

# WINGS CHAMBER

☆ VOLUME-7

ISSUE-6

☆ THANE

☆ DECEMBER 2013

☆ PAGE 04

## BRITISH FASHION COUNCIL



Image Credit: Nick Grimshaw

### Nick Grimshaw is appointed Menswear Ambassador

Nick Grimshaw has been appointed new Menswear Ambassador for London Collections: Men (LC: M).

In his newly appointed role, Nick will be working closely with the Menswear Committee to champion British designers, and support the shows and events at LC: M. Nick will join current menswear ambassadors David Gandy, Dermot O'Leary and Tinie Tempah. New members to the Menswear Committee this season are Alannah Weston, Creative Director at Selfridges; Alexander Fury, Fashion Editor at the Independent; Catherine Hayward, Fashion Director at Esquire, Gillian de Bono, Editor of the FT's How to Spend It and model Robert Konjic.

"We are thrilled that Nick Grimshaw has become an ambassador for London

Collections: Men, as his innate style, his enormous influence, and his enthusiasm for British fashion makes him a perfect choice. We are also delighted that Alannah, Catherine, Alexander, Gillian and Robert have all agreed to become committee members. The support of our industry has been crucial to the development and success of London Collections: Men" - Dylan Jones, Chair of London Collections: Men, The menswear committee is fundamental in supporting and promoting London Collections: Men, ensuring the showcase is a unique opportunity to see and buy British menswear whilst experiencing the UK's dynamic creative industries through a cross cultural curated programme.

To see the full menswear committee, visit [www.londoncollections.co.uk/committee](http://www.londoncollections.co.uk/committee)

For more information, visit [www.londoncollections.co.uk/men](http://www.londoncollections.co.uk/men)



### 5 designers receive Fashion East Menswear Installations support for spring/summer 2014

In January 2014 Fashion East celebrates five years of its pioneering Menswear Installations. The ground-breaking platform is internationally recognised for championing emerging menswear designers and for the first time will collaborate with Red Bull Catwalk Studio.

Fashion East curates a fresh line-up of hand-picked designers: breakthrough menswear talents Liam Hodges and Tom Ryling return and are joined by ones to watch, jeweller Roxanne Farahmand, shirt-maker Massimo Casagrande and Central Saint Martins grad Nicomede Talavera, who will present his ready-to-wear collection alongside his fourth Eastpak collaboration.

London's most promising new talent will take over a space in Covent Garden for an afternoon of unmissable and innovative Autumn/Winter 2014 presentations during London Collections: Men.

Fashion East is pleased to work with Red Bull Catwalk Studio for the first time. Red Bull will give the initiative wings and support the designers with made-to-measure mixtapes, providing the sound track for the event.

"We really love what Red Bull's all about and their amazing work nurturing new talent. It totally fits with Fashion East's ethos. We're really excited to be working with them!" - Lulu Kennedy, Director of Fashion East

The Menswear Installations were created by Fashion East in 2009 as an auxiliary platform to MAN at a time when there were no other menswear showcases in London. The event is central to London's incredible reputation for menswear, having set the ball rolling by scouting and launching the powerhouses of today's menswear scene.



MBDA NOTIFIED BY FRANCE OF MMP WEAPON SYSTEM ORDER

## British Council hosts tour of UK academics to connect with UAE's booming real estate & construction sectors

*Tour to highlight need for customised university programmes to further professionalise the sector*

Academics from leading UK universities with expertise in the construction industry will be in Dubai on Saturday (26 October) at British Council office and on Sunday (27 October) at Centro Capital Centre Hotel in Abu Dhabi to highlight graduate and postgraduate programmes for students looking for specialisations in real estate and construction in UK universities.

The visit comes at a time when the UAE real estate market is continuing its steady climb, boosted by increased investor confidence, says Marc Jessel, Country Director, British Council, United Arab Emirates.

"The British Council is organising this tour to enable UK academics from leading UK universities to connect with decision makers from the booming UAE real-estate and construction sectors. The tour will focus building on the existing professionalism in these sectors by offering the region's students tailored graduate and postgraduate programmes," he added.

He said: "On the back of dramatic growth of the UAE construction and real estate sectors in recent months, interest in construction-related postgraduate degrees is on the rise. Moreover, the UAE government has identified the construction and real estate industries as two key drivers of diversification of the nation's economy and, eventually, reducing dependence on the oil and gas sectors."

Jessel added that the UAE government demonstrates strong commitment and vision to improve education amongst all sectors, including real estate and property.

