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Air Canada to Acquire 18 Boeing 787-10 Dreamliner Aircraft under ongoing Fleet Renewal and Fuel Efficiency Drive

Firm order for 18 aircraft and 12 options; first delivery scheduled for late 2025
Aircraft to feature new, state-of-the-art interior cabin design
Air Canada converts two Boeing 777 freighter orders to passenger aircraft

Air Canada today said it has placed a firm order with The Boeing Company for 18 Boeing 787-10 Dreamliner aircraft. Deliveries of the new aircraft are scheduled to begin in Q4 2025 with the last aircraft scheduled for delivery in Q1 2027. They will be used to replace older, less efficient wide-body aircraft currently in the Air Canada fleet. The agreement also includes options for another 12 Boeing 787-10 aircraft, which will



provide flexibility for growth to meet future customer demand.

"Air Canada has made investing in the passenger experience a core priority. Our

experience shows customers greatly enjoy flying on the Dreamliner, so we are pleased to offer them a larger version of this popular aircraft, which will premiere a new, state-of-

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Air Canada Earns Passenger-Rated Five Star Global Airline Award at the APEX 2024 Awards

Air Canada's continued commitment to excellence was recognized with a Five Star Global Airline Award at the Airline Passenger Experience Association (APEX) 2024 Awards Ceremony held last night in Long Beach, California. It is the fifth time in six years the airline has been awarded an APEX Five Star rating which is based on customer feedback.

"On behalf of the more than 36,000 employees at Air Canada, we thank our customers and APEX for recognizing us with a Five Star Global Airline award. We have made significant investments in our digital, lounge and in-flight products and services, and we are delighted to welcome our customers onboard with an elevated level of comfort and convenience as they connect with families and friends, explore new cultures or continue to build businesses across Canada and our global network," said Mark Nasr, Air Canada's Executive Vice President, Marketing & Digital and President of Aeroplan.

The APEX Five Star and Four Star Airline Awards, formerly APEX Official Airline Ratings™, were created based on neutral, third-party passenger feedback and insights gathered through



APEX's partnership with TripIt® from Concur®, the world's highest-rated travel-organizing app. For the 2024 Awards, nearly one million flights were rated by passengers across more than 600 airlines from around the world using a five-star scale. The APEX Five Star and Four Star Airline Awards are independently certified by a professional external auditing company.

Air Canada's 2024 APEX Five Star Award is the latest in a series of awards received by Air Canada for its industry-leading products and services this year, which include: Best Airline

in Canada from Skytrax World Airline Awards
Best Airline Staff in Canada from Skytrax World Airline Awards
Best Low-Cost Airline in Canada (Air Canada Rouge) from Skytrax World Airline Awards
Favorite Airline in North America (Fifth Consecutive Year) from the Traze Awards
Best Airline for Onboard Entertainment for the fifth consecutive year from Global Traveler
Passenger Choice Award for Best Entertainment in North America from the Airline Passenger Experience Association (APEX) Airline Program of the Year, Best Promotion and Best Redemption Ability for Air Canada's Aeroplan loyalty program from the Freddie Awards

TWICE AS NICE TO KUALA LUMPUR AS ETIHAD AIRWAYS ANNOUNCES DOUBLE DAILY FLIGHTS



Additional daily services to Malaysia's capital commence on 15 January 2024
Etihad Airways is meeting customer demand by boosting flights between Abu Dhabi and Malaysia's vibrant capital Kuala Lumpur.
A second daily flight starts on 15 January 2024, providing guests with 14 flights per week between both cities.

