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STACK.aero Launches FL3XX Integration, Creating A Single Source Of Data For Operators.

Atlanta, GA./ 12 March 2024 - STACK.aero, a technology platform streamlining business aviation workflows, is launching a collaboration with FL3XX, a digital aviation operations management system, at Schedulers and Dispatchers 2024, in Fort Worth, Texas. The companies are integrating customer and business data to improve business administration and commercial management workflows for mutual operator customers. Trip requests, quote generation and bookings generated in FL3XX Platform automatically merge with relevant customer account and relationship management, CRM, data from STACK.aero to present sales teams with richer customer profiles by automatically aligning with existing emails and call histories.

The integration enables users to harness data to augment sales processes, reporting and analysis for enhanced operational efficiency. Sophisticated digital quotations instantly incorporate customer preferences, workflows are automated, and elevated



L to R - Johan Segring, Solutions Architect and Managing Partner, STACK.aero and Greg Jarrett CEO & Partner, STACK.aero

service levels are supplemented by leveraging the STACK. aero reporting and analytics modules for increased commercial awareness. In addition, the automated, two-way data flow removes the need for the double entry of information minimizing data input errors.

"We are creating a single source of truth as we remove silos to deliver consistency of data across the dual platforms. The flight requests, offers, and fixed bookings generated in FL3XX merge with STACK.aero client information to create a repository of data giving commercial teams clearer visibility and insight into their business activity. The easy-to-

access data can inform business-critical decisions, support pro-active sales, and enhance productivity," explains Greg Jarrett, STACK.aero CEO. Common customers who subscribe to both platforms can switch directly between the S T A C K . a e r o Account/Quote/Trip modules and the FL3XX Quote/Trip functionality for convenient access to real-time information through a single interface. "In bringing together the unique capabilities of FL3XX and STACK.aero, we are directly addressing the challenges our operators encounter every day. We're opening doors to new possibilities in how data

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Da Vinci's brilliance to shine at The Lume Melbourne at MCEC

The Italian Renaissance comes to Melbourne Convention and Exhibition Centre (MCEC) in March with THE LUME Melbourne featuring the incredible art and inventions of Leonardo da Vinci.

Leonardo da Vinci - 500 Years of Genius presented by Webuild, the newest and most ambitious multi-sensory experience at THE LUME Melbourne, opens this Saturday, 16 March 2024.

Featuring original pages from da Vinci's notebook, machine inventions brought to life from the master's sketches, a digital experience spanning his incredible life story and the only exact 360-degree replica of Mona Lisa in the world, visitors can see and experience Leonardo's genius and wonder at the parallels between his brilliant ideas and modern technology.

Once again, MCEC's culinary experts have created a bespoke menu to complement the experience. Caffè Medici will take visitors on a journey to northern Italy, with casual all-day dining inspired by the tastes and traditions of Florence, Milan and Venice.

Visitors can dine in the brilliance of The Last Supper and experience animation that breathes life into the masterpiece, highlighting the subtleties of expressions, the play of light and shadow and the emotion of this iconic work

MCEC Executive Sous Chef of Culinary Development, Karl Edmunds said the menu was carefully crafted to parallel the artistry of the experience..

"The menu epitomises classic Italian cuisine. Think arancini, minestrone and pasta dishes,

antipasto to share, and for a sweet treat, Italian-style croissants, donuts, panettone and gelato created in-house by our award-winning pastry team. If prosecco, spritz, or Sangiovese aren't your drink of choice, the beverage menu also features a chilled, fruity mimosa mocktail."

THE LUME Melbourne is a one-of-a-kind experience for all visitors and a unique setting for corporate and private events. MCEC offers opportunities for exclusive events, as well as events on the mezzanine level overlooking the main gallery.

Whether it's a corporate breakfast meeting, an elegant cocktail reception or gala event, THE LUME Melbourne offers a versatile and unforgettable setting for all types of events and an excellent menu to match. Each dish is a masterpiece, a blend of art, science and flavour, transporting guests on a journey to Renaissance Italy for an experience to remember.

"Since opening in 2021, THE LUME Melbourne has quickly become a must-visit destination for art lovers and those seeking a unique multi-sensory experience. We're proud to create a menu that seamlessly weaves together the art, culture and influences of the time, delivering authentic experiences for both visitors and corporate events," Karl said.

