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UNWTO Convenes Cities in Lisbon to Cooperate on a Sustainable and Inclusive Urban Tourism Agenda

The first UNWTO Mayors Forum for Sustainable Urban Tourism, co-organized by the World Tourism Organization (UNWTO), the Ministry of Economy of Portugal and the Lisbon Municipality concluded Friday in Lisbon, Portugal. The event gathered Mayors and high-level city representatives from around the world, UN agencies and the private sector, to design a shared leadership aimed at ensuring that tourism helps creating cities for all.

Under the theme 'Cities for all: building cities for citizens and visitors', the forum explored issues and solutions for developing and managing tourism in cities in a way that promotes economic growth, social inclusion and

environmental sustainability.

In a time of intense debate over the growing number of tourists and the livability and sustainability of cities, the forum exchanged ideas and good practices on urban tourism and destination management, discussed innovative tools and public policies on urban tourism at the national and local levels and way of promoting the integration of tourism into wider national and local urban development agenda.

"The income generated from tourism contributes significantly to the socio-economic and cultural development of many cities and its surroundings. Yet, the growth of urban tourism also

creates important challenges in terms of the use of natural resources, socio-cultural impact, pressure on infrastructure, mobility, congestion management and relationship with host communities. Tourism policies should thus be designed as integrated urban policies that promote a well-balanced city economically, socially and environmentally" said UNWTO Secretary-General Zurab Pololikashvili opening the event.

The Portuguese Minister of Economy, Pedro Siza Vieira, acknowledged that "tourism is a major driver for the Portuguese economy. Portugal welcomes this first Mayors Forum as an international stage for discussing the

Balearic Islands Poised to Become First Tourism Destination Developed under 2030 Agenda



Deploying new resources and actions for the progressive adaptation of the Balearic Islands (Mallorca, Menorca and Formentera) to the objectives of the 2030 Agenda, is one of the main objectives of the agreement signed between the World Tourism Organization (UNWTO) and the IMPULSA BALEARS Foundation. Its aim is to jumpstart the process of the strategic reformulation of tourism in order to make an effective contribution to sustainable development.

The planning and execution of new projects focused on local sustainability taking into account the tourism production and consumption patterns of the Balearic Islands, close relations with regional actors, harnessing public-private synergies, and the generation of strategic knowledge on the part of the foundation, are among the key features of this cooperation with the UNWTO, as the United Nations agency responsible for promoting

tourism as a vehicle for sustainable development.

The establishment of circular economy guidelines in the hotel sector of the Islands and the identification of best practices already being implemented in this regard are among the first initiatives of the agreement. The objectives are to establish a specific approach to the relationship between hotel activity and its surrounding environment, to obtain intelligence that facilitates decision-making in the implementation of responsible consumption and production measures in line with the 2030 Agenda, and to lay down a strategic framework to activate the network of companies in the sector and other stakeholders.

The memorandum of understanding, signed by UNWTO Secretary-General Zurab Pololikashvili, and the President of IMPULSA BALEARS, Carmen Planas, will be in force until 31 December 2021.


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UAE's intelligent transportation system sector to witness 9.2 percent CAGR during 2017-2023: report



Rising demand for smart vehicles and IoT solutions driving market growth
Future Cities Show to convene experts to tackle impact of smart mobility

The UAE's intelligent transportation system market is seen to experience a compound annual growth rate (CAGR) of 9.2 percent during 2017-2023. An industry report released by Research and Market showed that the segment is poised for healthy growth within the covered period due to a number of factors, among which is the rising local demand for smart vehicles and Internet of Things (IoT) solutions.

The high growth prospect for the domestic intelligent transportation system sector comes at a time when the country's efforts are in full swing to transform itself into a smart country. The third edition of the Future Cities Show, which will take place from 8th to 10th of April at the Dubai World Trade Centre, will shed light on the vital role

of the transportation sector in ensuring smart mobility within the cities of the future. The show's theme this year is 'Propelling Globalization through Digital Transformation.'

"Intelligent transportation is a key aspect of any smart city in the world. Using solutions capable of monitoring situations on major highways and metro stations, offering navigation services to the public for faster travel time, and deploying driverless vehicles are but some of the examples of an intelligent transportation. Through the data gathered by smart devices integrated into the system, we are not only saving time but we also boosting our capability to efficiently manage our transportation system," said Dawood Al Shezawi, President of Strategic Marketing and Exhibitions, the organiser of the Future Cities Show.

