

WINGS CHAMBER

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African tourism administrations undersign the Declaration of Kinshasa on fostering tourism as a driver of biodiversity and environmental protection

An intense week of exchange of experiences and capacity building linked to wildlife and biodiversity protection has taken place in Kinshasa, the Democratic Republic of the Congo. A major result of the regional initiative that lies under the framework of the UNWTO/Chimelong Initiative on Wildlife Conservation and Sustainable Tourism has been the Declaration of the Regional Conference served to summarize the itinerary training workshops conducted throughout 2017 which encouraged local communities and tourism stakeholders to act as champions of biodiversity conservation and environmental protection. As a result, more than 120 people were trained last year from Niger, Gabon, Benin, Guinea and Democratic Republic of the Congo on how to design and implement local initiatives on tourism and wildlife in their respective countries, which they showcased during the conference.

Opening the Conference, which welcomed more than 100 participants from the five countries in addition to Zimbabwe, the Minister of Tourism of the Democratic Republic of the Congo, Franck Mwe di Malila Apenela underscored “the vital importance of the link between tourism development and biodiversity conservation” and that “it is not a coincidence that the upcoming UNWTO Agenda for Africa encapsulates it as one of

its key priorities”. Mr. Shanzhong Zhu, UNWTO Executive Director, said that “the results presented during the conference will provide opportunities to generate economic benefits while stimulating protection and appropriate management of biodiversity in harmony with the sustainable development of tourism”.

The opening ceremony was followed by a key note speech by Seamus Kearney, journalist and producer, who emphasized the potential to involve the media in sustainable tourism-based initiatives and the need to communicate with honesty and transparency. On the occasion, Mr. Shanzhong Zhu, UNWTO Executive Director met with the DRC Prime Minister H.E. Bruno Tshibala, to discuss the links between economic diversification, tourism development and biodiversity conservation. Mr Zhu welcomed the vision of the government of DRC to put tourism as a priority for job creation.

A ministerial debate involving the Ministers of Tourism of DRC Franck Mwe di Malila Apenela and of Niger, Ahmet Botto, together with the Permanent Secretary of the Ministry of Tourism and Hospitality Industry of Zimbabwe, Dr. Thokozile Chitepo and UNWTO Executive Director, Shanzhong Zhu stressed the relevance of institutional communications and the potential of engaging tourism authorities on wildlife conservation measures.

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Involving local communities, developing educational programmes on sustainable tourism and increasing awareness on biodiversity and wildlife were some of the themes underlined in the debate.

“The achievements of the International Year of Sustainable Tourism for Development that we celebrated in 2017, the Lusaka Declaration on Sustainable Tourism and Community Engagement in Africa and the First African Charter on Sustainable and Responsible Tourism adopted by the COP22 constitute the best framework to advance the tourism sector towards more sustainable practices” said the Mr Zhu.

As stated in the Declaration, the undersigning countries commit to “reinforce the role of Sustainable Tourism as a lever for local development and support for the conservation and preservation of the environment” and “to become involved in strengthening the conservation of biodiversity, raise awareness and fight against various forms of over-exploitation of resources including poaching and reduce the carbon footprint of tourism-related activities”.

2nd UNWTO World Conference on Smart Destinations
Oviedo, 25 - 27 June 2018 #SDWC2018

GOBIERNO DE ESPAÑA
MINISTERIO DE ENERGÍA, TURISMO Y AGENDA DIGITAL
SECRETARÍA DE ESTADO DE TURISMO
GOBIERNO DEL PRINCIPADO DE ASTURIAS
UNWTO

2nd World Conference on Smart Destinations announced



Lancair Turbo Mako Arrives at Sun N Fun 2018

Lancair's newest high-performance composite aircraft arrived in Florida this week for the annual Sun N Fun exhibition. Adding an intercooled twin-turbo Lycoming TIO-540 powerplant to the capable 4-place airframe results in a cruise speed increase of some 30 knots or more. Featuring the lowest drag, longest range and highest useful load in its class, the MAKO may be seen on display in Lancair's Sun N Fun booth #MD-23.

