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Morgan Stanley talks with a developer to invest in residential project in Mumbai

UAE is among top purchasers of ecological and organic products, but low in recycling household waste: Synovate survey

Women and older consumers are more environmentally conscious according to the international survey

A new study by the top four global custom market research firm, Synovate, on 'green' behaviour shows that consumers in the UAE are among the top purchasers of ecological and organic products, but rank near the bottom when it comes to recycling household waste. The survey also found women and older consumers are more environmentally conscious.

Synovate, as part of its ongoing Global Trends Study, interviewed 22,000 people across 28 countries: Argentina, Belgium, Brazil, Canada, Chile, China, Colombia, Denmark, Egypt, France, Germany, Hong Kong, Indonesia, Italy, India, Japan, Mexico, Netherlands, Norway, Russia, Serbia, South Africa, South Korea, Spain, Sweden, UAE, UK and USA. Respondents were asked about their recycling habits, purchase of ecological products and purchase of organic foods, as well as their general beliefs on life, in order to also determine if there was a correlation between those beliefs and green behaviour.

Women in the UAE ranked higher than men across all green behaviour categories, while people aged 56 and 65 years ranked highest in recycling and buying ecological products. Those in the 16-25 age group scored lowest across those latter two categories but were just as likely to purchase organic foods as their older counterparts.

"We asked respondents to show agreement and disagreement with several topics related with basic needs and attitudes that anyone in the world would have in different life situations. We used these results to conduct a global segmentation framed under our [Censydiam](#) research model," said Tamer El Naggar, Synovate CEO for the Middle East and North Africa. "Those who showed the highest levels of agreement with statements related to concern about the future or the importance of family were actually the ones purchasing fewer ecological and organic products, and recycling less. This suggests green behaviour in many people may be borne from other convictions that are not related to the health and well-being of their family and the planet.

"For example, our segmentation demonstrates that those who recycle more are also more group-oriented, while people who consume more organic products are more likely to be more individualistic," El Naggar added.

Recycling and buying green

Only 24% of respondents in the UAE recycled waste at home in the preceding, followed by those in Indonesia, Russia and Egypt, where less than 15% of respondents said they had

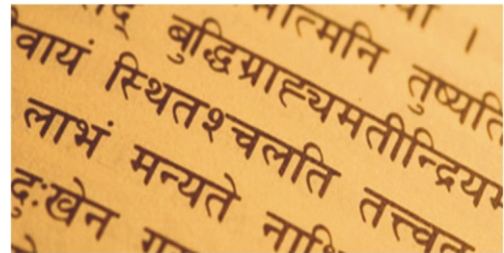
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PM Kamla Persad-Bissessar visits India in January



India sends soya beans and wheat to North Korea



Legal ban on Bhagvad Gita in Russia



The Indian Aziz Abdul successful winemaker in Argentina



Andy Patsalides joins GamaGroup as Director of Marketing

Gama Group today announced the appointment of Andy Patsalides as Director of Marketing, a new position for the 28-year old leading business aviation services company. Andy joins the Gama Group leadership team at a time of significant growth, which will see the company expand its territory in the Middle East as well as moving into Asia in 2012.

Andy joins Gama after nearly 40 years in various aerospace marketing roles at blue chip companies, including British Airways and Boeing.

As Boeing's Regional Director for Europe and Russia, Andy helped airlines focus on profitability through network development, differentiated products and brands. At British Airways he held a number of Marketing Management positions, implementing major corporate identity programmes and managing the upgrade of the Concorde fleet. He was a member of several aircraft procurement project teams and a Marketing Consultant to numerous BA Franchise Airline Partners.

Andy was educated at the University of London, taking specialist qualifications in Transport Economics, Law and Marketing. In his new role Andy is based at Gama's Farnborough Airport, UK HQ and will report directly to Group CEO Marwan Khalek.

