

# WINGS CHAMBER

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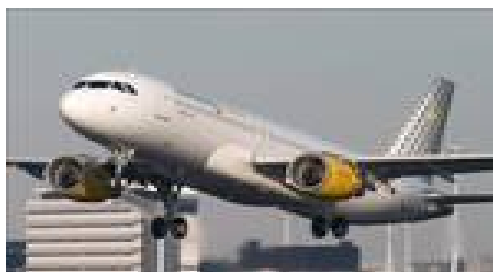
## Vueling will end 2011 with nine new aircraft, representing a fleet investment of over 100 million Euros

Six of these Airbus A320 aircraft will be added progressively to the company's fleet between April and June, with a further three, including one A319, coming on line before year end

The additional aircraft are essential to meet forecasted growth and respond to the company's desire to lower the average age of its fleet

Barcelona, 19th January 2011. Vueling, the new generation Spanish airline, has just ratified an agreement to incorporate three new aircraft before the end of the year. This is in addition to the six aircraft that the company reached agreement on in 2010 for service introduction between April 2010 and June 2011. Vueling will incorporate a total of nine aircraft in 2011, taking its total fleet to 42 aircraft and representing an investment of around 110 million Euros.

Six will be added to the fleet to reinforce the projected growth plan for 2011 which focuses primarily on expansion at its main base in



Barcelona, together with airports it serves in Spain and its two new international bases in Amsterdam (Netherlands) and Toulouse (France).

The remaining three aircraft will be incorporated into Vueling's fleet with the aim of gradually rejuvenating it and reducing the average age of less than six years by 2012.

Lease agreements have been arranged through industry leaders which provide services to more

than 200 airlines worldwide. Eight of the new aircraft will be traditional Airbus A320s which Vueling has operated since the outset. The ninth will be an Airbus A319, with a slightly lower capacity of 144 seats.

Vueling was created in July 2004 with a fleet of two Airbus A320s, four routes and the objective of providing excellent customer service at a competitive price.

During the 2011 summer season Vueling will operate 42-strong aircraft fleet serving in 50 airports in 23 countries in Europe, North Africa and Middle East. Six of these airports are permanent bases of operations (Barcelona, Madrid, Sevilla, Malaga, Bilbao and Valencia). A seventh, Ibiza, is a base during the summer. In April 2011, Vueling will introduce two new international bases, Amsterdam and Toulouse, which will further contribute to international growth strategy of the airline.

## increase in visitors during% Bawadi Mall saw visitors with a record number of , events attracted shoppers throughout the year festivals and more than

, UAE, Al Ain<sup>h</sup> Bawadi Mall: January  
an increase, visitors in received  
boosted by major, percent over of  
promotions and activities throughout, events  
the year

"The several events held in the mall included  
"Win& "Shop, "Days Around the World in  
and "Win the Gold" in addition to more than  
events organized by several governmental  
and private organisations

Khalid Shraim, Marketing Manager, Bawadi  
Mall, said: "These events served to boost the  
retail sector. Having attracted several visitors  
from outside the country, mall has offered a  
unique touch to customers' experience.

During the last Eid Al Adha week, Bawadi Mall  
attracted 260,000 visitors from Al Ain and  
several other places from all over the UAE as  
well as Oman.

Bawadi Mall hosted nine performing troupes

from UAE, Palestine, Syria, Greece, Spain,  
Brazil, Korea, Caucasus and Native America.  
The leading mall in Al Ain Also hosted Tawam  
Hospital's Mobile Mammography van for  
breast cancer screening as part of its biggest  
CSR program for 2010.

-Herit& The Abu Dhabi Authority for Culture  
represented by Al Ain Museum and Al Ain, age  
teamed up with Bawadi Mall to, Municipality  
day Heritage Exhibition that-organize a three  
highlighted the traditional life of Emaratis  
-drawings of school children were dis Over  
played at Bawadi Mall as part of an exhibition  
Am an artist" organized by "Housa Bin"  
Al Ain, Mohammed" School

per cent rise in Bawadi Mall saw nearly  
footfall during the "GCC Traffic Week  
Beware of"activities under the theme of  
."Mistakes' Others

-day exhibition to coin-The Mall hosted a two

-cide with World Water Day aimed at enhan  
cing awareness of the importance of conserving  
water for a better future for our kids and  
.safer environment

Bawadi Mall also had a 51-day promotion  
under the theme "Shop & Win" offering a mix  
of entertainment and shopping experience.  
"Our top priority is to enhance our partnership  
with the international, regional and local busin-  
esses present in the mall by developing in-  
novative channels to sustain the trust between  
our tenants and our visitors," pointed  
out Shraim.