"The Turbo Mako is alive! 350 HP TIO-540 with electronic fuel injection and dual electronic ignition! Get ready for some crazy speed! Now the Mako can be fully outfitted with either Continental 550 or Lycoming 540, turbo or normally aspirated. Lancair Mako is eating up the competition... and having fun while doing so!"

- Mako test pilot and Lancair President Conrad Huffstutler

Providing exceptional value in a 4-place composite aircraft, Mako's sleek design features numerous refinements to optimize performance and utility. Among these are dual gullwing cabin doors for easy access, low-drag "scimitar" wingtips with high intensity LED lighting and a fully automatic (optional) retractable nose gear. Along with other aerodynamic refinements, retracting the nose gear adds 10-12 knots to the aircraft's cruise speed by 'cleaning up' the turbulent slipstream behind the propeller. The nose gear is operated by a fully automatic retraction/extension system that requires no action by the pilot. Inside the cabin, the Mako offers a center control stick with throttles on both sidewalls, improving ergonomics and cabin width and allowing

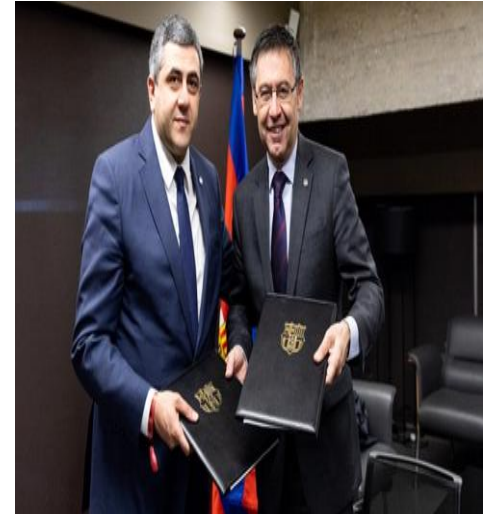
piloting from either front seat. A variety of affordable avionics suites are available, such as the dual Garmin G3X/GTN-750 "Cumulus" package pictured above. Other options include freon air conditioning, full de-ice protection articulating seats and a ballistic parachute recovery system.

Whether normally aspirated or turbocharged, the MAKO is designed to compete head-to-head with contemporary certified aircraft like the Cessna TTx, Cirrus SR-20 and SR-22. With its optimized aerodynamics, weight and power, MAKO easily outperforms comparable aircraft in climb rate, range and useful load. With the extended-range fuel tank option, the Turbo Mako achieves 1000 nautical mile range (with reserve). Normally aspirated models can exceed 1200 NM, consuming 14 gallons per hour at an altitude of 12,000 ft.

Mako pricing starts at \$127,500 for the composite airframe kit base model to \$490,000 for a fully optioned turbocharged aircraft. Lancair's basic 2 week Builder Assistance program is included with every sale, with additional support levels available at extra cost. A fully completed "Fly-Away" aircraft program is available for an additional cost making the Mako a more valuable aircraft than its certified counterparts at \$300,000 less.

Lancair's renowned Builder Assist Program is available to help buyers rapidly advance their aircraft to completion. Conducted at our Uvalde, TX factory, the program allows new owners to completely close out critical airframe structures, providing fixtures, supplies and one-on-one training and support.

Completed 2018 Mako aircraft are now available. Visit Lancair at **Sun N Fun #MD-23** or online at www.lancair.com/mako for more information.



World Tourism Organization and FC Barcelona sign collaboration agreement

The World Tourism Organization (UNWTO) and FC Barcelona signed an agreement on Saturday, opening the path to collaboration between the two organizations in the areas of tourism and sports. The agreement was signed by UNWTO Secretary-General Zurab Pololikashvili and the President of FC Barcelona, Josep Maria Bartomeu.

The agreement sets the framework for both entities to define areas of common interest in tourism and sport, which will allow the definition of joint projects in this field.

"The relationship between tourism and sports is very significant and we are very pleased to begin this important collaboration. I am sure that this agreement will open up new opportunities to maximize the joint contribution of tourism and sport to socioeconomic development and the competitiveness of destinations", said Zurab Pololikashvili.

FC Barcelona is a multi-sports club with international projection thanks mainly to its football team, which enjoys a large following worldwide. In addition, it has a global presence in 12 other sports disciplines, including basketball, handball, athletics and field hockey, among others.

