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ETIHAD LAUNCHES NEW WI-FLY WITH FREE CHAT PACKAGES AND UNLIMITED DATA

Etiihad Guest Members now enjoy free 'Chat' Wi-Fly access throughout the flight. Not yet an Etihad Guest Member? Enrol online before you fly and benefit immediately. Etihad makes it easier to stay connected for work or play while flying with unlimited data packages.

Etiihad Airways, the award-winning national airline of the United Arab Emirates, launches new Wi-Fly 'Chat' and 'Surf' packages making it easier than ever to stay connected, chat with family and friends, and browse the web while flying on Etihad's wide-body fleet.

Everyone flying on Etihad will benefit from complimentary 'Chat' messaging throughout their entire flight by signing in with Etihad Guest membership or simply enrolling online before flying to benefit immediately. The free chat feature includes access to popular messaging apps like WhatsApp, Messenger, and WeChat to name a few.

Guests wishing to surf, catch up on social media and work while they fly, can also choose to purchase 'Surf' Wi-Fly plans available for a flat fee with unlimited data for the duration of the flight. For flights under 7 hours, the Chat package is \$2.99 or free for Etihad Guest members, and



the Surf package is \$9.99. For flights over 7 hours, the Chat package is \$4.99 or also free for Etihad Guest members, and the Surf package is \$19.99.

Etiihad Guest Platinum and Exclusive tier members as well as guests travelling in Etihad's First Class cabins will benefit from complimentary SurfWi-Fly access throughout their flight. Etihad Guest Gold members

will receive a 25% discount on the Surf package.

Antonoaldo Neves, Chief Executive Officer, Etihad Airways, said: "We know how important it is for our guests to stay connected, which is why we're thrilled to introduce an added complimentary benefit for Etihad Guest members and welcome everyone to sign up before they fly to take advantage of this benefit immediately. Wi-Fly plans

more on pg 2

ETIHAD AIRWAYS GOES DAILY TO TORONTO

Airline boosts service to meet strong travel demand between UAE and Canada

Following the recently expanded air services agreement between the UAE and Canada, Etihad Airways has announced it will increase flights to Toronto.

On 30 May, Etihad Airways will

introduce an additional weekly flight between Abu Dhabi and Toronto, on top of its current six-per-week flight schedule, to offer travellers a daily connection.

"Etihad is thrilled to begin flying daily between Abu Dhabi and Toronto, which has been one of our busiest routes in 2023 as a result of the rapid recovery and continued growth in travel demand between the UAE and Canada," said Arik De, Chief Revenue Officer at Etihad Airways.

"Our daily service will provide business and leisure travellers, the Canadian diaspora and the large body of students from the UAE enrolled in Canada's world-class universities with a convenient flight option every day of the week.

"We thank the government and civil aviation authorities for laying the groundwork for us to strengthen the air links between our two countries,

which are essential for tourism, trade and bilateral relations."

Etiihad will this year mark 18 years since it began serving Toronto in October 2005. The carrier has an interline agreement with WestJet and a codeshare with Air Canada which allow guests to benefit

from seamless connectivity in Toronto to more than 15 destinations. Dynamic and cosmopolitan, Toronto is the largest city in Canada and a must-visit

destination for its diverse culture, stunning architecture and exciting food scene. Visitors can explore its iconic landmarks such as the CN Tower – one of more than 80 skyscrapers in the city – along with the Royal Ontario Museum and the Art Gallery of Ontario.

Abu Dhabi is a world-class tourism destination and offers visitors an abundance of things to do, from family days out at modern museums and theme parks such as Louvre Abu Dhabi, Warner Bros. World™ Abu Dhabi and Ferrari World Abu Dhabi to beautiful golden beaches and unforgettable desert experiences.

Tickets are currently on sale on Etihad.com and the airline's mobile app.



Air Canada and Dreams Take Flight Return to Skies with Once-in-a-Lifetime Flights to Help Children Make Magical Memories

First Dreams Take Flight trip departing Canada since 2020. Eight flights will resume in 2023, taking place from April to November.

Every year, Air Canada and Dreams Take Flight take children facing different challenges on the trip-of-a-lifetime.

