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★ PAGE 04

Ajman University of Science and Technology (AUST) signs a Memorandum of Understanding with the British Council



To offer IELTS exams in its Ajman and Fujairah campuses:

In an official signing ceremony, Ajman University of Science and Technology (AUST) and the British Council signed a MoU that aims at offering IELTS exams in AUST's Ajman and Fujairah University Campuses. AUST Management Committee: Prof. Ahmed Ankit, Dr. Basheer Shehadah, and Dr. Khaled Al Khaja welcomed The British Council delegation, which included Mr. Nick Godfrey, Regional Exams Manager, Mr. Marc Jessel, British Council Country Director, and Mr. Md Nayeemur Rahman, Country IELTS Manager. Prof. Ankit, thanked the British Council's representatives for establishing this partnership, which strengthens the two organisations' relationship that goes back eight years, when AUST first met with British Council officials. "The British Council name is associated with high professionalism, accuracy, and transparency and those are the values that AUST Management sought when it decided to introduce the IELTS exam," added Prof. Ankit. Dr. Shehadah and Dr. Al Khaja reiterated

the aspiration to extend this cooperation to areas of educational development, arts, and intercultural dialogue through programs such as TEFL faculty training programs (CELTA and DELTA), student exchange programs, faculty exchange programs, and mutual participation in events. Mr. Godfrey and Mr. Jessel thanked the Committee for their warm welcome and endorsed the ideas presented by AUST Management Committee, and hoped that AUST and the British Council can build on this agreement, which aims at making IELTS accessible to more students, to strengthen the ties between the two partners and cooperate in programs related to pedagogy development and the Research Connect Program. Mr. Aabdallah EIDSuki, CEC Coordinator, Mr. Hisham Al Metnawy, Halls and Events Manager, Mr. Amer Khalaili, Office Manager, and Mr. Danny Parseghian, Office Manager attended the ceremony.

Hotel Representation Australia signs Dorsett Hospitality International

Effective 18th February 2016, HRA is proud to announce the signing of the Dorsett Hospitality International.

Dorsett Hospitality International is one of Asia's fastest growing hotel groups, with a growing portfolio of hotels in key cities around the Asia region and the UK.

Headquartered in Hong Kong, Dorsett Hospitality International manages a range of hotel brands to serve different market segments, with the aim of meeting the varied needs of Asia's ever-rising number of travellers.

Dorsett Hospitality International currently operates in Hong Kong, China, Malaysia, United Kingdom and Singapore, and has received numerous awards for hospitality excellence.

With 27 properties spread between Hong Kong, China, Singapore, Malaysia & the UK.

Offering three brands, Dorsett Hotels & Resort with Dorsett & Dorsett Grand. Silka Hotels & d. Collection.

Operating hotels in the upscale, midscale and value segments.

"We are delighted to be representing Dorsett Hospitality in the Australian and New Zealand markets as they offer brilliant locations in key cities and also at a price point. We have had an amazing first month with strong enquiries for both FIT and group business" said Craig Davies Managing Director at HRA.



Medical tourism in Dubai years ahead of its regional peers

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Air BP signs new agreement with Signature Flight Support



Air BP returns to the National Business Aviation Association Convention (NBAA) in Las Vegas with the announcement that it has signed an agreement with Signature Flight Support Corporation in the United States. The new arrangement will enable Air BP Sterling Card customers to access fuel and flight support services, under its card programme, at 63 of Signature's FBO locations in the USA.