New brands have made their debut in Al Ain  
city through Bawadi Mall, such as Zara Mango,  
MAX, Marks & Spencer, Nokia, Adidas, Guess,  
Kotton, H&M, ACE, Toys "R" Us, BHS and  
Magrudy's amongst others. The mall has  
attracted more than 380 retail outlets, in-  
cluding international names.



Tourism Authority of Thailand

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Amazing Value

# New Outrigger Koh Samui Resort and Spa Announces Opening Rates



PHUKET, Thailand, 19 January 2011 The Outrigger Koh Samui Resort and Spa which opens 1 February 2011 has announced special opening rates for the 81 luxury villa and suite property on Bhoput beach, Koh Samui, Thailand.

Rates for the seven room types range from 3,240 baht (US\$107) for a Beach Deco Room to 6,000 baht (US\$199) for a Studio Suite with spa bath and up to 13,805 baht (US\$457) for a Grande Pool Villa\*.

These opening rates are for up to two people and are inclusive of breakfast and roundtrip airport transfers in Koh Samui. These rates are valid until 30 June 2011

After check in, all guests at the Outrigger Koh Samui Resort and Spa can enjoy a wide variety of services and amenities such as a beachside restaurant, the Navasana Wellness Centre, a fitness room, three swimming pools, including one beachfront pool, two bars and a Kids Club.

The food and beverage options reflect the relaxed tropical ambience of Koh Samui. Informal al fresco dining, swim-up pool bars, beachside sunset dining and private in-room / villa dining are all available. Free wireless internet is a feature in all guest rooms and public areas of the resort. Outrigger's Vice President for Operations and Projects, Asia Pacific, Mr Michael Cowan, said: "At Outrigger Koh Samui Resort and Spa we have an ideal tropical island set-up where couples and families can chill out or get active around the island. When they are back in the resort all our guests can enjoy personalized yet unobtrusive service and the warmth of Thai hospitality."

Koh Samui has daily direct flight connections with Singapore, Hong Kong, Bangkok, Phuket, Krabi and Utaphao (Pattaya).

\* All rates are subject to 10% service and 7% tax and 1% provincial tax.

## Outrigger Appoints Leon Pink as General Manager of the New Outrigger Koh Samui, Thailand

PHUKET, 28 January 2011 Outrigger Senior Vice President Asia Pacific, Mr Darren Edmonstone, has appointed Mr Leon Pink as General Manager of the Outrigger Koh Samui Resort and Spa, effective immediately.

Outrigger's new property on Koh Samui, the company's second in Thailand, opens on 1 February.

Pink, an Australian national, has 15 years' hotel operations experience. Prior to the Koh Samui appointment, Pink was Resort Manager for over two years at the Outrigger on the Lagoon Fiji, a five-star 254 room property. The Fiji property won an AON Fijian Tourism Excellence Award in 2009 for being the best deluxe property in Fiji.

Before joining Outrigger in 2008, Pink gained extensive experience with the Mantra Group of hotels on Australia's Sunshine Coast, and

with resort and city hotels in Australia, Amsterdam and London, where he won the Employee of the Year Award at the Sanderson Hotel, London.

Commenting on the appointment, Edmonstone said: "Leon's excellent frontline tropical holiday resort experience with Outrigger in Fiji gives him the right credentials to establish the new Outrigger Koh Samui Resort and Spa as a holidaymaker's favourite."



Leon Pink as General Manager

## The French Company Weenao Consulting is now a Member of the exclusive AuraPortal Partners Network

Using the AuraPortal Platform, Weenao will introduce the French market to BPM solutions that allow their customers to reach business excellence in a short period of time, in costs savings -

Woburn (Boston), MA. January 19, 2011 - AuraPortal (www.auraportal.com), a global provider of Business Process Management Suite (BPMS) software, announced that the French company Weenao Consulting has reached an agreement with AuraPortal for the distribution of its BPM Suite in the French market.

