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SOLAR PROMOTION GMBH BOLSTERS MANAGEMENT TEAM WITH THE ADDITION OF DR. FLORIAN WESSENDORF

New management structure promotes the internationalization of Intersolar exhibitions and strengthens the Conference Program worldwide

Pforzheim, December 17, 2015 Solar energy is advancing worldwide, but today the focus is on more than just energy generation. As the amount of solar power in the grids increases, topics like grid integration, intelligent energy management and the storage of renewable energy are becoming increasingly important. With five events on four continents, Intersolar is the international platform for topics, players and partners in the solar industry. In order to expand this position as global information and strategy platform for the solar industry and its partners, Dr. Florian Wessendorf will be bolstering the management team of Solar Promotion GmbH starting in January 2016.

Solar power is booming worldwide, with the number of new installations in Asia and the USA growing particularly fast and Germany feeding more solar power into the grid than ever before. This growth is not expected to abate in years to come, as the development of global markets is driven by the introduction of new technologies and the shift in geographical focus areas. Topics such as grid integration, intelligent energy management and the storage of renewable energy will become increasingly important. This presents new challenges for companies in the solar industry: How to correctly assess future market developments? How can companies adjust to changing conditions? Which new technologies and products will prevail in which markets? Intersolar and the events organized by the ees (electrical energy storage) brand provide answers.

To help expand Intersolar's current position as the global information and strategy platform for the solar industry and its partners, Dr. Florian Wessendorf will join the management team at Solar Promotion GmbH in January 2016, supporting founder and CEO Markus Elsässer and authorized signatory and Head of Business Development Tina Engelhard. Wessendorf will assume responsibility for managing and developing existing international events and the global Conference Program. Going forward, Elsässer will turn his attention toward Intersolar Europe and ees Europe in Munich, and he will work with Engelhard to develop and expand new international projects and sites.



Dr. Florian Wessendorf most recently served as Managing Director of Photovoltaic Equipment at the VDMA (Verband Deutscher Maschinen- und Anlagenbau, German Engineering Federation). In addition to strategy development, his work focused on identifying, evaluating and promoting current market and technology trends as well as setting up and supporting industry networks. He was also responsible for political and technological advocacy as well as for exhibitions, marketing and PR. Dr. Florian Wessendorf is 34 years old, married and has one daughter. Solar Promotion GmbH and its international subsidiary, Solar Promotion International GmbH, headquartered in Pforzheim, have been organizing global conventions and exhibitions in the areas of solar industry, storage technologies, renewable energy and energy efficiency for 25 years. These events include the exhibitions Intersolar Europe, Intersolar North America, Intersolar South America, Intersolar India, Intersolar Middle East, ees Europe and ees North America as well as numerous international conventions and conferences, which sometimes accompany the exhibitions and sometimes are conducted as independent events.

Worldwatch Institute at UN Climate Change Negotiations



Washington, D.C.-Worldwatch will contribute to the 21st Session of the Conference of the Parties (COP21) to the United Nations Framework Convention on Climate Change (UNFCCC) starting in Paris, France today by advising governmental delegations, participating in high-level consultations, and speaking at conferences for the general public (www.worldwatch.org).

"The Paris climate summit has all the ingredients to make history: an almost universal understanding of the urgency to act, an agreement on the final document within reach, and governments worldwide determined to act," says Alexander Ochs, Director of Climate and Energy and Worldwatch's head of delegation.

"A quarter century after the world embarked on protecting the atmosphere, we are closer than ever to making real change happen. Paris can alter the way we generate and consume energy; manufacture goods; produce our food and treat our forests and peatlands; run our transport systems; respond to the ecosystem changes already underway; and, maybe most importantly, work together across borders when confronted with problems of global scale," says Ochs. "Let's seize this opportunity!"

Worldwatch will be among the international civil society organizations at the COP21 that will lead in debates and discussions about solutions to climate change.

"It is time for society to come together and act," says Ed Groark, Chairman of the Worldwatch Institute. "The world can no longer afford to squabble while dramatic changes in the global climate already shift the social and environmental systems on which we universally rely. There is enormous public momentum behind the negotiations in Paris. The COP must become a watershed event that sets the course for governments, businesses, and social societies in how we treat our environment and each other for decades to come."

Alexander Ochs can be reached direct at +49 170 665 0165.

