latest delivery follows hard on the heels of a

similar Challenger 850, which was delivered via Flying Colours to Hong Kong-based private jet company Metrojet at the end of 2010.

Flying Colours has a total of five 850s that will leave its facility officially Chinese registered and certified, including a second 850 to BAA Jet Management. "China is proving to be a strong and growing market and the Challenger 850 is especially attractive to clients," said Sean Gillespie. There are only 116 business jets registered in China right now, but that figure will surpass 200 by the end of 2011. Up to 90% of our new green completions are going overseas



The company will be exhibiting at Europe's premier business aircraft show EBACE in Geneva during 17-19 May. Stand No 1935.



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**6 Tips for personal fitness**  
*I can help My self to keep my personal fitness*

- Say No to Smoking
- Reduce weight by eating Fruits & Vegetables
- Control on your Diet
- Regular exercise
- Walk Daily for 20 Minutes
- Listening Music

## Inauguration of the New U.S. AuraPortal Training Center in Tampa, Florida

AuraPortal Training School is an AURA company division that gives courses to master the business software related to workflow processes and solutions provided by AuraPortal

Woburn (Boston), MA. March 24, 2011 Aura Portal ([www.auraportal.com](http://www.auraportal.com)), a global provider of Business Process Management (BPM), has announced today the Inauguration of the new AuraPortal Training Center in Tampa, Florida. The training center helps to certify AuraPortal professional services consultants and customers in the use and implementation of AuraPortal BPM and other related BPM topics.

Olivia Trilles, COO - AuraPortal Chief Operations Officer, presided over the ceremony which took place in the Centre Club, an executive business center and member of the network ClubCorp, providing all of the infrastructure and services needed to ensure the best atmosphere for participants to maximize their learning experience

According to Trilles, "We have carefully chosen the expert teachers, the geographic location and facilities to provide the best service to our students". After the inauguration, the center gave its first training class with consultants from several companies which implement BPM and gave their unanimous approval to quality of the program and the facility.

The AuraPortal Training School offers a wide range of training courses given by expert consultants in the implementation of AuraPortal as well as the many disciplines that integrate its platform. These courses are given both online and onsite.

Some of these courses are: BPMS Modeling, Free Tasks Workflow, Business Rules, Intranet Extranet, Document Management, Content Management (ECM), Online Commerce (eCommerce), CRM (Customer Relationship Management) on Pattern Processes, SRM (Supplier Relationship Management), SCM (Supply Chain Management), Portals, BAM (Business Activity Monitoring-Dashboard), BI (Business Intelligence), etc.

The course structure is designed with a practical orientation so that the students will be able to carry out real business deployments in a short time by [www.auraportal.com](http://www.auraportal.com)

AURA is a global BPMS (Business Process Management Suite) provider delivering a solution that creates, without the need of IT programming, Business Process Workflow Execution Models. AuraPortal is 100% Web-based, and is complementary to existing ERP and CRM systems.

AuraPortal has a presence in 50 countries with more than 350 customers including, among others: Coca-Cola, PepsiCo, Frito-Lay, Toyota, Yamaha, Petroleos Mexicanos (PEMEX), Carrefour, ArcelorMittal, Eletrobras, Saras, Royal KPN, Bristol-Myers Squibb, Sodexo, etc., as well as many Government Agencies and Departments in several countries.

AuraPortal Headquarters are located in North America (Boston) and Europe (Holland) whereas the software development facilities are located in Spain and India.

## AuraPortal extends its multi-lingual and multi-cultural reach

*Business Process Management (BPM), has announced today the release of two new languages in its BPM Suite: French and Romanian, in addition to those already available:*

The AuraPortal multi-language system includes all features and all types of users: employees, external guests and registered visitors to the

Web, who can communicate and conduct shared processes and procedures in their own individual language. The system identifies the user's language and displays the task windows, form fields, and instructions, etc. in their desired language. In addition to these general languages that

AuraPortal supports and that they are already defined in the suite, the system allows the user to redefine the terms by customizing them in the dialect or in the terminology of a specific group of users. Therefore, users with the appropriate security access can easily customize the language and terminology according to their needs.