Early this morning, Air Canada and Dreams Take Flight returned to the skies for the first time since 2020 with a plane load of children from Winnipeg to Florida to

experience a trip-of-a-lifetime. Thanks to generous volunteers, many Air Canada employees and retirees, the support of the Air Canada Foundation and the work by the Dreams Take Flight organization, eight flights will operate this year, making dreams come true for an estimated 1000 children with an unforgettable day at a theme park in Florida or California. The flight from Winnipeg left in the early hours of the

morning and transported 110 kids to Orlando, accompanied by a crew of Air Canada employee volunteers focused on creating the most magical experience possible. By generously donating their time, pilots, flight attendants, maintenance engineers, and numerous other employees on the ground and behind the scenes offer children facing mental, physical, or social adversity the chance to take a break from their everyday to make memories and see new



WATCH: ETIHAD AIRWAYS MARKS SIGNIFICANT MILESTONE IN MIDDLE EAST'S FIRST BOEING 787 DREAMLINER MULTI-CREW PILOT LICENSE (MPL) PROGRAMME

Etihad Airways is among the first airlines in the world and first in the Middle East to start a Multi-Crew Pilot License Program (MPL) on the Boeing 787 fleet for UAE's national cadet pilot program

Etihad Airways, the national airline of the United Arab Emirates, has achieved a significant milestone as the first of its cadet pilots successfully completed 'Base Training' on an actual Boeing 787 Dreamliner as part of its Multi-Crew Pilot License (MPL) programme.

'Base Training' flights are used to train cadet pilots on take-off and landings under the supervision of a qualified instructor. After this step, the cadet pilots will further progress their training on the most efficient and advanced wide-body aircraft in the market, the Boeing 787 Dreamliner. Launched in October 2020, the Boeing 787 Dreamliner MPL programme was developed in collaboration with IATA and the GCAA and has been designed to meet the growing demand for highly skilled pilots in the industry.



To achieve the highest proficiency standards, the programme trains cadets to become fully qualified Boeing 787 Dreamliner pilots through an accelerated and highly advanced curriculum that capitalises on leading industry learning techniques and technology.

The programme provides pilots with structured training tailored to meet the requirements of the airline, its aircraft and operational environment. It includes theoretical knowledge and



simulator training, as well as on-the-job flight training with some of the most experienced instructors on this aircraft type.

Mohammad Al Bulooki, Chief Operating Officer at Etihad Airways said, "Etihad's UAE

national cadet pilots are the first to complete this significant milestone on one of the world's first Boeing 787 Dreamliner MPL programmes".

"This achievement is a testament to Etihad's commitment to continuously invest and develop our UAE national talent by adopting state-of-the-art training methodologies. Through this programme, Etihad's cadet pilots will receive the most advanced training in commercial aviation as we prepare for our continued growth in 2023 and beyond".

The base training flight was successfully flown by Second Officers Aya Saleh Alaudhli and Abdulla Rasheed Alsheebani under the supervision of Captain Suraj Weerasekera.

Second Officer Aya Saleh Alaudhli said: "Thanks to our leadership and their belief in Emirati women, I am proud and privileged to be in the first batch of the Boeing 787 Dreamliner MPL programme that Etihad has successfully pioneered".

Marhaba! Air Canada to Launch New Vancouver-Dubai Service

Only non-stop flights from Western Canada to the Middle East, connecting two iconic, global destinations. Four times weekly flights begin Oct. 28, 2023, will complement Air Canada's daily service between Toronto and Dubai. Enhanced customer experience offering convenient access to the Middle East, Eastern Africa, Indian subcontinent and Southeast Asia via Dubai in partnership with Emirates. Air Canada announced today the strategic expansion of its international network with the addition of new, non-stop flights from its hub at Vancouver International Airport (YVR) to Dubai. The new route will operate four times weekly beginning Oct. 28, 2023 onboard Air Canada's flagship Dreamliner fleet. The carrier's new Vancouver-Dubai flights will complement Air Canada's daily service between Toronto and Dubai, broadening its presence in fast-growing international markets. "We are extremely pleased to add the only non-stop service linking Vancouver and Dubai, two iconic and vibrant global destinations. Dubai is one of

the top destinations worldwide renowned for its extraordinary landmarks, rich culture and entertainment. Vancouver is a top cosmopolitan destination, and this new route offers additional ease to global visitors looking to experience BC's spectacular natural beauty, range of outdoor activities and exciting adventures. In cooperation with our codeshare and frequent flyer partner Emirates, our Vancouver-Dubai flights will connect to a multitude of destinations across the Middle East, Indian subcontinent and East Africa in Dubai, providing customers with choice and convenience while travelling for business or visiting friends and family," said Mark Galardo, Senior Vice President, Network Planning and Revenue Management, at Air Canada. "Adding this new transportation link from Dubai will allow visitors to more easily and efficiently experience all B.C. has to offer," said Rob Fleming, British Columbia Minister of Transportation and Infrastructure. "From the vibrancy of our globally

