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A pilot using the iPad to check the latest weather data

## BRITISH AIRWAYS BECOMES THE FIRST UK AIRLINE TO INTRODUCE TWO NEXT-GENERATION REAL-TIME WEATHER APPS

Thursday, 11 April 2024: British Airways will become the first UK airline to roll out two next-generation weather apps, to provide pilots and the airline's flight planning teams access to real-time weather data, allowing them to better plan and mitigate the impact of weather on any intended flight route, in the moment.

Currently, teams rely on manually produced weather reports that are generated earlier that day. With access to the new apps, pilots and flight planning teams will be able to assess the impact of weather changes in real-time to better plan and adapt flight paths, making more operationally efficient decisions.

The first app will give the airline's pilots streamlined access to weather data from The Weather Company, offering comprehensive insights into weather conditions along flight paths both before departure and while in the air. Additional updates will utilise onboard

Wi-Fi connectivity\* to support real time in-flight weather updates, further improving its functionality.

The airline's Integrated Operations Control centre – the operational hub that keeps the airline running smoothly, will also have access to an app that - in the future - will work in conjunction with the new technology available to pilots, giving them precise information on weather changes.

**René de Groot, Chief Operating Officer at British Airways, said:** “It's exciting that we'll be the first UK airline to combine the technology of both apps, which will allow us to make even better operational decisions in the moment using real-time data. These applications represent a step-change in the quality of weather information we receive, and, in the future, will enable pilots to collaborate in real-time during a flight with operational colleagues on the ground, allowing faster decision-making for a variety of issues

like diversion planning and recovery.”

The technology has been developed and configured to meet the exact needs of British Airways' extensive route network, providing benefits across its short and long-haul operations, and is being introduced ahead of the busy summer season.

This substantial investment is part of British Airways' £7bn transformation programme, as it continues to focus on increasing the use of new technology across its operation. Earlier this year, the airline introduced a new [Electronic Aircraft Maintenance \(eLog\) system for engineering teams](#), replacing a paper-based system, which allows the immediate transfer of data from the aircraft to engineers within seconds, meaning any required parts can be pre-ordered to help to resolve issues more quickly.

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SD equips first delivered Dassault Falcon 6X with “nose-to-tail” connectivity.

## SD EQUIPS FIRST DELIVERED DASSAULT FALCON 6X WITH “NOSE-TO-TAIL” CONNECTIVITY.

**Farnborough, UK/9 April 2024** – Switzerland-based charter provider CAT Aviation AG selected Satcom Direct, the business aviation solutions provider, to equip the first Dassault Falcon 6X to enter service with a suite of connectivity solutions. The “nose-to-tail” portfolio of solutions includes a flight-deck communication datalink delivered through the SD FlightDeck Freedom® service and a dual cabin connectivity service that optimizes Iridium voice capabilities in parallel with Jet ConneX, the high-speed broadband service connected with the Viasat Global Xpress constellation.

The customized solution meets the particular needs of CAT Aviation and ensures passengers can remain productive, entertained, or relaxed during flight. The Zurich-headquartered charter operator already optimizes SD as its preferred connectivity supplier. CAT Aviation values the proximity of the SD Basel location, the ability to provide local customer service in the local language, and the SD global footprint, which provides 24/7/365 support. SD's international presence also allowed it to support CAT Aviation in Little Rock, Arkansas, at the Dassault Aircraft Services facility during the aircraft interior completion. The Dassault Falcon 6X, which was re-delivered to CAT Aviation in February, is the latest aircraft to join the CAT Aviation fleet with connectivity solutions

provided by Satcom Direct.

“State-of-the-art operators flying state-of-the-art aircraft also require state-of-the-art technology to take maximum advantage of their aircraft and provide the best possible experience for passengers and crew,” said Dave Falberg, SD's vice president of EMEA-APAC. “We're proud to be the long-time partner of CAT Aviation as the relationship supports our understanding of their requirements. Our ability to deliver customized solutions for mixed, large fleet operators supporting diverse, international missions ensures we meet the needs of clients like CAT Aviation with our ecosystem of connectivity solutions, which have been purpose-built for business aviation.”

