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## Air Canada Salutes its Black Employees; Launches Inaugural Black History Celebratory Flight

Flight AC914 from Toronto to Fort Lauderdale was operated by Black pilots, flight attendants, planned and supported by Black managers and ground employees

Air Canada is marking Black History Month by featuring the achievements and contributions of its Black employees to aviation, including an inaugural, Black History celebratory flight.

Flight AC914 from Toronto to Fort Lauderdale and return flight AC917 today, operated with a wide-body Airbus A330-300 aircraft, is being flown with a Black crew of two pilots and eight flight attendants. Air Canada's Black History celebratory flight was also planned and supported by Black managers and employees on the ground and behind the scenes.

"We salute and acknowledge the achievements and contributions of Air Canada's Black employees who brought forward their idea of operating today's Black History



celebratory flight. We are very pleased to champion their identity, pride, and enthusiasm for this special, inaugural flight to commemorate Black History Month at our airline," said Arielle Meloul-Wechsler, Executive Vice President, Chief Human Resources Officer and Public Affairs. "We are a global airline that transports customers across six continents, and our biggest strength is our people. Air Canada is widely recognized for its diversity, culture and inclusiveness, and we strive to

create a workplace that employees feel proud to belong to by leaning in and listening, learning and working collaboratively to continually advance shared initiatives," concluded Ms. Meloul-Wechsler.

"We are so incredibly proud of today's inaugural Black History celebratory flight! Not only does this demonstrate Black representation in aviation, we also want qualified Black people to know they have a place in our more on pg 2

## JetPack Aviation signs a world-first as commercial flight and technical training deal inked with military customer.

California-based JetPack Aviation (JPA) today announced a world-first following the signing of an agreement to provide JetPack pilot and maintainer training to a military customer in Southeast Asia. This is the first time that professional JetPack training has been delivered to a team of serving military personnel and represents a critical advancement in the use of personal aerial vehicles for government use.

Following the signing of a USD 800,000 order for two JB12 JetPacks, the customer has contracted JetPack Aviation to train two pilots and two maintenance technicians at its California facility, with future options to

teach additional personnel, including an instructor. The student pilots, already

subsequently moving off-tether for advanced training, following an FAA-approved



experienced military personnel but without flying experience, will initially receive on-tether instruction,

syllabus created by JPA and the US Navy. Training, which will be undertaken close to JetPack Aviation's Ventura, . more on pg 2

## jetAVIVA Becomes Member of International Aircraft Dealers Association



jetAVIVA, a worldwide leader in turbine aircraft sales and acquisitions, is the newest accredited member of IADA, the International Aircraft Dealers Association. The company achieved a record-breaking sales year in 2021, recording the highest annual revenue in the company's 15-year history, and reporting more than 100 transactions.

"The IADA board of directors is delighted that jetAVIVA, one of the largest aircraft dealers in the world, has made the decision and commitment to join with other IADA-accredited dealers," said IADA Executive Director Wayne Starling. "We are so very pleased to welcome jetAVIVA into our organization, which exemplifies the very best aircraft dealers and transaction experts available anywhere in the world," he added.

"Collaborating with the top dealers and partners in the industry is something that always fuels greater success for the industry," said Emily

Deaton, who was recently promoted to CEO at jetAVIVA. "We look forward to working with the IADA dealer network to ultimately help our collective client base achieve their goals." Deaton added, "Our accreditation and commitment to having our brokers become IADA



CEO Emily Deaton

certified,

further supports jetAVIVA's commitment to our clients and comprehensive service offering backed by our industry-leading sales methods." About jetAVIVA With many thousands of aircraft sold and bought by the jetAVIVA team, jetAVIVA provides expertise and client focus to those purchasing a turbine aircraft. From aircraft selection to familiarization, acquisition to technical evaluation, jetAVIVA has the knowledge, understanding and experience to perfectly match the right aircraft with the mission requirements that are right for clients. For more information on jetAVIVA go to [www.jetaviva.com](http://www.jetaviva.com).