"The Future Cities Show will be an opportunity for leaders and stakeholders from all over the world to tackle the means and the best practices in building a genuine intelligent

transportation system in relation to our goal of having a smart sustainable future. It will also serve as a venue for government officials and private executives to engage in potential partnerships towards fulfilling their shared objectives," he added.

The UAE's heavy investments in infrastructure developments are aligned with the goals of the government's Vision 2021. At the forefront of the country's smart transformation efforts is Dubai, which seeks to implement disruptive technologies to accelerate its digital transformation programs. In February this year, Dubai announced 40 initiatives designed to drive the emirate's future mobility. These will be implemented starting 2019 until the UAE Centennial 2071 celebration.

The 2019 edition of the Future Cities Show will focus on five main areas of artificial intelligence, blockchain, smart mobility, smart infrastructure, and sustainability. Apart from a global exhibition platform, the event will also provide visitors with a preview of the cities of the future by featuring



The Hotel Room Block Model Is Under Industry Review

New research reveals booking trends of large-scale, urban convention attendees

Hilton NYC & Company and PCMA foundation announced today that approximately half of all delegates attending large-scale, urban conventions are circumventing the established room-reservation process and booking accommodations on their own. The three organizations collaboratively conceived of and funded the "Room Block of the Future" study to better understand room booking behaviors within the business events industry, with the hope of developing a delivery system that better suits planner and attendee needs in an ever-evolving meetings landscape.

Kalibri Labs and Prism Advisory Group were lead research consultants on the project and identified the behaviors and motivations that are driving this decision-making. They jointly analyzed more than 2 million anonymous hotel and Airbnb guest records from conventions held in Houston, New York City and San Diego between 2015 and 2018 in addition to surveying a sample of U.S. business travelers who have attended a city-wide convention.

According to Mark Lomanno, Partner at Kalibri Labs, "One of the more surprising findings from the research was the fact that almost 25% of attendees at large city-wide conventions actually booked their accommodations at the hotels specified in the room block, but did not go through the traditional room reservation process resulting in them not being recognized in the room block. Clearly, this segment of attendees room booking priorities were not being met by the existing process."

Elaine Hendricks, Partner at Prism Advisory Group, added, "It was very unexpected to

learn from the survey of city-wide attendees just how much it bothers them to lose control of their hotel-booking process being generally unable to do the things they normally do in hotel bookings, such as accessing their loyalty benefits. It's this desire for control that creates frustration and prompts a quarter of them to make transient bookings in convention hotels to get what they want."

Better booking model

"Partnering with PCMA Foundation and NYC & Company on this project was a natural collaboration as we are all committed to innovating within the room block space and know true innovation will only occur after understanding the buying behaviors and needs of the guest or conference attendee. We all recognize the meetings industry is rapidly evolving and that it's crucial to adapt to changing customer preferences to maintain relevance," said Frank Passanante, senior vice president, Hilton Worldwide Sales, Americas.

Research findings could profoundly shift how cities, hospitality organizations and business events professionals organize meetings and conferences.

"The results of 'Room Block of the Future' reflect a shift in the industry that CVB's must adapt to," said Jerry Cito, executive vice president, convention development at NYC & Company. "The findings will help NYC & Company educate planners and suppliers on the need for flexibility, pricing transparency and potential development of a cross-loyalty program."

Loyalty, cost, choice and age



Shaikh Naser Bin Hamad Al Khalifa

MAJOR SPONSOR SIGNS UP FOR BIDEC 2019 – BAHRAIN'S ONLY TRI-SERVICE INTERNATIONAL DEFENCE EXHIBITION

Preparations have begun for BIDEC 2019, one of the region's key International defence exhibitions with key partners confirming participation.

Following the outstanding success of the first Bahrain International Defence Exhibition & Conference (BIDEC) in 2017, keen interest for the next edition scheduled for 28-30 October 2019 has begun to build as major international defence and security organisations join forces to support what has been hailed as one of the most strategic events of its kind in the region.

Held under the patronage of His Majesty King Hamad bin Isa Al Khalifa, HH Brigadier Shaikh Nasser bin Hamad Al Khalifa, Commander of Bahrain Royal Guard and Chairman of BIDEC 2019 has been the force behind the success of the event. Fully supported by Bahrain Defence Force, BIDEC 2019 will have continued government support from all functions, including specially selected committees within the BDF, Naval Force, Air Force, Royal Guard, National Guard and other government divisions.

