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## Air Canada, Airlink and Project C.U.R.E. Unite to Send Hospital Beds, Humanitarian and Medical Supplies to Support Ukrainian Refugees in Poland

GlobalMedic sends medical supplies, trauma dressings and wound care supplies destined for Lviv, Ukraine  
MONTREAL, March 9, 2022 /CNW Telbec/ - An Air Canada-operated humanitarian special cargo flight on behalf of Airlink and other aid organizations departed Toronto Pearson International Airport with a final destination of Warsaw, Poland on Wednesday, March 9. Through a partnership between Air Canada, disaster logistics non-profit Airlink, relief organization Project C.U.R.E., and freight forwarder Flexport, medical supplies and hospital beds, humanitarian and medical supplies were loaded onboard the Air Canada Boeing 787-9 Dreamliner. Medical and trauma supplies destined for a Ukrainian hospital provided by Canadian disaster relief and life-saving humanitarian aid organization GlobalMedic were also boarded. After the flight arrives in Poland, Project C.U.R.E. will manage the distribution of supplies to hospitals treating Ukrainian civilians injured during the war, expanding the capacity of hospitals in border regions to provide care. More than two million people throughout Ukraine have now fled their homes after the invasion seeking safety in



neighbouring countries. Primary care has been identified by aid agencies as one of the most pressing needs. "Our hearts are with the Ukrainian people in need - all of us have seen the crisis they are facing. We know from our aid partners the critical requirement for much needed medical and humanitarian supplies and our global partner Airlink reached out to us to help transport these vital items quickly. Importantly, both Airlink and GlobalMedic have the infrastructure and teams on the ground to ensure that the shipments will get to their destinations right after our flight arrives. We are proud of our employees who have stepped up to help organize the complex

logistics, handle and operate this special flight so quickly," said Jason Berry, Vice President, Cargo at Air Canada. "This shipment will make a material impact on the lives of Ukrainians fleeing the conflict and support the communities hosting them," said Steve Smith, Airlink President and CEO. "Getting the shipment to Poland on behalf of our NGO partner Project C.U.R.E. meant overcoming a challenging logistical environment, but I'm thrilled we could do it with assistance from our long-time friends and supporters Air Canada. This is the first of many cargo movements Airlink will carry out in support of Ukrainian refugees."

"Project C.U.R.E. has an  
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## Aero Asset Launches Business Unit to Inventory Helicopters, Backed by Major U.S. Financier

Aero Asset Inc., a leading helicopter trading firm, has launched Aero Asset Acquisitions, a vehicle dedicated to acquiring helicopters for inventory and resale, financed by 1st Source Bank. 1st Source Bank is part of 1st Source Corporation, a publicly traded (NASDAQ: SRCE) financial services company headquartered in Indiana, U.S.A. Its Specialty Finance



## IADA Embraces GAMA's Increasing Deliveries



The International Aircraft Dealers Association is heartened that the delivery numbers for new business aircraft released today by the General Aviation Manufacturers Association show an increase in new turbine airplanes entering the marketplace. In addition, IADA is pleased with the prospects for even greater new aircraft manufacturing activity in the coming years from GAMA companies and IADA OEM members. "Many of IADA's accredited preowned aircraft dealers embrace this influx of new business aircraft into the marketplace, which can begin to address the historically low inventory of newer and well-equipped business jets and turboprops," said IADA Chairman David Monacell, Partner in CFS Jets, in Cornelius, N.C. He added, "This dearth of good business jets for sale can eventually be addressed by additional new airplanes entering the marketplace, which can have the effect of bringing supply more in line with demand, while normalizing aircraft values for our industry's customers. Obviously, we anticipate the OEMs will only

increase production rates when business conditions align appropriately for the future." IADA members recorded 1,372 business aircraft transactions in 2021, considerably over the 700 average annual transactions, while the available inventory of preowned aircraft for sale



David Monacell

has plummeted to historic lows. GAMA companies delivered 1,237 new turbine powered airplanes in 2021 and anticipate increasing production into the future. About the International Aircraft Dealer

Association IADA is a professional trade association formed more than 30 years ago, promoting the growth and public understanding of the aircraft resale industry. IADA now offers the world's only accreditation program for dealer organizations and the only certification program for individual brokers. The process delivers lofty standards of ethical business practices and transparency regarding aircraft transactions, leading to a more efficient and reliable marketplace. For more information go to [www.iada.aero](http://www.iada.aero).