"With our convenient departures from Abu Dhabi, our second Kuala Lumpur flights will optimise timings for UAE residents wishing to have a break in Malaysia," said Arik De, Chief Revenue Officer at Etihad Airways. "Moreover, the new daytime and night-time flights from Kuala Lumpur allow travellers reaching Abu Dhabi more options to explore what the city has to offer in terms of business and pleasure. It further reaffirms our commitment to bringing more guests to enjoy Abu Dhabi, as well as connecting to our growing global network." Kuala Lumpur, the dazzling capital city of Malaysia, is renowned for its captivating skyline dominated by the iconic Petronas Twin Towers. The city offers a rich blend of Malay, Chinese, and Indian cultures, resulting in a diverse culinary scene, vibrant markets, and a plethora of cultural attractions. Meanwhile, Abu Dhabi continues to allure travellers with its enthralling array of attractions, ranging from the

architectural masterpiece Louvre Abu Dhabi to adrenaline-filled adventures at Ferrari World Abu Dhabi. Both daily frequencies will be operated on a state-of-the-art Boeing 787-9 Dreamliner aircraft, and in-flight Wi-Fi connectivity.

The combined double-daily flights will see Etihad offer 425,000 seats annually between Abu Dhabi and Kuala Lumpur, representing a year-on-year capacity increase of 75%.

The additional frequency will also increase the total annual cargo capacity, opening more business opportunities and supporting the growth of bilateral trade.

The move means customers will enjoy even more choice and connectivity this winter between Abu Dhabi and Southeast Asia as Etihad offers up to 77 weekly flights between Abu Dhabi and Kuala Lumpur (14 weekly flights), Bangkok (14), Phuket (14), Manila (14), Jakarta (14), and Singapore (7).

The announcement comes after the airline unveiled an ambitious network overhaul, positioning it for sustainable expansion while improving Abu Dhabi's links to global markets and amplifying the capital's tourism industry. Etihad's new winter schedule includes new destinations, increased flight frequencies and even more convenient departure times.

BRITISH AIRWAYS TO FUND TRAINING COSTS OF 60 PROSPECTIVE PILOTS AS APPLICATIONS FOR NEW, FULLY-PAID SCHEME GOES LIVE

Commercial airline pilot scheme covering the £100,000 cost* of training 60 recruits is now open to applicants. The Scheme will level the playing field in pilot recruitment and removes the biggest factor that gets in the way of people pursuing their dreams. British Airways will work with local groups to boost applicants from communities up and down the country. PROSPECTIVE pilots can from today apply for a place on a new British Airways scheme that will see the £100,000 cost of their training covered entirely by the airline. The national flag carrier's Speedbird Pilot Academy programme will lift the previously prohibitive cost barrier of training to become an airline pilot for up to 60 successful candidates a year – helping to level the playing field and make a flying career a realistic option for all.

It is hoped that by removing the high costs associated with pilot training from the applicant, people from across all communities will be encouraged to apply. Successful recruits will also have accommodation and food costs covered during their 16-month training period, making it the only airline scheme that removes all associated costs from the individual. Sean Doyle, British Airways'

Chairman and CEO, said: "The Speedbird Pilot Academy will make the ambition of becoming a British Airways pilot a reality for people who'd previously written the option off because of the cost barrier.



"Our aim is to attract the very best talent out there for our future generation of pilots. Whether someone is just leaving school or embarking on a second career they never thought possible, we're levelling the playing field by removing the initial training cost barrier to make a flying career more accessible to a wider range of people and giving everyone an equal chance.

"We fly to more than 200 destinations around the world on a range of aircraft types, providing pilots with an abundance of opportunities and making a career as a British Airways pilot extremely rewarding. This first-in-a-generation initiative will allow anyone to make it a

reality."

Applications for the scheme can now be submitted via the airline's careers website, and applicants are being encouraged to apply quickly, as due to the expected unprecedented demand, will close within seven days. Training will begin early next year and upon completion of the course, recruits will land a full-time, salaried pilot position with the airline. British Airways is working closely with Fantasy Wings, the leading UK organisation for diversity in aviation and a member of the BA Better World

Community Fund, to promote the scheme to young people from Black, Asian and Minority Ethnic backgrounds, other communities around the country and young women in the aviation industry. British Airways' Senior First Officer and former cadet, Hannah Vaughan, 32, described the scheme as 'groundbreaking', and said it was important for the airline to attract the top applicants and remove barriers that may have put people off previously. She said: "This programme is a real leveller and opens a pilot career to everyone, not just those who can afford the initial training costs. "I'm really proud to be flying

for an airline offering this opportunity and would urge anyone who is interested in a highly rewarding career flying to destinations around the world to apply.