Lockheed Martin, the well-known global aerospace, defense, security and advanced

technologies company, have confirmed their participation as Gold Sponsor for the show, indicating their continued support to the Kingdom of Bahrain.

His Highness Shaikh Nasser expressed his support and enthusiasm saying, "We are proud to host one of the most comprehensive defence exhibitions in the region. We are especially proud that Lockheed Martin continue to demonstrate their support to the Kingdom of Bahrain by becoming a main sponsor of the event. A global event of this stature is not easy to pull together but we look forward to not just replicating the success of 2017 but taking it several steps further to make it an un-missable event. We also look forward to initiating important partnerships and the transfer of ideas, technology and developments in this vital area at BIDEC 2019."

"Lockheed Martin is very proud of more than 40 years of partnership with the Kingdom of Bahrain, which began with the delivery of the L-1011 TriStar commercial

airliner," said Robert S. Harward, Chief Executive for Lockheed Martin in the Middle East.

"BIDEC provides the perfect platform for us to engage with both our Bahraini and regional partners to discuss ways we can strengthen regional security and build a stronger relationship for decades to come," he added.

BIDEC 2019 will once again be organised by Clarion Events, the largest organiser of defence and security events in the world and Faalyat, a Bahrain-based events agency. BIDEC 2019 offers exhibiting companies the opportunity to demonstrate hardware and equipment, and to be seen on a high profile, international stage. The high level conference on the sidelines of BIDEC has proven to be a powerful platform to hear key decision makers from the government, military and defence sectors, giving unprecedented opportunities to discuss innovations, solutions and areas of collaboration.

Thomas Gaunt of Clarion Defence & Security said, "We

are extremely happy to be organizing this important exhibition in the Kingdom of Bahrain once again. The last experience we had with BIDEC 2017 was a fabulous one, and we are confident that we will be building on that experience to bring an even better show this time. We have in place some great partners who have displayed understanding of what is required. Visitors can look forward to many new exhibiting companies and watch some spectacular displays in the off-site activities throughout Bahrain."

Over 200 exhibiting companies are expected to attend in the 2019 show and over 10,000 guests are expected to visit over the course of the three-day event. Off-Site Activities are planned across Bahrain, including Shooting Displays, Military Vehicle Demonstrations, Parachute Demonstrations and Warship Displays. All will be available to attend via shuttle buses from the exhibition centre.

Pg 1



challenges that urban tourism faces and how local communities can benefit the most from tourism. The Lisbon Declaration is a firm commitment from all participants so that tourism contributes materially to the Sustainable Development Goals".

The Portuguese Secretary of State for Tourism, Ana Mendes Godinho, added that "social sustainability in tourism is one of the main priorities in our 2027 Tourism Strategy. We launched a Sustainability Program for the development of projects by the civil society that involve local populations and tourists so that tourism leaves value in the territories".

The Mayor of Lisbon, Fernando Medina, said "The growth of tourism has important and positive economic impacts. Yet for managing such growth, ensuring sustainability and safeguarding the quality of life of Lisbon's citizens requires more investment in infrastructure. In Lisbon, we are implementing measures such as increasing transport capacity and investment in urban infrastructure catering for residents and tourists."

Issues discussed include big data and innovative solutions, new business models, creative cities and events, infrastructure, resources and planning, local community engagement and empowerment and how to ensure the full inclusion of tourism in the wider urban agenda.

Participating in the Forum were Gustavo Santos of Argentina, Secretary of State for Tourism of Argentina, Ana Mendes Godinho, Secretary of State for Tourism of Portugal, Isabel Oliver, the Secretary of State for Tourism of Spain, Mayors and Vice Mayors of 16 cities around the world (Barcelona, Bruges, Brussels, Dubrovnik, Helsinki, Lisbon, Madrid, Moscow, Nur-Sultan, Paris, Porto, Prague, Punta del Este, Tbilisi, Sao Paulo and Seoul), UNES-CO, UN Habitat, the World Bank, the European Committee of the Regions as well as Amadeus, Airbnb, CLIA, Expedia, Mastercard and Unidigital.