## BRITISH AIRWAYS ANNOUNCES NEW DAYTIME FLIGHT FROM NEWARK TO LONDON HEATHROW

British Airways is launching a new, daytime flight from Newark Liberty International Airport to London Heathrow – its third daily flight from Newark to London, to support the return of business travel in 2022.

The additional flight, which launches on 6 June, will depart at 7.55am from Newark - a convenient option for travellers wishing to spend an extra night in the New York area before departing on business or leisure, or for those travellers who wish to arrive in the evening in London to spend the night at home or their hotel. The flight will depart Heathrow at 7.10pm, also allowing travellers to spend the entire day in London before flying to Newark.

The airline is also resuming its 'daylight' service from JFK in



March, which proves to be a convenient option particularly valued by its business travellers, and customers who prefer to travel during the day. The additional Newark flight offers added convenience for customers living in Manhattan, Staten Island and New Jersey. With this new frequency,

British Airways along with its joint business partner American Airlines will offer the most extensive network from the New York area to London with 15 daily departures this summer, including 11 daily flights from JFK to Heathrow and 1 daily flight from JFK to Gatwick.

## BRITISH AIRWAYS BECOMES THE FIRST UK AIRLINE TO OFFICIALLY RECOGNISE THE SUNFLOWER LANYARD

British Airways has partnered with Hidden Disabilities Sunflower to become the first UK airline to formally recognise the Sunflower Satisfaction among customers with accessibility needs has more than doubled following the airline's investment in recent years in a number of initiatives, including a specialist customer care team for travellers who require additional assistance. Increasing the awareness of non-visible disabilities supports the airline's BA Better World programme, with its commitment to put diversity, inclusion and sustainability at its heart. The Sunflower is recognised in the US and the U.K., amongst other countries around the world. British Airways has today become the first UK airline to officially recognise the Hidden Disabilities Sunflower. Customers can choose to wear a Sunflower lanyard as an indication that they may require additional support, assistance or simply a little more time while travelling. The initiative forms part of the airline's continued efforts to make travel simple and easy for customers with additional assistance needs. The airline's new partnership with Hidden Disabilities



Sunflower will see the organisation's bespoke, high-quality videos embedded into British Airways' training modules. British Airways colleagues will also have access to specialised videos via the airline's staff intranet. This training will provide colleagues with an understanding of what an invisible disability is and how to become more confident to approach and support customers wearing a Sunflower lanyard. Increasing the awareness of non-visible disabilities across the airline and promoting the Sunflower will contribute to enhancing the customer experience for British Airways customers. Those that travel with the airline can be confident that they will receive the support, assistance and understanding they

require throughout their journey. Welcoming the new partnership, Tom Stevens, British Airways' Director of Brand and Customer Experience, said: "Almost half a million customers who require additional assistance fly with British Airways each year. We're proud to be the first UK airline to partner with Hidden Disabilities Sunflower and are committed to doing everything we can to support customers who may need additional assistance as part of our BA Better World programme, so they can have the best possible experience when travelling with us." Paul White, CEO of Hidden Disabilities Sunflower said: "I am delighted that British Airways is the first UK airline

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Group (SFG) specializes in aircraft financing. "This new business unit purchases turbine helicopters, single and twin engine, in any configuration and from any region of the world. Following purchase, it relocates and repurposes the asset as may be necessary for remarketing and sale," said Aero Asset President Emmanuel Dupuy. "We recently closed our first acquisition, Airbus Helicopter EC135P2+ s/n 0534 out of Hong Kong. This helicopter is now on its way to the United States where it will be remarketed and sold." Aero Asset Acquisitions is managed by a team with decades of transaction execution experience and has readily available funds. It offers world class inventory and trade-in services to clients and strategic partners worldwide.