"Our aim is to introduce the visiting delegates to representatives from scholarship agencies, education agents, educational institutions and potential students with the goal of helping them understand the structure and content of various programmes, opportunities for postgraduate study and career prospects."

British Council said the tour demonstrates the commitment of the UK education sector to support skills development in the real estate sector in the UAE by developing programmes in direct response to the needs of the UAE construction industry.

"This event will bring together internationally renowned academic experts from the fields of property & construction management, quantity surveying, construction cost management, sustainable construction, construction project management, real estate management & development and facilities management," Jessel said.

Panel speakers at the event include Professor Joseph H.M. Tah, Head of Department and Professor in Project Management, Oxford Brookes University; Dr Abbas Elmualim, Associate Professor in Sustainable Built Environment, University of Reading; Professor Tarek Hassan, Professor of Construction Informatics, Loughborough University; Dr Ian Smith, Head of the School of Engineering & the Built Environment, Edinburgh Napier University; and Andrew King, Senior Lecturer, College of Art & Design and Built Environment, Nottingham Trent University.



## Lonely Planet Becomes PATA Preferred Partner

Lonely Planet™, the world's largest travel guide book publisher, has become a Preferred Partner of the Pacific Asia Travel Association (PATA).

Lonely Planet offers trusted advice from real travellers and a wide variety of travel choices and planning features with seamless links to booking tools. Lonely Planet has a large online community with over 1 million Thorn Tree forum members, and 11 million monthly unique visitors globally to lonelyplanet.com.

This partnership will enable PATA and Lonely Planet to collaborate on joint initiatives to support the sustainable development of the Asia Pacific visitor economy through knowledge management, aligned advocacy and connecting networks.

PATA CEO Mr Martin J Craigs, said: "In today's environment visitors are overwhelmed with information and are demanding credible content. Lonely Planet is an excellent marketing partner that can help PATA members with expert authenticated content".

Ms Belinda Lush, Commercial Director, Lonely Planet said: "We are excited to be partnering with PATA, a leading tourism and travel authority in the region. Lonely Planet's expert editors and global audience of travellers provide independent insight into the latest travel behaviour and trends, and this partnership is an opportunity for us to work with PATA to share such insight with members."

# WORLD TRAVEL AWARDS REVEALS GLOBAL WINNERS IN DOHA

GRAND FINAL GALA CEREMONY 2013  
DOHA, QATAR - 30 NOVEMBER



20<sup>TH</sup> ANNUAL  
WORLD  
TRAVEL  
AWARDS



LA CIGALE  
HOTEL

TV5MONDE



## Honda Aircraft Company Opens New Customer Service Facility

*Facility expands company's corporate operations; complements HondaJet dealer network*

Honda Aircraft Company marked the opening of its new customer service facility with a ribbon-cutting ceremony today at its world headquarters in Greensboro, N.C. The facility is an expansion of the company's corporate operations at the Piedmont Triad International Airport. With the facility's addition, the Honda Aircraft campus totals more than 130 acres and more than 600,000 square feet.

"Our goal is to create a new level of the private jet ownership experience. This means not only creating an advanced, [high-performance light jet](#), but also building the best aircraft company to support the customer after the HondaJet enters service," said Michimasa Fujino, president and CEO of Honda Aircraft Company. "With the opening of the customer service facility, together with our dealer network and the talented team here at Honda Aircraft, we are closer to making that objective a reality."

The facility will provide a corporate base for Honda Aircraft Company's customer service organization, which will manage warranty administration; service programs sales and administration; 24/7 technical support center; technical publications; training; and will complement the HondaJet dealer network by providing heavy maintenance and major repair and overhaul work

The customer service facility is an expansion of the Honda Aircraft campus that includes R&D, headquarters and production facilities to market, sell and manufacture the [HondaJet](#), the world's most advanced light jet.

"Since establishing Honda Aircraft Company in 2006, our step-by-step growth has boosted Honda's capital investment in Greensboro to more than \$140 million," said Anthony Piazza, vice president of administration for American Honda Motor Company. "The opening of this new facility is further evidence of Honda's commitment to support the continued growth of aviation in North Carolina and to the Piedmont Triad area."

The approximately 90,000-square-foot facility includes dedicated office and work space for Honda Aircraft Company's customer service organization, a service parts warehouse for parts distribution, and a hangar to provide aircraft maintenance.

"The facility's heavy maintenance and major repair and overhaul capabilities will augment the aircraft maintenance services HondaJet customers will receive at dealers located in North America and Europe," said Fujino. "Our dealer network is diligently preparing for Honda Jet entry into service and will provide our customers with the quality of service they expect from Honda."

