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## 3 Women share Nobel Peace Prize



### ITB Asia Stickman Trots The World To Raise Funds For Charity

Helping children smile again through the influence of travel and social media

SINGAPORE, 28 Sept 2011 Attendees at ITB Asia 2011 will now be able to contri-bute to a good social cause while doing what they do best travelling around the world. Messe Berlin (Singapore), organiser of ITB Asia, 'The Trade Show for the Asian Travel Market', has launched a special social media project to help raise funds for its adopted charity Operation Smile Singapore.

The star of the project is known as the 'ITB Asia Stickman' - a smiling, bendable rubber figurine in the signature ITB orange. The 'ITB Asia Stickman' and 499 other custom-made fellowmen will be available for adoption at this year's show at a donation sum of choice. All proceeds from the donation drive will go to Operation Smile Singapore.

Exhibitors and delegates are encouraged to take photographs of the little orange models in different cities as they travel around the world for business or leisure, and uploading them onto a dedicated 'ITB Asia Stickman' photoblog (http://www.facebook.com/itbasia) or through submission by email to stickman@itb-asia.com.

ITB Asia will then pledge US\$10 for each of the first 250 photographs uploaded, to Operation Smile, a not-for-profit, volunteer medical services organisation that provides reconstructive facial surgery to indigent children and young adults. The total sum raised will go towards funding approximately seven life-changing operations.

This idea is the brainchild of Nino Gruettke, the Executive Director of ITB Asia. "Social media has

significantly enhanced the way we share our travel experiences, stories and photos. Our travel photos not only capture memorable moments, but also celebrate local cultures, communities and inspire future generations of globetrotters," explained Gruettke.

"The success of this fund-raiser hinges on the concerted efforts of everyone who owns an 'ITB Asia Stickman'. With close to 7,000 delegates from 60 countries expected to attend the show this year, we want to tap on their experiences and take advantage of the viral nature of social media outlets to contribute as an industry towards the fantastic work done by Operation Smile Singapore."

The 'ITB Asia Stickman' project will take place over a year, starting from 19 October 2011 until ITB Asia 2012 - or when the target of 250 photographs has been reached.

ITB Asia is a unique international platform that unites the travel and tourism industry to exchange valuable insights and business leads; attracting 6,605 attendees and 720 exhibitors from over 60 countries in 2010. ITB Asia is also a partner event of TravelRave, a mega travel and tourism festival week organised by the Singapore Tourism Board to be held in Singapore in October 2011. For more information on the conferences, please visit www.itb-asia.com.

## NORDIC AVIATION CAPITAL A/S purchases five ATR 72-500 aircraft from China Southern Airlines.

Nordic Aviation Capital is pleased to confirm that it has purchased five ATR 72-500 (MSN 521, MSN 531, MSN 547, MSN 552, MSN 557) from China Southern Airlines.

Nordic Aviation Capital A/S is a global aircraft leasing company dedicated to the worldwide sale, purchasing and financing of commercial jet and turboprop aircraft. The company, headquartered in Denmark, is the largest turboprop lessor in the world and marked its 20th anniversary in 2010.

The company provides aircraft to well-known carriers such as American Airlines, Lufthansa, US Airways, SAS, Flybe, TACA and other major regional carriers including Widerøe and TRIP Linhas Aéreas.

Nordic Aviation Capital's current fleet of over 160 aircraft includes ATR 42, ATR 72, Bom bardier Dash 8, Boeing 737, MD 83, CRJ 200, Fokker 50 and Saab 2000 aircraft with 30 customer companies in 20 countries. For additional information, please visit us at <a href="https://www.nac.dk">www.nac.dk</a>





## **ECB Media Advisory**

Jonathan Bairstow (Yorkshire) and Jos Buttler (Somerset) have today been called up to the England squad for the final oneday international in the NatWest Series against India at the SWALEC Stadium, Cardiff on Friday 16 September.

Bairstow has been called up to the squad as cover for Ben Stokes who has a reoccurrence of a finger injury. Jos Buttler has been added to the squad as batting cover.

England currently lead the five match series 2-0 with one match remaining.

## **London Media Centre un locks the capital for broadcasters**



The London Media Centre is launching a number of initiatives as part of the city's commitment to support media wanting to film in the city and create programmes about the host city and country during 2012.

## Gama recruits air traffic specialist and advises: 'book early' for Olympics

Gama Aviation is preparing for the forthcoming 2012 Olympics and the anticipated increase in business aviation traffic with the recruitment of its own dedicated air traffic specialist.

Consultant Martin Hill brings 30 years' experience as an air traffic controller and supervisor at the London Air Traffic Control center to Gama. He is now in situ at the company's Farnborough Airport HQ and is advising Gama's operations and charter teams as they communicate to clients about their air travel to London coinciding with next year's big event.

