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Forever And Airways: British Airways Reveals Valentine's Themed Treats And Limited-Time Offer

British Airways is bringing romance to the skies this Valentine's Day with love-themed desserts, complimentary heart chocolates, hours of rom-coms available through the airline's 'Love is in the air' inflight entertainment category, as well as romantic gift ideas from its High Life Shop. In addition British Airways Holidays has launched a range of city break offers from £142pp to celebrate the most romantic date of the year (the 14th day of the second month). Customers can choose from a range of options including Paris, Copenhagen, Dublin, Turin, Edinburgh, Nice, Prague, Stockholm, and Verona*. Whether flying short-haul or long-haul, every customer travelling on 14 February from Heathrow and Gatwick will feel the love with a complimentary heart shaped chocolate upon boarding. Customers in First and Club can



valentines-deseerts-hero British Airways

enjoy the following desserts: Valentine's themed desserts White chocolate mousse heart with passion fruit and mango: A red chocolate-coated heart with a white chocolate, mango and passion fruit mousse, complemented by fresh berries, exclusively for those travelling in First. **Chocolate and raspberry mousse:** An indulgent chocolate and raspberry mousse with a gingerbread crumble, complete with a chocolate heart on top, for

those travelling in Club World and Club Europe (long and short-haul business class). Raspberry and rosewater Valentine's macaron: As part of the Club Europe (short-haul business class) afternoon tea, customers can enjoy a raspberry macaron with a rosewater and raspberry filling, back by popular demand following its debut last year. Long-haul: Rom-com inflight entertainment British Airways has re-launched its popular 'Love is in the air' category on its inflight more on pg 2

SD EXPANDS PRESENCE WITH NEW BASEL OFFICE TO SUPPORT BUSINESS AVIATION IN THE HEART OF EUROPE

Basel, Switzerland/7 February 2024 - Satcom Direct, the business aviation solutions provider, is strengthening its customer offering with the opening of a new office in Basel, Switzerland. Strategically positioned in the heart of one of Europe's major business aviation hubs, the increased regional footprint demonstrates SD's commitment to enhancing customer support and establishing a center of excellence for partners and clients.

The experienced Basel-based team will collaborate with international SD development teams to accelerate product enhancements, develop innovative software initiatives, and support the continued evolution of SD Pro®, the flight operations management system. Basel is a pivotal point for SD European operations and supports seamless communication

and assistance to clients, as well as bolstering European sales and marketing activity. The Swiss city also provides access to a pool of talented professionals in the technology and commercial sectors, which will help SD foster a dynamic environment for software engineers and developers SD's Vice President International David Falberg says, "This strategic investment underscores our commitment to delivering exceptional support to our clients while driving innovation in



Photo Caption: Anna Montanuy, SD Regional Director Europe and Dave Falberg, SD Vice President International, officially open the new Basel office.

software development for the business aviation community. Basel is home to a number of our major MRO partners. As we continue embedding ourselves in the immediate and wider vicinity, we will continue providing localized 24/7/365 support, enriched training solutions and a facility that enables us to engage regularly with our customers more on pg 3

Air Canada Announces Scholarships for Aspiring Aircraft Maintenance Engineers at 7 Technical Colleges Across the Country

Open to women and visible minorities, one recipient per school will receive \$1,500 towards their education

Strengthens airline's commitment to supporting access for under-represented students in this highly desirable career



SOURCE Air Canada

MONTREAL, Feb. 8, 2024 /CNW/ - Air Canada today has announced an agreement with seven colleges across the country to provide financial assistance to students who self-identify as women or visible minorities who are pursuing studies as Aircraft Maintenance Engineers (AMEs). This new scholarship strengthens Air Canada's commitment to supporting access for under-represented students in this highly desirable career path. One student from each school will receive a \$1,500 scholarship to assist with the cost of their education to become AMEs. Students who are awarded a scholarship will be offered an opportunity for a work placement at Air Canada Maintenance. The initial agreement with the schools is for three years. "Air Canada is committed to fostering the next generation of AMEs and we are proud to collaborate with these schools from across Canada. This scholarship is in addition to other programs we have in place, such as workplace integrated learning, and will help traditionally under-represented students move forward with their education in this exciting, professional STEM field," said Joshua Vanderveen, Vice President of Maintenance at Air Canada. "Today's AMEs are highly skilled people who require technical expertise, critical thinking skills, effective, collaborative problem-solving abilities in working with some of the most complex and advanced commercial aircraft. Through initiatives like this, Air Canada is working to help the Canadian aviation industry continue developing skilled AMEs to support commercial flights." The

