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U.S. Department of Commerce to Showcase U.S. Companies at the Gaming Expo Asia 2012

U.S. Department of Commerce to Showcase U.S. Companies at the Gaming Expo Asia 2012 (G2E Asia 2012) Exhibition, Macau S.A.R., People's Republic of China, May 22 - 24, 2012.

Washington, D.C. - February 21, 2012 - The U.S. Department of Commerce's U.S. Commercial Service is pleased to announce that it has granted Trade Fair Certification status to Reed Exhibitions and the American Gaming Association, to organize the official United States Exhibitor Pavilion at the Global Gaming Expo Asia 2012 (G2E Asia 2012) exhibition to be held at the Venetian Macao, in Macau S.A.R., People's Republic of China, May 22 - 24, 2012. Detailed information can be found at: <http://www.g2easia.com/en/>.

G2E Asia is the largest and most sophisticated gaming exhibition and conference dedicated to the Asian gaming industry. The event provides industry suppliers the opportunity to showcase their most up-to-date technology, develop new business leads, learn the latest gaming trends and network with industry players from across Asia.

Sales Potential - Revenues from gaming in Asia are forecast to more than double from \$34.3 billion in 2010 to \$79.3 billion by 2015, representing an annual compound growth of 18.3%. Formerly a Chinese territory under Portuguese administration, Macau became a Special Administrative Region (SAR) of the People's Republic of China (PRC) upon reversion to China on December 20, 1999. The SAR maintains a high degree of autonomy, except in foreign affairs and defense, and retains its own currency, laws, and border controls. Macau does not use common law, but uses code law patterned on the Portuguese system. Through certification, the U.S. Commercial Service recognizes the capability and exhibition experience of Reed Exhibitions to organize a world class event for U.S. exhibitors to showcase products and services for the gaming industry. The show serves as an excellent venue for U.S. companies to establish and expand overseas distribution, generate sales leads, evaluate competitors, and to work with U.S. Commercial Service Trade Specialists to identify potential buyers and partners. The

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Mr. Ross Kelly

Private Jet Charter appoints new Middle East Managing Director to lead its thriving Dubai office



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WORLD
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AWARDS



Dubai's Jebel Ali Golf Resort & Spa to host WTA Middle East Ceremony 2012

World Travel Awards (WTA), the “Oscars of the travel industry”, has announced plans to host its Middle East Ceremony at Jebel Ali Golf Resort & Spa in Dubai on 30th April 2012.

The evening will mark the opening leg of WTA's 2012 Grand Tour, a global search for the very best travel and tourism organisations in the world, covering five continents with nominees drawn from 162 countries.

WTA's Middle East Ceremony will be held in Dubai for the fifth year in succession, underscoring how the emirate is driving travel trends not just in the region but throughout the world.

Located close to Dubai Marina, Jebel Ali Golf Resort & Spa is home to a breathtaking range of attractions, including an 800-metre palm-lined private beach, championship golf course, horse-riding stables and diving centre.

The five-star beach resort is also renowned for its unrivalled range of family facilities.

Graham E Cooke, President & Founder, WTA, believes that the selection of hosts is fundamental to the success of the world's most influential travel awards programme.

He says: “I am delighted that we will be retuning to Dubai for what promises to be the most exciting and competitive Middle East Ceremony yet. The emirate is a hotbed of fresh ideas being put into practice, as exemplified by our host, Jebel Ali Golf Resort & Spa.”

“The resort has remained the market leader for families throughout its illustrious 30-year history by continually reinventing itself and staying ahead of the curve,” he adds.

Jebel Ali Golf Resort & Spa is the flagship resort of Jebel Ali International Hotels, and consists of two five-star properties, Palm Tree Court & Spa, which has recently undergone a full refurbishment, and Jebel Ali Hotel, which offers views over the Arabian Gulf and a championship-standard nine-hole golf course.

David Thomson, Regional General Manager, Jebel Ali Internationals Hotels, says he is delighted to host WTA's Middle East Ceremony, stating: “World Travel Awards is the highest global recognition in the travel industry and we're thrilled that the winners will celebrate at Jebel Ali Golf Resort & Spa.

After our success earlier in the year, winning 'World's Leading Family Resort', we're keen to show our Middle East colleagues the changes we've made at the resort that justify this prestigious award. At Jebel Ali Golf Resort & Spa we pride ourselves on being a family resort and are constantly reinventing the offering in order to push the boundaries of travel excellence.”

WTA's glittering Middle East Ceremony 2012 will attract more than 400 of the most important decision-makers in the region's travel and tourism sector, as well as a host of international media. The evening coincides with Arabian Hotel Investment Conference (28-30 April) and Arabian Travel Market (30 April - 3 May), which are both taking place in Dubai.

Other regional heats in WTA's Grand Tour 2012 are set to take place in the Algarve, Thailand and Turks & Caicos. The winners of these regional heats will progress to the Grand Final, which will take place at The Oberoi, Gurgaon, New Delhi, India in December.

ALISON PRICE ON AIR MARKS TRAINING OF 50TH FLIGHT ATTENDANT.

Alison Price on Air, the exclusive in-flight catering service, has this month completed the training of its 50th Flight Attendant as part of its on-going educational programme aimed at improving catering services in the skies. The attendant works with one of its long standing European operator clients and joins an elite set of flight crew who have gained hands-on catering experience at the company's dedicated London-based facilities. The training, which is delivered by Executive Chef Richard Cubbin, demonstrates the company's commitment to revolutionizing in-flight cuisine.

“I have believed from day one that in order to raise the level of catering in the industry you must start with education... that is why we hold these free-of-charge courses for all Flight Attendants who wish to attend,” said Daniel Hulme, In-flight Director for Alison Price on Air. “The Flight Attendant is the conduit between the client and our business, so to best understand our vision for the food, and to strengthen our relationships with the client, training is essential,” he added.