Permanently housed at MCEC, THE LUME Melbourne continues its epic adventure into art, following the success of Van Gogh Alive, Monet & Friends Alive, and Connection. For more information and tickets, please visit: <https://www.thelumemelbourne.com/>

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17 2024
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Abu Dhabi, UAE — Etihad Airways is marking the arrival of the holy month of Ramadan, both in-flight and on the ground to immerse passengers in the spirit of Ramadan and enhance their travel experience during this holy time.

Starting from the 10 March, passengers across all cabin classes to selected Etihad destinations can expect a variety of amenities tailored to welcome guests during the holy month. Specially curated Iftar meals and dedicated prayer facilities will be available in Etihad's premium lounges and onboard flights.

Turky Al Hammadi, Head of Product and Hospitality, at Etihad Airways, said: "Ramadan holds a special place in our hearts, it's a time to reflect and to spread kindness. We are committed to sharing these Ramadan values across all touchpoints of our guests' journey, starting from our lounges to onboard experiences.

"For our Iftar menu this year, our culinary team has carefully crafted special Ramadan dishes that aim to evoke heartwarming traditions, blending traditional Emirati flavours with a modern twist. Our commitment to premium and sustainable ingredients is reflected in our choice of locally sourced suppliers, ensuring our guests enjoy high-quality, tasty dishes that also support the local economy and have a lesser impact on the environment.

"Our Iftar menu contains dishes like the lamb bukhari with smoked cardamom yoghurt, pulled chicken machbous pinza with chaami cheese and pickled onion, and warm umm ali dessert and olive oil and date

ETIHAD AIRWAYS SHARES THE SPIRIT OF RAMADAN WITH SPECIAL OFFERINGS



cake. Our menus are designed to ensure that our guests savour the richness of traditional Ramadan meals while also maintaining nutritional balance."

"Furthermore, we offer Etihad Guest members the opportunity to donate their miles, allowing them to spread kindness and support communities around the world. We have seen the generosity of our guests with over 250 million miles donated to a range of causes through the Etihad Guest programme to date. It's initiatives like these that truly embody the spirit of generosity and compassion that Ramadan represents."

Ramadan food and beverage menu in the Etihad lounges

At Etihad's lounges in Abu Dhabi, New York, Washington DC and London Heathrow guests can indulge in traditional Ramadan refreshments such as laban, Vimto, karkade, date milk, hydrating cucumber refresher, and rose milk.

Travellers who will break their fast before departure can enjoy an iftar meal at Etihad lounges. From warm harira soup and lobster machbous ravioli to

flavourful chicken biryani, guests can savour the rich flavours of Arabic cuisine. The dessert menu will feature authentic Ramadan treats with a modern twist such as Vimto cheesecake, rose and pistachio mahalabia and rangeena, providing a delightful end to the culinary journey.

Ramadan on board

In premium cabins, guests can indulge in delicacies such as lentil soup with fried chaami cheese, lamb and date meatballs with saffron rice, and the classic warm umm ali dessert. For those seeking a lighter option, the healthy Iftar salad provides a delicious mix of fresh and tasty ingredients.

Guests in Economy class will enjoy Arabic mezze, braised lamb with vermicelli rice, fried onion, and almond and for the dessert, they will be served Vimto mousse with khabeesa.

For guests breaking their fast just before or after landing, Etihad will provide Iftar bags decorated with a traditional Emirati artwork, containing Laban, water, and dates.

Etihad provides dedicated prayer areas and real-time electronic Qibla pointers to allow guests to observe their

religious practices while travelling.

Ramadan on E-BOX

The airline's signature E-BOX entertainment system features a selection of Ramadan programming and religious content, as well as an audio of the Holy Quran.

The new Ramadan programmes will include, *Rehlat Haya*, which explores and promotes behaviours that lead to happiness and stability from a different perspectives.

Guests can also tune in to "Chef Bil Bait" a cooking show, hosted by Al-Halabi, the programme features numerous artists who engage in the preparation of diverse and beloved dishes within a light-hearted and entertaining format. They can also enjoy watching the *El Dunia* Ramadan series that showcases how various cultures celebrate Ramadan and illustrates the diversity of the Muslim community around the world.

Etihad Guest donations

In alignment with the spirit of the holy month of giving back, Etihad Airways offers its members the opportunity to donate their miles to charity and contribute to "The Reach Campaign", supporting families affected by river blindness and lymphatic filariasis. Members can donate to this great initiative, through the Etihad Guest website.