scholarships will be provided to students enrolled in the AME programs at the British Columbia Institute of Technology (BCIT), École Nationale d'Aérotechnique, Centennial College, Fanshawe College, Canadore College, Mohawk College and Northern Lights College. The first scholarships will be awarded later in 2024.

About Air Canada

Air Canada is Canada's largest airline, the country's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada provides scheduled service directly to more than 180 airports in Canada, the United States and Internationally on six continents. It holds a Four-Star ranking from Skytrax. Air Canada's Aeroplan program is Canada's premier travel loyalty program, where members can earn or redeem points on the world's largest airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental partners. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across six continents using Air Canada's passenger and freighter aircraft. Air Canada aims to achieve an ambitious net zero emissions goal from all global operations by 2050. Air Canada shares are publicly traded on the TSX in Canada and the OTCQX in the US

Thanks to News Release
SOURCE Air Canada

FARM SHOP
& DELI SHOW
29 APRIL-1 MAY 2024
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BRITISH AIRWAYS APPRENTICES REACH NEW HEIGHTS WITH LANDMARK FLIGHT

To celebrate National Apprenticeship Week, around 40 British Airways apprentices planned and delivered the successful departure of the BA43 from Heathrow to Cape Town for more than 300 customers

In an airline first, roles carried out by the qualified apprentices included check-in, boarding, dispatch, cabin crew, baggage handling and engineering

A record number of apprentices have chosen a career with BA post-pandemic, with 4,500 applications received in 2023

February 6, 2024: A team of skilled British Airways apprentices have successfully dispatched a flight to South Africa, marking a first for the airline and reinforcing the key role apprentices play throughout the business.

As part of National Apprenticeship Week 2024, around 40 apprentices worked across a variety of roles for the successful departure of the 18:25 Boeing 777 BA43 flight from London Heathrow to Cape Town, South Africa

Apprentices were stationed across check-in, lounges and at the boarding gate, to support more than 300 customers as they prepared to depart. On the airfield, ground operations apprentices supported with baggage handling and engineering tasks to ensure the aircraft was ready for departure



Jawad Arbi, Heathrow Operations Apprentice at British Airways, said

“Working in collaboration with other apprentices from across the operation to ensure a safe departure has been a fantastic experience. Starting an apprenticeship with British Airways has transformed my career, and I'm excited to continue to develop my skills and see where it takes me.”

British Airways' apprentice scheme, now in its 13th year, has seen a 75% increase in applicants compared to 2022, with 4,500 last year, compared to 2,562 in 2022. The airline is now offering more apprenticeship positions than ever before – it started out offering 30 places in 2011, to 290 today.

Apprentices that join the airline will begin work in 10 area-focused roles across three business areas: Customer, Business and Operations. Successful applicants

will have the opportunity to work alongside experienced airline colleagues, engage in real-world aviation projects and receive valuable mentorship to kickstart and develop their careers.

The significant interest in the programme reflects British Airways' position as an industry leader and a key player in shaping the future of aviation professionals and underlines the airline's commitment to developing and growing the next generation of emerging talent and supporting early careers in aviation

Rachel Iley, Director of Global Learning Academy, at British Airways, said:

“This landmark flight demonstrates the integral role apprentices play in our workforce and the opportunities available to those who join British Airways on one of our schemes. Our talented apprentices bring a fresh

perspective to our airline, and their ideas and enthusiasm will help propel us into the future.”

Throughout 2023, British Airways' Emerging Talent team, which is responsible for sourcing new talent through apprenticeships and graduate schemes, attended almost 250 career and job fair events and met approximately 37,000 young people to inspire them to consider a career in aviation

The next cohort of apprenticeships will open for applications October 2024.