Gama's Director of Client Relations Trevor Jones was participating as a panellist at BGAD 2011's *Practicalities of the Olympics* Panel at Cambridge Airport yesterday, 20<sup>th</sup> September. "We are advising our customers and charter brokers to book their slots early in order to avoid disappointment. For international clients coming to London between 21 July and 15 August we urge them to contact us as soon as possible so we can make the slot applications accordingly. This is because there will be capacity constraints in the airspace over the London area, affecting a total of 40 airports in the South of the UK."

Slots will be required for *all* flights arriving or departing the London area during the period from 21<sup>st</sup> July to 15<sup>th</sup> August 2012, inclusive. (This covers the Olympic Games only, there are no extra slot restrictions for the Paralympic Games.) Flights will also be subjected to security screening, even at small airports/airfields.

Martin Hill explains: "Slots will be issued on a first come, first served basis and where the requested slot time is not available, the closest match will be offered as an alternative. Airports will be charging a non-refundable fee for the booking of the slots, which will be added to the cost of the flight, and in some cases, requiring payment of landing and handling fees in advance."

Gama is advising its clients and charter brokers that once a slot is issued, changing the time of the flight will invalidate that original slot. There will be no guarantee that a slot will be available for the revised time, on the day concerned. If the slot is not adhered to the flight will not be able to depart until a new slot time is granted, which could be many hours away.

The slot system is now operational to take bookings at Farnborough Airport, and will become active at other London area airports over the coming months.

The following airports, all subject to slot co-ordination, have confirmed their available capacity and effective September 5<sup>th</sup> it is possible to make a reservation at those highlighted in **bold**:

#### Slot co-ordinated airports during the period of the Olympics

Biggin Hill, Blackbushe, Bourne-mouth\*, Cambridge, Chalgrove, Cranfield, Damyns Hall, Denham, Dunsfold, Elstree, Fairoaks, Farnborough, Goodwood, Lee-on-Solent, Leicester, Lydd, Manston Northolt, North Weald, Old Sarum, Oxford, Peterborough, Redhill, Rochester, Shoreham, Southampton, Southend, Stapleford, Sywell, Thruxton, White Waltham, Wycombe Air Park

The following airports are yet to confirm their capacity so slot bookings are not yet available:

Birmingham\* ,Coventry \*\*\*,Duxford\*\*\*, London City\*\*,London Gatwick, London Heathrow\*\*,London Luton\*,London Stansted\*

- \* slot reservations available 30<sup>th</sup> November 2011
- \*\* slot reservations available 1st February 2012
- \*\*\* slot reservations available as soon as capacity determined

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## Complimentary Media Invitation

The focus of the global travel and tourism industry will be set on Bangkok next Wednesday, when World Travel Awards will be staged in Thailand for the first time in its 18-year history.

VIPs, senior tourism figure-heads and captains of industry will be travelling from across Asia and Australasia to attend the glittering World Travel Awards Gala Ceremony at Dusit Thani Bangkok on the evening of 28 September 2011.

The red carpet event will include a networking reception, a gourmet dinner, very special entertainment, and the much anticipated 2011 World Travel Awards Ceremony.

Renowned as "the Oscars of the travel industry" the evening will be co-hosted under the patronage of the Tourism Authority of Thailand, Thailand Convention & Exhibition Bureau and BBC World News.

Over 30 countries from India in the east, through Singapore, China and Japan, to Australia and New Zealand in the west will be in Bangkok for the exclusive event when the world will discover who has been voted the best of the best in the region's travel and tourism industry.

Due to the high profile nature of the event and strict attendance criteria please RSVP by return to avoid disappointment. Media registration closes at 18:00 on 23 September.



### Best Hotel in the Middle East and Africa

Dubai, United Arab Emirates (26 September 2011) Atlantis, The Palm, the leading entertainment resort destination in the Middle East, has been crowned the winner of My Planet Travel Awards' "Best Hotel in the Middle East and Africa".

The My Planet Travel Awards are a unique partnership with Russia's main state television group, All-Russian State Television and Radio Broadcasting Company (VGTRK), represented primarily by Moya Planeta TV, Russia's leading travel and leisure network. Voted for exclusively by the Russian public and by Russian travel industry professionals, the Awards provide a snapshot of the growth of this dynamic market and celebrate the most popular destinations, resorts and services. The leading international and Russian hotels, resorts, destinations and service providers were invited to join the shortlist and enter the My Planet Awards. Atlantis. The Palm strives to provide only the best to its guests through its comprehensive offerings and was therefore an ideal nominee.

The prestigious award was presented to Atlantis, The Palm on 22 September 2011 in Moscow, Russia. "Atlantis is thrilled to be recognized as the Best Hotel in the Middle East and Africa by the Russian voters. Russia is a key market for us and there is a very high standard of competition that exists within the Middle East, herefore we are very honoured," commented Serge Zaalof, Chief Operating Officer for Atlantis The Palm. "We will work hard and hope to continue to deliver excep-



Tional experiences for our Russian guests," he continued.

