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BRITISH AIRWAYS TOUCHES DOWN IN CINCINNATI

Cincinnati becomes the airline's 27th U.S. destination. Millions of travellers in a metropolitan area spanning three states now have an all-new choice for non-stop travel to London and across the world.

Visitors from the UK and beyond can also enjoy exploring this region, thanks to the arts and culture opportunities, unique neighbourhoods like Over-the-Rhine and downtown Covington, and for a taste of history and fine spirit along Kentucky's Bourbon Trail. British Airways offers attractive choices for leisure and business travellers alike with elevated onboard service to meet the needs of every kind of customer. British Airways has officially arrived at Cincinnati/Northern Kentucky International Airport (CVG) with the airline's inaugural flight from London Heathrow Airport (LHR) touching down just after 7:30 p.m. local time on June 5, 2023. The Ohio city becomes the 27th American destination served by British Airways and further advances the United Kingdom flag carrier's position as the largest overseas airline in the United States. The inaugural flight received a warm welcome as it taxied to stand. British-themed refreshments were served by the departure gate and departing customers were entertained by musicians and performers.

The central Cincinnati



metropolitan area – straddling the Ohio River – is spread across southwestern Ohio, northern Kentucky and extends into portions of southeastern Indiana. This unique positioning introduces British Airways' superior service to a new region of the United States, home to more than 11 million people within a 120-mile radius of Cincinnati's airport. "When we look at the Cincinnati region we see a vibrant part of the U.S. with a great mix of business and leisure travellers who have long asked for more international service and global connectivity, which is what made it so attractive to us and why we're confident this new route will be a success," said Neil Chernoff, British Airways Director of Networks and Alliances. "Our incredibly positive and welcoming conversations with the airport team, the business development community and

tourism partners – combined with all the region has to offer visitors from outside the U.S. – were a clear sign that Cincinnati was the right place to expand our flying in America." Cincinnati-based customers are now just a convenient non-stop flight away from the U.K.'s capital city and all the iconic landmarks and attractions London has to offer. From some of the most well-known like 'Big Ben', Westminster Abbey, Tower Bridge and Buckingham Palace to hip hot spots like Borough Market, Shoreditch, Battersea and Notting Hill, there's something for every kind of explorer. Cincinnati's corporate community also benefit from service to one of the world's key business centres.

Additionally, British Airways offers convenient connections onward from its home at London Heathrow's Terminal 5 to nearly 200 destinations in

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FUERTEVENTURA BECOMES THE FOURTH CANARY ISLAND ON BA EUROFLYER'S ROUTE MAP



BA Euroflyer, the wholly owned Gatwick-based subsidiary of British Airways, has added Fuerteventura to its route map.

Launching on 2 November 2023, Fuerteventura will join Tenerife, Lanzarote and Gran Canaria as the fourth Canary Island served by the short-haul airline.

Flights will operate twice weekly on Thursdays and Sundays during the winter season on a mix of A320 and A321 aircraft. A third flight will be introduced on Wednesdays from 28 February 2024.

Fuerteventura is the second largest Canary Island, known for its beautiful beaches, rugged coastline, and vast natural landscapes. It is a popular year-round destination for water sport enthusiasts, with conditions lending themselves to activities including surfing, sailing, and windsurfing.

customers can choose from a wide range of carefully selected hotels, with seven-night flight and hotel packages available from £349 per person. Pay with Avios options start at £1 + 79,500 per person for seven-night holiday packages, with deposits from less than 11,000 Avios per person, based on two people sharing.

Tom Stoddart, BA Euroflyer's CEO, said: "Adding Fuerteventura means we now fly to the four largest Canary Islands, which are great options for families, couples and friends alike."

Fuerteventura enjoys warm weather year-round, so it is a great option for those looking for winter sunshine without travelling further afield." Flights also include a Club Europe (business class) option, including pre-flight lounge access, more personal space, a full meal with drinks from the bar, and additional baggage allowance.

Return flights will be available from £129. Those booking a Euro Traveller (economy) flight-only ticket before 18 June 2023 can enjoy more than 10% off their fare, with early bird flights available from £114*. Customers who wish to use their Avios can purchase flight-only tickets from just £1 + 27,500 Avios.

British Airways Holidays

Fuerteventura is the seventh new service to be added to BA Euroflyer's route network this year. The airline recently announced new summer flights to Montpellier, Corfu, Mykonos and Salzburg in addition to new winter services to Sharm El Sheikh and Innsbruck.