Adrenaline Pumping Activities for Fiji Travelers

Chicago, IL - Dec 17, 2015 / (<http://www.myprgenie.com>) -- When most people think of Fiji, they think of the ultimate destination for romance and a couple's getaway. With its beautiful beaches and private island resorts, Fiji is indeed the perfect place for a honeymooning pair. However, it's also a fantastic destination for thrill seeking adventurers! With world class diving and watersports, Fiji allows you to go on an adventure of a lifetime while still being able to relax at the end of the day. For your next Fiji adventure, book your trip with the [luxury travel planners](#) at Down Under Endeavours who will show you how to get your adrenaline pumping. Spend a day sailing the turquoise waters of Fiji and enjoy a swim or snorkel. Go island hopping and visit with Fijian villagers, or relax on deck with a cocktail. Maybe now is the time to try your hand at fly boarding- the ultimate in extreme watersport activities! Make sure you explore the Sawa I Lau Caves! These ancient limestone formations, carved by the constant nature of the waves, are hidden within an a little island in the northern Yasawas. Looking for a little more adrenaline? Whoosh over eight zip lines high above the forest floor and the Wainadoi River valley. Enjoy a classic canopy tour with stunning views and thrilling rides

while you enjoy the distinctive flora and fauna and local culture. On Fiji's largest island, Viti Levu, you can spend the day on one of the most unique river trips on Earth. Shrouded in lush rain forest, fed by countless waterfalls and protected by challenging rapids, the Upper Navua River is Fiji rafting at its best. This excursion will take you through some of

the country's most formidable and phenomenally beautiful terrain in the relative comfort of inflatable rafts. On the river, there is not one waterfall but many (some say at least seventy); not one short stretch of deep, narrow canyon, but kilometers. This is a place where black volcanic walls are at points barely five meters apart and over forty meters high and fringed by emerald rainforest.



[Http://www.downunderendeavours.com/packages/fiji-adventure-honeymoon-package](http://www.downunderendeavours.com/packages/fiji-adventure-honeymoon-package)



A stay at Namale Resort & Spa includes activities ranging from exploring rainforests and waterfalls, to diving, guided reef walks, and much more. Enjoy unique and delicious culinary experiences, including horse rides to private picnics under a waterfall and dinners on a private deck under a blanket of stars. Discover more about a luxurious Namale stay here <http://www.downunderendeavours.com/travel/namale-rest-relax-in-luxury>.

To learn more about Down Under Endeavours please go to <http://myprgenie.com/company/profile/down-under-endeavours>.

PATA Celebrates the Winners of the Tourism InSPIRE Awards in Legazpi City, Albay, Philippines



Picture: L/R: **Mr Priyantha Ratnayake**, Resident Manager, Siddhalepa Ayurveda Health Resort, Sri Lanka; **Mr Joselito R Costas**, Project Consultant and Community Organiser, Bojo Aloguinsan Ecotourism Association, The Philippines; **Mr Andrew Jones**, Vice Chairman, PATA and Guardian, Sanctuary Resorts, Hong Kong SAR (receiving the award on behalf the Blue Yonder; India and CBT Vietnam); **Mr Mario Hardy**, CEO, PATA; **Ms Loraine Gatlabayan**, Regional Office for Asia and the Pacific, United Nations Environment Programme (UNEP); **Mr Somsak Inthachai**, Head of Ban Rai Gong King Community-Based Tourism Club, Thailand; **Ms Mariglo I. Laririt**, Director of Environment of Sustainability, Ten Knots Development Corporation/El Nino Resorts, The Philippines; **Mr Chitral Jayatilake**, Head of Eco-Tourism at Cinnamon Hotels & Resorts and Vice President, John Keells Group, Sri Lanka; **Mr Henry Llames**, Operation Manager, Borneo Rainforest Lodge, Malaysia; and **Mr Baton Bijamin**, General Manager, Sukau Rainforest Lodge Malaysia.

BANGKOK, -- Winners of the inaugural Tourism InSPIRE Awards attended a special awards dinner in Legazpi City, Albay, Philippines hosted by the [Tourism Promotions Board Philippines](#) as part of the [PATA New Tourism Frontiers Forum 2015](#). The awards were presented by Mr Mario Hardy, CEO, PATA and Ms Loraine Gatlabayan, Regional Office for Asia and the Pacific, United Nations Environment Programme (UNEP). The awards programme was organised by the [Pacific Asia Travel Association \(PATA\)](#) on behalf of the [United Nations Environment Programme \(UNEP\)](#) and the [SWITCH-Asia Regional Policy Support Component \(RPSC\)](#) managed by UNEP and funded by the [European Union](#). PATA was engaged to implement the awards programme of behalf of UNEP.

The six winners are based in Malaysia, Sri Lanka and The Philippines. Companies based in Thailand, India and Vietnam received Honourable Mentions. (The full list of winners can be found at the end of this press release).

This new programme identifies and commends excellence in sustainable tourism by granting awards to travel and tourism organisations that demonstrate superior practices and performance within the three pillars of sustainability. The criteria for these awards is based upon sustainable consumption and production

principles and existing internationally recognised sustainable tourism standards such as those developed by the Global Sustainable Tourism Council (GSTC) and by ASEAN. The Tourism InSPIRE Awards 2015 recognise six organisations and businesses that have demonstrated excellence in social, environmental and economic sustainability in tourism.