Helene Niedhart, founder of CAT Aviation AG, adds, “As a Dassault aircraft operator for more than 20 years, we are very proud to be the world's first Falcon 6X operator. In 2008, we were also one of the first Falcon 7X operators. Our fleet has grown steadily, and we have become the largest Dassault Falcon operator in Switzerland. It goes without saying that our loyal and longtime CAMO, Crew and Flight Operations teams have gained huge experience in operating Dassault Falcon aircraft, and we know that we can rely on SD for continuous support wherever we are in the world.”

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## AIR CANADA INAUGURATES NEWEST PACIFIC ROUTE FROM VANCOUVER TO SINGAPORE

MONTREAL, April 4, 2024 /CNW/ - Air Canada's much anticipated route launched from its Vancouver (YVR) Pacific hub last night and arrived this morning in Singapore, marking the inaugural of the airline's newest international route and the only non-stop flight between Canada and Singapore. Stretching 12,818 kilometres (7,965 miles), the route is the airline's longest flight measured by distance with a flying time of up to 16 hours and five minutes.

"Air Canada is thrilled to welcome customers onboard our newest route linking Canada and Singapore from our Pacific hub in Vancouver. These new Singapore flights are part of our strategic expansion at YVR, which together with an efficient and seamless in-transit connection process, further position the airport as the preferred North American gateway to Asia," said Mark Galardo, Executive Vice President, Revenue and Network Planning at Air Canada. "Singapore is also an important gateway to beyond destinations. Customers have a multitude of connection options travelling to Southeast Asia, Southern India and Western Australia with our longstanding codeshare and Star Alliance partner, Singapore Airlines."

"The reality of directly connecting Singapore, Southeast Asia's most active economic gateway and financial hub with British Columbia, Canada's gateway to the Pacific can mean limitless opportunities. This new direct flight opens fresh opportunities for travel and tourism, business collaboration, and access to global markets that will directly benefit people in Singapore, Southeast Asia, and throughout



SOURCE Air Canada

our province," said the Honourable Jagrup Brar, Minister of State for Trade, Government of British Columbia.

"I am pleased Air Canada has chosen YVR to host the only non-stop flight between Canada and Singapore," said YVR President and CEO, Tamara Vrooman. "This new route will generate \$18 million in economic output and support jobs across the sector. We welcome this new service which will grow tourism, support increased trade, and importantly, connect families and friends across the Pacific region. The launch of service to Singapore speaks to the continued investment Air Canada is making in Vancouver, which in turn benefits our community and the regional economy."

Rachel Loh, Senior Vice President, Singapore Tourism Board Americas shared, "We couldn't be more excited for the official launch of Air Canada's new direct route from Vancouver, increasing connectivity to Singapore for both Canadian and American visitors. We are delighted to welcome travellers to Singapore to explore new attractions such as the Bird

Paradise or dine at our famous hawker centers and Michelin-starred restaurants. From cultural immersion to rejuvenating wellness offerings, Singapore offers a multitude of experiences to suit every passion. Be it world-class concerts or the adrenaline rush of the F1 Grand Prix in September, the city promises endless excitement. We eagerly await your arrival!"

### International Services

The Vancouver-Singapore route is operated with Boeing 787-9 Dreamliners offering a choice of three cabins: Air Canada Signature Class featuring lie-flat individual pods, Premium Economy featuring larger seats with additional leg room and premium services, and Economy featuring complimentary Chef-inspired and designed meals, wines, and beverages. All cabins have award-winning inflight entertainment screens at every seat with hours of complimentary onboard entertainment featuring more than 1,400 hours of movies, more than 1,900 hours of TV shows, more than 600 hours of music and podcasts, and featuring premier collaborations with Apple

TV+, Audible, Disney+, Hayu. Customers have the opportunity to purchase wi-fi connectivity. Additionally, for all Air Canada Aeroplan members there is [free texting onboard wi-fi-equipped aircraft](#).

Air Canada has 27 Maple Leaf Lounges located in North America and worldwide for eligible customers.