To book, visit www.ba.com.

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ETIHAD AIRWAYS PARTNERS WITH MISSION : IMPOSSIBLE – DEAD RECKONING PART ONE

Etihad Airways is teaming up with Paramount Pictures to celebrate the theatrical release of the highly anticipated feature film *Mission: Impossible - Dead Reckoning Part One*.

The next installment of the epic action franchise, written and directed by Christopher McQuarrie, will be released globally beginning 12 July. Among other locations, the movie was also shot in Abu Dhabi, Etihad's home city.

You can catch a glimpse of the iconic sand-dunes of the Liwa desert as well as Midfield Terminal, Abu Dhabi's upcoming new flagship airport terminal and Etihad's future home in the latest movie trailer.

From June to August, guests flying in Etihad's First and Business cabins will be treated to a cinema style Movie Snacks menu and indulge in themed mocktails such as Mission Accomplished, Undercover Sipper, Secret Agent and Thyme's Up. All Etihad guests will enjoy



inflight entertainment featuring *Mission: Impossible* content.

In addition to the onboard experience, Etihad will be celebrating the film's release with a co-branded marketing campaign featuring bespoke content and flight specials with self-destructing offers. Fans around the world will get to travel on their next mission with a movie themed

experience.

Later in the year, guests travelling on Etihad will be able to experience a dedicated *Mission: Impossible* channel on E-BOX, its inflight entertainment



service. The channel will feature all seven of the *Mission Impossible* series as well as exciting behind-the-scenes content.

Amina Taher, Vice President Brand, Marketing and Sponsorships, Etihad Airways, said: "The *Mission Impossible* blockbusters are a phenomenal series and we're incredibly proud to partner with Paramount Pictures to showcase Etihad and Abu Dhabi to the world. We are thrilled to be able to give millions of guests the opportunity to enjoy the *Mission Impossible* films during their Etihad flight and to showcase the film across our global network."

Irene Trachtenberg, SVP, Worldwide Marketing & Partnerships, Paramount Pictures, commented: "We are happy to partner with Etihad and to shoot in Abu Dhabi once again. Having Etihad aircraft and cabin crew

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TREBLE WINNERS MANCHESTER CITY FLY HOME ON ETIHAD AIRWAYS' CITY BRANDED LIVERY

Winners of the Treble: Manchester City bring home their third trophy, topping off an epic season

Manchester City are the first European Champions to fly home on their own branded aircraft Abu Dhabi, United Arab Emirates – Etihad Airways, the UAE's national airline, today flew the victorious Manchester City team home on a unique Club-liveried Boeing 787-9 Dreamliner. The charter flight followed their historic Saturday night win in Istanbul and is the first time a European champion team has flown home on their own branded aircraft. Etihad's specially branded Dreamliner, registered A6-BND, flew the team from Istanbul to Manchester Airport on Sunday 11 June. The aircraft design honours the airline's prestigious 14-year

partnership with the Club and features Manchester City's hallmark blue colour and club branding.

Antoaldo Neves, Chief Executive Officer, Etihad Airways, said: "A first in the Club's history, last night's win is an outstanding achievement for our long-standing partners Manchester City. On behalf of the entire team at Etihad, our congratulations go to the fans, players, team and the visionary leadership at City. We are delighted to celebrate this momentous occasion by flying the new Champions of Europe home to Manchester on their very own Club-branded aircraft. "We are sure the team will have enjoyed the highest levels of service and hospitality from our award-winning Cabin Crew as they celebrate their achievements on board," he continued.



Ferran Soriano, Chief Executive Officer, City Football Group, commented: "This is a very special moment in the Club's history and travelling back to Manchester in a specially liveried aircraft is a fitting way to mark such a historic weekend. We are delighted to be able to share this success with Etihad and thank them for their fantastic support as a

long-term partner of the club." On the flight, the players were treated to a specially designed celebratory menu, cocktails in the team's signature blue colour and themed treats. The City-branded Boeing 787-9 Dreamliner was introduced to Etihad's fleet in October 2019 and has since flown to and from more than 60 destinations including Manchester, Melbourne, Paris, Singapore