Minister for Skills, Apprenticeships and Higher Education Robert Halfon, said

“Apprenticeships are crucial to giving people from all backgrounds the chance to climb the ladder of opportunity while addressing skills gaps and helping to grow our economy. “So, it is brilliant news that British Airways continues to embrace apprenticeships offering 178 positions this year, and receiving a record number of applications. British Airways understand the levy and use it well. They have experienced the wealth of benefits apprentices bring to their business, and I hope more businesses follow their lead and experience this for themselves.”

Thanks to British Airways Press Release, S S Chadha News Editor Wings Chamber

BARBICAN CEMENTS POSITION AS A PREMIER DESTINATION FOR FILM AND PHOTOGRAPHY SHOOTS

The Barbican Centre, London's iconic multi-arts and conference venue, is growing its position as a location of choice for film and photography shoots. In the last calendar year alone, the Barbican Business Events team has hosted more than £150k of shoots, attracting prestigious brands such as Yves Saint Laurent, Adidas, Harper's Bazaar, Amazon, John Lewis, Doc Martens, French

Connection, Net a Porter, Madame Tussauds, and Tinie Tempah for Chase Vodka. As a hub for high-profile productions, the Barbican's unique architectural and aesthetic appeal has made it a sought-after location for various high-profile shoots. This was recently highlighted when 'The Kitchen,' directed by Daniel Kaluuya and starring Kano, spent a week filming in the Barbican Conservatory. The

film, which was recently released on Netflix, showcases the versatility and visually inspiring offering of the Barbican's spaces. From the lush greenery of the Conservatory to the vastness of the Barbican Hall, and the iconic brutalist architecture framing the London skyline, the Barbican offers an array of unique filming locations. These spaces provide a mix of inspiring backdrops and transformable canvases for a wide

range of productions.. With event planning and the arts at its core, the Barbican team is experienced in managing both large and small-scale productions. Each booking is allocated a dedicated event manager, ensuring shoots run smoothly and successfully. This operational excellence, combined with the venue's stunning aesthetics, makes the Barbican an ideal choice for filmmakers and photographers alike. more on pg 4

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entertainment. Customers looking to soak up the romance on long-haul flights can watch a range of rom-com classics, including Marry Me, Along Came Polly and Music and Lyrics amongst others. Anti-Valentine's advocates need not worry though, as thrillers such as Birds of Prey, Nocturnal Animals and The Meg are being added for a limited time. Loved-up lounges Customers relaxing before their flight will be able to enjoy heart-shaped gingerbread at the Heathrow Club and First lounges, plus beautiful fresh flower arrangements in both the airlines Heathrow and Gatwick lounges. In addition, an exclusive wine tasting will take place at the Whispering Angel bar in the Club Lounge at T5B from 12:00 for rosé lovers who want to celebrate together. For customers travelling from the USA, all British Airways lounges, including San Francisco, New York and Boston will be offering a pink gin-based cocktail called 'Strawberry Aviation' to make travelling a little bit sweeter this Valentine's Day. Short-haul: Make a flight more special with the High Life Café. For those customers who'd like to make their trip a little more special, or for those whose gifts got lost in the post, the High Life Café is offering a pre-ordered Champagne and chocolate celebration set. Customers can also call British Airways' customer service team and include a complimentary personalised message in their order if they are treating someone on board. There is also a range of Valentine's gifts from the High Life Shop. From Tom Ford's Café Rose Eau du Parfum to Hot Diamonds' 'The Romantic Pendant', customers can purchase a selection of gifts from duty free for a pre- or post-flight treat. Thanks to British Airways Press Release

Air Canada Introduces New Measures for Customers with Disabilities under Accelerated Accessibility Plan

Air Canada becomes the first North American carrier to adopt the Hidden Disabilities Sunflower program for customers with non-visible disabilities

New Customer Accessibility Advisory Committee, consisting of customers with disabilities, will assist in developing further improvements

MONTREAL, Jan. 30, 2024 /CNW/ - Air Canada said today it has become the first airline in North America to adopt the Hidden Disabilities Sunflower program to better serve customers with non-visible disabilities. In announcing the measure, the carrier also confirmed the first appointments to its new Customer Accessibility Advisory Committee, which will guide the carrier as it accelerates its three-year accessibility plan