Air Canada's onboard services showcase some of the best cuisine Canadian culinary talent has to offer with Air Canada's panel of celebrity chefs, including renowned Montreal chef Jérôme Ferrer and award-winning, Vancouver-based chefs David Hawksworth and Vikram Vij. Complementing the culinary journey is a selection of top wines chosen by leading Canadian sommelier, Véronique Rivest.

All customers have the opportunity to collect and redeem points with Aeroplan, Canada's leading loyalty program, when travelling with Air Canada, and eligible customers have access to priority check-in, Maple Leaf Lounges, priority boarding and other benefits.

Thanks to Press Release Air Canada Media Centre

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About British Airways

As a global airline and the UK's flag carrier, British Airways has been flying its customers to where they need to be for more than 100 years. The airline connects Britain with the world and the world with Britain, operating one of the most extensive international scheduled airline route networks together with its joint business, codeshare and franchise partners.

In September 2021, British Airways launched its sustainability programme, BA Better World, committing to put sustainability at the heart of everything it does and with a clear roadmap to achieve net zero carbon emissions by 2050. British Airways is a founding member of the airline alliance oneworld, which serves around 1,000 destinations across the globe.

British Airways flies to destinations in more than 75 countries. Its principal place of business is London, with its main home at Heathrow Terminal 5.

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**About Satcom Direct** [Satcom Direct](#) (SD) is founded on a core belief in understanding the value of time and the importance of maximizing it. The company mobilizes the most cutting-edge technologies to enable connection wherever you might be. SD's proprietary technologies span [business aviation](#) and [government](#)

sectors, with the singular goal of leading connectivity industry standards.

Harnessing a powerful combination of tools, SD delivers consistent, reliable connectivity across the globe. Proprietary software, hardware, [terrestrial infrastructure](#), [cybersecurity](#) solutions and award-winning [customer support](#) create

tailored data services for each individual customer mission. The aim is to enhance the passenger and ownership experience, improve efficiencies and give back precious time by providing connectivity beyond all expectations.

SD World Headquarters is located at the heart of the Space Coast in Melbourne,

Florida, with 14 additional locations in 11 countries, including the UK, UAE, Switzerland, Singapore, Australia, and Brazil, plus a hardware development and manufacturing base in Ottawa, Canada. For more information regarding SD, visit [www.satcomdirect.com](#), email [sales@satcomdirect.com](mailto:sales@satcomdirect.com), or call U.S. +1.321.777.3000

or UK +44.1252.554.460

Thanks to Press Release Satcom Direct Media Jane Stanbury – Arena Group

MONTREAL, April 3, 2024 /CNW/ - Building on its partnership with the Jane Goodall Institute of Canada (JGIC), Air Canada is launching a new initiative to spotlight illegal wildlife trade (IWT) and its impact on global biodiversity. In collaboration with JGIC and involvement from Dr. Jane Goodall herself, the awareness campaign will showcase animals endangered from IWT on the airline's in-flight entertainment welcome screens, social media and more during Earth Month, along with a [special message from Dr. Jane Goodall](#).

"Air Canada plays an important role in protecting biodiversity around the world and I've been proud to see Air Canada team up with The Jane Goodall Institute of Canada to bring more awareness to this issue. Their significant commitment to not only fighting the illegal wildlife trade through their policies and procedures, but using their platform to educate on this very important issue is commendable," said Bella Lam, Chief Executive Officer at the Jane Goodall Institute of Canada.

"At Air Canada, our belief is while much of what we do to reduce our environmental footprint is about leaving less, we also need to do more to improve our planet's fragile ecosystems. As a global airline, we can use our platform to bring more awareness to the illegal wildlife trade and how that affects overall biodiversity. To further support this important

## AIR CANADA AND JANE GOODALL INSTITUTE OF CANADA SPOTLIGHT ILLEGAL WILDLIFE TRADE AND BIODIVERSITY CHALLENGES



News SOURCE Air Canada.

work, all Aeroplan points donated to The Jane Goodall Institute of Canada for one week following Earth Day will be matched by Aeroplan. We are also honoured to celebrate Dr. Goodall's 90<sup>th</sup> year by supporting her birthday tour across Canada to inspire the next generation of environmental stewards," said Valerie Durand, Head of Investor Relations and Corporate Sustainability at Air Canada.