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65 countries around the world, including routes with its partnership airlines. The arrival of British Airways links Cincinnati to the globe unlike any other airline in the region. Candace McGraw, Chief Executive Officer, CVG Airport, said: "We are thrilled this day has come when CVG has non-stop service to and from London Heathrow. This flight offers tremendous growth opportunities for business travel, economic development, and tourism between the UK and our region. We are grateful to our partners in Ohio and Kentucky who have supported this flight that will benefit travellers for years to come. I offer a personal thanks to our new friends at British Airways for this opportunity." British Airways customers arriving in Cincinnati – where the airport welcomed more than six million travellers in 2021 – will be met with a city and region in the U.S. packed with things to do. The city itself is home to a variety of sports teams, performing arts venues, museums and parks. Unique neighborhoods like Over-the-Rhine and Covington, offer an eclectic mix of restaurants, breweries, cocktail bars and art galleries. And for a taste of history and fine spirits, a trip along Kentucky's Bourbon Trail – which stretches south into the central region of the state – offers visitors a uniquely American experience. Service between Cincinnati and London operates five times weekly during the current summer flying season and four times weekly during the winter flying season. The all-new non-stop flights will be flown by various aircraft in the British Airways fleet including the Boeing 777 and Boeing 787. All aircraft serving Cincinnati offer a variety of quintessentially British onboard experiences with three distinct cabins – Club World (business), World Traveller Plus (premium economy) and World Traveller (economy).

WHISPERINGS OF A NEW BAR: BRITISH AIRWAYS ANNOUNCES EXCLUSIVE NEW WHISPERING ANGEL LOUNGE BAR AT HEATHROW TERMINAL 5

British Airways has announced plans for an exclusive Whispering Angel rosé bar, inviting customers to enjoy the refreshing French tippie ahead of their flight from Heathrow Terminal 5. Opening this summer, the bespoke bar will be located in the British Airways lounge near the B gates at London Heathrow Terminal 5 (Terminal 5B).

The airline will also be refreshing this lounge over the coming months.

British Airways has announced plans for an exclusive Whispering Angel lounge bar, becoming the first airline to have a bespoke bar dedicated to the famed rosé wine.

The bespoke bar, which will exclusively offer Caves d'Esclans' Whispering Angel rosé, will be located in the airline's lounge at Terminal 5 B at London Heathrow - often referred to as one of Heathrow's best kept secrets. The bar, coloured pale pink to emulate the light tones of the rosé served, is expected to open this summer. The opening will coincide with a refresh of the airline's B gates lounge which will include new and reupholstered furniture, as well as a refreshed layout.

Across the rest of the airline's Club (business class) lounges at Heathrow and Gatwick,



eligible British Airways' customers can enjoy The Pale rosé, which is produced by the same winemakers as Whispering Angel. Whispering Angel is currently available in British Airways' First and Club (business class) lounges.

Château d'Esclans' Whispering Angel boasts a delicate Provençal pink hue, spoiling customer with sun-kissed creamy flavours of peach and raspberries, with refreshing citrus undertones and a smooth, dry finish.

Calum Laming, British Airways' Chief Customer Officer, said: "Our customers are already telling us how much they enjoy the Whispering Angel rosé we are serving in our lounges, so we are thrilled to be opening an exclusive Whispering Angel bar. We truly believe this will be a massive hit with

customers and we are excited that its introduction will coincide with a newly refurbished lounge in the satellite at London Heathrow Terminal 5 B gates."

Chateau d'Esclans Team said: "Whispering Angel is incredibly proud to be working in partnership with British Airways. We are extremely excited to launch this beautiful bar and look forward to being able to offer British Airways' customers a delicious glass of rosé before they fly."

The bar is part of British Airways' continued elevation of its drinks offering, following the appointment of a full time Master of Wine – one of only 415 Masters of Wine in the world and believed to be the only one appointed by an airline.

March 2023 saw the introduction of four new

English sparkling wines served on board. The four English Sparkling wine options are available on a quarterly rotation, changing every three months. Rich in variety, customers will be able to choose from two sparkling options when travelling in Club World, including the current Champagne resident Heidsieck & Co. Monopole Silver Top Non-Vintage Champagne, and now an exclusive English Sparkling wine option.

On board, the current English Sparkling is Digby Fine English Brut NV, and from July the airline will serve the Balfour Rosé de Noirs, grown on the Balfour Hush Heath Estate in Kent, and made only from red grapes. This lighter rosé sparkling wine is an exclusive blend for British Airways, making it only available at 35,000ft for customers in the airline's Club World cabin.

From October, Simpsons Chalklands Cuvee Brut NV, also from Kent will be available for three months, so customer can end the year with a toast. Looking to the new year, from January 2024, customers can try Wiston Estate Brut NV from the South Downs, is refreshing in flavour, with citrus and toasty notes.