Aero Asset Staff at HAI HELI-EXPO. Aero Asset representatives will be available to discuss the new business unit and the freshly released preowned market report Heli Market Trends 2021 recap at HAI HELI-EXPO, March 7-10 in Booth 5721 at the Kay Bailey Hutchison Convention Center in Dallas, Texas. About Aero Asset Inc. Aero Asset is a Toronto, Canada-based helicopter trading firm. It has decades of experience selling aircraft worldwide. The company also publishes Heli Market Trends, a preowned helicopter market report. Aero Asset is a member of the Helicopter Association International, the Association of Air Medical Services, National Aircraft Finance Association, and the National Business Aviation Association. For more info go to: <https://www.aeroasset.com/>

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extensive history of working with our partners in Ukraine, and we remain committed to serving the people of Ukraine until the ravages of this war have been erased," said Dr. Douglas Jackson, President and CEO of Project C.U.R.E. "This first shipment of emergency medical supplies and equipment is just one of many to come. People all over the world are responding to this need, and they are cheering on our work from all corners of the globe. We are incredibly grateful to our partners at Airlink and Air Canada for making this a reality – together we are saving lives and delivering health and hope to the people of Ukraine." "We are grateful to our friends at Airlink and Air Canada for giving us air cargo space to ship essential medicines and trauma supplies. The aid will land in Warsaw where our partners will grab them and truck them to a hospital in Lviv. Essential medicines are needed by patients fleeing the fighting who could not bring their prescription medicines with them and are facing shortages in local pharmacies. Trauma supplies especially dressings are needed to treat victims

of this war," said Rahul Singh, Executive Director at GlobalMedic. Earlier this week, medical supplies were picked up from the Project C.U.R.E. warehouse in Illinois, transported to Chicago O'Hare airport and tendered to Air Canada by Flexport. Air Canada Cargo subsequently transported the supplies to its Cargo facility at Toronto Pearson International Airport. Non-profit disaster logistics expert Airlink exists to help remove the cost of air transportation as a barrier to NGOs responding to disasters and other humanitarian crises. It was able to use its long-term partnership with Air Canada, and support from donors, to secure the cargo-only flight making the delivery of this shipment possible. Airlink also has transported 42 relief workers for 11 non-profit organizations providing medical care, food, mental health counseling, clean water, and other essentials to Ukrainian refugees. Air Canada has worked together with Airlink and GlobalMedic to transport responders and aid on a number of missions, most recently in response to British Columbia's devastating wildfires and floods.

## ETIHAD AIRWAYS AND WARNER BROS. WORLD™ ABU DHABI PUT FAMILIES FIRST WITH THE LAUNCH OF 'LITTLE VIP', A SPECIAL EXPERIENCE CREATED WITH YOUNG TRAVELLERS IN MIND



Warner Bros. World™ Abu Dhabi themed amenities and activity packs gifted to children on longer flights Refreshed dining service, designed exclusively for young travellers Dedicated family check-in and airport experience at Abu Dhabi International Airport Etihad Airways, the national airline of the UAE, today launched a new experience for families flying with Etihad. The airline has partnered with the award-winning theme park, Warner Bros. World™ Abu Dhabi, to launch a one-of-a-kind family friendly experience on board its fleet. Etihad's new 'Little VIP' campaign recognises that young travellers are all very important people and aims to make travelling with children as easy and enjoyable as possible. The Park's iconic Animation characters like Scooby-Doo, and Looney Tunes including Sylvester and his beloved nemesis Tweety, are emblazoned across the children's activity packs given to guests travelling on longer flights with Etihad. The airline's new children's gifts are designed in three age ranges. For infants up to 2 years old, parents will be given a soft fleece blanket decorated with the faces of Tweety, Bugs Bunny, Daffy Duck and Sylvester for them to take home. Young flyers aged 3 to 8 years, will be given a drawstring bag featuring an activity book,

crayons, memory card game and passport holder. Tweens and teens aged 9 to 13 will be delighted with a Scooby-Doo themed backpack featuring the Museum of Mysteries board game designed to promote Yas