"Air Canada is the first airline in North America to adopt the Sunflower program, which will enable us to better assist and serve our customers with non-visible disabilities such as autism. Our customers make 1.3 million accessibility requests each year and this initiative further demonstrates our commitment to improve accessibility, which we are reinforcing through the creation of a Customer Accessibility Advisory



Committee. Consisting of customers with disabilities from accessibility groups in Canada, the committee will contribute to heightened awareness and help us identify barriers and develop solutions," said Tom Stevens, Vice President, Customer Experience and Operations Strategy, at Air Canada

The Hidden Disabilities Sunflower is a globally recognized program that employs the use of a discreet sunflower symbol to identify customers with non-visible disabilities. By choosing to wear the Sunflower lanyard, Air Canada

customers can indicate to airline staff that they may require additional assistance, have specific needs, or simply require more time while travelling. In support of the program, Air Canada is training and building awareness amongst all customer-facing employees to recognize and respond appropriately to participating customers. The lanyard is available at check-in counters at Hidden Disability Sunflower member airports in Canada and on board all flights operated by Air Canada, Air Canada Rouge and Air Canada Express.

"We are delighted for Air Canada to become the first airline in North America to officially launch the Hidden Disabilities Sunflower program. Air Canada and the Sunflower are aligned in our commitment to ensure that Sunflower wearers are recognized and receive the additional support, understanding and kindness they need during their air travel journey," said Paul White, Chief Executive Officer of the Hidden Disabilities Sunflower Scheme Ltd., a private company based in the UK that manages the global program.

Paul Rogers, a director on the board of Brain Injury Canada and a member of the Air Canada Customer Accessibility Advisory Committee, said: "It gives you great confidence, in that you know that you can be seen. It's a very visual tool without me having or anyone having to explain and have that conversation. And it's reassuring knowing that there's somebody who's got your back. Who's there and can see what's going on and help you out."

Customer Accessibility Advisory Committee

Air Canada committed in its three-year Air Canada Accessibility Plan to establish an advisory group of

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through workshops and customer-focused events to optimize their connectivity potential."

With the rapid rollout of the SD Plane Simple tail mount Ku-band antenna and the upcoming introduction of the Ka-band variant, continued expansion in Europe will also streamline installations in the region

About Satcom Direct

Satcom Direct (SD) is founded on a core belief in understanding the value of time and the importance of maximizing it. The company mobilizes the most cutting-edge technologies to enable connection wherever you might be. SD's proprietary technologies span business aviation and government sectors, with the singular goal of leading connectivity industry standards

Harnessing a powerful combination of tools, SD delivers consistent, reliable connectivity across the globe. Proprietary software, hardware, terrestrial infrastructure, cyber security solutions and award-winning customer support create tailored data services for each individual customer mission. The aim is to enhance the passenger and ownership experience, improve efficiencies and give back precious time by providing connectivity beyond all expectations.

SD World Headquarters is located at the heart of the Space Coast in Melbourne, Florida, with 14 additional locations in 11 countries, including the UK, UAE, Switzerland, Singapore, Australia, and Brazil, plus a hardware development and manufacturing base in Ottawa, Canada. For more information regarding SD, visit www.satcomdirect.com, e-mail sales@satcomdirect.com, or call U.S. +1.321.777.3000 or UK +44.1252.554.460

Thanks to Press release Arena Group Jane Stanbury, S S Chadha Wings Chamber.

"Ora, Nursery of The Future, adopts an innovative Design Thinking approach with a Focus on Leadership Skills"



**Tanja Spasojevic, General Manager
Dubai, UAE, 13 February 2024**

Ora, Nursery of The Future, continues to lead the way in early childhood education by adopting an innovative Design Thinking approach that equips young learners with essential skills for an ever-changing world and places a strong emphasis on nurturing leadership skills

Design Thinking, a problem-solving methodology emphasizing creativity, empathy, and innovation, remains at the core of Ora Nursery's unique educational philosophy. Despite its perceived complexity, this approach proves beneficial even for three-year-olds, fostering a forward-thinking stance

on early childhood education.