The signing of the agreement coincided with the [appointment of Lionel Messi](#) as UNWTO Ambassador for Responsible Tourism.

Link:

[Messi appointed Ambassador for Responsible Tourism by the World Tourism Organization](#)

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European Aircraft Sales ApS is named as Daher's Scandinavian sales representative for the TBM aircraft family

Odense, Denmark, Daher today announced the appointment of European Aircraft Sales ApS as its sales representative in Scandinavia for the TBM family of very fast single-turboprop aircraft.

Based in the heart of Denmark at Odense's H.C. Andersen Airport (EKOD), European Aircraft Sales will serve as the Scandinavian point of contact for TBM customers, joining Daher's growing worldwide network of TBM sales representatives.

“With positive economic forecasts for the Nordic region, we expect our new sales partner to grow the TBM aircraft family's presence in this market,” explained Nicolas Chabbert, Senior Vice President of the Daher Airplane Business Unit.

Bjarne Jorsal, the CEO of European Aircraft Sales, said his company is now ready to offer the market's fastest single-engine turboprop, which is produced by Daher today in the TBM 910 and TBM

930 versions.

Co-owner Katja Nielsen added: “With our network and experience of selling new aircraft for Scandinavia, our clients will receive the best support and service when buying a TBM. We are honored by Daher including us in their sales network, which is a credit to European Aircraft Sales' reputation as an aircraft dealer and our many years of providing customer satisfaction.”

About European Aircraft Sales ApS

www.europeanaircraftsales.com

European Aircraft Sales ApS was founded by co-owners Bjarne Jorsal and Katja Nielsen, who have bought and sold aircraft all over the world since 1995 logging more than 1,500 transactions. Their company specializes in small- to medium-sized business aircraft, and is well positioned for the expected growth in aircraft sales across the Scandinavian market.



Messi appointed Ambassador for Responsible Tourism by the World Tourism Organization

Madrid, Spain, 9 April 2018 - Considered by many the best football player of all times, Lionel Messi joins the World Tourism Organization to promote the value of responsible tourism. The UNWTO Secretary-General, Zurab Pololikashvili, appointed Messi as UNWTO Ambassador for Responsible Tourism this Saturday at Camp Nou in Barcelona, after the match F.C. Barcelona Leganés.

“During my travels I have had the opportunity to know other cultures and societies as well as others ways to see the world and this is very enriching. The World Tourism Organization as a specialized Agency of the United Nations works to make tourism a source of development and I am happy I can join this mission of promoting responsible tourism”, said Lionel Messi.

Lionel Messi is an example of talent and constant work in football. Messi is admired all around the world not the least due to the positioning he brought to the F.C. Barcelona in recent years, team with which he won a total of 30 titles, including eight Spanish Leagues, four Champion Leagues and five King's Cups of Spain.

“Messi is a unique sportsman and an example of how willpower and constant work yield good results. It is a great honour to have Messi joining UNWTO and other well-known personalities in promoting the positive values and benefits that tourism represents” said Zurab Pololikashvili.

Messi is the first football player in history who won five Ballon D'Or - the first four won consecutively - and four European Golden Shoes.

Lionel Messi joins the Spanish football player Fernando Hierro and the mythical Spanish coach Vicente del Bosque, as the first personalities that UNWTO appoints to

THE POWER OF

ALL-ENERGY
EXHIBITION AND CONFERENCE 2018
2-3 MAY, SEC GLASGOW

Time to make some serious energy choices



Snow and Mountain Tourism faces the challenge of adapting to change

World Congress on Snow and Mountain Tourism (Andorra, 21-23 March 2018) highlighted the need to adapt tourism accommodation to the expectations of today's customers and to increase the quality of the traveller's experience, while identifying knowledge management and hospitality culture as keys to success. Madrid, Spain, 27 March 2018 - The 10th

Organized jointly by the seven communes of the Principality, the Government of Andorra and the World Tourism Organization (UNWTO), this Congress constitutes a permanent forum for debate on the development and sustainability of tourism in mountain areas.

