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SOURCE Air Canada

Aeroplane marks 40th Anniversary by Rolling out our Biggest Ever Points Giveaway and 10 days of Exciting Member Offers

MONTREAL, July 8, 2024 /CNW/ - Aeroplan, Canada's leading travel loyalty program, is marking its 40th birthday with a special Aeroplan-niversary celebration and as special guests of honour, Aeroplan's 8 million+ members are being given a chance to win 1 of 40 prizes of 1 million Aeroplan points each, in addition to enjoying 10 days of exclusive offers to save big and earn more.

"Thanks to our members, Aeroplan has become one of the best travel loyalty programs globally. To celebrate this achievement, we're excited to team up with our premier travel and everyday partners who help our members tap into their full earning and redemption potential across a wide range of flights, hotel stays and everyday purchases," said Scott O'Leary, Vice President, Loyalty and Product at Air Canada. "Whether a member for 1 year or for 40, our members can earn more points faster and can travel to more than 1,300+ destinations worldwide. Cheers to the next 40 years!"

Get ready to earn like never before!

From July 3 to 17, 2024, Aeroplan is offering members a chance to win 1 of 40 prizes of 1 million Aeroplan points* each, with Aeroplan Elite™ Status Members receiving an

additional entry! This, in addition to a 10-day extravaganza of exclusive offers** on flights, hotels and purchases from everyday partners, including:

20% back in points when redeeming 20,000 points or more on hotel stays, car rentals, gift cards and merchandise

40% bonus points on eligible flights and vacation packages

40 extra bonus points for every eligible Uber ride and eligible Uber Eats transaction

40 points for every 30L of gas in a single fill up at Parkland's participating Ultramar, Chevron, Pioneer and Fas Gas stations, or for every eligible spent of \$10 in a single transaction at participating On the Run or Marché Express locations

Earn 10X points on eligible Aeroplan eStore purchases from top retailers like Dyson, Gap, Lululemon, Sephora and Wayfair

In addition, members who apply and are approved for their first Aeroplan affiliated Credit Card will receive 40% more points on every eligible purchase for the first 40 days.†

Earn every day with Aeroplan Beyond the 10-day

extravaganza, the Aeroplan program today has transformed into a daily source of points and rewards for Canadians.

Purchases from world-class Aeroplan partners like Starbucks, Uber, Ontario's LCBO, 1,200+ participating Parkland locations Canada-wide, help Aeroplan members earn every day. Even a night in can bring them closer to the next getaway or reward, with points earned on food, grocery and retail deliveries through Uber Eats.

Members can earn on every Air Canada operated flight, across all fare classes, and with the program's 45+ partners, as well as on select in-flight extras, like food and beverage and duty-free purchases. In 2023 alone, members redeemed for over 1.5 million flights, hotel stays and Air Canada Vacation packages.

Get closer to your next reward

Aeroplan affiliated Credit Cardholders can earn points on everyday purchases like gas and groceries, enjoy regular offers and unlock exclusive benefits like preferred pricing on Air Canada flight rewards, free first checked bags***, access to premium travel services*** such as Maple Leaf Lounges and priority boarding, and a generous welcome bonus for first time cardholders. Premium Aeroplan Credit Cards held by Aeroplan Elite Status Members also unlock unique benefits such as rollover status qualifying miles and extended



IADA Foundation Opens Business Aviation Scholarship Applications

Deadline Sept. 1

Thanks to Jim Gregory IADA Media Press Release for International Aircraft Dealers Association James Gregory Consultancy llc

BOISE, Idaho, July 8, 2024 – Applications are now open for IADA Foundation Business Aviation Scholarships. These scholarships were created by the International Aircraft Dealers Association (IADA) to aid and inspire the next generation of business aviation professionals through educational opportunities, creating gateways for young people to flourish in the industry.

"The IADA Foundation is now accepting applications from qualified students attending colleges and universities offering course work in Corporate Aviation Management, Aerodynamics, Aircraft Systems, Aviation Safety, Finance, Business Marketing, Economics and/or studies that relate to Aviation Business/Management," said Johnny Foster, IADA Foundation Board Chair, and President & CEO of OGARAJETS. "Scholarships are monetary awards between \$1,000 and \$5,000," he added. Through a new sponsorship relationship with Alpha Eta Rho, the IADA Foundation has increased the approved

universities in the scholarship program to 63 colleges that have aviation programs, and the process is still open to consider students from other schools with such programs. Alpha Eta Rho is a professional collegiate aviation fraternity founded in 1929 to bring together students that have a common interest in the field of aviation.

