

WINGS CHAMBER

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CONDÉ NAST TRAVELER
WORLD SAVERS CONGRESS



SINGAPORE | OCTOBER 19-20 | 2010

TRAVEL INDUSTRY GLOBAL LEADERS TO GATHER IN SINGAPORE FOR PRESTIGIOUS WORLD SAVERS CONGRESS

Conference hosted outside of the U.S. for the first time to focus international attention on social responsibility and environmental issues

(Singapore: 2 September 2010): Global leaders from the travel industry and non-profit organisations will meet in Singapore in October, when the prestigious Condé Nast Traveler World Savers Congress will be held outside the United States for the first time. The event, will be held at the Suntec Singapore International Convention & Exhibition Centre on 20 October, and will discuss initiatives to limit the environmental impact of tourism, and to improve the health, education and economic well-being of communities worldwide. Driven by the belief that the travel industry has tremendous power to create positive change, the first three events were held in New York and featured a range of high profile speakers including Queen Rania of Jordan, actors Matt Damon and Ed Norton, musician Wyclef Jean and actress and activist Ashley Judd.

This year's World Savers Congress will also feature a powerful international speaker line-up and is expected to attract an audience of more than 250 CEOs and senior executives across the global and regional travel industry. Some of the confirmed panellists include Greg Dogan President & CEO, Shangri-la Hotels & Resorts ·Ho Kwon Ping Executive Chairman, Banyan Tree Hotels & Resorts ·Hubert Joly President, CEO and Director, Carlson ·Lee Tabler, CEO, Abu Dhabi Tourism Development & Investment Company (TDIC) ·Sonu Shivdasani Chairman & CEO, Six Senses Spas & Resorts ·William Heinecke Chairman & CEO, Minor International

Winners of the 2010 Condé Nast Traveler World Savers Awards will also be honored at the congress. These are travel companies from around the world hailed for their leadership in social responsibility in five key areas: education, environmental and/or cultural preservation, health, poverty relief, and wildlife conservation.

"There is nothing fringe any longer about corporate social responsibility in the travel industry more and more companies are engaged in truly creative, deep thinking about how they can make a difference in the communities and environments in which they operate," said Klara Glowczewska, Editor in Chief, Condé Nast Traveler. "Real visionaries have emerged among the travel industry leaders especially in Asia, Latin America, and Africa, but elsewhere as well. It's exciting to see this level of commitment and action. Yes, with these awards we recognize forward-thinking members of the travel industry; but the biggest winners are travel consumers never before have we had so many at once fabulous and sustainable travel options to choose from. It's very exciting to see this happening."

This year's congress will also include five feature panel sessions. Examples include a CEO Travel Industry Panel, a panel exploring Success Stories of NGOs and others focusing on initiatives by global travel industry leaders, Poverty Relief & Education, Health, and Preservation & Con-

servation. The panellists for these sessions feature executives from Anantara, Banyan Tree, Carlson, Hyatt Hotels & Resorts, Royal Caribbean, Shangri-la, Six Senses Resorts & Spas, and more.

The fourth Condé Nast Traveler World Savers Congress is also supported by the Singapore Tourism Board and will occur during Travel Rave, a travel and tourism festival taking place in the same week.

"It is our honor to help Condé Nast Traveler salute those in the industry who are making the world a better place, protecting the environment, and leading the way forward," said Aw Kah Peng, CEO, Singapore Tourism Board. "Travel Rave aims to celebrate Asia's unique and multi-faceted tourism landscape by bringing together key industry events. The spirit of Condé Nast Traveler's World Savers Congress fits perfectly with the objectives of TravelRave."

For a full programme and to register for World Savers Congress 2010 please visit: www.cntraveler.com/WSCSingapore.

For more information, please contact:

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Oman Ministry of Tourism outlines 2010 Ramadan & Eid program

Heritage events & popular celebrations to attract travelers & boost local and regional business