Daher introduces the latest version of its “Me & My TBM” application with an enhanced experience for pilots

– The latest upgrade to Daher's “Me & My TBM” cloud-based application for owners and operators of TBM very fast turboprop aircraft was introduced today at the AERO Friedrichshafen 2019 general aviation show during a keynote presentation. With this third version of the “Me & My TBM” app, feedback for users is provided during every phase of a TBM's flight, from key parameters of the engine and other systems to a full range of statistics accessible wherever the aircraft goes. Enhancements include information updates on aircraft status (fuel, the addition of oil and its consumption, and battery voltage), flight reporting with an enhanced logbook that provides a detailed flight analysis from engine start to shut down, as well as the ability to share flight data with fellow pilots

and others on social media. Also incorporated in the Version 3.0 application is a new analysis of landing approaches, complete with a profile graph. New elements have been added for “My TBM Challenge” – the friendly competition that enables pilots to compare their flight performance with others in the TBM community. The app is now able to make new determinations, such as whether a transatlantic flight has been accomplished, and if the proper aircraft attitude was established during landing approach. In addition, trophies are earned by attending airshows. Pilots now have the possibility to share their flight data via such social media channels as Facebook, as well. “This third version of our 'Me & My TBM' application underscores Daher's

commitment of applying innovation and the latest technologies for continual improvements with the TBM ownership experience,” commented Nicolas Chabbert, Senior Vice President of the Daher Airplane Business Unit. “By evolving the app, we're enhancing the TBM flying experience and motivating pilots in the TBM community to further develop their piloting skills.” To enhance the customer experience, primary information about a TBM owner's aircraft is displayed as a “TBM identity card” in the updated app's new “My TBM details” section. Additionally, a new banner for CAMP computerized maintenance tracking is included on the app's home page, highlighting the remaining days or flight hours before the next scheduled maintenance operation/inspection.

As another feature, the latest “Me & My TBM” app version includes a direct link to Daher's TBM Care support resource, as well as for the reporting of TBM aircraft on ground (AOG) situations.

Illustrating Daher's innovation capacity and digitalization advances to deliver value to its customers, this application benefits from Daher Analytics's Big data expertise to collect, process and analyze over four billion data generated daily by the fleet in operation.

All new TBM 910s and TBM 930s delivered by Daher since January 2018 – along with the upcoming TBM 940 – are outfitted with the FAST™ flight data retrieval and transfer solution, and therefore are compatible with the “Me & My TBM” app

For earlier production TBM aircraft, Daher is including the Bad Elf “Wombat” accessory in the TBM catalog of options and upgrades. This portable SD Card reader can wirelessly transmit data for use by the “Me & My TBM” app. With it, the application could be used with more than 400 previously-produced TBMs by using a non-automated process.



are significant factors in booking behaviors and consumer trends, the study found.

A common attendee misperception — affecting booking patterns across different sizes and types of conferences — is that hotel rooms within the block are more expensive. However, the research proves that in a majority of cases (66 percent), rooms within the block are more affordable.

Room variety, or lack thereof, is another factor affecting booking patterns. Among many business travelers, a perceived rigidity and the inability to choose a preferred room type played a role.

Overall, younger attendees (59 percent) are more likely to use alternative accommodations.

Advancing the industry

The “Room Block of the Future” study is just one of the many research projects supported by PCMA Foundation, which is committed to empowering individuals and advancing innovations that fuel the future of business events.

“Through the generous support of PCMA members and partners, the Foundation has provided more than \$800,000 over the past four years to fund education and research projects to help advance the business events industry,” said Meredith Rollins, PCMA Foundation's executive director. “Part of our mission is to collaborate with industry partners, thought leaders, and academics to challenge current thinking and models; and all of the organizations that aligned to fund and execute this Room Block project is a great example of the value that can be created when we work together.”