More than 400 participants attended the tenth edition of the Congress, including around thirty speakers from more than 16 countries and experts from Spain, the United States, Finland, France, Greece, Japan, the United Kingdom and Switzerland, among many others.

At the closing of the Congress, UNWTO Secretary-General Zurab Pololikashvili stressed the importance for mountain destinations to not only provide responses to the changing demands of travellers, but also to cover areas that range from “the need to build infrastructure and sustainable accommodations, quality professional training, as well as combating seasonality and optimizing resources”.

As a conclusion of the discussions over three days, the experts highlighted aspects that should mark the roadmap to follow for this segment of international tourism:

- The tourism sector came out of the crisis reaching a record number of tourists and tourism accommodation supply and is taking the necessary steps to cater to a customer profile that is increasingly more demanding and more

experienced.

- Digitalization and globalization have created tourists with habits and expectations that are very different from those of traditional visitors, thus requiring products to be adapted to changing expectations on the demand side.
- Certain aspects on the supply side must continue to be improved, keeping in mind that the quality of the visitor's experience should be the central axis of this evolution.
- Being able to offer hotels, ski slopes and tourism facilities that satisfy tourists is just one of the aspects that guarantee the success of a mountain destination. But there are other factors involved, such as knowledge management, the quality of services and the culture of hospitality.
- University training and experiences are applicable to tourism activity, and in this regard, observation and research studies in mountain destinations have helped develop sustainable environments.

New digital platforms must offer security and trust for both owners and guests. In the area of accommodation regulations, Andorra presented its new legislation and highlighted its five objectives: respond to new customer behaviours, improve equity among groups of accommodations, reduce unlicensed operations and facilitate the regulation of illegal accommodation, and improve the quality and safety of visitors. In addition, Andorra has introduced online reputation for the first time as a new criterion for the classification of accommodation



UNWTO Secretary General meets President of Azerbaijan

Azerbaijan, Baku, 4 April 2018 - The Secretary-General of the World Tourism Organization (UNWTO), Zurab Pololikashvili met H.E. Mr. Ilham Aliyev, President of Republic of Azerbaijan to discuss the development of the tourism sector in the country and how to further strengthen cooperation between Azerbaijan and UNWTO.

The following issues were addressed during the meeting: the 10th Anniversary of the Baku Process, the impressive growth of international arrivals to Azerbaijan which peaked at +20% in 2017; the support of UNWTO to Azerbaijan in the implementation of investment projects, visa facilitation, open skies policy, the reinforcement of cooperation within the UNWTO Executive Council and UNWTO assistance to the country in the areas of innovation and education.

“In 2017, Azerbaijan saw international tourist arrivals grow by an impressive 20%. This enormous growth is the result of supportive policies on issues such as visas and investment, government commitment and leadership. I congratulate Azerbaijan for this success, which is far above the global average growth for 2017 of 7% in the world and look forward to strengthening our already solid cooperation” said the Secretary-General.

During his official visit, the Secretary-General also met Mr Abulfas Garayev, Minister of Culture and Tourism of the Republic of Azerbaijan, to discuss overall cooperation opportunities with UNWTO.

In the coming days, Mr Pololikashvili will open the 17th Azerbaijan International Travel and Tourism Fair and address the Azerbaijan Tourism and Management University (ATMU).



UNWTO Secretary General meets Prime Minister of Kazakhstan to strengthen cooperation

Kazakhstan, Astana, 28 March 2018 - The Secretary-General of the World Tourism Organization (UNWTO), Mr Zurab Pololikashvili, paid an official visit to Kazakhstan where he discussed with national authorities the Kazakh Tourism Strategy 2030.

Mr Pololikashvili met the Prime Minister, H.E. Mr. Bakytzhan Sagintayev, to discuss the development of the tourism sector in the country and how to further strengthen cooperation between Kazakhstan and UNWTO. The following issues were addressed during the meeting: support in the implementation of investment projects, trainings for tour guides, reinforcement of cooperation within the UNWTO Silk Road Programme and UNWTO assistance to Kazakhstan in marketing and communication.