Air Canada participates in the IWT fight with a zero-tolerance policy on carrying banned species, and hunting trophies or products associated with illegal wildlife activities. Air Canada became a signatory to the Buckingham Palace Declaration in 2020, and was the first airline in the Americas to hold the IATA IWT certification, which confirms policies and procedures are in

place to reduce the likelihood of the transportation of illegal wildlife products. The airline became a member of the [United for Wildlife's North America Regional Chapter](#) which launched in 2022, and has created IWT e-learning modules for all frontline employees and managers in Air Canada Cargo, its freight business.

To further support The Jane Goodall Institute of Canada's ongoing environment and conservation work, Aeroplan will be launching a Points Match Week beginning Earth Day, April 22-28. All points donated by Aeroplan members will be matched at 100% by Aeroplan, with all proceeds going directly to the JGIC.

Air Canada also becomes the first airline globally to showcase conservation documentaries from Age of

Union, a non-profit environmental alliance that supports and makes visible a global community of changemakers working on the ground to protect the planet's threatened species and ecosystems. Dax Dasilva, founder of Age of Union is part of [The Jane Goodall Legacy Foundation's Council for Hope](#), a group of highly respected and influential individuals from the fields of conservation, science, business, government, media and the arts with a shared mission for protecting our planet and perpetuating Jane's legacy as an everlasting force for good. Customers can find these documentaries onboard in a newly launched environment-focused film and TV category, "Our Planet" in the airline's in-flight entertainment. Beginning in April customers will be able to watch *The Corridor*, *We Are The St. Lawrence River*, *CAUGHT*, and more.

Learn more about Air Canada's efforts to combat illegal wildlife trade as well as its environmental and sustainability programs at its [Leave Less website](#).

### About Air Canada

Air Canada is Canada's largest airline, the country's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada provides scheduled service directly to more than 180 airports in Canada, the United States and Internationally on six

continents. It holds a Four-Star ranking from Skytrax. Air Canada's Aeroplan program is Canada's premier travel loyalty program, where members can earn or redeem points on the world's largest airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental partners. Through Air Canada Vacations, it offers more travel choices than any other Canadian tour operator to hundreds of destinations worldwide, with a wide selection of hotels, flights, cruises, day tours, and car rentals. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across six continents using Air Canada's passenger and freighter aircraft. Air Canada aims to achieve an ambitious net zero emissions goal from all global operations by 2050. Air Canada shares are publicly traded on the TSX in Canada and the OTCQX in the US.

Thanks to Press Release Air Canada Media Centre

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MONTREAL, March 27, 2024 /CNW/ - Air Canada is honoured to have earned the 2024 APEX Best in Entertainment Award in North America for its in-flight entertainment (IFE) offering, presented last night at the

APEX Awards in Lisbon. This is the first time the airline has won this APEX award, which is based on ratings the organization received from thousands of passengers who flew with Air Canada.

"I am extremely proud of the

## AIR CANADA WINS 2024 APEX BEST IN ENTERTAINMENT AWARD IN NORTH AMERICA

recognition as 2024 APEX Best in Entertainment Award in North America, reflecting the unparalleled entertainment offering onboard our aircraft. With thousands of hours of movies, TV shows and audio podcasts available, our customers clearly are appreciative of the wide variety of options during their flights. I thank our customers for their loyalty. We're continuing to add content to our on-demand and live IFE offerings, so stay tuned as more exciting products will be rolled out soon!" said John

Moody, Managing Director, Onboard Product at Air Canada.

Air Canada's complimentary and extensive in-flight entertainment programming features more than 1,400 hours of movies, 1,900 hours of television shows and more than 600 hours of music and podcasts, and a selection of live tv stations.

The system features collaborations with Apple TV+, Audible, Disney+, Hayu, and others, bringing hours of movies, tv episodes, specialty

channels, music albums, other video and audio content and games in multiple languages from boarding to landing.