recognized cities to the splendor of Super Natural British Columbia, Air Canada's new service brings added global connections, that will directly benefit people throughout our province." "We are delighted Air Canada is introducing new service to Dubai from YVR. Direct service to Dubai, with convenient onward connection to southern India and other key destinations across the Middle East, will provide new opportunities for travel, education and access to global markets that will help meet the needs of our community and economy that supports it. I'd like to thank Air Canada for its ongoing commitment to YVR and support with connecting B.C. to the world," Tamara Vrooman, President & CEO at Vancouver Airport Authority. "Direct air travel is the lifeline of modern business, allowing entrepreneurs to connect with clients, partners, and opportunities across the globe with speed and efficiency. Connecting Vancouver directly with more destinations



brings us closer, drives innovation, and encourages growth in our interconnected world. As such, the investment by Air Canada in this new route will certainly contribute positively to our region," said Bridgitte Anderson, President and CEO of the Greater Vancouver Board of Trade. "With this new route, British Columbia will be connected to a significant market that can only benefit the province's visitor economy considering the UAE ranks fifth in the world in terms of outbound expenditures on travel and tourism according to the UNWTO. We congratulate Air Canada in the confidence they are showing our province," said Walt Judas, President and CEO, Tourism Industry Association of British Columbia.

from pg 1

will offer unlimited data and will last the duration of the flight, which means our guests can easily catch up on social media, work or browse as they wish."

"Our fleet of modern wide-body aircraft is fitted with the right technology to enable this service and offer our guests an enjoyable connected experience throughout their journey," he continued.

Etihad's narrow-body fleet continues to offer the current mobile connectivity service allowing guests to make and receive phone calls, send and receive text messages and use their data roaming packages as they would on the ground.

Keeping you entertained while you fly

As well as connecting to the world through mobile and internet connectivity, guests flying on Etihad can enjoy its award-winning inflight entertainment service, E-BOX, which caters to a broad range of travellers from the youngest 'Little VIPs' to the young at heart. E-BOX is available on-demand through the seat-back screens on the wide-body fleet or by streaming E-BOX wirelessly to guests' own devices on the narrow-body fleet

In addition to hundreds of blockbuster movies from Hollywood to Bollywood, as well as Arabic, Asian and European content, guests can enjoy TV shows, music, podcasts and games. There are also seven live broadcast sports and news TV channels to keep up to date with current affairs or catch a live match while on board.

On any aircraft, guests wishing to switch off and relax will be treated to Etihad's award-winning comfortable cabins, delicious food and renowned Arabian hospitality from the Cabin Crew.

BRITISH AIRWAYS LAUNCHES AVIOS-ONLY FLIGHTS, OFFERING EVEN MORE REWARD SEATS

In a first for the airline, British Airways has launched flights that are made up exclusively of Reward Seats for Executive Club Members

The first Avios-Only flight will be the inaugural flight from London Gatwick to Sharm El Sheikh in November 2023

Four flights from London Heathrow to Geneva will follow in February and March 2024, with more routes to be announced throughout 2023. All flights are available to book from today

British Airways has launched its first Avios-Only flights, on which 100% of the seats are exclusively available to Executive Club Members as Reward Seats.

The first Avios-Only flight will be the inaugural flight from London Gatwick to Sharm El Sheikh on 3 November 2023, followed by a selection of flights from London Heathrow to Geneva in February and March 2024. More routes will be announced throughout 2023. Return flights to Sharm El Sheikh will be from as little as £1 + 27,500 Avios per person,



Sharm El Sheikh

with an option to reduce this even further with a Companion Voucher. Club Europe (business class) fares start from £1 + 48,500 Avios. The Egyptian holiday hotspot recently became the latest addition to the network of British Airways' London Gatwick-based subsidiary, BA Euroflyer.

Following this, the next Avios-Only flights will be the BA728 from London Heathrow to Geneva on the dates below. Flights will be from £1 +

18,500 Avios per person, with options from £1 + 30,000 Avios in Club Europe. The respective BA729 return flights will operate as Avios-Only flights a week later.

10 February 2024
17 February 2024
24 February 2024
02 March 2024

Reward Seats are those that can be purchased using Avios at static rates. British Airways guarantees a minimum of 12 and 14 Reward Seats on short and long-haul flights

respectively, and this will be the first flight with every seat available to purchase using Avios. Members booking the Avios-Only flight can do so in any cabin as they normally would through ba.com, with a selection of return options available as Reward Seats. Ian Romanis said: "We are always looking for new ways to reward our loyal customers and offer value wherever we can, which is why we are excited about this brand-new option for Members. Sharm El Sheikh and Geneva will be the first of several flights as we roll more out in 2024."