## BRITISH AIRWAYS AND LOGANAIR EXPAND CODESHARE AGREEMENT

British Airways and Loganair have today announced a major expansion of their codeshare agreement, offering more choice and connectivity for customers travelling across the UK

The expansion to 18 new routes will now give British Airways' customers access to 38 of Loganair's UK routes, meaning that customers can book onward connections from destinations across the airline's route network, or point to point travel in the UK more easily through British Airways' website. Customers who book onto these selected routes operated by Loganair through ba.com can also earn Avios and Tier points as part of British Airways' Executive Club programme.

Routes now available to book include:

Aberdeen to Belfast City, Birmingham, Bristol, Manchester, and Southampton City of Derry to London and Liverpool  
Cornwall Airport Newquay to Manchester  
Exeter to Edinburgh, Glasgow and Newcastle  
Isle of Man to Birmingham, Edinburgh and Manchester  
Inverness to Birmingham  
Norwich to Aberdeen and Edinburgh  
Teesside to Southampton  
British Airways' customers travelling from Aberdeen or the Isle of Man to Manchester will also now be able to connect onto British Airways' code share flights on other

carriers, including oneworld partners, from the north-west hub. Destinations include New York, Barbados and Orlando, allowing customers to book a single ticket with assured connections.

The news of a codeshare expansion between the two carriers comes as Loganair

Loganair routes will bring welcome new choice for British Airways' customers when flying in the UK regions. The development cements what we believe to be the longest-running relationship between two UK airlines, and it's a partnership which will continue to deliver



celebrates its 60th birthday, making it the oldest UK airline still operating under its original name.

Loganair's Chief Executive Jonathan Hinkles said: "We're delighted to mark Loganair's 60th anniversary with the expansion of our partnership with British Airways. Today's addition of no fewer than 18 routes is great news for connectivity to and from the UK regions, and we're confident that the ability to enjoy Executive Club benefits and a new range of seamless flight connections when flying on selected

for customers throughout the UK."

Neil Chernoff, British Airways' Director of Network and Alliances, said: "It is great news to be expanding our longstanding codeshare agreement with Loganair. This will create better connectivity and offer more choice for our customers between UK regions and destinations all over the world thanks to our expansive global route network and Loganair's extensive regional services."

## BRITISH AIRWAYS CONTINUES TO EXPAND ITS SHORT-HAUL NETWORK WITH NEW ROUTE TO NUREMBERG

British Airways has today announced that it will be introducing a new destination to its Heathrow short-haul network, Nuremberg, located in Bavaria, Germany.

Flights to this European city will initially operate four times a week from March 27. The schedule will then increase to six flights per week schedule starting from 1 May 2022 and four times a week over the winter months. The airline has conveniently timed winter flights so that customers can connect to and from other destinations across British Airways' route network, including services to the US. Nuremberg is Bavaria's second largest city after Munich, and is well known for its cultural

landmarks that draws visitors year round, so customers can stroll along the vibrant streets or cruise down the beautiful Danube river in the sunshine, as well as explore the

spectacular Christmas markets during the festive season.

Neil Chernoff, British Airways' Director of Networks and Alliances said: "After over 20 months of



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industry and especially at Air Canada. We thank Air Canada for supporting this historic flight and for working together with Air Canada's Black employee community to further strengthen our airline's culture," said Yolanda Cornwall, Customer Service Training Specialist – Toronto and Claudine Martinell, Concierge and Premium Customer Excellence – USA, members of the Air Canada Black History Month Committee.

Air Canada has been named one of Canada's best Diversity

Employers for multiple consecutive years. Its Corporate Sustainability Report (CSR) details the airline's diversity and community initiatives. In its internal voluntary surveys, 387 Air Canada employees self-identified as Black, and work in leadership, management, specialized professional positions, and across all work groups including pilots, flight attendants, customer service agents, maintenance technicians and ground support crews.

### JetPack Aviation

CA. headquarters, will be delivered on the customer's own JB12 aircraft during summer 2022. Conducted over two weeks, the course will require a minimum of 50 six-minute on-tether flights before the trainees progress to free flight.

Once off-tether training is completed, the program will conclude with advanced mission-specific maneuvers, including operating in tightly confined spaces and landing on moving 'targets'. Future developments may include in-country arrangements for initial and currency training, using purpose-built facilities. It is anticipated the Southeast Asian customer will use the JetPacks to support complicated special missions.