During the visit, the Secretary General met Mr Muhamediyuly Arystanbek, Minister of Culture and Sports of the Republic of Kazakhstan to discuss the Tourism Strategy 2030. Mr Pololikashvili also visited the Museum of Future Energy established following Kazakhstan hosting of Expo 2017 Astana on the Future of Energy

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The Pacific Asia Travel Association (PATA) is proud to announce that former Secretary-General of the United Nations, H.E. Mr. Ban Ki-moon, is set to be the opening keynote speaker at PAS 2018.

Mr. Ban sought to give voice to the world's poorest and vulnerable people by putting Sustainable Development Goals, climate change, and gender equality at the top of the UN agenda.

He held office from January 2007 to December 2016. In 2011, Mr. Ban was unanimously re-elected by the General Assembly for a second mandate. His first major initiative as UN Secretary-General was the **2007 Climate Change Summit**, which was followed by extensive diplomatic efforts to put the issue at the top of the global agenda.

Mr. Ban has also been a tenacious advocate for the world's main anti-poverty targets, the **Millennium Development Goals**. He generated more than \$60 billion in pledges, with a special



H.E. BAN KI-MOON

*Former UN Secretary-General
Former South-Korean
Foreign Minister and diplomat*

emphasis on Africa and the new **Global Strategy on Women's and Children's Health**.

Furthermore, he was the promoter for the creation of **UN Women**. His advocacy for women's rights and gender equality led him to launch the "**Unite to End Violence against Women**" campaign, the "**Stop Rape Now**" initiative, the creation of a "**Network of Men Leaders**" and the establishment of a new **Special Representative on Sexual Violence in Conflict**. Within the UN itself, Mr. Ban has increased by 40% the number of women in senior management, reaching the highest level in the Organisation's history.





CANADA

Premier Wynne Welcomes The King and The Queen of The Belgians

Visit an Opportunity to Strengthen Trade and Tech Partnerships

Their Majesties The King and The Queen of the Belgians are in Toronto today as part of the first state visit to Canada by a Belgian Royal Couple in over 40 years.

The visit is an opportunity to showcase the province and explore new ways Belgium and Ontario can collaborate across sectors.

Their day in Toronto began with a visit to the Legislative Assembly of Ontario, where they met with Her Honour the Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario, as well as the Honourable Dave Levac, Speaker of the Legislative Assembly, and Premier Kathleen Wynne.

This afternoon, Their Majesties will tour the MaRS Venture Showcase, highlighting some of the most exciting social ventures in Canada. Hosted by Mr. Yung Wu, Chief Executive Officer of MaRS, and the Honourable Reza Moridi, Minister of Research, Innovation and Science, the showcase will include demonstrations by several successful Ontario start-up companies. Included are [InteraXon](#) (Muse), developers of a brain-sensing

headband that teaches people to meditate, and [eSight](#), whose electronic glasses help those with low vision experience the world around them.

In honour of Their Majesties' visit, Minister Moridi will also host a luncheon at MaRS Discovery District. Their Majesties will be joined for the luncheon by the Honourable Michael Chan, Minister of International Trade, the Honourable Kevin Flynn, Minister of Labour, the Honourable Marie-France Lalonde, Minister of Community Safety and Correctional Services, the Honourable Indira Naidoo-Harris, Minister of Education, and Ms. Deborah Matthews, Parliamentary Assistant to the Premier.

Their Majesties are accompanied by 193 academic, business and media delegates from a wide range of sectors including health, aerospace and banking. This evening, Their Majesties will depart Toronto and will finish their state tour of Canada in Montreal.

QUICK FACTS

- Two-way trade between Ontario and Belgium has risen from just over C\$1 billion in 2012 to over \$2.2 billion in 2017.
 - Ontario is home to almost 58,000 Belgians.
- Belgium has a vibrant ICT market, ranking

sixth overall out of 28 EU countries in terms of digital economy development in 2016.

Minister of International Trade announces funding for Canadian clean technology companies at GLOBE Forum

Global Affairs Canada

The global clean technology market represents promising opportunities for Canadian businesses, a source of new jobs for the middle class and a driver of prosperity for all Canadians.

Yesterday at the GLOBE Forum in Vancouver, the Honourable François-Philippe Champagne, Minister of International Trade, announced \$15 million in funding to help Canadian firms expand into new markets under the Trade Commissioner Service International Business Development Strategy for clean technology, which is part of Canada's Innovation and Skills Plan. The funding will also help connect Canadian firms to international financing for climate related projects in developing countries that are coping with the consequences of climate change.