Mr Mario Hardy, CEO, PATA said: "We are proud to celebrate the accomplishments of all the winners that demonstrated leadership in sustainable tourism at the Tourism InSPIRE Awards Presentation Ceremony in Legazpi City, Albay, Philippines. I hope all the delegates who attended the event were inspired to make a sustainable and lasting impact in their own community."

Mr Sabin Basnyat, Asia-Pacific Resource Efficiency Regional Coordinator, United Nations Environment Programme (UNEP), added, "On Behalf of the United Nations Environment Programme (UNEP) and the SWITCH-Asia Regional Policy Support Component (RPSC), managed by UNEP and supported by the European Union, I congratulate all nominees and winners of the inaugural Tourism InSPIRE Awards. May these frontrunners, chosen as the Industry's Sustainability Practitioners Inspiring Responsibility and Excellency, serve as inspiration to all stakeholders of the tourism sector by demonstrating

their outstanding practices and performance by shifting towards sustainability adopting life-cycle approach in tourism design and operations, while engaging consumers and communities in actively promoting the shift towards more sustainable consumption and production patterns.

Tourism InSPIRE Awards 2015 winners:

Best Community-Based Tourism Initiative
Bojo Aloguinsan Ecotourism Association
(with the support of Grassroots Travel)
The Philippines

Best Responsible Tourism Destination
Borneo Rainforest Lodge
Malaysia

Best Marine and Wildlife Tourism Provider
Cinnamon Hotels & Resorts
Sri Lanka

Best Branded Accommodation
Ten Knots Development Corporation/
El Nido Resorts
The Philippines

Best Cultural & Heritage Tourism Provider
Siddhalepa Ayurveda Health Resort
Sri Lanka

Best Independent Accommodation
Sukau Rainforest Lodge
Malaysia

Honourable mentions

Best Community Based Tourism Initiative
Ban Rai Gong King Community-
Based Tourism Club
Thailand

Best Community Based Tourism Initiative
CBT Vietnam
Vietnam

Best Cultural & Heritage Tourism Provider
The Blue Yonder
India



Down Under Endeavours handcrafts luxury vacations designed around your wants, needs, timeframe and budget. To get a taste of what's possible, take a look at their

sample family vacation itineraries. The itinerary they create for your trip of your lifetime will be unique to you and your family. Start planning your trip now no

didn't want to leave. Now with DownUnder Endeavours she takes a fresh, young approach and outlook on travel to share with others looking for their next adventure.

matter how far in advance! Visit www.downunderendeavours.com.

About Corinne Goodman

Corinne Goodman started Down Under Endeavours 16 years ago. She came over to the US working for Tourism Australia before branching out to start her own company. Corinne traveled to Chicago for Tourism Australia (barely graduated from University) and decided she loved the city too much and

Acropolis Aviation celebrates renewed Wyvern Wingman status at NBAA

Las Vegas: Acropolis Aviation, the UK's VVIP charter operator, was celebrating the renewal of its Wyvern Wingman status at NBAA yesterday. Globally recognized, the Wyvern Wingman Certification is the industry's benchmark for aviation safety, reflecting a commitment to best practice and the highest level of safety and protocol. Acropolis Aviation has held Wingman status since 2011. This latest renewal represents its third successful audit.

Paul Travis, Ground Operations Manager for Acropolis Aviation said: "We are very pleased to have our prestigious Wyvern Wingman status renewed. It is a hugely important endorsement in the industry, especially in the Americas. Charter brokers do ask us regularly if we hold such status and we are proud to have been Wyvern-accredited since 2011."

Art Dawley, CEO of Wyvern Consulting added: "The ability to continually meet the Wyvern benchmark is a testament to an organization's commitment to safety. We are proud that Acropolis Aviation has passed their third Wingman audit. Their continued commitment to safety has made them an industry leader in safety culture."

In order to successfully achieve Wingman status, operators must have an immaculate record for a minimum of five years with the appropriate aviation authorities, actively show commitment to leading safety practices and maintain a strong safety culture. Operators must also provide consistently up-to-date, accurate safety data in the Wyvern online database and successfully pass an onsite audit every two years where flight, maintenance, and company business practices are evaluated against "The Wingman Standard".

Acropolis Aviation's Paul Travis, Andy West, Charter Sales Executive and newly appointed Vice President for US and Latin America Kuky Salazar are at NBAA this week (17th to 19th November) to promote their flagship Airbus ACJ319 G-NOAH. Avinode **Booth No N5222**.

Photo caption: Left to right Paul Travis, Ground Operations Manager, Acropolis Aviation receives the Wingman accreditation from Art Dawley, CEO of Wyvern.

www.acropolis-aviation.com

www.wyvernltd.com