"The contracted training confirms the serious intent of our customer to make full use of the JB12's maneuverability, speed, and ease of deployment in active situations where no other type of aircraft can accomplish the mission.

We designed the JetPacks to be practical, easy to operate and reliable. Once the training is completed our customer will be adding a high performance, extremely versatile, incredibly portable, personal aerial vehicle to its fleet, which can be deployed to support multiple mission types. This is precisely what we envisioned the JetPacks would be used for," commented David Mayman, CEO and founder of JetPack Aviation.

JPA is currently working on a VR simulation system which will reduce training time, and support pilot currency. It has also implemented a remote control system that enables the instructor to take over throttle control, adding a critical safety enhancement for the early phases of flight training. Work is also continuing on an automatic yaw control management system, also for initial training



## AMERICAN AIRLINES AND BRITISH AIRWAYS UNVEIL PLANS FOR ENHANCEMENTS TO THE WORLD-CLASS CUSTOMER EXPERIENCE AT JFK'S TERMINAL 8

Preview of plans follows 2019 announcement to redevelop and expand Terminal 8. Newly released designs showcase an enhanced premium guest experience. American Airlines and British Airways to launch joint operations under one roof beginning December 2022. New York, 25 January 2022 – American Airlines and British Airways announced more details regarding plans to co-locate operations at John F. Kennedy International Airport's (JFK) Terminal 8 beginning Dec. 1, 2022. Enabled by a \$400 million investment to redevelop, expand and enhance the terminal, the move will bring the Atlantic Joint Business partners closer together. Jointly, the terminal investments and co-location will offer a more seamless customer experience while supporting the Port Authority of New York and New Jersey's ambitious plan to transform JFK into a leading global airport. "American is eager to welcome British Airways to their new home at JFK," said American's Chief Customer Officer Alison Taylor. "Their move to Terminal 8 further deepens our longstanding partnership and makes it easier than ever for customers traveling between New



York and London or onward across our global networks." American and British Airways were the first carriers to begin redevelopment efforts at JFK, breaking ground in Jan. 2020 on five new widebody gates, four new widebody hardstand parking positions, an enhanced baggage handling system, new customer amenities and expanded premium guest offerings — including approximately 130,000 square feet of new and renovated terminal space.

Tom Stevens, British Airways' Director of Brand and Customer Experience said: "New York holds a special place in our heart as one of our most well-loved and important destinations. Our move to the redeveloped and expanded Terminal 8 will bring a range of benefits for our customers, including a better transfer

experience, enabling them to travel to more than 30 destinations across the U.S., Caribbean and Latin America with American Airlines. British Airways will remain in Terminal 7 until Dec. 1, 2022, and we have continued to invest in the experience for our customers, including our check-in area, concessions and lounges." Further elevating the premium guest experience. When complete later this year, premium customers traveling on both airlines and other oneworld partners will have access to a reimagined journey through JFK depicted by newly released artist illustrations.

As customers arrive at Terminal 8, a co-branded premium check-in area providing personalized, concierge-style service for

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travel restrictions we know our customers are looking for new and exciting places to visit, so the addition of this route to our short-haul network ahead of the summer season is perfect timing for anyone who would like to plan their trips for the year ahead.

"Nuremberg offers something for everyone, ranging from sightseeing in the sunshine to exploring the German markets at Christmas, so we hope our customers take full advantage of this new destination to our network." British Airways' return flights to Nuremberg will start from £69 in Euro Traveller and £202 in Club Europe. Or customers can use Avios as part payment, £59 plus 1,000 Avios or £72 plus 24,500 Avios\* in Euro Traveller and Club Europe respectively.

Customers travelling in the airline's Euro Traveller (economy) cabin can pre-

purchase items from the Speedbird Café, in advance of travel, or can order additional snacks and drinks on board the flight directly to their seat using their mobile device.

The airline's customers travelling in Club Europe (business class) have access to priority check in, lounges and restaurant style complimentary dining, including items from the airline's 'Best of British' menus.