Ramadan in Abu Dhabi

Travellers who are arriving in Abu Dhabi can experience the rich cultural heritage of the emirate during Ramadan, with opportunities to share Iftar at hotels or Iftar tents across the city, visit the Sheikh Zayed Grand Mosque, or take a sunset stroll along the Corniche.

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informs decisions and enhances customer interactions. It's about providing our clients with an experience that feels effortless and deeply intuitive, effectively bridging the space between achieving operational goals and exceeding customer expectations," says CEO and Founder, FL3XX, Paolo Sommariva. The integration is currently in a pilot phase and is anticipated to be commercially available in Q2 of 2024, when existing customers can upgrade to the newly integrated feature. Current and new customers can meet with STACK.aero at the Schedulers and Dispatchers event to discover more about the integration's benefits.

About STACK.aero

STACK.aero is a business operations system built on the foundations of the renowned Salesforce.com CRM technology, which improves and simplifies commercial processes for charter brokers, flight departments, operators and OEMs. From the initial request through to invoice generation, the digital management of the Trip Request Lifecycle ensures seamless commercial management from start to finish. As a Salesforce OEM partner, customers benefit from the cybersecurity and world-class cloud services that underpin the technology. Yet, they only need to sign up with STACK.aero for a customized business operations solution that enhances familiar modules with customized tools designed to support business aviation. More than 60% of the STACK.aero software is proprietary and purpose-developed for the business aviation sector. Stack.aero customizes the platform to meet each customer's specific business needs



Air Canada and CAE Announce 2024 Judy Cameron Scholarship Winners

"The two global aviation companies continue to foster the next generation of women in aviation"

Eight women awarded Judy Cameron scholarships as program celebrates fifth anniversary

MONTREAL, March 8, 2024 /CNW/ - Today on International Women's Day, Air Canada and CAE are proud to announce the eight winners of the 2024 Captain Judy Cameron Scholarships. The two Montreal-based global aviation companies have again joined forces, to award scholarships to eight women from across Canada who are pursuing careers as commercial pilots or aircraft maintenance engineers. The four CAE recipients training to become commercial pilots will become CAE Women in Flight program ambassadors and play a key role in encouraging more women to pursue careers in aviation.

The Captain Judy Cameron Scholarship, now in its fifth year, was established in honour of Air Canada's first female pilot. Scholarships are awarded annually by Air Canada and CAE in conjunction with the Northern Lights Aero Foundation, to foster the next generation of women in aviation.

"Air Canada takes great pride in its leadership role in promoting diversity, equity, and inclusion within the aviation industry. Women are well represented across all levels and branches of our airline," said Arielle Meloul-Wechsler, Executive Vice President, Chief Human Resources Officer, and Public Affairs at Air Canada. "The Judy Cameron Scholarship actively works to support and empower the next generation of women pursuing non-traditional aviation STEM careers. Congratulations to this year's winners."

"CAE is proud to be a leader in promoting diversity, equity, and inclusion in aviation. Initiatives like CAE's Women in Flight Program and the Captain Judy Cameron Scholarships are critical to attracting and supporting more women in making their dream of a career in aviation a reality," said Marie-Christine Cloutier, CAE's Vice President, Civil Aviation Performance, Strategy and Marketing. ["CAE's Aviation Talent Forecast"](#) anticipates a global need for more than 1.3 million new aviation professionals by 2032,



News SOURCE Air Canada.

and attracting underrepresented groups, like women, will help keep the industry aloft and allow it to thrive."

"I'm incredibly excited that the Northern Lights Aero Foundation received a record number of applications for the Captain Judy Cameron scholarships this year. Kudos to Air Canada for initiating and building momentum for the program over the past five years, and to CAE for joining the effort in 2022 to encourage more women in their aviation careers," said Judy Cameron, Boeing 777 Captain at Air Canada (retired) and Director of the Northern Lights Aero Foundation. "Past recipients have become flight instructors, maintenance engineers, and commercial pilots across Canada. This year's recipients will inspire and support other women in their aviation journeys. Congratulations to the eight recipients and to Air Canada and CAE for generously funding the scholarships."