The training has been running since the launch of the company in May 2010. Courses begin with a short one day schedule that covers a range of topics including food presentation, understanding the importance of quality produce, food handling skills and how to select balanced, seasonal menus. It also explains how the innovative Alison Price on Air food delivery system, where food is prepared and packaged to reduce handling, combined with basic knowledge can result in gourmet standard food. In addition presentation skills utilising simple implements such as brushes, spoons, and bottles to enhance decoration are taught.

Alison Price on Air also partners with Flight Attendant education specialist Swiss-based Training Solutions to offer longer, paid for, two day courses aimed at attendants who want to deepen their knowledge. The intensive course includes a wider range of information about culinary trends, international cuisine with specialist chefs, food and wine matching and goes through the complexities of delivery procedures and security issues

at airports. The attendants who complete the course are awarded a certificate to verify their skills. “We find that the attendants who complete the courses become genuinely interested in the catering side of their service. It gives them greater confidence to present consistent, delicious food. It also stimulates their interest in providing their clients with what they really want which results in happier clients.”

Daniel Hulme will be speaking about the challenges of inflight catering and making suggestions for improving the service on offer at the Business Airport World Expo in Cannes on 23 February 2012.



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U.S. Commercial Service helps U.S. companies establish international business relationships. The agency's global network includes locations in more than 100 U.S. cities and in American consulates and embassies in nearly 80 countries. For more information on the U.S. Commercial Service, please visit www.export.gov.

The U.S. Commercial Service is actively promoting this event in the United States. Commercial Staff from the U.S. Consulate in Hong Kong will be available at the exhibition to assist participating U.S. firms with their export needs and to facilitate contacts, meetings and appointments between U.S. exhibitors and business visitors.

Interested U.S. companies should contact Michael Johnson at Reed Exhibitions:

mjohnson@globalgamingexpo.com,
Tel: 203-840-5860.

Global Gaming Expo (G2E) is the international gaming trade show and conference "by the industry and for the industry." Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professions from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

Qatar occupancy levels stable as new hotels come online



More than 6,000 new hotel rooms enter market in Q3 2011 alone; Qatar visitor pre-registrations for Arabian Travel Market surge by 133% against 2011 figures

Qatar has recorded positive hotel performance results in 2011 according to STR Global, reflecting increasing demand and interest in business and tourism as it prepares to host the 2022 World Cup.

Occupancy remained stable last year edging 0.4% higher from 2010 while average daily rates increased 0.7% STR Global said. Meanwhile, more than 6,000 hotel rooms comprising of 25 hotels and 10 hotel apartments opened up in the market in the third quarter of last year according to the Qatar Tourism Authority.

Supporting these positive results, Arabian Travel Market (ATM), the leading travel exhibition in the Middle East, is witnessing strong online visitor interest months ahead of the event. The number of pre-registered visitors from Qatar up is already up 133% from last year, while the number of visitors who are interested in buying products and services from Qatar has risen 109%.

"Over the coming 10 years the rise in visitors to Qatar will be driven largely by the business sector as the Gulf state continues to put in place world-class infrastructure for the World Cup, and also beyond for its 2030 vision," said Mark Walsh, Portfolio Director, Reed Travel Exhibitions.

In addition to the construction of 12 new football stadiums, Qatar is building 77 new hotels and 42 hotel apartments ahead of the 2022 tournament. Over US \$100 billion worth of infrastructure is also due to be completed, including the new US \$11 billion Doha International Airport, the US \$6 billion Doha port project and a US \$25 billion metro and railway system.

The number of tourist arrivals to Qatar is expected to reach as many as 3.7 million by 2022, up from 900,000 currently, according to the Secretary General of Qatar 2022 Supreme Committee, Hassan al-Thawadi.

Visitor registrations for the four-day Arabian Travel Market show, which opens on 30 April 2012, are already up 132% from the same time last year, at nearly 2,000 visitors. Top tourism bodies including Qatar National Hotels Company, the Qatar Tourism Authority and Qatar Airways will lead exhibitor presence from the Gulf state.

European pre-registrations for the event have also risen 94%. The number of tourists visiting the Middle East is expected to grow by up to 5% this year following an 8% decline last year, according to a recent report by the UN World Tourism Organisation (UNWTO). There were an estimated five million fewer international tourist arrivals last year, down to 55 million, due to the turmoil in some of the region's countries, UNWTO said. Held under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai and approaching its nineteenth year, the show has grown to become the largest showcase of its kind in the region and one of the biggest in the world. Last year 2,232 exhibitors covering nearly 20,000 square metres, attracted more than 22,000 attendees.

The line-up for this year's Arabian Travel Market will bring together annual favourites and a number of brand new events including the inaugural UNWTO regional tourism ministers' conference and the WTM Vision forum, which will focus on Middle East travel trends and the online travel market

Covering the entire week, the popular Seminar Theatre series of sessions will address industry hot topics from developments in the aviation sector and hotel branding to Sharia-compliant travel. The all-new Tech Theatre is a dedicated platform that provides an opportunity to gain invaluable insight into leading edge industry-related technologies including social media and GDS.

For the second year running, Arabian Travel Market will once again host its own unique industry version of The Apprentice to uncover the best emerging regional talent.

Other regular features include the New Frontiers Award, which recognises outstanding contributions to tourism development in the face of overwhelming adversity and the perennially popular industry Careers Day will wrap up the week.

For more information on Arabian Travel Market 2012, please log on to

www.arabiantravelmarket.com



EVENTS & EXHIBITIONS



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