Last month, British Airways CityFlyer also announced new short-haul routes from London City to Luxembourg, Barcelona, Guernsey, Jersey, Milan and Thessaloniki operating from March 2022. The airline has also relaunched new gateways to the US, through the Atlantic Joint Business, such as London to Portland and Barcelona to Los Angeles as well as

## ETIHAD EXPANDS GREEN LOYALTY OFFERING WITH CORPORATE PROGRAMME TO REWARD ORGANISATIONS AND THEIR STAFF FOR MAKING SUSTAINABLE CHOICES

Corporate Conscious Choices by Etihad recognises and rewards corporates and their employees with a series of cohesive sustainability initiatives, providing corporate partners a competitive edge through sustainability. The programme allows organisations to offset corporate travel, invest in Sustainable Aviation Fuels and promote sustainable activities.

Abu Dhabi, United Arab Emirates – Etihad Airways has launched its dedicated sustainability-focused corporate rewards programme, designed to facilitate and deliver corporate partner sustainability goals through carbon offsetting, sustainable aviation fuel (SAF)



investments and green surcharge fares. Corporate Conscious Choices is designed specifically for organisations committed to reducing emissions and operating sustainably, with rewards and incentives designed to proactively support pro-environmental,

social and governance (ESG) initiatives and employee behaviour.

The programme provides benefits across four core sustainability pillars: SAF Investment, Green Surcharges, Corporate Conscious Miles and Carbon Offsets. Tony Douglas, Group Chief

Executive Officer, Etihad Aviation Group, said: "Sustainability has been at the top of Etihad's agenda as the most significant long-term priority of our business for a long time now; but it is more than just a business priority. It's a social responsibility, as the influence organisations have on society as leaders, helping consumers make sustainable choices in their everyday lives, is a duty and obligation of doing business. "We have put a lot of focus on what governments and regulators should be doing to battle climate change, but the fact is we need corporates' help and there is an equal responsibility for corporates to do what they can to reduce their own carbon footprint, while

leading by example to help consumers to live more sustainably. "All corporates and organisations need transportation, whether it's for travel or their supply chain. Our aim with the launch of Corporate Conscious Choices is to recognise those corporations that take the most sustainable actions through rewards and recognition." The programme has already resonated among corporates, with a number of leading global organisations partnering with Etihad to launch the programme, including CWT, one of the largest business travel management companies globally; and Accenture. Patrick Andersen, Chief Commercial Officer, CWT,



## Minister of Foreign Affairs urges Canadians to leave Ukraine

Global Affairs Canada  
The Honourable Mélanie Joly, Minister of Foreign Affairs, today issued the following statement:  
“As we continue to work closely with our partners and monitor the situation, I urge all Canadians in Ukraine to make the necessary arrangements to leave the country now.  
“Since February 1, we have

been urging Canadians to avoid all travel to Ukraine because of the ongoing Russian threats and the risk of armed conflict. We have also been asking Canadians already in Ukraine to leave while commercial means are still available. Our highest priority remains the safety and security of Canadians.  
“Our diplomatic and

consular staff remain on the ground and stand ready to provide consular assistance to Canadian citizens as required. However, our ability to do so could become severely limited.  
“Canadians in need of emergency consular assistance can contact the embassy by email at KYIV-Consular@international.gc.ca.

At any time, Canadians can also contact Global Affairs Canada’s 24/7 Emergency Watch and Response Centre by phone at 1 613 996 8885, by email at sos@international.gc.ca or by SMS at 1 613 686 3658.  
“I also urge all Canadians in Ukraine to sign up with the Government of Canada’s Registration of

Canadians Abroad service, so that we can directly notify them of changes to the situation and share crucial information on how we can help them.  
“Canadians should also frequently check the Travel Advice and Advisories for Ukraine for up-to-date information and advice.”