Captain Judy Cameron Scholarship Awards

Air Canada award recipients

Harnoor Bagarhy - Brampton, Ontario

Harman Bagarhy - Brampton, Ontario

Emily Contos - Winnipeg, Manitoba

Chanelle Wilson - Coldstream, British Columbia

CAE Women in Flight Ambassadors:

Ashley Gellatly - Cargill, Ontario

Nyssa Hansen - Delta, British Columbia

Chloe Muhl - Grimsby, Ontario

Trisha Virdee - Innisfil, Ontario

About Captain Judy Cameron

Judy Cameron became the first female pilot hired by Air Canada, Canada's largest airline, in April 1978 at the age

of 23. She was the first woman to graduate from Selkirk College's Aviation Technology Program in 1975. Throughout her flying career of 40 years and over 23,000 hours, she has flown the DC-3, Twin Otter, Hawker Siddeley 748, DC-9, Lockheed 1011, Airbus 320, Boeing 767, and Boeing 777 to the far corners of the world. She became a captain in 1997 and in 2010, she became the first female captain in Canada of a Boeing 777, the largest aircraft in Air Canada's fleet. She retired in 2015, received the Elsie MacGill Northern Lights award in the Flight Operations category that year, and in 2016 she was chosen by the 99s (International Organization of Women Pilots) to be on its Canadian postage stamp.

In 2019, Air Canada committed to awarding \$20,000 per year for three years toward the Captain Judy Cameron scholarship, and in 2021 re-committed its support for an additional three years. Last year, CAE added its support to the scholarship through its Women in Flight ambassador program.

The Captain Judy Cameron Scholarship is open to women who are Canadian citizens and who are enrolled in a fixed wing aviation flight program at a college, university, or flight school, or an aircraft repair and maintenance program anywhere in Canada.

The Scholarship is administered by the Northern Lights Aero Foundation, which inspires and celebrates Canadian women in aviation and aerospace with mentorship, scholarships, a speaker's bureau, and junior board, along with an annual award event.

About the CAE Women in Flight Ambassador Program

The CAE Women in Flight Ambassador program is

helping to create a movement that encourages young girls and women to dream big and have no limits. Because women make up a very small percentage of commercial pilots worldwide, this program shows women that they, too, can reach for the sky. CAE is partnering with airline customers globally to provide partially funded and fully funded pilot training scholarships to deserving women who also become program ambassadors who inform and inspire other women to become pilots.

The program was launched in 2018 and expanded in July 2022 to grow the movement by forging partnerships with more airline customers. Initially, the program was limited to candidates enrolled in one of CAE's airline-sponsored cadet training programs. However, with the program's evolution, CAE now matches existing airline scholarships. The program aims to build a community of ambassadors who demonstrate leadership skills, active community involvement, perseverance, and passion for aviation and can inspire women to join the pilot profession.

To learn more about the program, go to [CAE Women in Flight Ambassador Program | CAE](#)

About Air Canada

Air Canada is Canada's largest airline, the country's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada provides scheduled service directly to more than 180 airports in Canada, the United States and Internationally on six continents. It holds a Four-Star ranking from Skytrax. Air Canada's Aeroplan program is Canada's premier travel loyalty program, where members can earn or redeem points on the world's largest airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental partners. Through Air Canada Vacations, it offers more travel choices than any other Canadian tour operator to hundreds of destinations worldwide, with a wide selection of hotels, flights, cruises, day tours, and car rentals. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across

six continents using Air Canada's passenger and freighter aircraft. Air Canada aims to achieve an ambitious net zero emissions goal from all global operations by 2050. Air Canada shares are publicly traded on the TSX in Canada and the OTCQX in the US.

About CAE

At CAE, we equip people in critical roles with the expertise and solutions to create a safer world. As a technology company, we digitalize the physical world, deploying software-based simulation training and critical operations support solutions. Above all else, we empower pilots, cabin crew, airlines, and defence and security forces to perform at their best every day and when the stakes are the highest. Around the globe, we're everywhere customers need us to be with more than 13,000 employees in approximately 250 sites and training locations in over 40 countries. CAE represents more than 75 years of industry firsts—the highest-fidelity flight and mission simulators as well as training programs powered by digital technologies. We embed sustainability in everything we do. Today and tomorrow, we'll make sure our customers are ready for the moments that matter.

News SOURCE Air Canada.