Island's incredibly immersive indoor theme park, Warner Bros. World Abu Dhabi. In addition to the Warner Bros. World Abu Dhabi's themed inflight gifts, Etihad is bringing a comprehensive family travel experience to life, through cabin crew and ground crew training to identify and support family travel needs. At Abu Dhabi International Airport, a dedicated family check-in space will be available for families with minimised queuing to make family journeys as smooth as possible. Thoughtful touches include a small set of stairs at check-in counters meaning young eyes can take a peek at the check-in process with ease. In flight, young travellers will be given their meals first for convenience, and diners will experience Warner Bros. World Abu Dhabi themed dining equipment in bright colours. The menu has been enhanced based on

consultation and feedback from family travellers and as a result requested traditional children's favourites such as fusilli pasta with meatballs, waffles and pancakes have been added to the menu. In line with Etihad's sustainability ambitions, the new children's packs and dining experience have been designed with product purpose and reusability in mind. The gifts are designed to be taken away and treasured, encouraging children to feel excited about travelling with Etihad. The amenities have also been designed without the need for individual packaging, avoiding the use of single use plastics.



Young flyers will also be kept amused onboard by a bespoke children's section on Etihad's inflight entertainment, designed in a fun, kid-friendly format. Etihad offers a wide selection of family-friendly Warner Bros. movies and TV shows including Space Jam, Scooby-Doo, Tom and Jerry, Looney Tunes, Bugs Bunny and the Flintstones. A selection of TV shows for older kids from the DC Universe includes Batman, Justice League and Teen Titans. In addition, an extensive selection of music albums for kids is complemented by a variety of e-games for avid gamers, which can also be played seat-to-seat.

to launch the Sunflower. As well as being supported at over 130 airports globally, people with non-visible disabilities wearing the Sunflower will now be supported on British Airways flights. This a significant step in our goal for Sunflower wearers to be confident to travel independently knowing that they will be supported when they need to be." Supporting customers with additional needs Aiming to become the airline of choice for customers with invisible and visible disabilities, British Airways has invested in several initiatives to ensure a seamless experience for customers requiring additional assistance. In 2018, British Airways launched its 'Beyond Accessibility' campaign, the airline's largest global accessibility training programme. This programme empowers customer-facing colleagues to improve support for customers requiring additional assistance. It includes a new library of digital learning providing information about invisible

disabilities and practical advice on how to support customers at each stage of their journey\*. In 2019, the airline created a dedicated team of accessibility experts to assist with customer enquiries, and as a result, British Airways saw customer satisfaction levels more than double for travellers with accessibility needs \*\*. British Airways also became the first and only airline to be awarded the renowned Autism Friendly Award by the National Autistic Society and is the first airline to produce a Visual Guide to Flying to help customers prepare for their flight. The guide, which can be found on ba.com, is endorsed by the National Autistic Society and explains the sights, sounds, smells and experiences customers may encounter during their journey\*\*\*. The same year, British Airways signed up to the 'Valuable 500' pledge to make accessibility a global business priority.

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From April 2022, all flights to JFK and EWR from Heathrow on BA and AA will depart out of BA's Terminal 5, and by next year, all British Airways flights in JFK will depart from AA's home in Terminal 8.