With its enviable location atop the crescent of The Palm, the opening of Atlantis was a landmark event, redefining tourism in Dubai as the first truly integrated entertainment resort. Transporting guests into a dazzling, imaginative world, the resort encom passes a 46 hectare site with 17 hectares of water themed amusement at AQUAVENTURE, extensive fresh and salt-water pools and lagoon exhibits, an open-aired marine habitat second only to Mother Nature, a seemingly endless stretch of beach, luxury boutiques, numerous dining choices including three celebrity chef restaurants, an exciting nightlife experience, ShuiQi Spa & Fitness Centre, and 5,600m<sup>2</sup> of meeting and function space.





#### Airline Services Group sees huge demand for component MRO services

Airline Services Group is promoting its capabilities at the 14<sup>th</sup> MRO Europe Exhibition in *Madrid*, Spain this week (27-29 September). Exhibiting at **Stand 229/231** it will be high lighting its newly opened Aircraft Component Repair Workshop at London Stansted Airport (STN) representing an investment of over a million GBP.

The facility was opened in response to market demand from airlines, MRO's and component trading organisations in the UK, Europe, Middle-East and Africa for a stable, reliable, customer-focused component MRO provider with the ability to cover a wide range of components at competitive prices.

With an initial workforce of 25 experienced technicians the new 24,000 sq ft facility provides test, repair and overhaul services for a wide range of component categories including Avionics, Electrical, Mechanical, Hydraulics, Structures, Safety and Galley Equipment, plus a Tooling Calibration service. This is in addition to ASL's existing capability for Seats, IFE, and Interior Trim items. Airline Services anticipates around 100 staff within 2-3 years.

"This major new facility brings welcome competition to the component MRO market and an added dimension to Airline Services already extensive capabilities. We are offering high quality workmanship, short turnaround times and a flexible approach to each customer's individual needs, all at a highly competitive price." said Airline Services Group CEO Bryan Bodek.

Airline Services Ltd has been established for more than 25 years as a leading provider of support services to the airline industry in the UK. Services include cabin interior and aircraft exterior presentation, seat repair and overhaul, carpet manufacture and installation, interior cleaning, aviation laundry, seat cover and curtain manufacture. ASL has facilities at ten UK airports: Birmingham; Bristol; Edinburgh; Glasgow; London Gatwick; London Heathrow, London Luton; London Stansted; Manchester and Newcastle.

Airline Services is also the UK's largest independent de-icing supplier, providing a reliable and professional aircraft de-icing service to more than 50 domestic and international carriers

## **EVENTS & EXHIBITIONS**



21th September 2011, Hotel Kalasagar, Pune







**DUBAI INTERNATIONAL MOTOR SHOW AUTOMOTIVE INDUSTRY MEETS IN THE MIDDLE EAST** 





OUTRIGGER HOTELS & RESORTSAGREES TO PURCHASE MANAGEMENT RIGHTS FOR ICONIC SURFERS PARADISE HOTEL

Memo of Understanding will be signed with Hong Kong-based Metrojet.



Flying Colours Corp., a global aviation service company which specialises in interior completions and refurbishments on business aircraft is preparing to enter its first international partnership with the signing of a MoU with Hong Kong-based business aviation services provider Metrojet. The agreement will see Flying Colours Corp. strengthening its service offering to support its growing Asian customer base and enhance its overall position in the international completion & refurbishment business. The MOU will be signed at NBAA in Las Vegas on 10th October (Stand No N5500).

Under the new partnership, Flying Colours Corp. plans to open a base of operation in the region that will focus on interior refurbishment for a range of mid to large sized business aircraft types including the Global Express series, Challenger types, Dassault Falcon, Embraer, Hawker and Gulfstream models.

The structure and logistics of the partnership is still being finalized between the two companies and ratification is expected in mid 2012.

Metrojet is a leading business aviation service provider in Asia and Hong Kong's only fully licensed business jet operator, providing the complete range of business aviation services, including: aircraft charter, comprehensive aircraft management, full aircraft maintenance capabilities, aircraft co-ownership programs and aircraft acquisition and sales. Metrojet operates the leading corporate aircraft maintenance service centre in Asia providing heavy/scheduled inspections, repair services and regional AOG support for all business aircraft around the clock.

"This is the first time that Flying Colours Corp has partnered with an international company so we are excited by the opportunity it offers. This partnership not only indicates Flying Colours Corp.'s strong business growth in the region, but also demonstrates our commitment to continuously improve support and services for all of our customers. Metrojet is a leading aviation services provider in Asia and this partnership will enhance our brand and our position in aircraft refurbishments and completions in the region," said John Gillespie Chief Executive Officer of Flying Colours Corp. "Metrojet is proud to embark on this venture and partner with Flying Colours Corp. With whom we already have a very strong relation ship. It will enable us to better serve the Asian Market and to further enhance our service offering and product portfolio to our growing customer list. We look forward to a long term partnership with Flying Colours Corp." said Björn Näf, Chief Executive Officer of Metrojet.