PHOTOVOLTAICS IS BOOMING IN EUROPE




DAHER TBM 940 FIRST PUBLIC SHOW AT AERO



Schöne Grüße! Daher's new TBM 940 makes its first public appearance at AERO Friedrichshafen

Daher's latest addition to its very fast turboprop aircraft family – the TBM 940 – is receiving a warm welcome for its public debut at the AERO Friedrichshafen general aviation show in Germany. This ninth evolution of the TBM product line is characterized by an increased level of automation in the cockpit. Aligned with Daher's TBM e-copilot® strategy of introducing increased functionality for operational safety improvements, the TBM 940 features an automated throttle and automatic icing detection system – both of which are firsts for a production turboprop aircraft in the TBM's weight category. “Building on the TBM 940's first public appearance at AERO Friedrichshafen only one month after its official announcement, we are now awaiting certification by the European Aviation Safety Agency (EASA) and the U.S. Federal Aviation Administration (FAA) to start initial deliveries,” said Nicolas Chabbert, Senior Vice President of the Daher Airplane Business Unit. “The aircraft's new features represent a further evolution of our TBM e-copilot® concept, providing assistance in single-pilot operations.” Chabbert added that customer

response to the TBM 940 is promising, with 25 orders already booked and discussions underway for many more. One of the sales was made today at the AERO Friedrichshafen show by Rheinland Air Service, TBM Authorized distributor for Austria and Germany, to a German customer, for a september delivery. The TBM 940's integrated autothrottle system automates the **engine's** power control and monitoring. Fully integrated with the aircraft's autopilot, the GMC 711 AT controller decreases a pilot's workload with such new modes as the selection of vertical speed (VS) or indicated airspeed (IAS). During the climb phase, the pilot no longer needs to continuously adjust the throttle to reach the optimum torque – thereby providing improved safety in flight and additional protection for the engine. In addition, the engine parameters are now displayed on an intuitive smart engine indicator on the Garmin G3000 flight deck that indicates the limits with different color codes (green, amber and red) for torque, interstage turbine temperature (ITT) and gas generator RPM (Ng). The TBM 940's automatic icing detection system

provides automated protection while keeping the pilot fully in the loop. When icing or ice accretion is detected by an externally-mounted sensor – and if the pilot does not take action – the automatic icing detection system will activate deicing devices on the airframe, windshield, propeller and the engine's particle separator. An amber CAS (Crew Alerting System) message is displayed by the avionics, advising the pilot to clear the automatic activation and revert to the manual control mode. In the TBM 940's cabin, an enhanced interior combines comfort and aesthetics with redesigned seats and the addition of practical amenities. Among these is a new central shelf with side storage and USB ports, bringing the total number of USB ports available for passengers to six, with three for pilots. A 115 Volt universal plug complements the 14 Volt cigarette lighter socket, allowing occupants to use a wide range of electrical devices in the cabin. The TBM 940 offers the same range, performance and technical features that have contributed to the success of the TBM 900 and its derivatives.

AOIFE O'SULLIVAN AND ALEX DURAND ELECTED CHAIR AND VICE CHAIR AT BBGA

The British Business General Aviation Association has elected Aoife O'Sullivan, Partner and co-founder of The Air Law Firm, as its new Chair and Alex Durand, CEO of aircraft charter and management company SaxonAir as Vice Chair, a new role, effective immediately. Aoife takes over from Marwan Khalek who has held the position for eight years. His company Gama Aviation Plc has been closely involved with BBGA and its predecessor GAMTA since Gama's start in 1983. Marwan announced his decision to step down at the AGM at Luton Hoo last month, highlighting it was time for a successor. Thanking Marwan for his sterling work over the years, Marc Bailey, BBGA CEO welcomed the new leadership. “In Aoife and Alex we have a strong duo with complementary talents to take our Association forward,” he said. “I'd like to thank the Board for their confidence in voting for me. Marwan leaves big shoes to fill and I am looking forward to working with Alex, Marc, the BBGA Directorate and BBGA's 18-strong Board of Directors in helping to shape the future direction of the Association,” commented Aoife O'Sullivan. She added: “We are in the midst of extremely challenging times with the uncertainty of Brexit. One of our priorities is to further the relationships we enjoy with other industry associations, as well as maintaining the excellent dialogue we enjoy with the regulators including the CAA and DfT.” “BBGA is the largest of the national associations and with the UK the second largest market for business aviation not only in the number of aircraft tails supported but our aviation services businesses and all manner of supporting suppliers and specialists, we would like to see more UK



Aoife_O'Sullivan_BBGA_Chair



Alex_Durand_BBGA_Vice_Chair (1)

businesses take up membership,” she added. Expanding the membership, as well as widening it out with some innovative categories is also on the agenda for the new leadership. Aoife will serve for an initial three-year term. At EBACE in Geneva May 21-24th BBGA will be represented by BBGA CEO, Marc Bailey. BBGA is the UK's national trade body representing business and general aviation. Now in its 46th year, (formerly known as GAMTA) its member companies span all facets of the business aviation sector. It represents 170-plus companies, including airports, corporate flight departments, operators, aviation services organisations and aircraft manufacturers. In a partnership with EBAA, all members of BBGA enjoy dual membership of both associations, similarly any UK based organisation seeking to join EBAA do so via BBGA. BBGA is based at Dorton, Aylesbury, Bucks.