The Sultanate of Oman has outlined its 2010 Ramadan and Eid program, which will run until September 9, 2010. The Oman government expects such events to accelerate tourism development and exceed the projected 3 per cent share of the tourism sector to the local GDP by the end of Oman's Five-Year Plan spanning 2011 to 2015. The World Travel and Tourism Council has already predicted that Oman's tourism sector will post the highest growth in the Middle East and the third-highest in the world in 2010. The Ministry's Ramadan and Eid programme includes entertaining and educational sight-seeing activities over the four-day Eid period. Children in particular will enjoy the visits to heritage locations in Oman's interior region such as the Cultural Village in Bahla, Marah Land, Sawadi Beach, and Wadi Andam. Family-themed events such as group iftars, cultural and religious contests such as Quran memorization, and competitions in sports such as soccer and table tennis are also

included in the Ministry's 2010 Ramadan and Eid calendar. "Last year's Ramadan and Eid agenda was highly successful, so we are making sure that we have the right facilities, amenities and support for local businesses to repeat if not surpass 2009's results. This season we shall once again fulfill our social responsibilities while supporting Oman's overall economic growth. We call on the local business community to partner with us in securing a larger number of tourists while showcasing Oman's unique heritage," said Gamal Sadek, Director, Sultanate of Oman Ministry of Tourism Representative Offices, GCC. Aside from its Ramadan programme, Oman's Ministry of Tourism recently announced other highly-anticipated activities for the final quarter of 2010, including the Asian Beach Games, the Dubai to Muscat Offshore Sailing Race, and the 4th International Conference on Responsible Tourism.



Southeast Asia Grand Award Winners Announced



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WORLD TRAVEL AWARDS



DELHI HOSTS TOURISM'S NIGHT OF THE YEAR

World Travel Awards Asia and Australasia Ceremony is coming to The Claridges, Surajkund, Delhi, NCR in October for what is expected to be the most keenly fought competition ever.

The event, the most important night of the year for Asia and Australasia's tourism industry, will demonstrate just why the region is experiencing unprecedented uplift, regardless of the challenging global economic environment.

Graham E. Cooke, Founder and President of World Travel Awards, described as the 'Oscars' of the global industry, said the event is a brilliant barometer of the region's phenomenal success.

"International tourism is slowly gaining momentum after extremely difficult times last year", he said. "What is remarkable though is that according to the latest official figures, Asia and the Pacific is leading the world.

"The region was up an incredible 10% in the first two months of the year, an indication of the

industry's resourcefulness, drive and determination to succeed.

"World Travel Awards was established 17 years ago to drive up standards of customer service and overall performance and this year's winners will be an excellent business model for others to follow.

The hotel is an ideal venue for such an event, combining both a business and luxury resort in one."

He added: "We look forward to working with the team at The Claridges, Surajkund, Delhi, NCR for what I know will be a decisive evening for the industry."

Says Mr Peter J. Leitgeb, President & CEO, The Claridges Hotels & Resorts, "It is our privilege to be chosen as the venue for the first ever World Travel Awards to be held in India. We are truly honoured to host the prestigious World Travel Awards at The Claridges, Surajkund, Delhi, NCR.

"Today, India is on everyone's radar. It is reiterated by the number of visitors the hotels are seeing in this part of the world. Such volume is practically unheard of anywhere else. In keeping with the buoyant economy The Claridges Hotels & Resorts too has seen significant growth in occupancy and revenue over the years. Choosing New Delhi as the destination for World Travel Award Asia and Australasia further reinforces India as 'the' destination which no one can today overlook". Viewed as the ultimate achievement for any Asian or Australasian company, more than 80 travel brands are competing to be the best.

Online voting is now underway and nominees are campaigning hard with agents and industry executives to win support. Log on to www.worldtravelawards and click on the VOTE button to participate. Winners of the regional ceremony will then go on to compete in World Travel Awards 2010 Grand Final in London on Sunday 7 November, immediately before World Travel Market.

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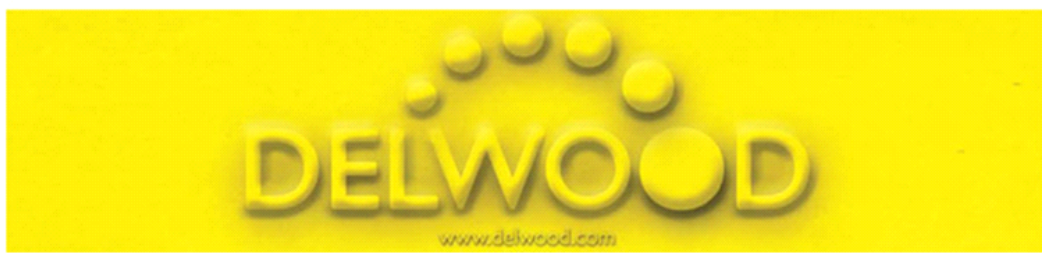


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