"I know there will be a lot of people who have never thought of being a pilot as a realistic option for them, but this cadet scheme changes that - and might just change your life."

To encourage more applicants to apply, Hannah's determined to bust some of the current myths to help set straight some common misconceptions about becoming a professional airline pilot.

MYTH: You need to be rich to train as a pilot.

TRUTH: This is false. The British Airways Speedbird Pilot Academy is entirely funded by the airline.

MYTH: You can only become a pilot if you have a university degree.

TRUTH: This is false. The new cadet scheme offers a great career without the need for a degree.

MYTH: You need to have A-Level qualifications to apply for a role as a pilot.

TRUTH: False, A-Levels are not required. You just need six GCSEs to apply to the cadet scheme. (Six GCSEs grade A-C or 5-9 including Maths, English and a Science or equivalent qualifications).

MYTH: You need to be a maths or science genius.

TRUTH: A lot of people think this, but it isn't true. As long as you meet the GCSE requirements you can apply.

MYTH: You need perfect eyesight – if you're short-sighted you can't apply.

TRUTH: No, you can fly for commercial airlines with glasses or contact lenses.

MYTH: You have to be under 40 to apply.

TRUTH: Anyone who will be between the ages of 18 and 55 when they start their training can apply. Everyone has an equal chance of being successful.

MYTH: If you've got no flying experience you've got no chance of being considered.

You need a private pilot licence first to train as a commercial pilot.

TRUTH: Having flying experience or a private pilot licence isn't a requirement to apply for the cadet scheme. That said, if you can, you may wish to try a short trial flight which can be in a glider or light aircraft to make sure that you enjoy the feeling of flying. There are many scholarships available which may help with

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the-art interior cabin design. As importantly, the 787 is highly fuel efficient and will generate operational savings as well as support our sustainability goals of reducing emissions," said Michael Rousseau, President and Chief Executive Officer of Air Canada.

Air Canada currently operates 30 787-9 and eight 787-8 versions of the Dreamliner, with two more 787-9 aircraft scheduled for delivery from a previous order. The 787-10 is the largest model of the Dreamliner family and can carry more than 330 customers depending on the seat configuration, and has 175 cubic meters (6,187 cubic feet) of cargo volume. The Dreamliner provides exceptional passenger comfort with enhanced cabin pressurization and humidity controls, and the largest dimmable windows of any commercial aircraft. According to Boeing, the 787-10 has up to 25 per cent lower fuel emissions per seat than the aircraft it replaces.

Fleet Renewal

The acquisition of the new aircraft is part of an ongoing fleet renewal program at Air Canada, with the airline continuing to take delivery of new Airbus A220 aircraft, as well as plans to acquire 28 extra-long range (XLR) versions of the Airbus A321neo aircraft, also beginning in 2025. In addition, as previously announced, Air Canada has finalized a purchase agreement for 30 ES-30 electric-hybrid aircraft under development by Heart Aerospace, which are expected to enter service in 2028.

The Boeing 787-10 aircraft order announced with Boeing today substitutes for a previously announced agreement to purchase two Boeing 777 freighter aircraft and, as a result, Air Canada will no longer take delivery of the two freighters. In total, Air Canada currently operates approximately 240 aircraft

Wellness Events at IMEX America 2023!

IMEX America 2023 is returning to Las Vegas, NV, from October 17 -19, 2023. We all know how stressful this week can be and Caesars Entertainment wants you to focus on you to have the best

experience possible. Harrah's Reimagined is sponsoring two wellness programs to help you stay active while having the chance to earn amazing prizes!