FUTURISTIC TECHNOLOGIES ON DISPLAY AT FUTURE CITIES SHOW

The global market for smart city information and communications technology (ICT) is forecasted to hit USD 994.6-billion mark by 2023 from USD 476.7 billion in 2018



The global market for smart city information and communications technology (ICT) is forecasted to hit the USD 994.6-billion mark by 2023 from USD 476.7 billion in 2018. This was released in conjunction with Future Cities Show, which runs in parallel with the Annual Investment Meeting, held until 10th April in Dubai. The show this year runs under the theme 'Propelling Globalization through Digital Transformation'.

One of the key highlights of this year's edition is Geospatial and 5G technologies as well as virtual reality and augmented reality, which play an important role in enabling the growth of smart cities and are seen as fundamental backbones of smart city projects.

Some of the key participants at this year's edition include companies as Green Mobility - a flexible mobility solution that compliments the city's existing mobility offers. The app gives the users an

overview of the cars in real time showing exact location and availability. Omniflow was another attention grabber at the show. The company is a smart energy platform for IOT applications, powered by Wind and Solar with battery storage.

Speaking on the sidelines of the event, a spokesperson from Omniflow said, "This is our first time here in the ME, although we are present in over 22 countries such as US, China and Europe. The Middle East market, especially the UAE, is very tuned in to new technology, is receptive and willing to experiment, and becoming very, very 'smart'. We hope to find a good partner. We've already had an enthusiastic response and are confident that this show will serve as a strategic platform to close a deal."

The show also witnessed participation from companies as Dyvolve, which is a trusted advisor to a number of organisations in a wide range of industries. The company is committed to helping clients

achieve tangible competitive advantage while progressing on sustainability agendas. One of the spokespersons from the company stated that the Middle East is a rapidly growing market with very open markets and liberal policies. He emphasized that the UAE and Dubai, in particular enjoy a very supportive government and is fast integrating the latest technological advancements into its social fabric.

Another important participant at the show was CIMCON- the world's leading provider of software powered lighting controllers and Internet of Things (IoT) enabled Smart City lighting management solution. The advantage of Cimcon systems is that it can work on anyone's lighting systems anywhere, and is fitted with a sensor called Near Sky within the street lights which take power from itself, so there is no need to drill the surface of these lights, like in the conventional method. This sensor helps to power other devices. This makes a city safe and smart. These sensors can be detached and attached to other devices as well. So instead of having multiple platforms, Cimcon bring everything onto one platform.

While technology formed the focus of the Future Cities Show, Sharjah's Sustainable city, which is developed by Sharjah Investment and Development Authority (Shurooq) in partnership with a Dubai real estate company was another highlight of the event. The Sustainable City is a working model of what the future could look like. It is a modern application of social, economic and environmental sustainability in the built environment achieved through innovative design, stakeholder engagement, and future monitoring to sustain itself. As the first operational Net Zero Energy city in Dubai, The Sustainable City is modelled to become an international showcase for sustainable living, work, education, and recreation across the region and the world in the coming years.

Future Cities Show will focus on five leading future city solutions, namely AI, blockchain, smart infrastructure, smart mobility, and sustainability. It will also provide a platform to ensure that the latest technological projects will have the opportunity to secure medium- to large-scale investments.

Channel 5 commissions 'The Man With Another Man's Arms' from Barcroft Studios

) Independent factual production company Barcroft Studios today announced that UK broadcaster Channel 5 has commissioned a new documentary film that follows the story of a US Marine who underwent a ground-breaking bilateral arm transplant.

'The Man With Another Man's Arms' (1 x 60') features the remarkable story of US Marine Sergeant John Peck who, in 2010, lost both his arms and legs whilst serving in Afghanistan. Dissatisfied with his prosthetics, and determined to regain his independence, John put himself forward for ground-breaking surgery. After an arduous five month wait, a donor was found and John underwent a bilateral arm transplant.