"Andy's broad international aerospace experience brings an added dimension to the Gama Group leadership team," said Marwan Khalek. "Andy will help to both promote and market our wide range of products and services as we continue to bolster our expertise in the UK and overseas."



LANDMARK RESORT LAUNCHES PRIVATE PLANE SERVICE TO HUA HIN

The luxurious InterContinental Hua Hin Resort has become the first hotel in Hua Hin to launch its own private air service to shuttle guests from Bangkok to the beachside city. The exclusive service departs from either Suvarnabhumi International Airport or Don Mueang Airport direct to Hua Hin before a resort limousine whisks guests away for the ten-minute drive for check in.

The InterContinental Hua Hin Resort has quickly established new benchmarks for luxury in the historical town on the shores of the Gulf of Siam and General Manager, Pattama Yoshimura, said the eight-seat Cessna Grand Caravan would raise the bar in Thailand towards opulent, yet convenient, services.

The plane flies in InterContinental livery and has a full-time crew on permanent standby to make the 35-minute flight between Bangkok and Hua Hin at a moment's notice.

"Right from the conceptualisation stage of this resort, we have always strived to set new benchmarks in services we can offer to guests and we think that a private plane service is very hard to beat," Ms Yoshimura said. "It is something we are quite proud of."

Ms Yoshimura added the service had been popular since its recent launch and the resort was also combining accommodation and flight packages, which are in demand.

"When we launched this exclusive service, we were not quite sure how it would be received, but it has been in demand from discerning guests who prefer the privacy of a quick transfer to Hua Hin from Bangkok," Ms Yoshimura added.

"We have had a range of customers from Bangkok residents to long-haul visitors who step straight of their flight from Europe, Australia or America, proceed through immigration and then get straight on a flight to Hua Hin.

"Its something we believe distinguishes us from other resorts and is another step to putting Hua Hin on the destination wish list of travellers throughout the world."

Flights can be either one-way or return on the Cessna and packages combining the shuttle service and accommodation are available from the Inter Continental Hua Hin Resort.

For further information

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recycled in the past week. At the other end of the scale, consumers in Canada (88%), South Korea (86%) and Spain (84%) were most likely to have recycled waste at home during the preceding week, closely followed by those in Belgium (82%), Italy and the UK (81% each).

With a large expat community, many residents come to the UAE from countries where recycling is already part of everyday life, commented Susan Madeley, Synovate's managing director in the UAE. "The challenge is one of communication to generate awareness of recycling amongst a transient community and to create commitment from homeowners and residents to participate in the local initiatives being launched by both the public and private sectors. Most resident communities in the UAE do not have the household recycling collection that exists in other countries."

By contrast, for the past few years city governments around Canada have made a huge push towards recycling, said Rob Myers, managing director for Synovate in Canada.

"Homes in all major cities are given a blue bin for recycling material, a green bin for biodegradable items such as food, and a black bin for items that don't fit into the first two categories. Effectively the job of sorting garbage has moved from the dump to the household and Canadians have been trained to recycle."

Recycling waste at home was more popular with women in the UAE, with 28% overall saying they had done this in the past week, compared to 22% of men.

When it came to purchasing ecological products, however, UAE was in fourth place

at 35%, with Denmark, Sweden and South Korea leading the pack (59%, 52% and 42% respectively), while Serbia (8%) and China (9%) were lowest.

"Lack of availability in stores and high prices can make buying organic and eco household products a challenge for consumers," noted Madeley. "However, there is now a growing range of specialist health and wellness stores and even online stores, springing up in the UAE for eco-conscious consumers, making these products easier to buy and satisfying both local and expat demand." Denmark again led all the countries in organic food purchase (69%), while the next highest respondents were in the UAE, Mexico and Germany (all 35%). Lowest purchasers of organic food were Indonesia (3%) and Japan (10%). Interestingly, younger and older consumers in the UAE were equally likely to have bought such products. Synovate also found that the three green habits studied did not directly correlate with each other meaning, if someone did one habit, it did not automatically mean they did the others. "Correlation of green habits likely has a

lot to do with availability," concluded El Naggat. "As we saw, the UAE is quite good at buying ecological and organic products but could do better at recycling. That's because they don't have a well-developed system for collecting recyclables, which helps explain this. So the results don't necessarily mean that people don't want to be greener it may just be that they can't.