The arrangement gives Air BP an opportunity to strengthen its US footprint, and broaden its offering to Sterling Card holders. Customers will benefit from the convenience and ease of using the card as a means of payment for aviation fuel at all the Signature Flight Support locations. In a first for Air BP, customers will also be able to purchase other ancillary flight support services using the Air BP Sterling Card. These services will include ramp, lavatory and water services, lubricants, de-icing, merchandise, and other FBO and aviation-related services giving Sterling Card customers the added benefit of purchasing flight essentials with one single payment. As Air BP has agreed to work exclusively with Signature at each of these locations, it is anticipated the deal will attract new customers to Signature. The collaboration builds on an established global relationship between the two compan-

ies. "We are extremely pleased to add these new locations to our global Sterling Card network. Air BP's focus is always on quality, safety and adding value to our customer offering. With this new agreement in place Sterling Card customers can be confident that they will receive the very best in terms of fuel provision and FBO services in the world's largest GA market," said Julio Casas, Air BP North America GA Director. Maria Sastre, President and COO for Signature Flight Support stated, "We are pleased to partner with Air BP to expand our portfolio of world-class services and amenities through the use of the Sterling Card at all of our U.S. locations. We are constantly striving to improve the customer experience, streamline the transaction process and increase customer convenience. Air BP's focus on excellent customer service matches our own, making this agreement a natural fit for our portfolio." Pilots, aircraft management companies, and corporate flight departments use the Sterling Card across Air BP's global network of Sterling Card locations. In addition to the convenience and ease of using a cashless means of paying for fuel, card holders benefit from 24/7 support from the global Air BP out-of-hours team, a dedicated account manager and easy administration via the interactive 'eNabler' paperless electronic invoicing system.



Atlantis, The Palm Joins Dubai Municipality in Marking the 6th Annual Car-Free Day

The initiative is considered the first of its kind in the region in line with Dubai's efforts to become the world's most environment-friendly city

Atlantis, The Palm announced today its participation in the 6th annual Car-Free Day initiative organised by Dubai Municipality. Uniting guests and colleagues in celebration of the event, the five star resort situated on the Palm Island will hold a 8K Fun Run taking place on the 22nd February. Starting from Nasimi Beach at 08:00hrs budding runners will take a picturesque 8K route along the apex of the Palm Island with the winner receiving a luxury dinner at Nobu for four guests, who can enjoy an evening of traditional Japanese cuisine fused with cutting edge South American influences. Serge Zaalof, President and Managing Director said: "We are pleased to join Dubai Municipality in marking the Car-Free Day initiative, which is considered the first of its kind in the region and contributes to supporting Dubai's efforts to become the world's most environment-friendly city. As well as taking part in the 8K Fun Run, we look forward to seeing many of our colleagues leaving their cars at home for the day and opting to carpool or use company provided transportation to the resort." Atlantis, The Palm, has marked several mile stones over the last few years in regards to reducing the resorts' environmental footprint. In an initiative spearheaded by the Facilities team, the resort has seen a huge saving in 2015 of 36% in the main utilities consumed chilled water, electricity, water and gas. Facilities also worked closely with the Water Quality department to look at ways to reduce gas consumption which has resulted in a 2 percent decrease of the temperature in the

More on pg 3



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MAC Air Group adds two business jets to its growing fleet

From pg 2



MAC Air Group, based in Portland, Maine, is pleased to announce the addition of two business jets to their existing charter fleet: a Cessna Citation CJ3 and a Bombardier Learjet 60.

Based in Teterboro, New Jersey (TEB), the seven passenger Cessna Citation CJ3 offers a stylish white and black interior which was completely refurbished earlier this year, along with custom navy blue and white exterior paint. It is fully Wi-Fi equipped with an Adonis One Entertainment System and features a refreshment center for passengers. The aircraft is fully equipped for trips to Bermuda and the Caribbean. The Learjet 60, based at Boca Raton, FL (BCT) also features a newly refurbished interior and is equipped with WiFi connectivity. Seating eight passengers, this aircraft features a refreshment center and a luxurious beige interior.

"We've seen an increased demand for charter flights this year. We believe the new aircraft will be very popular additions to our fleet, particularly over the upcoming holiday season," comments Allyn Caruso, President of MAC Air Group.