Students seeking scholarships can now apply directly online to the IADA Foundation at International Aircraft Dealers Association | IADA. Applications are now open and will close Sept. 1. For a list of currently approved colleges go to International Aircraft Dealers Association | IADA.

This award is available to full-time, undergraduate (freshman through senior) students (taking a minimum of 12 hours/semester) and graduate students. Applicants must have a 3.0 minimum cumulative GPA on a 4.0 grade scale (high school GPA for freshman applicants).

The IADA Foundation is a 501(c)(3) charity. Donations from corporations and individuals are gratefully accepted for this worthwhile scholarship program. Send checks made payable to IADA Foundation to:

more on pg 2

BREAKING BARRIERS: EVENT LEADERS PAVE THE WAY FOR ACCESSIBILITY AND INCLUSION

Melbourne Convention and Exhibition Trust (MCET), operators of Melbourne Convention and Exhibition Centre (MCEC) and the future Nyaal Banyul Geelong Convention and Event Centre have taken a significant step towards inclusivity with the launch of their latest Accessibility Action Plan.

Welcoming visitors from diverse backgrounds, MCET is committed to providing safe spaces to connect and engage.

According to the World Health Organisation, 16% of people worldwide have a severe disability, while almost 20% of Australians have a disability according to the Australian Human Rights Commission. This is a significant number of people who experience barriers to accessing public spaces and events.

MCET adopts the social model view, recognising these barriers are due to social systems and structures, rather than the individual, and the new Accessibility Action Plan seeks to address both physical and non-visible barriers

The Plan focuses on four key goals; improving employment opportunities for people with disabilities; improving access to goods, services and facilities at MCEC and Nyaal Banyul; collaborating with event organisers to ensure everyone can meaningfully participate and engage in events; and



Thanks to Press Release Maddison Devoy INSAR conference

changing discriminatory attitudes, behaviours and practices.

MCET has already made significant progress towards accessibility and inclusion across both venues.

The iconic Melbourne venue, MCEC has a range of accessible features available to support visitors with mobility needs, vision impairment and assisted hearing.

MCEC's new website launched last year was designed with inclusivity in mind, complying to WCAG 2.0 Level AA Accessibility Guidelines, and providing information about accessible features as well as virtual tours of the venue, allowing visitors to easily explore, navigate and plan their visit. Over the next three years, MCET has committed to further enhancing accessibility

at the venue.

Construction of Nyaal Banyul, which is set to open on the Geelong waterfront in 2026 is currently underway. MCET is working closely with the Victorian Government and the consortium led by Plenary Conventions to ensure Universal Design principles are embedded throughout the venue, ensuring accessible gathering spaces for all who visit.

In addition, the Positive Impact Guide was launched last year to provide event organisers with tangible resources to embed corporate social responsibility into their events. The guide includes information on accommodations that can be made to support attendees, as well as partnerships with leading disability service providers, Travellers Aid and

Alkira.

MCET's Accessibility Action Plan was developed with input from people with lived experience along with expertise from accessibility consultants in the tourism industry. This included support from the City of Melbourne Business Capacity Program

The Accessibility Action Plan has been designed specifically with accessibility and reasonable reading levels in mind, and is available in Plain Language and Easy English formats on our website

<https://www.mcec.com.au>

Thanks to Press Release Maddison Devoy Corporate Communications Specialist - Media Melbourne Convention and Exhibition Trust

IADA.from pg 1

About the International Aircraft Dealers Association IADA's dealers consist of the top 17 percent of the world's experts who handle 50 percent of used business aircraft sales. IADA-Accredited dealers buy and sell more aircraft by dollar volume than the rest of the world's dealers combined. Ninety-nine percent of IADA

dealers do business in North America, 62 percent of dealers operate in Europe, 58 percent are active in Latin America and the Caribbean, 42 percent do business in Asia and the Pacific region, 34 percent work in the Middle East and 33 percent in Africa. IADA also represents a variety of IADA-Verified product and aviation services

members that operate with the highest professional standards in the industry. For more info go to International Aircraft Dealers Association|IADA.

