

WINGS CHAMBER

☆ VOLUME-6

ISSUE-11

☆ THANE

☆ MAY 2013

☆ PAGE 04



Peter Baumgartner, Chief Commercial Officer, Etihad Airways and Graham Cooke, President & Founder, World Travel Awards.

World Travel Awards sparkles with winners at Middle East Ceremony

Etihad, Burj al Arab, Emirates, Avis, Europcar, Qatar and Rotana were among the big names to emerge victorious at World Travel Awards 2013 Middle East Ceremony, held at Le Royal Meridien Resort & Spa Dubai on 5 May 2013.

The industry's elite, including CEOs and SVPs of leading travel companies, government ministers and tourist board chiefs, attended the glittering gala event hailed as "The Oscars of the Travel Industry". World Travel Awards celebrates its 20th Anniversary this year and is acknowledged across the globe as the ultimate travel accolade, celebrating those brands that are pushing the boundaries of industry excellence in product and service.

Etihad Airways was one of the shining stars on the night, capturing Middle East's Leading Airline, Middle East's Leading Airline First Class, and Middle East's Leading Cabin Crew. Not to be outshone, Emirates took Middle East's Leading Airline Business Class, Middle East's Leading Airline Awards Programme and Middle East's Leading Airline Website.

Other Award winners from across the G.C.C., saw the award for Middle East's Leading Business Travel Destination going to Doha, Qatar. Middle East's Leading Villa went to Jumeirah Zabeel Saray, Middle East's Leading Spa: The Talise Ottoman Spa at Jumeirah Zabeel Saray and the award for Middle East's Leading New Hotel went to JW Marriott Marquis, Dubai. A bevy of awards were won by Atlantis, The Palm, Dubai for Dubai's Leading Resort, Dubai's Leading Hotel Suite and Middle East's Leading Resort.

Abu Dhabi's continuing rise to tourism stardom was rewarded too, as it took home a host of top honours, including the award for the Middle East's Leading Exhibition & Convention Centre: Abu Dhabi National Exhibition Centre ADNEC, the award for Middle East's Leading Tourist Board: Abu Dhabi Tourism & Culture Authority, Middle East's Leading Beach Destination: Saadiyat beach, Abu Dhabi, and Middle East's Leading Meetings & Conference Destination.

Mubarak Al Nuaimi, Director of Promotions & Overseas Offices, Abu Dhabi Tourism & Culture Authority receives his award from host Shereen Mitwalli and guest presenter Mohammed Maleeh Jamal, Deputy Minister of Tourism, Arts and Culture, Maldives.

W Hotel & Residences Qatar, La Cigale Qatar, Six Senses Zighy Bay Oman with Al Faisaliah Hotel, A Rosewood Hotel Saudi Arabia and Rosewood Corniche Saudi Arabia ensured the other nations in the region were well represented with awards. The Abu Dhabi Falcon Hospital was the recipient of Middle East's Responsible Tourism Award. Graham E Cooke, President and Founder, World Travel Awards said: "The Middle East was the perfect region to mark the start of the World Travel Awards 2013 Grand Tour, setting the highest possible bar for the rest of the world to raise the standards of excellence in travel and tourism."

Visit www.worldtravelawards.com/winners for a full list of winners.



Home-grown label 'Zari O'Breesam' to host 'Hag Al Lailah' fashion show to support Solidarity Fund of Dubai Women's Association