The 16-hour surgery was just the beginning of John's journey – over the months that ensued he faced a battle to re-learn how to use his donor arms and re-train his brain to interpret 'sensation', something that his prosthetics couldn't offer. It's been three years since his surgery, with a regime of intensive physiotherapy and daily milestones to overcome, from brushing his teeth, doing his hair through to driving a car – John has made remarkable progress. But now, John faces his biggest challenge yet - the risk that his body will reject his new arms. Guy Davies commissioned the film for Channel 5. Executive producers are Peter Wyles and Lizzie Wingham for Barcroft Studios. 'The Man With Another Man's Arms' is filmed and directed by Richie Carr. ITVS GE has distribution rights for the film for the World outside the UK.

"John is an amazing character who has had to deal with a huge life changing event while serving his country. He suffered horrific injuries, dealt with unique surgery and then embarked on a long road to recovery. John welcomed us into his world and provided amazing access to allow us to produce a moving and intimate film. He is a truly inspirational individual and it has been a real privilege for us to tell his incredible story," said Peter Judge and 'Sickest Eats'.





(Nina Kressler, President & CEO, Shaw Centre)

Think Ottawa ambassador programme launches to increase international events in Canada's capital

Think Ottawa ambassador programme launches to increase international events in Canada's capital

Ottawa Tourism, Shaw Centre and Invest Ottawa are collaborating to launch a program to bring more conferences and conventions to Canada's capital city through the creation of local ambassadors. In addition to attracting potential ambassadors, the ThinkOttawa program also offers a number of solutions and support services to help win and deliver events across the city.

The program appeals to potential ambassadors by asking if they are trailblazers in their industry and wish to be the sort of leader that leaves a legacy. In particular, to increase engagement, ThinkOttawa highlights four key benefits to becoming an ambassador

Raised Profile – hosting an international conference can heighten the visibility of an ambassador's work – whilst potentially generating additional research funding
Impact an Industry – with many international events only ever visiting a city once, it is an opportunity to leave a legacy in the ambassador's industry and the city as a whole.

Networking – ambassadorship

provides a unique opportunity to expand networks, develop relationships and build research partnerships locally and across the world.

Recognition – be recognised for their efforts in championing an event at annual awards attended by peers, government leaders and other industry experts.

The program also demonstrates how much support Ottawa Tourism, Shaw Centre and Invest Ottawa can offer ambassadors throughout the organising process: **Bid Development** – ThinkOttawa will work with ambassadors to prepare a customised and polished bid document and presentation.

Venue and Accommodation – as destination experts the ThinkOttawa team will recommend and source proposals from venues and accommodation providers.

Government, Community and Partnership Support – letters of support can be obtained from key stakeholders, partners and municipal government where applicable to help both the bid and organising process.

Marketing and Promotional Materials – access to promotional photos and videos that showcase the city and its

unique offerings will help in the initial bid process as well as securing attendance at the event itself.

Financial Support – Ottawa Tourism offers funding programs designed to assist eligible organisations with exhibition and meeting space rental costs as well as other areas of expenditure.

“Ambassador programmes are not unusual in the world of association conferences and congresses but we wanted to go the extra mile and create a truly bespoke offering for those individuals wanting to get involved,” comments Ottawa Tourism's Vice President, Meetings and Major Events, Lesley Mackay.

“Specifically, we are looking to help those individuals become leaders, share knowledge, connect, introduce ThinkOttawa and identify opportunities for the city. As Canada's capital we are home to national and international association representatives all looking to host events in creative and inspiring spaces. We want to show them why Ottawa is the perfect destination and how easy it is to hold events here.”

The ThinkOttawa program, website and activity launched on 9th April

CANADA

From Minister's Office

Labour Minister Wraps Up Successful Sudbury Tour Creating and Protecting Good Jobs in the North

SUDBURY - Ontario's government is working for the people in the North by investing in mine safety, taking steps to reduce red tape, attracting new investments and helping to create jobs as the province marks 90 years of mine rescue.

Laurie Scott, Minister of Labour, has concluded a successful visit to Sudbury where she announced a government investment of almost \$2.6 million for a new, rope-testing machine for underground mines, as well as a \$2.7 million, five-year funding commitment for the Centre for Research in Occupational Safety and Health at Laurentian University. The Minister also met with mine workers and the first-ever all-women mine rescue team "Diamonds in the Rough", and was the keynote speaker at a mining health and safety conference.