The flight will operate daily on a Boeing 777-200 with 48 Club World seats, 40 World Traveller Plus seats, and 184 World Traveller seats. Business travellers will be able to enjoy the airline's Club Suite experience on the flight, with direct-aisle access, a suite door for greater privacy and luxurious flat-bed seats in a 1-2-

1 configuration. The seats also boast 40 per cent more storage, including a vanity unit and mirror, WiFi, enviable 18.5-inch inflight entertainment screens, high definition gate-to-gate programming and PC / USB power.

Neil Chernoff, British Airways' Director of Networks and Alliances said: "We are pleased to be launching our third daily flight from Newark, to

further strengthen our New York – London schedule. The convenient morning departure is popular with customers who might prefer having an extra night in New York or arriving in London in the evening to start their following day more refreshed.

"Including American Airlines, we offer the largest and most convenient schedules from the New York area to London and are the only airline or alliance that offers service to and from both major New York and London airports. As we continue to co-locate our New York and London operations with American Airlines, we will provide a more seamless journey for our customers allowing them to access our combined 15 daily departures"

The new daytime flight is now on sale with return fares starting from \$690 in World Traveller and \$3,195 in Club World\*.

\*Includes taxes, fees and carrier charges for lowest daytime fare. Other travel times available at varying prices.

## Minister Sajjan to travel to Ghana and Senegal

Global Affairs Canada  
The Honourable Harjit S. Sajjan, Minister of International Development and Minister for the Pacific Economic Development Agency of Canada, today announced that he will travel to Ghana and Senegal. He will meet with UN, international, Canadian and local partners who are on the front lines of the COVID-19 pandemic response. He will also have discussions with government officials and other stakeholders on gender equality, sexual and reproductive health and rights,

climate action, health, nutrition and the impacts of regional instability on development. The Minister will also be accompanied by the Honourable Greg Fergus, Member of Parliament for Hull-Aylmer and Parliamentary Secretary to the Prime Minister and to the President of the Treasury Board, and Arielle Kayabaga, Member of Parliament for London West. All public health rules and guidelines related to COVID-19 will be followed before, during and after the Minister's trip.

Quotes "Senegal and Ghana are important members of the international community and key actors in promoting sustainable development, peace and stability in West Africa. Canada has been working in partnership with the countries of the region to combat climate change, increase the meaningful participation of women and girls, and peace and security cooperation. I look forward to seeing how our work is contributing to building a better world."

## 2021 Heli Market Trends Shows Transaction Volume Up, Supply Down

Aero Asset's 2021 Annual Heli Market Trends report, released today at HAI HELI-EXPO here in Dallas, reveals a 25 percent increase in retail sale volume year over year and a strong decline in supply and absorption rate.

"In line with a very positive 2021 market performance, the number of twin engine helicopters on the market at the end of Q4 2021 shrunk by 26 percent compared to the same period a year earlier," said Aero

Asset VP of market research Valerie Pereira. "At the same time, the deal pipeline has dried up, with a 40 percent decline to 17 units in the fourth quarter. However, the pipeline remained relatively stable over the last three quarters of the year."

### Supply Shrinking

The supply of preowned twin helicopters decreased in all asset weight classes through 2021. Light and Medium twin engine retail sales volume increased nearly 40 percent year over year, while Heavy retail sales declined by half over the same period.

The absorption rate, or



the amount of supply at current trade volume, was at one year at the end of Q4 2021, a decline of eight months year over year, and its lowest point in three years.

North American and European sales accounted for nearly 70 percent of total transactions in 2021, while North America saw its transaction volume increase by 65 percent year over year. The sales volume of VIP configurations rose 20 percent year over year and utility helicopter sales rose 40 percent.

Airbus EC/H145; the Best

### Performing Market

For the third consecutive year, the best performing preowned twin engine helicopter market was the Airbus EC/H145. It was followed by the Bell 429 and the Leonardo A109S/SP. The worst performing preowned twin market was the Airbus EC/H225, with a 50 percent drop in sales volume year over year.

For the full publicly released 2021 Heli Market Trends report go to <https://www.aeroasset.com/report>.