Event demonstrates social commitment of UAE's leading clothing label
Dubai, UAE, 27 April 2013: Zari O'Breesam, the home-grown label specialised in traditional Emirati fashion, will organize on Monday (29 April 2013) a fashion show for children in preparations of 'Hag Al Lailah' occasion that is usually being held on the middle of Sha'aban. Through the show, Zari O'Breesam aims to raise funds for Solidarity Fund of Dubai Women's Association as a social commitment. The label will also unveil its new creations for kids, introducing modernised designs with a traditional touch. "Following the overwhelming response at our international fashion show in London, our return to the UAE coincides with the traditional Hag Al Lailah' celebrations. We thought of using this occasion to show our social commitment and encourage others to do similar activities," said Nazek Al Sabbagh, founder of Zari O'Breesam. "We will use the show as a platform to announce our expansion plans for the kids' clothesline. We have built a strong relationship with GCC women who are looking for modest but modernized clothing through our online store. Today families in the UAE and GCC can shop for their kids clothing online and show the world our traditional designs," she added. "We are glad to support Dubai Women's Association activities and initiatives. The proceeds from 'Hag Al Lailah' show will partially go to Solidarity Fund of the association." The occasion is named differently in other GCC states. UAE call it 'Hag Al Lailah', while Qatar and Bahrain call it 'Qarnaqou' and Kuwait and KSA celebrate it as 'Gergei'an' and Oman as 'Qarnaqshow'. This night is marked by time-honoured traditional songs with mixed religious lyrics. The Dubai Women's Association, which was established in 1974, is a public welfare establishment that operates under the umbrella of the UAE General Women's Association. It organizes diverse cultural and social activities such as conferences, symposiums, lectures and workshops, all driven by its goal of boosting participation of women in the development process. The designs of 'Zari O'Breesam' reflect UAE traditions, enriched with a contemporary touch that is appealing to a large number of Arab women. The textiles are adorned by hand embroidery and decorated with semi-precious stones. Zari O'Breesam' has successfully expanded in the Gulf region through its own fashion house, which displays a wide range of breathtaking designs.

World Travel Awards winners triumph in the Maldives



Hilton Hotels, Air Mauritius, Sun Island Resort & Spa, Seychelles and Lux Resorts were among the big names to emerge victorious at World Travel Awards 2013 Indian Ocean ceremony, held at the Paradise Island Resort & Spa, Maldives on 12th May 2013.

The industry's elite, including CEO's and SVPs of leading travel companies, government ministers and tourist board chiefs, attended the idyllic island gala event hailed as "The Oscars of the Travel Industry". World Travel Awards celebrates its 20th Anniversary this year and is acknowledged across the globe as the ultimate travel accolade, celebrating those brands that are pushing the boundaries of industry excellence in product and service.

Air Mauritius was one of the shining stars on the night, capturing Indian Oceans Leading Airline. Other Award winners from across the region, saw Indian Oceans Leading New Hotel going to Coco Privé Kuda Hithi Island, Indian Oceans Leading Resort to One&Only Reethi Rah, Leading Water Villa Resort and Most Romantic Resort went to Baros and Leading Luxury Resort to Gili Lankanfushi with Lets Go Maldives taking Leading Luxury Tour Operator and a new Award went to SriLankan Airlines for Outstanding services to the Tourist Industry, Indian Ocean.

The Maldives continuing rise to tourism stardom was rewarded too, as it took home top honours for best Airport awarded to Maldives Airports Company Limited for Ibrahim Nasir International Airport, Indian Oceans Leading Tourist Board and Indian Oceans Leading Destination.



Indian Ocean's Travel & Tourism Personality goes to the Maldives
Minister of Tourism, Arts & Culture - Hon. Ahmed Adeb Abdul Gafoor.

Graham E Cooke, President and Founder, World Travel Awards said: "The Indian Ocean continues to serve as an example of a responsible eco-tourism region whilst offering the most unique hospitality products and services. It strives to set the highest possible bar to raise the standards of excellence in travel and tourism and it has been an honour to hold the first ever Indian Ocean World Travel Awards here."

Partners



Dubai, UAE, 4 May 2013: The French DJ David Guetta amazed fans yesterday at Live@Atlantis with the most impressive performance and light show at Atlantis Beach. Thousands of fans were listening to their favourites and when Akon joined Guetta on stage the crowd went ecstatic.

The Grammy-winning Guetta is known for partnering with a variety of rap and pop stars for hits including *When Love Takes Over* (Kelly Rowland) and *Titanium* (Sia).