RUSH FOR SEATS EXPECTED AS BRITISH AIRWAYS PUTS MORE AVIOS-ONLY FLIGHTS ON SALE FOR AUGUST 2024

More than 1,250 Reward Seats have been made available for August next year, and are expected to sell out in hours. Destinations include holiday hotspots Corfu, Ibiza and Mallorca.

All travel periods fall over the August Bank Holiday. British Airways has unveiled its latest Avios-Only flights, offering an extra 1,250 summer holiday fares from as little as £1 + 25,500 Avios. The new options include Florence, Mallorca, Faro, Corfu and Ibiza, with all travel periods falling over the August Bank Holiday.

Avios-Only flights were launched earlier this year, on which 100% of the seats are exclusively available to British Airways Executive Club Members as Rewards Seats. The latest release brings the total number of Avios-Only flights to nearly 30 and includes departures from London City Airport for the first time.

Avios only seats are sold as normal Reward Seats, which means that customers with British Airways American Express Credit Cards will also have the option to use their Companion Vouchers.



These entitle Members to a second seat for just the taxes and charges, or one seat for half the amount of Avios. Reward Seats are those that can be purchased using Avios at static rates. British Airways guarantees a minimum of 12 and 14 Reward Seats on standard short and long-haul flights respectively, whereas Avios-Only flights mean that every seat is available to purchase using Avios. Members booking the Avios-only flight can do so in any cabin as they normally would through ba.com.

The first Avios-Only flight, that sold out in less than 24 hours, will take off for Sharm

El Sheikh from London Gatwick on 03 November 2023.

The news comes ahead of the forthcoming changes to the way customers collect Avios. From 18 October 2023, Members will collect Avios based on the cost of their ticket, rather than the distance of their flight. The investment forecasts that 20% more Avios from flying will be issued to the overall member base, with most Members either collecting more or the same amount under the new model. To book, customers can log into their Executive Club accounts on www.ba.com

ETIHAD AIRWAYS EARNS THIRD CONSECUTIVE FIVE-STAR RATING AT APEX AWARDS

Etihaad Airways, the UAE's national airline, has been rated as a Five-Star Global Airline by the Airline Passenger Experience Association (APEX) for the third consecutive year. The rating recognises the airline's excellence and was announced on 20 September at the APEX Awards Ceremony in Long Beach, California.

The APEX Five Star Airline Awards were created based on neutral, third-party passenger feedback and insights gathered in partnership with TripIt® from Concur®, the world's highest-rated travel-organising app. For the 2024 Awards, nearly one million flights were rated by passengers across more than 600 airlines from around the world using a five-star scale. The awards are independently certified by a professional external auditing company.

Commenting on the recognition from APEX, Antonioaldo Neves, Chief



Executive Officer, Etihad, said: "Our guests are at the heart of all we do, and we are immensely proud to retain our Five-Star rating for the third year in a row, thanks to their ratings and feedback. We strive to deliver world-class service for our guests, inspired by the traditional Emirati hospitality of our home in Abu Dhabi, and we will continue to push the boundaries of the industry even higher."

The recognition comes as Etihad prepares to launch three new destinations, with flights to Dusseldorf launching on 28 September, Copenhagen on 1 October, and Osaka on 1 October. Additionally, Etihad's network expansion has included increasing flight

frequencies across a number of routes across Europe and Asia making travel even more convenient.

Etihad's award-winning guest experience offers the highest standards of service and hospitality regardless of the

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Aeroplan Introduces Fourth Night Free Hotel Offer for all Aeroplan Credit Cardholders

New offer allows all Aeroplan Credit Cardholders to enjoy a free hotel night for every four-night consecutive stay booked with points.

Aeroplan is the first loyalty program to offer unlimited Fourth Night Free benefits to both Canadian and U.S. Credit Cardholders.