## 2021 Preowned Helicopter Market Performance Surpasses 2020 in Number of Deals and Financial Volume

Aero Asset will release its 2021 Heli Market Trends report next week and be available to discuss details at a press conference scheduled for 10:30 a.m., Tuesday, March 8, at HAI HELI-EXPO, in room D222 at the Kay Bailey Hutchison Convention Center in Dallas, Texas.

lowest point in the past three years.

Dupuy will also reveal the numbers behind a cool down in the deal pipeline, and examine the transaction performance by weight class, region and configuration as well as discuss the best and worst performing preowned



Company President Emmanuel Dupuy and his team will comment on the reasons behind a 25 percent annual increase in preowned twin helicopter sales and a six percent increase in dollar volume. He will discuss an absorption rate that reached its

helicopter markets and the data behind the liquidity lineup.

Media planning to attend the press conference are asked to RSVP attendance to Andrea Winning at [andrea.winning@wincetusa.com](mailto:andrea.winning@wincetusa.com).

## Travel Momentum Builds as Restrictions are Lifted Even Faster Progress is Needed

Geneva - The International Air Transport Association (IATA) released data showing growing momentum in the recovery of air travel as restrictions are lifted.

### Improved Ticket Sales

IATA reported a sharp 11-percentage point increase for international tickets sold in recent weeks (in proportion to 2019 sales).

In the period around 8 February (7 day moving average) the number of tickets sold stood at 49% of the same period in 2019.

In the period around 25 January (7 day moving average) the number of tickets sold stood at 38% of the same period in 2019.

The 11-percentage point improvement between the January and February periods is the fastest such increase for any two-week period since the crisis began.

### Progressive Alleviation of COVID-19 Measures

The jump in ticket sales comes as more governments

announce a relaxation of COVID-19 border restrictions. An IATA survey of travel restrictions for the world's top 50 air travel markets (comprising 92% of global demand in 2019 as measured by revenue passenger kilometers) revealed the growing access available to vaccinated travelers.

18 markets (comprising about 20% of 2019 demand) are open to vaccinated travelers without quarantine or pre-departure testing requirements.

28 markets are open to vaccinated travelers without quarantine requirements (including the 18 markets noted above). This comprises about 50% of 2019 demand. 37 markets (comprising about 60% of 2019 demand) are open to vaccinated travelers under varying conditions (18 having no restrictions, others requiring testing or quarantine or both).

These numbers reflect a spate of relaxations announced

around the world, including in Australia, France, the Philippines, the UK, Switzerland, and Sweden among them.

"Momentum toward normalizing traffic is growing. Vaccinated travelers have the potential to travel much more extensively with fewer hassles than even a few weeks ago.

This is giving growing numbers of travelers the confidence to buy tickets. And that is good news! Now we need to further accelerate the removal of travel restrictions.

While recent progress is impressive, the world remains far from 2019 levels of connectivity. Thirteen of the top 50 travel markets still do not provide easy access to all vaccinated travelers. That includes major economies like China, Japan, Russia, Indonesia, and Italy," said Willie Walsh, IATA's Director General.

IATA continues to call for: Removing all travel barriers (including quarantine and

testing) for those fully vaccinated with a WHO-approved vaccine, Enabling quarantine-free travel for non-vaccinated travelers with a negative pre-departure antigen test result, Removing travel bans, and, Accelerating the easing of travel restrictions in recognition that travelers pose no greater risk for COVID-19 spread than already exists in the general population. "Travel restrictions have had a severe impact on people and on economies. They have not,

however, stopped the spread of the virus. And it is time for their removal as we learn to live and travel in a world that will have risks of COVID-19 for the foreseeable future. This means putting a stop to the singling out of the traveling population for special measures. In nearly all cases, travelers don't bring any more risk to a market than is already there. Many governments have recognized this already and removed restrictions. Many more need to follow," said Walsh.

## Scotland's Trade Fair Spring

Scotland's  
Trade Fair  
Spring

Scotland's  
Speciality  
Food Show

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