About AircraftExchange.com IADA's AircraftExchange marketing search portal is the only site where every aircraft listed for sale is represented by an IADA-Accredited dealer. AircraftExchange enables

users to create a confidential dashboard of business jets for sale, filtered based on their features and amenities, class size, age, and price. Users can browse through data-rich listings for available business aircraft. For more info go to Aircraft For Sale Exclusively by IADA|AircraftExchange.

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eUpgrade validity, ensuring cardholders can always elevate their travel experience With select cards, on eligible Air Canada flights

A simpler, more rewarding experience

Maximizing Aeroplan points has never been easier, with predictable pricing and access to every seat available on Air Canada flights, no carrier surcharges on Air Canada redemptions, as well as in-flight perks like unlimited free in-flight messaging, sponsored by Bell. Aeroplan Members can redeem for as few as 6,000 points for one-way short-haul flights and enjoy unrestricted access to flight rewards from 45+ airline partners to more than 1,300+ global destinations worldwide.

Aeroplan Members can also save up to 30% on hotel rewards at over 7,500+ Hotel Savers partner properties and Aeroplan Credit Cardholders get a Fourth Night Free hotel benefit until Dec 31, 2024. Members can treat themselves to an upgrade to Premium Economy or Air Canada Signature Class and cover taxes and non-airline fees or charges with points, with no cap on ticket value payable with points.

North American-wide recognition

Aeroplan is consistently recognized as the best airline loyalty program in North America by the Freddie Awards, which rate the best frequent flyer and frequent guest programs across the industry based on the votes of frequent travellers worldwide. In the past year, Aeroplan received several prestigious Freddie Awards, including Airline Program of the Year, Best Promotion and Best Redemption Ability, the best showing in Aeroplan's history. With more ways to earn and redeem daily than ever before, there's never been a better time to join Aeroplan and start earning towards your next reward!

For more information on the Aeroplan's 40th-anniversary celebratory offers and contest visit [Aeroplan.com/40](https://www.aeroplan.com/40)

Thanks to Press Release Air Canada Media Centre

SOURCE Air Canada

SINGAPORE, June 27, 2024 /CNW/ - Star Alliance has been honored with the title of World's Best Airline Alliance once again at this year's prestigious Skytrax World Airline Awards. The Alliance's newly launched Paris Charles de Gaulle airport lounge has also won the World's Best Airline Alliance Lounge title in its first year. Star Alliance CEO Theo Panagiotoulias received the awards at a ceremony held at the iconic Fairmont Windsor Park, UK.

Celebrating the occasion, Mr Panagiotoulias said: "We are humbled to learn that millions of customers voted and made us the best yet again. Not only does this acknowledge the effort we dedicate to making customer journeys seamless, but it also motivates us further to achieve more."

Mr Panagiotoulias also congratulated thousands of member airline employees across the network and continued: "The commitment and effort of every employee at Star Alliance and member airlines throughout a promising 2023 have culminated in this award. I proudly accept this honour on their behalf and commend them for their dedication. I encourage them to keep aiming for excellence this year and in the future."

Star Alliance, the world's first and largest airline alliance, represents a globally recognised brand committed to providing a seamless experience for its collective customer base. Dedicated to delivering a smoother journey, Star Alliance

STAR ALLIANCE NAMED THE WORLD'S BEST AIRLINE ALLIANCE



SOURCE Star Alliance

and its member airlines offer the widest network in the sky, along with benefits such as loyalty reciprocation, efficient baggage tracking, exclusive lounge access, and expedited gold track security clearance, among other perks.

The Star Alliance lounge at Paris Charles de Gaulle Airport opened its doors in October 2023 and quickly became a favorite among frequent flyers. This expansive 1,300 square meter facility is conveniently located in Terminal 1, offering exceptional runway views, a beautifully designed welcome bar, and an immersive wine section for an authentic French experience.