Offer available to all Aeroplan co-brand Credit Cardholders. Starting today, an Aeroplan

eight-night consecutive stay, credit cardholders need only redeem Aeroplan points for six nights. Aeroplan's Fourth Night Free offer calculates savings based on the average points cost of all four nights for maximum value.

Since the launch of HotelSavers in 2022, Aeroplan members have saved on more than 140,000 nights booked with points. Using the Fourth Night Free offer, credit



Credit Card gets you more out of your vacation — with a free night for every four-night consecutive stay booked with points. With the launch of its latest hotel rewards extension, Aeroplan becomes the first airline rewards loyalty program credit card to offer an unlimited Fourth Night Free offer to credit cardholders in Canada and the U.S., making it the go-to travel rewards program for more than just flights.

"When we launched HotelSavers last year, we set out to build a best-in-class hotel rewards lineup to match our best-in-class flight rewards," said Scott O'Leary, Vice President, Loyalty and Product at Air Canada. "With this unlimited Fourth Night Free offer, our members can now stay longer with their Aeroplan points, taking their travel budgets even further." Aeroplan Credit Cardholders can choose from hundreds of thousands of stays for every budget from major hotel brands. With no cap or blackouts, credit cardholders can stack free nights when they book more with points, and those booking a four-night consecutive stay will only need to redeem Aeroplan points for three nights. For an

cardholders can now multiply their points savings of up to 30 per cent when booking at more than 300,000 hotels, including HotelSavers properties. Aeroplan Credit Cardholders Get More Out of Aeroplan. With points adding up for every dollar spent, the Aeroplan Credit Card is the fastest way to earn Aeroplan rewards. Having an Aeroplan Credit Card also unlocks access to exclusive benefits such as preferred pricing on Air Canada flight rewards, free first checked bags, and more, making it a must-have travel companion whether you travel a little or a lot. The Fourth Night Free promotion applies to all eligible Aeroplan primary co-brand Cardholders and linked secondary Cardholders, including U.S. Cardholders. The offer runs between September 13, 2023, and December 31, 2024, 12:00 EST, with the ability to book stays for dates after 2024. For more information, go to aeroplan.com/4thnight. Aeroplan's Credit Cards are issued by TD, American Express, and CIBC in Canada, and with Chase in the United States. To learn more, go to aircanada.com/creditcards

Satcom Direct Plane Simple® Ku-band terminal certified for Gulfstream G650

The Satcom Direct Plane Simple® Ku-band tail mount antenna system has received Federal Aviation Administration (FAA) supplemental type certificate (STC) approval for Gulfstream G650 aircraft. Satcom Direct worked directly with Gulfstream Aerospace Corp. to obtain the STC, with the antenna being installed for a U.S.-based corporate flight department. The SD Plane Simple Ku-band antenna variant will be available for installation through the Gulfstream service network beginning in October 2023.

The new STC gives Gulfstream G650 owners and operators access to the power, versatility, and convenient management of the SD Plane Simple advanced antenna



technology, which is powered by the Intelsat FlexExec high throughput satellite network. A single phone call to Satcom Direct delivers consistently reliable high-speed data access for government, corporate and private

customers. It also provides access to an added-value connectivity ecosystem of hardware, software, ground infrastructure, cybersecurity, and award-winning customer service to support consistently reliable high-speed data.

IADA Companies Poised to Make Presence Felt at NBAA-BACE

Capturing 50% of Preowned Market Share, Generating over \$11 billion in Annual Sales Members of the International Aircraft Dealers Association (IADA) will once again be a force at the 2023 NBAA Business Aviation Convention & Exhibition (NBAA-BACE), to be held here Oct. 17-19. Hundreds of representatives from IADA companies are expected to attend the event and IADA's annual fall meeting, to be held in Las Vegas the day before the convention begins.

"Our aircraft dealers, who currently dominate the resale industry with an impressive 50 percent market share and annual sales amounting to over \$11 billion, are eagerly looking forward to another vibrant NBAA-BACE experience in Las Vegas," said Wayne Starling, Executive Director of IADA.