Tom Stoddart, BA Euroflyer's CEO, said: "We are proud to be operating British Airways' first Avios-Only flight. BA Euroflyer is the only short-haul carrier based at Gatwick to offer a loyalty programme, and now we're offering more value and choice than ever for our Members."

The new Sharm El Sheikh route will be operated by BA Euroflyer three times per week throughout the winter season, with a fourth service on Saturdays until 15 December 2023.

from pg 1

possibilities.

"These are children, who would likely never be able to take this trip if it were not for our program and the planes, would never get off the ground if it were not for our main sponsors and donors, like the Air Canada Foundation", said Bev Watson, President of Dreams Take Flight Canada. "Volunteers from Air Canada, family and friends, as well as the general public spend countless hours to ensure everything is done in preparation for each flight. "As a Foundation focused on the health and well-being of children, it is a privilege to work alongside Dreams Take Flight and Air Canada employees to help make this very special experience a reality for these children, letting them be kids for the day," said Valerie Durand, Spokesperson for the Air Canada Foundation. "A heartfelt thank you to each and every volunteer and supporter who helps makes this experience possible." Seven additional flights from across Canada will depart

from Halifax, Toronto, Edmonton, Vancouver, Calgary, Montreal and Ottawa throughout 2023.

Dreams Take Flight is a non-profit primarily made up of current and retired Air Canada employees and retirees who volunteer to make these flights a reality. Over the past 30 years, Air Canada, as exclusive carrier and now through the Air Canada Foundation, has flown more than forty thousand children on Dreams Take Flight trips. Visit dreamstakeflight.ca to donate or volunteer.

About Dreams Take Flight. Dreams Take Flight is a national non-profit organization dedicated to providing the trip of a lifetime to children who may be physically, mentally or socially challenged. With the aid of Air Canada, the Air Canada Foundation and other national and local organizations and businesses, money is raised to fund the program

IADA Welcomes Six New Companies As Products and Services Members

The International Aircraft Dealers Association (IADA) has added six more companies to its verified Products and Services membership roster. Harper Meyer LLP; Quintairos, Prieto, Wood & Boyer, P.A.; Rolland Vincent Associates; Sunset Aviation Insurance; Four Corners Aviation and ACASS have joined IADA.

"We are thrilled to welcome these six new Products and Services companies to IADA," said Wayne Starling, Executive Director of IADA. "Their memberships will further expand IADA's expertise and professionalism in preowned aircraft transactions."

Like all of IADA's Verified Products and Services members, they have been thoroughly vetted to assure adherence to the highest standards of ethical behavior and skilled aviation expertise. The companies' areas of aviation expertise and locations are listed here: ACASS is a provider of customized support services for business aviation, including flight crew staffing,

aircraft management, leasing, and charter, which is based in Montreal, Canada. Its website is <https://acass.com>.

Four Corners Aviation is a full-service aviation company that offers a comprehensive suite of solutions for private aviation and is based in Frisco, Tex. Its website is <https://fourcornersaviation.com/>.

Harper Meyer LLP is a law firm based in Houston, Texas, specializing in aviation law. Its website

is <https://harpermeyer.com>. Quintairos, Prieto, Wood & Boyer, P.A. is a law firm based in Miami, Fla., with a focus on aviation law. Its website

is <https://qpwbllaw.com>. Rolland Vincent Associates is an aviation consulting firm based in Dallas, Texas. Its website is <https://rollandvincent.com>. Sunset Aviation Insurance is an aviation insurance broker based in West Palm Beach, Fla. Its website is <https://sunsetais.com>.

IADA's Products and Services members are companies whose primary focus is related to the support of an aircraft



transactions. The application process for Products and Services membership calls for companies to contact three IADA members to ask for their support as a sponsor. About the International Aircraft Dealers Association. IADA is a professional trade association formed more than 30 years ago, promoting the growth and public understanding of the aircraft resale industry. IADA's accredited dealers consist of the top 12 percent of the world's experts who handle 46 percent of used business aircraft sales. IADA accredited dealers buy and sell more aircraft by dollar volume than the rest of the world's

dealers combined, annually averaging over 1,100 transactions. Ninety-six percent of IADA dealers do business in North America, 55 percent of dealers operate in Europe, 49 percent are active in Latin America, 46 percent do business in Asia and the Pacific region and 41 percent work in the Middle East and Africa. IADA also represents a variety of IADA-verified product and aviation services members that operate with the highest professional standards in the industry. For more info go to <https://www.iada.aero>.