After a thorough study, Weenao Consulting chose the AuraPortal BPMS solution for its exceptional and highly functional BPM coverage, including powerful business rules. The various other "pluses" offered by AuraPortal BPMS were also influential to their decision, offering full BPM integration with Document Management, Intranet /Extranet, Business Intelligence, etc. And finally being the business reference solution of the future.

According to Benjamin Hourquet-Rimbès, General Manager of Weenao, "The ability of AuraPortal BPMS to manage all kinds of processes and connect to all the existing systems of our company, makes this solution very powerful, flexible and adaptable. Whether it is about the future 50001 standard, the management of administrative procedures, CRM functionalities and features or any other kind of operation, AuraPortal has proved to be far ahead of the competition". "We were looking for a BPM, but what we found was a complete, high performance suite, far beyond our expectations".

Multinational powerhouse Cinnovation CG invests in In Vision Hospitality to create Zine InVision Hospitality

# DUBAI INTERNATIONAL MOTOR SHOW

معرض دبي الدولي للسيارات

10 - 14 November 2011

Dubai International Convention and Exhibition Centre



## DUBAI INTERNATIONAL MOTOR SHOW WHERE THE AUTOMOTIVE INDUSTRY MEETS IN THE MIDDLE EAST



## WORLD TRAVEL AWARDS FINAL CALL FOR NOMINATIONS

*World Travel Awards is issuing a final call for all those organisations aspiring to be recognised as the best in travel in 2011.*

*Organisations looking to be considered for one of these prestigious awards have just one week left to meet the self nomination deadline.*

*Last year saw an unprecedented number of organisations battling it out to gain one of the highly-coveted World Travel Awards trophies, with a 50 percent rise in self nominations. The momentum going into 2011 is equally strong as the "Oscars of the travel industry" goes from strength to strength.*

*Previous winners have realised the commercial benefits and kudos that accompanies winning a World Travel Award. The competition to retain their titles in 2011 is expected to be fiercer than*

*ever, given the quality of new properties entering the market, coupled with existing ones raising their game.*

*Entry is now open for categories in Africa, Asia, Australasia, the Caribbean, Central America, Europe, Indian Ocean, Middle East, North America, South America, Travel Technology and World.*

*The entry form can be completed online or downloaded from*

[www.worldtravelawards.com/entry2011](http://www.worldtravelawards.com/entry2011).

*The complete nomination's list will be announced in time for ITB in March. Voting will then open and be carried out by an audience of 183,000 travel agents and tourism professionals from 164 countries, as well as visitors to World Travel Awards website who are encouraged to submit their votes via the online voting system.*

## Dr A and Bin Rai to compete for the title of the La Martina Argentina Polo Cup at Dubai Polo & Equestrian Club

*Large turnout of spectators expected on the last day*



*Dubai, UAE, Thursday 3 February 2011 Dr A and Bin Rai will compete for the title of the "La Martina Argentina Polo Cup" today (Friday 4 February) while Luxury Movement is playing against AJ Team for the third and fourth runners up match.*

*Earlier Dr A won the game against Luxury Movement by 2 goals. Moreover, Bin Rai won by 1 goal against AJ Team.*

*Large turnout of spectators are expected on the last day of the tournament that will take place today (Friday) at the Dubai Polo & Equestrian Club.*

*Earlier this week, His Excellency Ruben Eduardo Caro, Ambassador of Argentina in the UAE, announced the "La Martina Argentina Polo Cup" which is being held from January 31 to February 4, 2011.*

*The La Martina Argentina Polo Cup 2011 is being organised by La Martina in association with the Embassy of Argentina in the UAE and the Dubai Polo & Equestrian Club,*

*The tournament comes at a time the game of polo is attracting growing interest in the UAE.*

*The "La Martina Argentina Polo Cup" will be held under the rules and regulations of the Hurlingham Polo Association, the governing body of the sport in the UK and Ireland.*

*La Martina is an international point of reference for polo. This company is the personal partner of thousands of sports-loving people because of its quality and safety. La Martina Argentina Polo Cup 2011 is sponsored by Qatar Airways, one of an elite group of reputable airlines worldwide.*

## London Oxford Airport appoints Chris Orphanou as Managing Director

London Oxford Airport today announces the appointment of Chris Orphanou as Managing Director. Chris commences his new strategic role effective 7<sup>th</sup> February, reporting to the Board of Oxford Aviation Services Ltd.