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said: “Seeking more environmentally responsible travel solutions is a continuing focus, and our initial offsetting partnership with Etihad is the latest in our range of such groundbreaking initiatives.”  
Accenture is committed to net-zero emissions by 2025 and is working with clients and partners worldwide to achieve their sustainability ambitions. Accenture is also creating new travel guidelines and tools for their people, enabling them to make responsible and climate-smart travel decisions and are happy to partner with Etihad in implementing this pioneering sustainable travel initiative.  
Corporate Conscious Choices has been designed as an open platform that can be adapted to the unique needs of individual corporates, so rewards and incentivisation can be tailored against any of the four core pillars of the programme:  
SAF Investment: Sustainable aviation fuel is potentially one of the key components to a sustainable future of air travel, with the potential to reduce up to 80% of net carbon emissions throughout its full-cycle from production to utilisation. Through

Corporate Conscious Choices,



corporate partners will have the ability to bulk buy Sustainable Aviation Fuel with Etihad, which will be fully accredited and can be used to offset against the company Scope 3 emission requirement.  
Green Surcharges: Corporates can opt to have a “Green surcharge” added to each corporate travel flight tickets, which is then invested in offset solutions, such as SAF, mangrove planting, re-forestation or community projects in Africa. The surcharge will pay or partially pay for the emissions created by staff on business travel, and these investments will be fully accredited where possible to provide the corporate with Scope 3 emission reductions.  
Corporate Conscious Miles: When business travellers fly on Etihad and earn Etihad Guest Miles, the airline will award the miles to their organisation as well. In addition to this, Corporate Conscious Points can be used to offset corporate travel, everyday activities or purchase sustainable products from the Etihad Guest Reward

Shop. Etihad will further reward businesses should their employees make conscious choices as provided within the Etihad Guest programme.  
Carbon Offsets: Corporate Conscious Points can be invested in either an Etihad Offset programme

or a programme of the corporate’s choice to offset the emissions produced on every Etihad business travel flight. The Etihad solutions will be accredited where possible and provide a contribution to the corporation’s Scope 3 reduction and additionally scope 1 reductions for Etihad.  
With governmental pressure for corporates to demonstrate and uphold ESG standards, integrating offset schemes within corporates may raise these corporates scores in ESG indices, and Etihad will also work with partners on other ESG initiatives.  
Corporate Conscious Choices follows the launch of the Etihad Guest Green Loyalty programme, Conscious Choices and rounds out Etihad’s customer sustainability offering to facilitate and incentivise sustainable travel and lifestyle choices.

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top-tier guests will replace American’s former Flagship First Check-In space. Thoughtfully designed architectural elements will also define an exclusive new check-in space for eligible business customers. Once through security, three distinctive custom lounges combining the best of both brands will provide a refined, welcoming preflight experience for select guests based on cabin of travel and loyalty program status. The expanded premium lounge offerings will incorporate seating for approximately 1,000 of American and British Airways’ most loyal customers. Each lounge has been designed with original high-end finishes — evoking a unique sense of space while elevating the experience and service offered to every guest.

The most exclusive lounge will have an all-new champagne bar, fireside lounge and a la carte dining room, which reimagines American’s Flagship First Dining into a fully immersive experience. Adjacent, another premium lounge — with sweeping airside views, a wine bar, cocktail lounge, library and buffet — will offer an elevated, lively experience. American’s Flagship Lounge and Concourse B Admirals Club will be repurposed into a contiguous lounge for eligible business class customers. While disruptions to the customer journey remain limited, American’s

Flagship First Check-in at JFK is expected to close beginning Feb. 1 for construction. Premium customers traveling on eligible itineraries will be directed to temporary check-in counters located nearby. All lounge spaces will remain open and operational through the duration of the redevelopment project. Following completion, the Concourse B Admirals Club will close. The Concourse C Admirals Club will continue to serve members, qualifying elite customers and those traveling on eligible itineraries. Creating a seamless travel experience  
As Atlantic Joint Business partners, American and British Airways offer the most flights and the most competitive schedule for customers traveling between New York and London compared to any other partnership — with up to 14 peak daily departures scheduled to operate between JFK and London Heathrow Airport (LHR) this summer. When co-located, American and British Airways customers will be able to realize even more value from established reciprocal benefits while enjoying unprecedented flexibility and a truly seamless connecting experience when traveling across airlines. Until operations are fully transitioned to Terminal 8 in December, British Airways will continue to provide a world-class experience for their customers at JFK’s Terminal 7.