Atlantis, The Palm has introduced a series of live entertainment events through the home-grown platform of "Live@Atlantis". The eclectic mix of concerts includes live performances from award-winning acts and world class DJs originated from international markets. In 2013, "Live@Atlantis" has hosted events for the Indian, Arabic and European markets, and moving forward we have back-to-back live events in May which will appeal to the Russian-speaking market, and due to the previous successes there will be further events for the European and Indian markets. The success of Live@Atlantis is reflected in the thousands of guests who attend each event. The tickets sales are often 10,000 +.

Live @ Atlantis is a live entertainment experience held exclusively on the beach at Atlantis, The Palm. All year-round, Live @ Atlantis showcases an eclectic mix of concerts and live performances from global, award-winning music acts and world-class DJs. International and local guests revel in the combination of globally-renowned musical icons, an incredible atmosphere and an unforgettable location.



2013 China Gelato Championship Concludes with Success



20 Two decades of growing tourism together

ARABIAN TRAVEL MARKET HIGHLIGHTS NEXT DECADE OF OPPORTUNITY FOR REGION

UAE, Oman, Qatar and Saudi Arabia leading the race for tourist revenue growth with positive outlook for industry as governments use tourism as major anchor for economic diversification

Arabian Travel Market (ATM) 2013, the region's leading travel industry showcase, opens in Dubai today, Monday 6th May, as it prepares to celebrate its 20th edition and welcome over 2,500 exhibitors from 87 countries with exhibition floor space sold out at over 22,000 square metres

Speaking ahead of this year's showcase, Mark Walsh, Portfolio Director, Reed Travel Exhibitions, highlighted the World Travel & Tourism Council (WTTC) Economic Impact 2013 outlook, which supports positive forecast for industry development and performance in the region this year. "The regional tourism map is now incredibly diverse with travel and tourism directly contributing US\$ 76.6 billion to GDP in 2013, which is forecast to rise by 4.2% this year alone as ongoing investment into the sector and infrastructure development in key markets supports the dual long term goals of driving visitor numbers and moving towards sustainable economic diversification," said Walsh.

He also emphasised the growth of a number of regional destinations, in particular the UAE, Oman, Qatar and Saudi Arabia.

"The UAE has long been a role model for regional tourism development, and recently released figures from the WTTC show that tourism in the Emirates is growing significantly faster than the world GDP growth average, contributing an impressive 14% to the UAE economy in 2012, - compared to the global trend of 9% - and expected to rise by 3.2% in 2013," he said.

Industry investment, which hit US\$22.5 billion last year is also set to increase in 2013, by an estimated 12%, as the country fully embraces the social and economic benefits of tourism, maximising on the ongoing expansion of its airline route networks, and a healthy economic outlook.

The UAE's nearest neighbour, the Sultanate of Oman is also pursuing plans for tourism growth spurred by the government's US\$39 million investment into development of Dhofar province, with the aim of making its annual Khareef (monsoon) festival an in-demand fixture on the global tourism calendar.

This is supported by forecasted hotel room capacity growth at a CAGR of 5.3% between now and 2016, which will see Oman swell its current base of 5,331 rooms by an additional 2,000 before the end of this year.

One of the fastest growing markets in the Gulf, Qatar is also moving ahead with its US\$65 billion investment plan that focuses on the state's hosting of the 2022 FIFA World Cup. Over 85,000 new hotel rooms will bolster current inventory levels as Qatar looks to welcome as many as 3.7 million visitors per annum by the time the tournament kicks off.

"Saudi Arabia is an extremely interesting market at the moment, and there is a strong push towards development of domestic tourism with 22.5 million

residents looking for new experiences aside from the favoured summer destination of Jeddah, as well as undertaking their Hajj and Umrah commitments," said Walsh.

Hajj and Umrah travel generated US\$16.5 billion for the Kingdom in 2012 and business tourism demand is also growing, particularly for Riyadh, the capital city and seat of government. Tourist arrivals are forecast to grow at CAGR of 4% by 2022, driven by strong growth across all sectors.