Chris has over 35 years' professional experience, including two decades in aviation, where he directed large-scale airport projects, specifically services and management, with an overriding focus on customer service, safety, quality, cost and environmental protection.

Between 1988 and 1999 he worked as Assistant Airport Director for London City Airport, with a remit to develop the airport and formulate its 15-year transportation plan, identifying strategic developments needed and investments required. He also served as SVP Operations & Business Development for Paris-based Vinci Airports, responsible for the commercial development and advancement of route expansion strategies of the plc's portfolio of 30-plus airports around the world. Until January 2009 Chris was CEO at Coventry Airport and most recently ran his own aviation and consultancy business, ADAM.

"London Oxford Airport is rightly perceived as one of the most progressive airports in the UK and I am delighted to be joining such a modern, vibrant and successful enterprise," said Chris. "Oxford has already made its mark in business aviation and is now attracting interest for niche, shuttle-style regional commercial flights. The airport has supportive investors and mature development plans.

I intend to build on the airport's many successes, identify new opportunities on how we can make Oxford Airport even better and look forward to carrying on the good work with its terrific management team."

Chris replaces Steve Jones who departed at the end of 2010 for a new role as General Manager at Al Bateen Executive Airport in Abu Dhabi. 2010 were 30% up on the previous year and ongoing investment has focused on more new hangars, strengthened apron, enhanced fire and rescue capability - now at Cat 6 - and a data link ground station with ARINC.



# GIFT GUIDE

## Atlantis, The Palm lines up special activities at key attractions for KSA visitors during mid-term holidays from 3-18 February 2011

*Saudi visitors make up 46.6% of GCC visitors to Dubai*

Dubai, United Arab Emirates (31<sup>st</sup> January 2011) : Atlantis, The Palm, the leading entertainment resort destination in the Middle East, has announced special rates and activities to cater for Saudi visitors during the mid-term holidays from 3 to 18 February, including a special rate starting from 1368++ Saudi Riyals' and exclusive women-only sessions at Dolphin Bay and Splashers play area at Aquaventure, in addition to other activities in key attractions at the resort.

Saudi visitors make up 46.6 % of total GCC visitors to Dubai, making them the largest number of Arab visitors to the Emirate. In the first three quarters of 2010, 384,730 Saudi visitors visited Dubai, according to the Dubai Tourism & Commerce Marketing.

"Atlantis, The Palm respects the culture of Arab visitors, and this has led us to create bespoke programmes that will enable Arab families to enjoy a memorable experience at Atlantis, The Palm," said Serge Zaalof Chief Operating Officer, Atlantis, The Palm.

Each of the 1,539 guestrooms and suites in the Royal Towers provide private balconies and views over The Palm or Arabian Gulf. Guests may choose from a variety of accommodation including the indulgent Imperial Club, a 'resort within a resort' with over 150 rooms and suites, exclusive services and private club lounge, Bridge Suite, spanning the Royal Towers, a private lift takes guests 22 storeys above Atlantis for heart-stopping views of The Palm, Dubai and The Arabian Gulf and Lost Chambers Suites, each three stories high with mesmerising views directly into the Ambassador Lagoon from the master bedroom, these two suites located within The Lost Chambers create an illusion of being beneath the sea whilst looking directly into the heart of Atlantis including a 50% off the interconnecting rooms of children below 12 years old when parents booking any suite.

For the first time, Dolphin Bay will feature a Ladies-only Interaction, with all-female staff, including Marine Mammal Specialists, photographers and support team. This exclusive experience will be available daily at 4.10pm, with a maximum of 20 guests per session. In addition,

a special Private Lagoon experience will be available at a special rate of 15,316 Saudi Riyals a savings of 10,200 Saudi Riyals.