The additional aircraft join an existing fleet including: three Challenger 850s, based in Portsmouth, NH (PSM) and White Plains, NY (HPN); a 16-seat 850 based in Scottsdale, AZ (SDL); four Hawker 1000s, based in the Northeast; two Hawker 800's based at Boca Raton (BCT); a Dassault Falcon 200 based in BCT; one Challenger 850 based in Stewart, NY (SWF); a Citation SSII based in Portland, ME (PWM), and a Learjet 60 based in Burlington, VT (BTV).

MAC Air Group's growing customer base includes corporations, private individuals, and notably many celebrity singers and entertainers who benefit from the privacy, flexibility and convenience of charter during long domestic and international tours.



two main pools at Atlantis. This reduction, has resulted in a 168,581 m3 saving for January and February 2015 and equates to an impressive 46% reduction of gas consumption compared to 2014.

Atlantis, The Palm's beaches are also proudly part of The Blue Flag incentive which sees shorelines around the world ranked on safety, services, water quality and environmental management. Joining a list of more than 4,000 of the World's best beaches in 46 counties, Atlantis beaches were awarded the flag for the consistently clean waters as well as the measures taken to protect sensitive habitats in and around the Palm Island. The Housekeeping department has also been driving change, leading an education programme which promotes recycling and awareness of waste to guests and colleagues. This has resulted in an impressive reduction in bed linen and towel change requests from guests as well as the recycling of over 19,800 hangers from guest rooms and 216,000 hangers from colleagues annually.



Royal Flying Doctor Service Is Launch Customer for Astronics Max-Viz 1400 Enhanced Vision System

Steigenberger Enters Dubai

Business Bay Flagship Brings German Hospitality to UAE

Leading German hospitality company, Steigenberger Hotel Group has opened its first property in the United Arab Emirates (UAE) the five-star, waterfront Steigenberger Hotel Business Bay in Dubai.

The flagship Steigenberger Dubai is right at the heart of the city close to the iconic Burj Khalifa the world's tallest tower and the Dubai Mall in the cosmopolitan Downtown neighbourhood.

The hotel's 367 rooms include 28 suites designed for business and city leisure travellers while its four restaurants, which offer a variety of cuisine, all have fabulous views over Business Bay.

There is also a banqueting and conference area with a daylight ballroom for 450 people, four meeting room options, a board room, library and outdoor terraces. Leisure facilities include a spa, fitness centre, and pool terrace all with panoramic city views. Underground car parking is available.

Puneet Chhatwal, CEO of Steigenberger Hotels AG, commented: "This new hotel at Business Bay re-affirms our commitment to international growth in general and the Middle East in particular. Dubai is now one of the world's leading tourism and business hubs and the perfect springboard to this important region. The new hotel is symbolic of our growing international presence at strategically important locations made possible through teaming with like-minded and expansion-oriented partners."

Further Steigenberger-managed properties currently in the pipeline include the InterCityHotel Culture Village in Dubai, and the Steigenberger Hotel Airport Road Doha. Siegfried Nierhaus, Vice President Middle East, Steigenberger Hotel Group said: "It is our committed ambition to deliver and cater to our customers with a flavour of German hospitality driven by service, passion and tradition is now a reality in Dubai's Business Bay. Guests will receive the very highest quality of hotel product and service."

The property is owned by Twenty14 Holdings, the hospitality investment arm of LuLu Group International, the Abu Dhabi-based retail giant. The company is focussed on acquisitions and management of assets worldwide.

Adeeb Ahamed, Managing Director of Twenty14 Holding, said: "We are proud to be associated with the Steigenberger Hotel Group to bring its first five-property in the region. Our vision is to be the most pre-



[Http://en.steigenberger.com/Dubai/Steigenberger-Hotel-Business-Bay](http://en.steigenberger.com/Dubai/Steigenberger-Hotel-Business-Bay)

ferred hospitality company with an exclusive portfolio of world-class properties, which are unique in design, service and functionality. We believe that the new hotel

truly complements our vision and will encapsulate an absolutely remarkable experience that would make it the most sought after meeting point in Dubai."