"Tourism is currently the country's second largest industry and this has huge significance for the economy as US\$80 billion worth of investment into key infrastructure projects including airport expansion, railways and roads comes to fruition in the next 10 years," remarks Walsh.

Held under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, ATM 2013 is being held at the Dubai International Exhibition and Conference Centre from 6-9 May.





Flying Colours Corp.

**Flying Colours Corp. appointed as Beechcraft
Authorized Service Centre in Canada**

JETS announces new Group Managing Director

Hard on the heels of acquiring a second UK business aviation maintenance base at London Biggin Hill Airport, JETS CEO Dave Jackson announced today 2nd May 2013, the appointment of a new Group Managing Director, Alan Barnes, with immediate effect. Alan joins 328 Group-owned JETS from Inflight Jet Centre, where he was Customer Support Manager, instrumental in shaping and developing the company's Customer Support operations, including acting as principal conduit for its Embraer Support facility. He was at Inflight for 15 years, promoted from Base Maintenance Manager at Inflight Engineering in 2010. Alan brings 25 years' broad and international aviation experience working with a global customer base to JETS, first joining the industry as an apprentice at BAE Systems at Hatfield. In his new role he leads a 90-strong team at both JETS Bournemouth and its new London Biggin Hill facility, reporting to CEO Dave Jackson. "We are delighted to welcome Alan to the expanded team," said Dave Jackson. "He has the perfect attributes for the role, and a passion for delivering strong customer support which will serve us well in both our growing MRO facilities."

JETS, established in October 2004, initially to provide MRO services to Hawker 125s, today boasts a broad range of engineering capabilities in aircraft maintenance, avionics installation, refurbishment, exterior painting, Part M services and hangarage. Under its EASA Part-145 approvals, JETS carries out scheduled base maintenance and defect rectification, through minor and major modification embodiment to full cabin interior refurbishment in conjunction with its sister Company 328 based in Germany, a full EASA Part 21G level 1A (Design) and Part 21J (Manufacture) approved company.

328 Group is the trading name of London based Quest Aviation Services Limited, which offers a broad spectrum of services to the aircraft industry. The Group employs over 250 aviation experts and supports more than 200 aircraft globally. Services offered range from maintenance and painting to STC design activities, parts' manufacture and support on numerous types of aircraft, bespoke VIP interiors including avionic and IFE upgrades.

Flying Colours Corp., the Ontario, Canada based aviation Company specializing in business aircraft completions, maintenance and refurbishments, has been appointed by Beechcraft as an Authorized Service Centre (ASC) for the entire King Air, Baron and Bonanza product lines. The new service centre status will offer Canadian owners of these models a convenient one stop centre for all their aircraft service requirements as Flying Colours Corp. can provide maintenance, modifications, refurbishment and paint work services under the terms of the ASC. Flying Colours Corp. has a long affiliation with Beechcraft brands, with its first Beechcraft project for a customer being carried out on a Beech 99 in the early 1980's. In addition it is well positioned to fulfill its ASC status as its team includes 18 licensed technicians that have been working on Beechcraft manufactured products since the company's founding over twenty five years ago. The latest Service Centre appointment complements the existing relationship that Flying Colours Corp. has with Blackhawk Modifications Inc. which appointed it as an Authorized Service and Modification Centre in October 2011 and sees it providing specific modification options to Canadian owners. John Gillespie, CEO of Flying Colours Corp. stated "The entire Flying Colours Corp. team is very excited to be part of the Beechcraft ASC network as they start the next chapter of their organization's history. The Canadian Aviation market is an area that we are dedicated to supporting and we look forward expanding our service offerings to our local customer base." Flying Colours Corp. already operates two fully certified facilities in Peterborough and St Louis, MO., which provide comprehensive aircraft maintenance, overhaul and refurbishment services for a range of jet aircraft. With the new agreement in place Flying Colours Corp. will be continuing to ramp up its offering to the Canadian Turboprop market as it explores further opportunities for expansion in this sector.

**ATM show sold out as Mediterranean
resorts target GCC tourists**