Minister Champagne made the announcement at the GLOBE Forum 2018 during the launch of a workshop series designed to help small and medium-sized enterprises capitalize on the growing business opportunities in markets such as China and the EU.

While at GLOBE, Minister Champagne talked to forum delegates about the steps that Canada is taking to attract more international investment to Canada's clean



CONNECTING CANADA
Canadian Business Travel Industry Update

technology sector through the new Invest in Canada organization. The recently created organization will bring together all levels of government and private sector partners to provide seamless, single-window service to global investors.

Quotes

“As the world moves to transition to a low-carbon economy, Canadian cleantech and green infrastructure firms have the opportunity to be true global leaders. Clean technology will help grow Canadian exports, deliver clean economic growth and create good, well-paying jobs for Canadians.”

- François-Philippe Champagne, Minister of International Trade

61,000 Rally for Women Of Aviation Worldwide Week 2018 to Press for Progress 12,408 Girls of All Ages Take Flight for the First Time

Vancouver, Canada March 20, 2018

Participation in the 8th annual [Women Of Aviation Worldwide Week](#) grew by more than 15% year-over-year reaching more than 61,000 in 2018.

The [Institute for Women Of Aviation Worldwide \(iWOAW\)](#) received post-WOAW event reports from 179 organizers in 33 countries and validated 12,408 Fly It Forward® flight reports reports submitted by women and girls who went on their first flight experience on a small aircraft from March 5 to 11.

Launched to celebrate the Centennial of the world's first female pilot license earned by Raymonde de Laroche on March 8, 1910, the Fly It Forward® initiative aims to close the startling occupational gender gap in the air and space industry. 108 years after women's official debut in the industry, the most iconic occupation, airline pilot, remains overwhelmingly male-dominated. Globally, less than 3% of commercial pilots

are women.

[iWOAW's annual surveys](#) show that 70-75% of women and girls participating had not even considered aviation as an option despite the prominence of some female role models in popular culture. Following their exposure to the industry's multiple facets under iWOAW's outreach guidelines, around 60% of them are looking into a career or hobby in the industry.

As part of iWOAW's global Challenge, aviation professionals and enthusiasts introduce as many women and girls as possible to the multiple facets of the industry, hands-on. Since its inception, the extensive and comprehensive awareness-building effort has given such personal experience to 256,000 girls of all ages. Its effectiveness is driving more and more industry stakeholders to help change the face of aviation during the Week and make the fair inclusion of women in its most financially rewarding careers, a priority.

“Empowering women and girls to dream beyond societal bonds is our aim during the Week,” said Mireille Goyer, iWOAW's President. “So is pressing for progress in the industry. A definite industry culture shift must take place to ensure sustainable gender balance improvement.”

Besides reaching out to the female population on a personal level in women-friendly communities thanks to local gender balance advocates, iWOAW coordinates awareness building and mindset-shifting activities such the Pink Paper Plane Challenge and the WOAW Hunt Challenge to bridge geographical gaps and start the conversation.

Every year, iWOAW distributes Fly It Forward® Awards to the most dedicated communities and individuals based on the reports it receives. iWOAW will publish the name of the winners on the Week's official website,

www.WomenOfAviationWeek.org on March 24, 2018. The winners will receive their awards on May 31, 2018, during [iWOAW's Gender Balance Symposium](#) in Toulouse, France

The [Institute for Women Of Aviation Worldwide \(iWOAW\)](#) is a not-for-profit global business alliance whose mission is to

foster gender balance in the air and space industry through outreach, education, and advocacy. It leads a growing influential group of 10,000 aviation enthusiasts in 47 countries on 5 continents that has motivated 256,000 women and girls of all ages to discover industry careers and hobbies, hands-on, and led 48,538 of them to experience a Fly It Forward® flight.



ABACE.
SHANGHAI, CHINA
APRIL 17-19, 2018



HONDA

HondaJet.com

GAME CHANGER



ABACE
Shanghai, China | April 17-19
Chalet #15 | Static Display #18

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