Honda Aircraft Company broke ground for the facility's construction in late September 2012. KBR Building Group, headquartered in Charlotte, N.C., and The Daniele Company, a minority-owned general contracting firm, based in Durham, N.C., were selected for the project.

For more information, visit <http://www.hondajet.com>



## PATA Appoints Mario Hardy as Chief Operations Officer

Bangkok, November 29, 2013 - The Pacific Asia Travel Association (PATA) has appointed Mr Mario Hardy as Chief Operations Officer, effective January 15, 2014. Based at PATA HQ in Bangkok, Mr Hardy will support CEO Martin Craigs.

Mr Hardy has been Chairman of the PATA Foundation since June 2012 and has been at the forefront of the Foundation's response to tropical storm Haiyan in the Philippines since November 8

An investor, entrepreneur and senior executive with more than 28 years of combined leadership, corporate development and change management experience, Mr Hardy was Vice President Asia Pacific of UBM Aviation (OAG) between 1999 and 2013, with postings in Singapore, Beijing and London

Prior to that he was Head of Group and Charter Sales for Canadian Airlines for 12 years and was based in Vancouver and Montreal.

As COO of PATA, Mr Hardy, a Canadian national, will liaise closely with the CEO and take responsibility for delivering a wide range of internal enhancements to advance PATA's Next Gen agenda on behalf of its member organizations

"All of us at PATA are very pleased to welcome Mario on board," said CEO Martin Craigs. "Mario's wide-ranging executive skills and long track record in the travel industry will bolster PATA's internal management processes. With Mario's appointment, PATA can go up a gear."

Mr Hardy has worked in Asia for 10 years and has a proven track record in online travel, technology, analytics and data

"I believe PATA now back at the top table of travel associations," said Craigs. "With our new Director for China announced this week and Mario's appointment too, 2014 is shaping up to be a year of innovation and change when the Association can add extra value for its members."





## MBDA DELIVERS FIRST MPCVs IN SURFACE-TO-AIR CONFIGURATION

Bourges, France : MBDA has just completed the integration and factory acceptance test of the first Multi-Purpose Combat Vehicle (MPCV) vehicles designed to operate the Mistral surface to air missile. Built for export, these vehicles represent the first production batch. In the next few days, they will be shipped for delivery to the customer country before the end of the year, as announced at the contract signing in February 2011.

In parallel, MBDA is completing the installation of a final assembly line in the customer country so that the customer will be able to carry out the final integration of its own combat vehicles using MBDA provided MPCV kits. In Bourges, MBDA personnel have also trained the customer's technical staff during the integration of the first MPCV's.

On the occasion of the delivery, Antoine Bouvier, CEO of MBDA, said: "With the MPCV program, MBDA once again demonstrates its mastery of the architecture of air defence systems. Self-funded by MBDA, the MPCV was developed in four years. It then took less than three years after the signing of

the first contract to integrate the systems on a vehicle chosen by the end customer, deliver at the agreed date and implement a technology transfer under which the customer will be able, in complete autonomy, to keep its equipment in operational condition."

With this first version in full production, MBDA is now ready to move ahead with a land combat version of the MPCV. This will deploy the totally new MMP surface attack missile which is currently being developed by MBDA.

The MPCV, developed by MBDA in cooperation with Rheinmetall Defence Electronics (RDE) of Germany, has been designed to meet emerging requirements for a highly mobile weapon system which can be adapted for different missions, either air defence or land combat, depending on the type of missiles it operates. The first development, which is now being delivered, is aimed at air defence and comprises a motorized and stabilized turret that includes electro-optical sensors, a small caliber gun and four, ready-to-fire Mistral missiles with four more missiles stored in the vehicle

for re-loading. Additional versions dedicated to land combat are planned for development.

This automatic system in its air defence configuration was validated by several Mistral missile firings, including the engagement in only a few seconds, of two targets approaching simultaneously from two different directions. The success of this test demonstrated MPCV's ability to counter a saturating attack.

Mistral is a short-range ( 6 km class) surface-to-air missile capable of intercepting a wide variety of aerial targets including those with even a low infrared signature. It is characterised by an - success rate (96% from more than 4,500 live firings), a high effectiveness against manoeuvring targets, and has demonstrated its capabilities against fixed-wing aircraft, nap-of-the-earth helicopters, unmanned aerial vehicles, cruise missiles as well as moving land vehicles and Fast Inshore Attack Craft at sea.

Mistral, in its land, naval and airborne applications, has been selected by 40 armed forces of 28 countries. More than 17,000 missiles have been produced.