ETIHAD AIRWAYS PARTICIPATES IN THE MILANO MARATHON TO SUPPORT SPECIAL OLYMPICS ITALIA

Etiihad Airways, the national airline of the United Arab Emirates, participated in the Milano Marathon on 2 April 2023 to support Special Olympics Italia fundraising.

For the 21st running of the Milano Marathon, the airline formed two teams based in Milan to take part in the relay marathon. The race took place in the heart of the city, the fashion capital of Italy, and covered 42 kilometres.

Antonella Cataldi, Country Manager Etihad said: "Etihad Airways has been a supporter of the Milano Marathon since 2019, and we are delighted that our participation is funding the Special Olympics Italia. This is a special experience for us, particularly since Etihad was the official airline partner of the Special Olympics Games Abu Dhabi 2019, hosted for the first time in the Middle East. Etihad carried more than 4,000 athletes and supported team members from more than 100



countries. We are very honoured and excited to be part of these great sports events whether in Italy or in our home Abu Dhabi."

Special Olympics Italia is running a fundraising campaign, Run and Adopt a Champion, which aims to use the donations received to support the travel costs of

Azzuri athletes at the Special Olympics World Games, scheduled from 17 to 25 June 2023 in Berlin.

Etihad Airways connects Italy with the UAE capital with daily flights from Milan and daily flights from Rome. The airline started flying to Milan in 2007 and to Rome in 2014.



Take a deep dive into Africa's F&B market trends and key industry topics.
28-30 May 2023, Cairo, Egypt



Ontario Promotes Key Sectors During Trade Mission to New York City

The Ontario government has concluded a successful business mission to New York City to promote the province's financial services, information technology and life sciences sectors, and explore new opportunities for investment and job creation. The mission, led by Vic Fedeli, Minister of Economic Development, Job Creation and Trade, included roundtable discussions with American companies interested in expanding their presence in Ontario.

"This mission was a chance to meet face-to-face with companies in the U.S. to discuss opportunities for business expansion and collaboration across the border," said Minister Fedeli. "New York City and Toronto are major financial and IT hubs. We're building on our strong relationships to foster opportunities for companies on both sides of the border to grow and create more good-paying jobs."

From April 10 to 12, Ontario met with leading companies in the financial services and information technology sectors, as well as several software development companies. This included meetings with Globant and Cockroach Labs, two New York-based software development companies that recently opened offices in Toronto. Both companies are growing their teams, with Globant's expansion expected to add 200 highly-skilled jobs to the province.

"We were pleased to join Minister Fedeli in New York City to promote the Toronto Region and Ontario – North America's fastest growing technology market – to international investors," said Stephen Lund, CEO, Toronto Global. "The relationships we have built here in-market have yielded thousands of jobs and significant investments to the regional economy, and we look forward to continuing to welcome these new, innovative companies to Ontario."

Additional highlights from the trade mission included meetings with executives from Citi, Crowdbotics, Fever, ThoughtFocus, Justworks and

Synechron, as well as a roundtable on foreign direct investment. The roundtable provided a key opportunity to strengthen existing relationships and foster new opportunities for investment. Last year, two-way trade between Ontario and New York was valued at close to \$37 billion, with 300 New York-owned companies operating in Ontario. With its competitive economy, world-class workforce, and state-of-the-art research and development facilities, Ontario continues to be a prime location for businesses to invest and grow.

Quick Facts

Ontario's Financial Services sector employs over 417,000 people, with Toronto having the highest concentration of finance and insurance employment in North America.

Ontario has the third largest number of information and communications technology (ICT) establishments in North America and is home to more than 408,000 ICT workers. This includes 335 cybersecurity companies, many of which are clustered in the Greater Toronto Area, Ottawa and Waterloo Region. In 2021, Ontario ranked first in Canada in number of venture capital deals and total capital raised, accounting almost 50 per cent of total Canadian investment at nearly \$8.4 billion. Since 2019, Ontario has seen 17 start-ups grow to reach a valuation of \$1 billion or more.

Ontario's 2023 Budget: Building a Strong Ontario is a responsible, targeted approach to help people and businesses today while laying a strong fiscal foundation for future generations.

Invest Ontario is Ontario's central agency for businesses and investors to discover what others from around the province and globe have already realized — that Ontario is a top-tier destination for investment and strategic business growth. The agency drives economic growth, supports strategic domestic firms and attracts business from around the world.