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authentically in the movie celebrates our appreciation of the warm welcome Abu Dhabi gave to our production. Our partnership with Etihad will help to reach Mission: Impossible fans globally as they can watch the previous Mission: Impossible movies on the inflight entertainment as they fly to, from or through Abu Dhabi on their own missions."

This is the third time the blockbuster movie series has chosen the UAE as a location, with Mission Impossible: Ghost Protocol being the first of the franchise to be filmed in the country in 2011.

Abu Dhabi is now a popular location for movie makers having attracted Hollywood blockbusters and independent filmmakers from across the globe in recent years. The film industry in Abu Dhabi has seen significant growth thanks to the Abu Dhabi Film Commission and its investment in cutting edge production facilities and infrastructure.

Abu Dhabi's diverse landscapes offer captivating and inspiring backdrops for cinematography, ranging from the modern, skyscraper filled skyline to the expansive deserts and sand dunes featured in the Mission: Impossible - Dead Reckoning Part One trailer.

About Mission: Impossible—Dead Reckoning Part One In Mission: Impossible – Dead Reckoning Part One, Ethan Hunt (Tom Cruise) and his IMF team embark on their most dangerous mission yet: To track down a terrifying new weapon that threatens all of humanity before it falls into the wrong hands. With control of the future and the fate of the world at stake, and dark forces from Ethan's past closing in, a deadly race around the globe begins. Confronted by a mysterious, all-powerful enemy, Ethan is forced to consider that nothing can matter more than his mission – not even the lives of those he cares about most.

AIRHAWKE takes flight as acquisition of Berletex Aero Design completes

AIRHAWKE, the Montreal, Quebec-headquartered business, has completed the acquisition of fellow Canadian business Berletex Aero Design. AIRHAWKE, which specializes in delivering the engineering necessary to convert, complete or modify executive, special mission or cargo aircraft, now wholly owns Berletex.

The acquisition, which began just over a year ago, has seen AIRHAWKE Chief Executive Officer David Vanderzwaag embrace the twenty-five-year legacy of Berletex and add new customers, services, and workforce to deliver an enriched portfolio of options. David is working alongside Berletex founder and Vice-President of Customer Relations, Ross Bellingham, who remains with AIRHAWKE, to ensure customers receive engineering

services with the same excellence and reliability that Berletex is famed for.

AIRHAWKE

has already added more than 10 new team members to the business, increasing the workforce to 25.

"We have admired Berletex for a number of years and appreciated the incredible depth and breadth of the knowledge within the company," says Vanderzwaag. "It was the company's strong reputation, the talented workforce, and an impressive client portfolio that initially caught our eye. Now that we have worked with the team for



over a year, we have discovered even more potential than we originally

anticipated and are excited to continue providing high-quality services to our valued existing customers, as well as new ones. AIRHAWKE customers expect excellence, and we plan to meet and exceed these expectations." Integration of new technology has already begun with state-of-the-art solutions and certification services being incorporated into design projects to expand offerings and improve communications while reducing time and

optimizing budgets. AIRHAWKE has also introduced the concept of an internationally distributed workforce which leverages collaborative tools to support customer projects with employees located close to or at customer facilities onsite across the globe. AIRHAWKE is marking the transition by unifying the Berletex and AIRHAWKE brand under the single AIRHAWKE name. Aligning the companies is aimed at streamlining processes, service provision and will simplify customer support. Leading the brand transition and marketing strategy is Rachel Vanderzwaag, VP Marketing. A new website www.AIRHAWKE.com reflects the AIRHAWKE brand and approach.

MANCHESTER CITY PLAYERS EARN THEIR WINGS IN ETIHAD'S PILOT CHALLENGE

John Stones (The Barnsley Beckenbauer), Nathan Ake (The Flying Dutchman) and Aymeric Laporte (Captain Aymeric) take to the skies as Boeing-787 simulator pilots

Each player takes control of a simulator cockpit to record the fastest landing at one of Etihad



Airways new destination routes including Copenhagen, Lisbon and Kolkata

New video reveals how The Barnsley Beckenbauer topped the leader board to add his honorary wings to an ever-growing trophy cabinet

View the video on Etihad's YouTube channel here: <https://youtu.be/mW1YHU2Qjts>

Abu Dhabi, United Arab Emirates – After proving he can handle the pressure of a new role on the pitch, now high-flying Manchester City star John Stones has earned his wings as an Etihad Airways simulator pilot.