On three of the airline's newly retrofitted Airbus A321 aircraft, passengers have the ability to view exterior cameras via the IFE screens, showing their flight from a bird's eye view thanks to cameras mounted in the tail or belly of the aircraft. This feature is a first for a narrow-body aircraft anywhere in the world. All 15 aircraft in the Airbus A321 fleet are expected more on pg 4

## ETIHAD AIRWAYS CELEBRATES INAUGURAL FLIGHT TO BOSTON

**ABU DHABI, UAE** – Etihad Airways, the national airline of the UAE, touched down for the first time in Boston on Sunday, marking the launch of regular services between Abu Dhabi and the US city, strengthening ties and enriching travel options for passengers.

The inaugural flight, EY147, was celebrated at Abu Dhabi Airport before take-off, and on arrival in Massachusetts, Etihad's captains waved UAE and US flags from the cockpit to celebrate the start of the carrier's fourth non-stop service to America.

The new service operates on Mondays, Wednesdays, Fridays and Sundays using a state-of-the-art Boeing 787-9 Dreamliner, featuring the airline's acclaimed Business Studios and Economy Smart seats. With 28 seats in Business and 262 seats in Economy boasting entertainment systems, in-seat power, and in-flight Wi-Fi connectivity, passengers can expect a comfortable and enjoyable travel experience, complemented by world-class service and hospitality.

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to have exterior cameras installed by the end of 2025.

APEX partnered with TripIt from Concur, the world's highest-rated travel-organizing app, to gather anonymous passenger feedback based on neutral, third-party passenger feedback and insights for the honour. For the 2024 Awards, nearly one million flights were rated by passengers across more than 600 airlines from



Celebrating the start of flights between Abu Dhabi and Boston

"We are thrilled to inaugurate flights to Boston, further extending our reach across the United States and enhancing connectivity for travellers," said Etihad's Chief Executive Officer Antonio Neves.

"This new route not only brings the allure of Abu Dhabi and Dubai to the American Northeast but also signifies our commitment to delivering exceptional travel experiences and fostering global connections.

"The new route is timed to offer convenient links to our growing network for corporate business travellers and leisure guests connecting to destinations

around the world using a five-star scale. On the same screen, passengers were given the opportunity to provide anonymous ratings in five subcategories: seat comfort, cabin service, food and beverage (presented in conjunction with IFSA), entertainment, and Wi-Fi. The single screen rating allows airline passengers to easily rate their flight in less than 15 seconds.

across the Middle East and our 11 routes across India."

"Massport is pleased to welcome Etihad Airways to Boston Logan International Airport with their new flight to Abu Dhabi," said **Massport Interim CEO and Aviation Director Ed Freni**. "This route provides a key connection between Boston and the UAE, and New Englanders now have even more options when planning a trip to the Middle East and beyond."

As one of America's most culturally diverse and dynamic cities, Boston offers a tapestry of historical landmarks, culinary delights, and vibrant

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neighborhoods, enticing visitors from Abu Dhabi to immerse themselves in its rich heritage and warm hospitality.

Boston joins Chicago, New York, and Washington as Etihad's fourth destination in the United States, complementing existing services and reinforcing the airline's dedication to facilitating seamless travel experiences. Additionally, flights to Toronto in Canada further expand Etihad's North American footprint, providing passengers with enhanced accessibility and convenience.

Etihad's partnership with JetBlue ensures convenient connections to numerous cities

airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental partners. Through Air Canada Vacations, it offers more travel choices than any other Canadian tour operator to hundreds of destinations worldwide, with a wide selection of hotels, flights, cruises, day tours, and car rentals. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across six continents using Air Canada's passenger and freighter aircraft. Air Canada aims to achieve an ambitious

throughout North America, unlocking endless possibilities for exploration across the continent.

The launch of the Boston route signifies more than just a new travel option; it symbolizes the deep cultural and educational ties between Abu Dhabi and Boston. Emiratis, past and present, hold Boston dear to their hearts, with many having studied in its prestigious universities. Moreover, significant investments in healthcare and education sectors have fostered enduring collaborations, driving progress and innovation in both regions.

Thanks to Pres Release Duty Media Officer Etihad Airways

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