Governments across the region could certainly help increase their population's ability to engage in more green behavior, whether by promoting recycling programmes, or by offering incentives to producers of ecological and organic products."

Trump International Hotel & Tower Toronto

Winter Debut Will Introduce Canada's Tallest Residential Building and Toronto's Premier Hotel

Trump International Hotel & Tower Toronto® is set to welcome guests Jan. 31, 2012, marking TRUMP HOTEL COLLECTION™'s second international hotel and first foray into Canada. Promising an unmatched level of service, Trump Toronto will be a sophisticated sanctuary for business and leisure travelers. Towering over 900 feet above the city, it will be Canada's tallest residential building with an impressive 65 stories proving a dramatic addition to the city skyline.

Due to its enviable downtown location in the heart of the financial and entertainment district, the Toronto hotel will be a natural retreat for business travelers. Leisure guests will be drawn to the nearby attractions including the new Opera House, the Harbourfront, Rogers Centre (formerly SkyDome) and Air Canada Centre. The hotel is steps away from world-class shopping, museums, galleries, theaters and Toronto's lively restaurant and nightlife scene, making it a perfect starting point to explore the best of the city.

"Toronto is an extraordinary destination for both business and leisure, and only recently has the city begun to address the strong demand for top-end hospitality," said Mickael Damelinourt, the hotel's general manager. "Trump Toronto will lead this segment, and discerning travelers will appreciate the uncompromising standards of a TRUMP HOTEL COLLECTION experience: contemporary luxury, truly personalized service and unparalleled amenities."

Trump Toronto's magnificent structure is the brainchild of Zeidler Partnership Architects, with interior design fashioned by II BY IV Design Associates. Every aspect of the hotel has been carefully curated to take full advantage of the sweeping views of the city and Lake Ontario. Trump Toronto's unique elements include:

Sophisticated Accommodations



The 261 elegant, cosmopolitan-style guest rooms and suites are exquisitely furnished in complementary color palettes inspired by Champagne and caviar. Comforts of home include Trump® Hotel Collection Beds with Italian Bellino Linens and Nespresso Coffee Machines at the ready. Designed with the most sophisticated traveler in mind, guest rooms are also outfitted with the latest in business and entertainment technology, including wired and wireless, high-speed Internet access; flat-screen LCD IP televisions (the first to do so building-wide in Canada); and high-tech conveniences such as bedside touch-panel controls for window coverings and lighting.

The spacious accommodations range from 550-square-foot superior and deluxe guest rooms to one- and two-bedroom suites that start at 750 square feet and culminate in five expansive Trump Executive Suites on the 30th floor. The Presidential Suite is a striking 4,000-square feet, with two full bedrooms, soundproof media room and private dining room.

Personal Attention of the Trump Attaché™

Each hotel in the TRUMP HOTEL COLLECTION offers the signature services of the Trump Attaché, providing each guest with dedicated service, no matter how particular, throughout his or her stay. The Attaché meticulously records each guest's preferences and maintains a detailed guest history to ensure that no stay feels like the first and no request needs repeating.

Height of Fine Dining at STOCK Restaurant

No matter what the occasion, dining at Trump Toronto will be a capital experience, led by culinary master Executive Chef Todd Clarmo. The 31st floor signature restaurant, STOCK, offers impressive cuisine, imaginative cocktails and an elite wine program, featuring selected bottles that can only be found at STOCK thanks to Master Sommelier John Szabo. All the while, the expansive city views provide a romantic backdrop. A private dining room will also be available for parties that want additional seclusion. Adjacent to the lobby is the handsomely furnished destination lounge, providing a lively spot for après-work cocktails. Full-height windows show off the historic corner of Bay and Adelaide Streets. If guests prefer the comforts of their guestroom, in-room dining is available at any hour. And for the ultimate in private dining, guests of the Trump Executive Suites and Presidential Suite can request a chef-prepared gourmet meal thanks to private, full service-kitchens.