A NEW WEBSITE AND MOBILE APP, NEW SEATS AND FREE ONBOARD MESSAGING JUST SOME OF THE INITIATIVES UNVEILED BY BRITISH AIRWAYS AS PART OF ITS £7BN TRANSFORMATION PLAN



British Airways new short-haul seat

600+ modernisation initiatives are being rolled out as part of the airline's £7bn transformation plan, as it invests in every part of its business

A new website, mobile app, free onboard messaging, new short-haul seats and a new First suite are among the airline's latest plans

Multi-million-pound leading-edge technology systems, AI and machine learning will help flights depart on time, along with 350 new jobs at Heathrow and the first ever bespoke Microsoft Connected Teams ground-to-air customer care solution

The BA network continues to grow, with two of the airline's most popular Asia destinations to return from October and November

The airline is also investing in a new lounge space in Dubai, as well as the previously announced refreshes for Lagos, Seattle, Heathrow and Edinburgh

British Airways has announced an array of new initiatives to transform the airline, unveiling a £7bn transformation plan at its first 'In the Skies' showcase event in London. Chairman and CEO Sean Doyle outlined his

modernisation plan, committing to delivering a world class customer experience, modernising IT, growing pride among colleagues and focusing on sustainability, as well as driving on-time performance.

"We're on a journey to a better BA for our people and for our customers, underpinned by a transformation programme that will see us invest £7bn over the next two years to revolutionise our business," Sean Doyle, British Airways' Chairman and CEO, said. "We're going to take delivery of new aircraft, introduce new cabins, elevate our customer care, focus on operational performance and address our environmental impact by reducing our emissions and creating a culture of sustainability. We're also heavily investing in the development of a new ba.com website and app and are laser-focused on transforming our business and fixing any pain points for our customers."

Ba.com and app

As part of its investment programme, British Airways has confirmed plans to overhaul its digital user experience with a new website and mobile app offering deeper personalisation. The new ba.com browser is

already in BETA testing with platforms designed to offer a range of new services, including empowering customers to self-serve if they wish, taking control of and making changes to their journeys online, rather than having to call one of the airline's customer care centres to alter their plans. Initial changes will start to roll out by the end of the year.

WiFi enhancements for customers

With more customers looking to remain connected with the world from their seats, from April 3, British Airways Executive Club Members will start to be able to send messages free of charge on a single device using the airline's WiFi - whatever cabin they're travelling in. The service will be available on every WiFi-enabled aircraft within two weeks of the rollout date*.

The airline has also become the first to offer a WiFi-enabled inflight customer care solution to solve issues in the moment – even at 35,000ft. Created especially for British Airways by Microsoft, customer care teams on the ground are now able to connect with cabin crew colleagues across more than 300 flights a day. The

functionality allows crew to help solve any unexpected issues before a flight lands at one of the airline's more than 200 destinations.

Operational excellence

The airline is investing £100m in machine learning, automation and AI across its operation, driving improvements from bookings to baggage handling and helping to revolutionise its operation, speed up departures and respond to disruption. Innovative new tools are helping to predict delays (prompting pre-emptive action to reduce disruption) and analyse real-time weather, aircraft capacity and customer connections data to help teams make better decisions. Since the introduction of the systems, alongside a number of new processes and ways of working, the airline has seen improvement to its on-time departures.

British Airways is also creating around 350 new roles at Heathrow to improve customer experience at its home and hub airport, and is investing in new equipment, such as baggage tugs and towing vehicles.

The airline is also investing £750m in its IT infrastructure to move 700 systems and thousands of servers to the cloud by early next year.

New lounge design concept

The airline is proud to announce that it is set to open another brand-new lounge, this time in Dubai, which is relocating to a new larger space at Dubai Airport later this year. This lounge will be the first to feature British Airways' new lounge

design concept, followed by the opening of its Miami lounge in 2025. The new Dubai lounge will replace the existing lounge facility at the airport, offering more space and more features for customers. The airline has also announced lounge refreshes in Lagos and Seattle, these follow recent lounge refurbishments at Heathrow Terminals 5 and 3, as well as Edinburgh.

New cabins and seats

New short-haul seats and cabin interiors will feature on the next generation of British Airways' Airbus A320neo and A321neos, with eight aircraft set to arrive from May this year. The airline is working with the best of British suppliers from England, Scotland and Northern Ireland, with the new short-haul Euro Traveller and Club Europe seats reflecting a modern yet classic British interior. The re-designed cabins will also be fitted with extra-large bins for overhead luggage.

Investment in First

As the only European carrier to offer First Class between the UK and US, British Airways is to introduce a brand-new and exclusive First suite. The airline expects the new seat to make its debut at the end of 2025 into early 2026 as part of its A380 aircraft refurbishment. New Routes British Airways' flights from London to Bangkok and Kuala Lumpur are set to return. The services will re-start in October and November respectively, further demonstrating British Airways' commitment to expanding its network to Asia post pandemic.