Resort guests of Atlantis, The Palm will enjoy unlimited complimentary access to Aquaventure and The Lost Chambers. Especially for GCC visitors, Splashers, a water playground featuring elaborate water games, slides and structures, providing a world of thrills and lots of water spills for children less than 1.1 metres - and their parents at Aquaventure, will be reserved for female guests and male children under 8 years old from 19:30 to 21:30 from 3-18 February. Aquaventure is the region's largest water park and a water playground of over 18 million litres of water, consisting of extraordinary rides with cascades, tidal waves and rapids, and the Mesopotamian-styled Ziggurat temple reaching over 30 metres into the sky and featuring seven heart-pumping water slides two of which catapult riders through shark-filled lagoons. The Lost Chambers offers a wonderland underwater experience with over 20 marine habitats and 65,000 fish and marine life. Hotel guests can keep exploring and discovering the Lost City of Atlantis with unlimited complimentary access to The Lost Chambers.

Guests to Levantine, which offers a true taste of Arabia featuring the cuisines of the region, in a two-storey space full of intrigue and discovery, can enjoy shisha and unlimited water and soft drinks with a variety of Lebanese dishes at 266 Saudi Riyals per person. The more casual Levantine Lounge serves hot and cold mezze, and Arabic and Turkish coffees accompanied by traditional Arabic sweets. On offer at the bar, guests enjoy authentic Arabic date drinks and a variety of fresh juices.

This mid-term package coincides with the Dubai Shopping Festival, which offers great shopping bargains, and huge promotions with a chance to win mega prizes.

GCC visitors to Dubai have been on the rise, as they get to enjoy major attractions without travelling abroad. Last year, Dubai hotels witnessed a 20% increase in the number of

GCC visitors during the first six months of 2010, compared to the same period in 2009, according to (DTCM) data.

ShuiQu Spa & Fitness will offer the Arabian Ritual treatment for couples at 3,063 Saudi Riyals, an Arabian journey through ancient lands steeped in thousands of years of tradition and legend. Through ancient Jordan and Oman, glamorous Dubai and mystical Kuwait and Saudi Arabia, this treatment has all the perfect ingredients from places that make this region one of the most intriguing on earth.

Kids are not forgotten in the mid term package at Atlantis at Kids Club and Kids Rush. Special activities have been designed for kids to enjoy including Arabic face painting and Henna at the Kids Club from 2pm to 6pm daily. The Atlantis Kids Club boasts two climbing walls, a theatre where the kids can get involved with producing and acting, arts and crafts session and stunts in the kitchen where they can learn to bake their own bread and cakes from the culinary team at Atlantis.

For the older kids, Club Rush will offer a special ladies night from 7pm 12am where teenagers can hang out in the lounge area, watch films at the cinema, make use of the latest games and consoles, catch up on emails at the internet lounge.

After a long day of fun-filled activities and adventure, guests can enjoy a culinary journey around the 17 restaurants available at Atlantis The Palm - from the award-winning restaurants - Nobu, Ronda Locatelli, Ossiano and Rostang the French Brasserie to the sumptuous steakhouse Seafire.



# WINGS EXPRESS

## ASIAN AEROSPACE 2011 CONGRESS FOCUSES ON CHINA'S GROWING INFLUENCE ON THE GLOBAL AIR TRANSPORT INDUSTRY

Set against continuing strong growth across the region, more than 400 business leaders from the world's aerospace, airline, airport, aircraft leasing and financial community have already registered to attend the Asian Aerospace 2011 Congress, which will focus on China's increasing influence on the global air transport industry. The event is an integral part of the region's leading commercial aviation exhibition, which takes place in Hong Kong 8th-10th March 2011

The three-day event will explore vision and strategies with the following themes: Challenges and benefits of the aerospace growth curve in Asia, which will tackle how China's blueprint of aviation infrastructure will shape up over the next decade, together with how market-led funding opportunities can support aerospace development as the Chinese-built C919 regional jet edges closer to its in-service target date of 2016. How China's operating lessors are making their presence felt in the global market will be addressed by some of the industry's leading industry financial figures.