"Our government is investing in the North by bringing good jobs and investment to people and communities," Minister Scott told the conference at the Holiday Inn. "We are sending a signal to the world that Northern Ontario is open for business."

The government's investment in the rope-testing machine is in addition to investments since June 2018 of more than \$59 million by the Northern Ontario Heritage Fund Corporation in 349 projects,

creating or retaining more than 600 jobs. During the Minister's visit to Sudbury, she also met police at headquarters of Greater Sudbury Police to speak about human sex trafficking initiatives, and toured Ministry of Labour offices to meet with staff.

Minister Scott said the government is committed to keeping mine workers safe on the job. The Ministry of Labour regularly sends inspectors to visit mines to ensure safe work practices, as well as recently-concluded consultations on regulatory changes to increase flexibility and reduce regulatory burdens while maintaining strong health and safety protections. The ministry is currently reviewing feedback received from mining stakeholders during the consultations. "We will continue to focus on keeping our promises to the people," said Minister Scott. "We are putting Ontario back on a path to balance so that we can protect the core services that matter most - like health care and education - while restoring fiscal sustainability to the people of Ontario."

Premier Ford Unveils Transportation Vision Ontario Announces \$28.5 Billion to Get Ontario Moving

Transit users and commuters across Ontario can look forward to transportation improvements as part of the Government of Ontario's historic new transportation vision, Premier Doug Ford announced today. Joined by Jeff Yurek, Minister of Transportation, and Monte McNaughton, Minister of Infrastructure, Ford announced a \$28.5 billion



CANADA

expansion to Ontario's transit network. This is the most money ever invested to get shovels in the ground and get new subways built.

"Our government is investing in transportation to bring relief and new opportunities to transit users and commuters," said Ford. "We announced the new Ontario Line to deal with the dangerous congestion on Line 1, the Yonge North Subway Extension that will connect the subway to one of the region's largest employment centres, the three-stop Scarborough Subway Extension to better serve communities, and the Eglinton Crosstown West Extension — a large portion of which will be built underground to keep people and goods moving on our roadways. This is our plan, our priority."

The province will invest \$11.2 billion to support these four rapid transit projects. This funding over-delivers on the government's commitment to put \$5 billion into subway extensions.

This funding is in addition to the significant contributions made to transportation in Ontario. In just nine months, Ontario has delivered the long asked for expansion of GO Train service to Niagara Falls

and St. Catharines, years ahead of schedule; dramatically enhanced GO Train service to Kitchener-Waterloo region; committed billions to transit projects for Hamilton and Ottawa regions; moved ahead with the long-awaited light rail transit for Mississauga; and announced \$1.3 billion to repair and rebuild highways across the province, as well as billions in infrastructure to better support our rural communities.

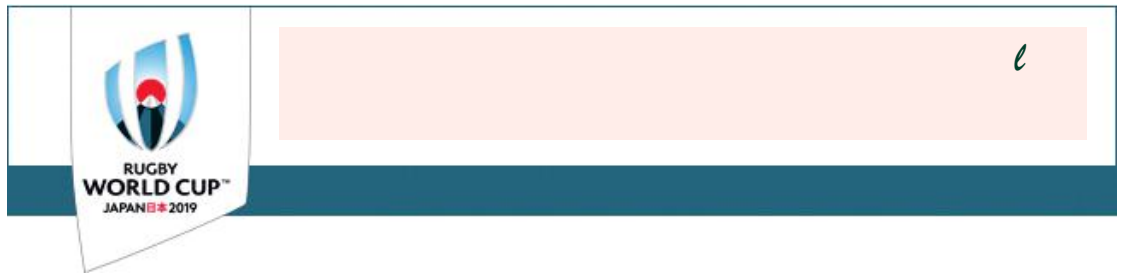
As part of the announcement today, Premier Ford reaffirmed the government's commitment to working with the City of Toronto to upload the TTC subway infrastructure.

"The TTC is a vital service that supports not just Torontonians but the people of Ontario," said Yurek. "Our government is continuing to work in good faith with the city under the Terms of Reference to make sure that we can build better transit faster."

"Today we are embarking on the most ambitious provincial transit buildout Ontario has ever seen," added McNaughton. "This is great for people and good for jobs."



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