Tanja Nikolic, General Manager of Ora, Nursery of the Future, underscores the importance of instilling leadership skills from an early age. "In addition to problem-solving, we believe that fostering leadership skills in early childhood is crucial for overall development.

It lays the foundation for wellbeing, promotes healthy relationships, and prepares children for a future where effective leadership is an essential quality," she stated.

Design Thinking: A Gateway to Early Problem Solving and Leadership Development

Design Thinking sparks creative thinking in young minds and serves as a pathway to leadership development. The approach enables children to think critically, make decisions, and lead by example. This dual focus on problem-solving and leadership skills ensures a holistic approach to early childhood development.

The core principle of breaking

problems into smaller, manageable parts helps children not only develop analytical skills but also fosters a sense of responsibility and initiative – key aspects of effective leadership.

Building Empathy, Promoting Teamwork, and Encouraging Leadership Qualities

Ora Nursery's implementation of Design Thinking goes beyond problem-solving; it involves understanding the needs and perspectives of others. By introducing children to this concept, they not only learn to empathize with others, developing essential social skills, but also understand that leadership involves considering the wellbeing of the entire team.

Collaboration remains central to the Design Thinking process, fostering teamwork as children work in groups to solve complex problems. This approach helps them appreciate each team member's contributions, promoting a sense of unity and

shared leadership achievement.

Hands-On Learning at Ora Nursery: Fostering Leadership Through Experience

Design Thinking at Ora also encourages experimentation with new ideas, embracing the notion of trial and error. This mindset fosters a willingness to take risks and learn from failures – a crucial aspect of developing resilient leaders

Ora Nursery places a strong emphasis on hands-on learning, with teachers incorporating a diverse range of materials and activities into the curriculum to cultivate leadership qualities. From playdough to recycling materials, loose parts, and even 3D printing, children are encouraged to explore and experiment with these materials, solidifying their understanding of Design Thinking concepts and leadership skills through practical experience.

Ora, Nursery of The Future: Shaping Tomorrow's Leaders

Ora, Nursery of The Future, represents a visionary approach to

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FUTURE OPPORTUNITIES FOR SEAPLANES AND AMPHIBIOUS AVIATION CONFERENCE TAKES OFF IN VENICE.



Photo: Venice has a strong heritage of amphibious flight – image courtesy of Max Pinucci, CEO of MBVision.

London, UK/31 January 2024 – The Future Opportunities for Seaplanes and Amphibious Aviation (FOSAA) conference makes its debut in Venice, Italy, on 20 March 2024. Quaynote Communications is organizing the first-of-a-kind event in conjunction with Arena Group Associates. It builds on its successful Future Opportunities For... series, which, during the last fifteen years, has covered topics including Superyachts, Business Jets and Aviation Health.

The inaugural one-day event will provide a dedicated platform for the amphibious and seaplane industry to explore, discuss and debate the remarkable potential offered by this burgeoning sector as technological developments serve to make amphibious aircraft and seaplanes attractive, efficient and environmentally friendly air mobility solutions. It will also identify opportunities to further integrate regional and local amphibious operations into the global air transport network.

The conference will interest any professional working, operating or interested in the commercial potential of the amphibious and seaplane sector. An elite set of speakers representing operators,

infrastructure, financiers, service providers, and industry experts is already confirmed. Panelists and presenters will debate an array of topics relating to operations, infrastructure needs, sector economics, sustainability and customer experience.

Quaynote director Lorna Titley says, "Seaplanes and flying boats make an understated mark on the global aerospace landscape, yet way before the eVTOL sector began discussing the last mile, these airframes have been flying the last leg in many a voyage whether for tourism, charter, cargo, medevac or many other civil applications. We want the conference to provide an environment where existing and future stakeholders can share knowledge, challenges and successes and build frameworks that optimize the potential for the industry's future. So far, the feedback has been more positive than we could have imagined, and there is clearly demand for an event like this."

With the advent of electric propulsion, new materials, the sustainable imperative, and operator demand for new airframe types, amphibious aviation is poised for a resurgence that could

reshape the sector's possibilities. The diverse range of sponsors reflects the potential. Regional zero emission OEM Jekta and electric seaplane developers Elfly are sponsoring alongside keynote presenter Max Pinucci, CEO of MBVision, the aviation design studio, author and aviation professor, who will present the amphibious sector's heritage.