Visionary infrastructure strategies to keep growth on track, where India for example is going to need about 400 airports and 3,000 passenger aircraft over the next decade, will be addressed, with a focus on how the airlines are preparing for competitive pressures of the upturn. Delegates will hear from leaders of low cost carriers and how they believe the market is shaping up for short haul operations, together with what the EU's emission scheme means for Asian carriers.

Afternoon debates will give speakers and delegates the opportunity to examine and discuss in detail some of the critical issues facing civil aviation in the region. Subjects to be covered include financing strategies underpinning growth and how China's maintenance specialists are engineering a regional MRO powerhouse. Optimising airspace for maximum efficiency and capacity and advanced materials and emerging technologies that will shape the future of aviation manufacturing will be addressed. The essentials for leveraging maximum value from next-generation cabins with a look at new technologies, on board WiFi and how mobile services will boast ancillary revenue.

"Following a very successful event in 2009, this year's Congress will be held over three full days, structured to enable delegates and speakers ample opportunity to swiftly move between conferences, the exhibition and other activities taking place at Asian Aerospace, with plenty of time for networking and business discussions," said Brian Thomas, VP Aerospace, Reed Exhibitions Hong Kong.

An impressive array of speakers has been assembled with a wealth of expertise and experience. Tony Tyler, Chief Executive of Cathay Pacific, who takes over as the next IATA Director General in March will give the Congress keynote speech at 11.30 on March 8th.

### New Aviation Awards Asia

Asian Aviation Magazine and Reed Exhibitions organisers of Asian Aerospace 2011, have joined forces to launch the inaugural *Aviation Awards Asia*. Winners to be announced at a gala lunch to be held on 9th March.

This truly Asia-focused event will recognise outstanding achievements in the Asian commercial aviation industry. The goal is to raise the profile of the key players in the market, rewarding innovation, excellence, professionalism and best business practices

The Awards will be presented in five categories:

Full-Service Airline; Low-Cost Carrier; Business Aviation; Maintenance, Repair and Overhaul and Technology & Environment. Entrants have been judged by a panel of industry experts taking into account a range of factors, including impact on business performance, originality, effect on operational safety, customer service and contribution to aviation in the Asia-Pacific region.

### About Reed Exhibitions

Reed Exhibitions is the world's leading organizer of trade and consumer exhibitions. Reed Exhibitions excels in creating high profile, highly targeted business and consumer exhibitions to establish and maintain business relations, and generate new business.

Every year Reed Exhibitions runs more than 500 events in 38 countries, bringing together over 90,000 suppliers and more than six million buyers. With 2,600 employees in 39 offices around the globe, Reed Exhibitions serve 47 industries worldwide.



### GAMA AVIATION FZC DEBUTS CHALLENGER 850 OPERATIONS IN UAE

Gama Aviation FZC recently introduced its latest aircraft, a Bombardier Challenger 850, into service, having received its Certificate of Air worthiness for the type on December 16, 2010 the first model in the UAE.

The aircraft, owned by a private individual and managed by Gama out of Dubai International Airport, has already operated several charters throughout the region. The 850 joins four other business jets in the Gama Aviation FZC stable and takes the total number of aircraft operated by Gama Aviation worldwide in Europe, the Americas and the Middle East to over 75. Gama's managed Bombardier fleet includes two Learjet 45s, two Learjet 60s, two Challenger 604s, two Challenger 605s and another recent addition, a Global XRS. The latter is also based in the Middle East.

"Gama Aviation FZC only obtained its UAE GCAA Air Operator's Certificate in February last year so we are pleased that this development is very much in line with our first year aims," said Managing Director Dave Edwards. Gama is on track to obtain its UAE GCAA CAR 145 maintenance approval within the first half of 2011 and is working to complete its new 12,000 sqm hangar facility at Sharjah which will provide hangarage and maintenance facilities for business jet aircraft in the region. It will also be home to a new Fixed Based Operation.

Captions: Gama Aviation's Managing Director Dave Edwards and Sales Manager Oliver Hewson with Wassim Saheb, Sales Director, Middle East, North Africa, and Turkey, Bombardier Business Aircraft.



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