Revitalize at the Spa and Wellness Facility



An 18,000-square-foot oasis soaring high above the hustle and bustle of downtown Toronto awaits guests of and visitors to Trump. With inspiring city views, Toronto's most exclusive spa and wellness facility will be a distinctive sanctuary, featuring artisan-inspired decor for a welcome departure from traditional spas. Treatments for both men and women will be imaginative, suspending daily stresses and ensuring solace. Before or after treatments, guests can enjoy the heated indoor pool, relax in steam baths and saunas, or take advantage of the fully equipped fitness facility with Technogym™ equipment and exercise studios.



Influential Meetings and Affairs to Remember

From an intimate executive meeting in the Grand Salon to a lavish wedding in the Grand Ballroom, the hotel's 12,000 square feet of function space will be nothing short of impressive. Set over two floors linked by a dramatic staircase, Trump Toronto's event space will feature striking city skyline views and the most sophisticated technology equipment. In addition, the Presidential Suite on the Trump Executive level will be another option, perfect for ultra-exclusive meetings and celebrations.

Reservations can be made at www.TrumpTorontoHotel.com or by calling (855) 88-TRUMP (87867).

EVENTS & EXHIBITIONS

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INTERNATIONAL
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LONDON 2012

EXCLUSIVE TREND REPORT
FROM HILARY ALEXANDER OF THE DAILY TELEGRAPH



JEWELLERY TRENDS: SPRING/SUMMER 2012

Maharajas Express loaded with luxuries



The world's most affordable ubislate computing device



OUTRIGGER HOTELS & RESORTS AGREES TO PURCHASE MANAGEMENT RIGHTS FOR ICONIC SURFERS PARADISE HOTEL



Storms have killed nearly 450 people in Philippines



Kim Jong Il North Korean leader passed away at the age of 69



Miss Venezuela Eva Ekvall passed away at the age of 28

The England and Wales Cricket Board today announced Kingfisher Beer as the headline sponsor for the National Club Championship for the next three years and that the competition will be renamed the Kingfisher Beer Cup.

The Kingfisher Beer Cup will continue to be the pinnacle of club cricket in England and Wales where the best club sides across the country compete for a financial prize and the title of Kingfisher Beer Cup national club champions.

The knock out competition, which is open to ECB Premier League clubs and lower league clubs alike, was won by Shrewsbury Cricket Club last year at The County Ground, Derbyshire.

256 teams will play in the first round of the 2012 Kingfisher Beer Cup on 29th April with the final scheduled for 16th September at a First Class County ground.

Kingfisher has long been associated with cricket internationally, most recently sponsoring India's tour of England. With an established international presence in cricket Kingfisher are keen to extend their links by investing in the recreational game.

Laura Mitchell, Marketing Manager for Kingfisher Beer Europe said: "As India's No. 1 beer, cricket has long been a core passion for Kingfisher in its home market. We are therefore excited to build the brand's association with ECB recreational cricket and plan to drive investment into the sport through a number of fundraising initiatives for clubs through the Kingfisher Beer Cup. In addition to this, we are delighted to be able to offer the 2012 winning team £5,000 to invest in their club as they see fit. Good luck to all participating clubs."

ECB Commercial Director John Perera said: "We are delighted to welcome Kingfisher Beer as sponsor of the National Club Championship which will now be known as the Kingfisher Beer Cup. It will be an excellent boost for the competition to have a sponsor that is committed to supporting cricket clubs at a recreational level and the valuable pairing of Kingfisher Beer and club cricket will benefit both sponsor and clubs across England and Wales."