As part of a fun challenge with Manchester City's long-standing partner Etihad Airways, The Barnsley Beckenbauer took to the skies to safely land in a Boeing-787 simulator against his City team-mates, Nathan Ake and Aymeric Laporte.

In a new video released today



ahead of their exciting upcoming match in Istanbul, the players went head-to-head in a flight school challenge to find out which player could record the fastest controlled landing at the airports of one of Etihad Airways' new destinations including Copenhagen, Lisbon and Kolkata.

Stepping into a replica cockpit, the three footballers were handed the controls of the simulator aircraft where they were faced with navigating changing weather conditions and wind speeds. They started from an altitude high above their chosen airport, with the aim to make the approach and perform a safe landing on the runway in the fastest time.

Whilst Ake (The Flying Dutchman) and Laporte (Captain Aymeric) recorded impressive scores landing into Copenhagen and Lisbon respectively, it was Stones who soared to the top of the leader board with the best landing time of 2 minutes 59 seconds.

Amina Taher, Vice President Brand, Marketing and Sponsorships from Etihad Airways, said: "Manchester City's squad features some of the most naturally gifted players in world football. Players who have been trained to excel under immense pressure, with the mental

fortitude to do whatever it takes to be the best.

"At Etihad Airways we place great emphasis on training world class pilots. While learning how to land an aircraft safely takes significant training and experience, we wanted to see what happened



when these same players were challenged to compete in a new type of arena; where judgement, coordination, spatial awareness and reactions were put to the test.

"Congratulations to all the players for landing the aircraft at our new destination airports, but especially John Stones who can now add honorary Etihad Airways' wings to his achievements."

The final flight school challenge scores recorded by the players (in order):

John Stones, The Barnsley Beckenbauer – 2:59:05
Aymeric Laporte, Captain Aymeric – 3:08:27
Nathan Ake, The Flying Dutchman – 3:15:02

Etihad Airways is the national airline of the UAE and offers access to hundreds of international destinations through its own network and codeshare partners. For more information on its new destinations, visit www.etihad.com.

IADA Opens BizAv Scholarship Applications



The International Aircraft Dealers Association (IADA) is now taking student applications for business aviation scholarships through Sept. 1, 2023. Grants funded by the IADA Foundation range from \$1,000 to \$5,000.

The IADA Foundation, a tax-exempt 501 (c) (3) public charitable organization, has arranged with 28 public and private colleges and universities to offer individual scholarships to undergraduate and graduate students seeking further education leading to professions within the business aviation industry.

"We welcome students seeking a career in business aviation to apply online for these scholarships," said IADA Executive Director Wayne Starling. "Specifically, we are looking for applications from students seeking a career in private aircraft sales, marketing, finance, legal, or aviation insurance," he added.

How to Apply
Those interested in applying can find the application at www.IADA.aero. Participating schools have been assigned a keycode specific to their college or university and applicants must get the keycode from their school's financial aid office in order to access the application.

Students can then use the code to login to www.IADA.aero, complete the online application, upload transcripts and submit an essay about their passion, interests or inspiration for aviation. Applicants are selected based on a points system, with the highest-ranking students across multiple schools awarded scholarships.

This award is available to full-time, undergraduate (freshman through senior) students

(taking a minimum of 12 credit hours per semester), as well as graduate students. Applicants must have a minimum 3.0 cumulative GPA on a 4.0 grade scale (high school GPA for freshman applicants).

The IADA board approves scholarships and will advise selected applicants through their university's financial aid office no later than Nov. 30.

Participating schools include:
Andrews University
Auburn University
Baylor University
Broward College
Charleston Southern University
Colorado Northwestern Community College
Embry-Riddle Aeronautical University
Florida Institute of Technology (Florida Tech)
Georgia Tech
Indiana State University
K-State Salina
Lewis University
Louisiana Tech
Metropolitan State University of Denver
Middle Georgia State University
Middle Tennessee State University
Oklahoma State University
Purdue University
Saint Louis University | Parks College of Engineering, Aviation and Technology
SD School of Mines and Technology
Seton Hall University
Southern Illinois University
UC San Diego
University of Nebraska at Omaha
University of North Dakota, Center for Aerospace Sciences
University of Oklahoma
UNT – Denton
Vaughn College
If a student does not see their school listed, they should ask their school's financial aid office to contact IADA Managing Director Erika Ingle

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