"Additionally, we will issue our association's insightful Third Quarter Market Report during the convention," he added.

The quarterly IADA Market Report covers IADA-accredited dealers' perceptions about the marketplace taken from its survey of IADA members and actual sales data reported monthly by IADA dealers. It has become a



prescient gauge of the market trends due to IADA's commanding market presence. NBAA-BACE Finder for IADA Member Companies At NBAA-BACE, IADA will share Booth N5217 alongside 28 IADA-accredited dealers and 22 IADA-verified products and services members. Furthermore, seven IADA OEM members and two dealers will showcase their own aircraft displays. Six dealers will have their own indoor exhibits, along with 26 IADA-verified products and services members. For a complete listing of IADA member companies and their respective locations at NBAA-BACE, visit <https://iada.aero/nbaa-booths>.

About the International Aircraft Dealers Association IADA's dealers consist of the

top 17 percent of the world's experts who handle 50 percent of used business aircraft sales. IADA-accredited dealers buy and sell more aircraft by dollar volume than the rest of the world's dealers combined, averaging over 1,300 transactions and \$11.8 billion in volume per year. Ninety-nine percent of IADA dealers do business in North America, 74 percent of dealers operate in Europe, 58 percent are active in Latin America and the Caribbean, 47 percent do business in Asia and the Pacific region, 43 percent work in the Middle East and 41 percent in Africa. IADA also represents a variety of IADA-verified product and aviation services members that operate with the highest professional standards in the industry. For more info go to <https://www.iada.aero>

"This STC is significant for us as we continue to raise the connectivity bar with this new class of hardware, which has been purpose-built for the business aviation sector," said Jim Jensen, CEO of Satcom Direct. "More importantly, it gives customers greater flexibility, cost-effective connectivity options, and a single resource to fulfill every connectivity need. We are the only connectivity provider to deliver genuine, global connectivity to business aviation. Our services are customized for each operator to meet their specific mission needs. Through our relationship with Intelsat, we do not share the airtime with any other sector, and with an established entry-into-service offering, flight departments and owners can be confident they can maximize their suite of connectivity products from day one."

SD is already the exclusive provider of cabin connectivity service plans on both in-production and in-service aircraft for the Gulfstream Connectivity Service program, and the SD FlightDeck Freedom® (FDF) flight deck communications platform is the default datalink system for in-production Gulfstream G500, Gulfstream G600, and Gulfstream G650ER aircraft. "We have a long and strong relationship with Gulfstream and work closely with them to meet the needs of their customers. We're pleased to be part of this latest STC effort on one of the world's leading business jets," added Jensen.

The simplified antenna installation requires fitting just two-line replaceable units, the tail-mounted antenna and the SD modem unit, simplifying upgrade pathways, reducing aircraft downtime, and optimizing maintenance budgets. STCs for Gulfstream GIV, GV, G450, and G550 models are already available through the Gulfstream service network.

Photo Caption: Satcom Direct Plane Simple® Ku-band terminal certified for Gulfstream G650.

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cabin, whether a guest chooses to fly in The Residence, Etihad's unique three-room suite on the Airbus A380, or in First, Business or Economy cabins across the fleet.

In Business class, guests will experience Etihad's collaboration with Armani/Casa which features a range of dining and glassware designed with celebrated designer Giorgio Armani. The collection also offers luxurious bedding with a jointly branded blanket, pillow and bolster cushion that unfolds into a mattress topper for Etihad's fully flat bed.

Recently awarded as Best Economy Class in the Business Traveller Middle East Awards, Etihad Economy's superior in-flight cuisine is served on unique dining equipment which was designed with sustainability and an elevated guest experience as core priorities. The dining equipment is fully reusable to reduce waste and is produced using a fully-closed loop recycling system which creates a circular economy. The dining ware is embossed with Etihad's signature style further elevating the guest experience.