Stacey Giglio, VP of Marketing for Satcom Direct, one of the lead sponsors, adds, "Keeping customers connected is what we're all about. This event addresses the connectivity issues that face those living around water by exploring how amphibious aviation can add another vital link to the global air transport network. We're excited to be a part of such an innovative event."

The historic Hilton Molino Stucky on Giudecca Island will host the debut conference outing, which is anticipated to become an annual addition to the aerospace event calendar. To learn more, visit Quaynote.com or contact Lorna Titley at lorna@quaynote.com to become a sponsor, speaker, or delegate. *Thanks to Jane Stanbury, Arena Group Associates for Press release. S S Chadha News Editor Wings Chamber.*



8. Lakeside Terrace restaurants, Barbican Centre_CREDIT Max Colson (1)



12. Conservatory, Barbican Centre, CREDIT Max Colson

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early childhood education, empowering children to become creative, empathetic, and innovative problem solvers and leaders from an early age. The integration of Design Thinking principles, coupled with a focus on leadership skills, ensures that young learners are well-prepared to navigate a world that demands adaptability, creative thinking, and effective leadership.

Thanks to Virtue PR & Marketing Communications Dubai, UAE.

S S Chadha News Editor Wings Chamber.

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customers with disabilities. The committee will provide input from the perspective of our customers with disabilities to help guide Air Canada's path and vision in accessibility as part of its Elevating the Customer Experience program. The advisory group will initially have representatives from four Canadian accessibility groups, including: Donna Jodhan, Barrier Free Canada; Paul Rogers, Brain Injury Canada; Isabelle Ducharme, Kéroul; and Joanne Smith, Spinal Cord Injury Canada.

Accelerated Accessibility Plan

In November 2023, Air Canada announced it was accelerating the Air Canada Accessibility Plan through a series of measures to remove barriers and improve the travel experience for its customers with disabilities. These included

Boarding: Customers at the gate who request lift assistance will be consistently boarded first before all other customers and proactively seated at the front of the cabin they booked. Air Canada is investing significantly in new equipment at Canadian airports, such as lifts, to ensure that we can meet the expectations of our customers

Storage of mobility aids: Mobility aids will be stored in the aircraft cabin when possible. When mobility aids are stored in the cargo hold, new systems are being put in place to track them in transit, including a process to confirm mobility aids are properly loaded before departure. Customers travelling within Canada are now able to track the journey of their mobility aid using the Air Canada app.

Training: Enhanced training will be supplied to improve all aspects of employee interactions with customers with disabilities, including understanding customer experiences in air travel. Air Canada's approximately 10,000 airport employees will receive this training as part of a new annual, recurrent training program.

Responsibility: Air Canada has created the new senior position of Director, Customer Accessibility. The director will lead a team to manage implementation of the company's accessibility plan as well as provide a resource and common reference point for responsive management of disability issues. SOURCE Air Canada Thanks to Media AirCanada WINGS CHAMBER, S S Chadha.

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f"“The Barbican has had many memorable moments in images and on screens over the years, however, this focus from our team on the development of new business in this area is not just reaping significant rewards, it is also opening new areas of the venue and estate for external usage,” comments Barbican Head of Sales, Jenny Waller. “As a not-for-profit organisation, the funds generated from these shoots are reinvested directly into our arts and learning programme, making this not just a growing revenue stream but an opportunity for us to enable the widest possible range of people to experience the joy of the arts.” A representative of The Production Factory said following a recent shoot: “The Barbican team were incredibly helpful with all elements of pulling our shoot together. In reproduction they were quick to respond to all queries and very clear with the parameters we could work within. On the shoot day we had an assigned event manager to help that the day ran smoothly, and it made a huge difference having someone on hand to offer support as and when needed. Will definitely be coming back for another shoot soon!” Further information on filming and photography opportunities are available through the Barbican Business Events sales team. Barbican Business Events also exhibit annually at FOCUS London, the UK's leading event bringing together suppliers and content creators.

Thanks to Barbican & Adam Baggs, for Press release .