The Skytrax World Airline

Awards, often dubbed "the Oscars of the aviation industry," celebrate their 25th year with a reputation for their unbiased international customer voting system. In 2024, a survey conducted from September 2023 to March 2024 garnered 21.42 million eligible entries from passengers of over 100 nationalities. This survey was offered in six major international languages.

Edward Plaisted, CEO of Skytrax said: "We congratulate Star Alliance on a fabulous double achievement at this year's awards, winning the World's Best Airline Alliance and the World's Best Airline Alliance Lounge categories. The latest Star Alliance lounge at Terminal 1, Paris CDG

Airport has quickly established itself as a flagship facility and a customer favourite."

In addition to the Alliance awards, 16 Star Alliance member airlines received 47 top honours in individual categories, including World's Best First Class, Best Business Class Catering, and several best regional airline awards.

About Star Alliance

The Star Alliance network was established in 1997 as the first truly global airline alliance, based on a customer value proposition of global reach, worldwide recognition, and seamless service. Since inception, it has offered the largest and most comprehensive airline network,

with a focus on improving customer experience across the Alliance journey.

The member airlines are: Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines, and United.

Overall, the Star Alliance network currently offers more than 17,000 daily flights to over 1,200 airports in 190 countries. Further connecting flights are offered by Star Alliance Connecting Partner Juneyao Airlines.

Thanks to Press Release Air Canada Media Centre Star Alliance

The Business of Events

by dt.

London, UK – 11th July 2024

The Business of Events (TBOE) has today published its latest annual International Planner Sentiment Report for 2024, created in partnership with Meet in Ireland and IBTM World. The annual report, which was first published in 2020, uses desk-based research to track the sentiment of planners in ten specific areas to determine the

THE BUSINESS OF EVENTS PUBLISHES LATEST INTERNATIONAL PLANNER SENTIMENT REPORT 2024

key factors influencing their choice of destination. The audiences surveyed include planners from corporate, association, agency and incentive & reward across the UK, Europe and North America. Key findings in this year's report include: Cost and value for money have all tracked one point higher in every region surveyed, reflecting increased event costs and pressure on overall budgets through higher inflation. The increase in importance of Destination

Brand, again up one point overall, also reflects the need for a more personalised experience for brands and delegates. Equity and Diversity, also tracking higher, although more so across the UK and Europe, reflects an increase in the wider conversation around DEI issues. Perhaps the biggest and most surprising change in this year's report, is the reduction in importance of Sustainability as a key decision factor, with this tracking around 1.5 points lower on average across the

UK & Europe **Martin Fullard, Director of News & Content at The Business of Events**, commented: "Our International Planner Sentiment Report continues to be used by marketers and sales teams across the world to fine tune strategies and messaging and to increase competitive advantage. Once again, the report has shone a strong light on those factors that are influencing destination choice. While cost, brand and diversity have all increased in importance, it is becoming

clear that sustainability, while still an extremely important topic, is becoming much more of an expected requirement rather than something which is seen as value added."

The study was conducted over a three-week period between 22nd April – 10th May 2024, across three key geographical territories of the United Kingdom, Europe and North America.

Thanks to Press Release **Hollie Luxford Martin Fullard** at Davies Tanner:



HYSTER ANNOUNCES LATEST ELECTRIC FORKLIFT WITH INTEGRATED LITHIUM-ION POWER

GREENVILLE, N.C. (July 8, 2024) – [Hyster Company](#) announces the latest addition to its lineup of forklifts with integrated lithium-ion power, the [E80XNL](#). This 8,000-pound capacity cushion tire electric forklift joins four other Hyster models designed from the ground up around the form factor of a lithium-ion battery pack to offer a more spacious operator compartment and lower center of gravity. For heavy-duty operations looking for an electric alternative to internal combustion (ICE) trucks, the E80XNL provides performance they can count on along with exceptional ergonomics, improved energy

efficiency compared to lead acid models, zero tailpipe emissions and low noise

The E80XNL is shorter than a comparable ICE model, enabling an improved turning radius and right-angle stack. Multiple battery sizes are available to equip trucks with the performance and run time each application requires. The largest battery can be fully charged in as little as 1 hour and 45 minutes with a 30kW charger and estimated typical run times range from 5 hours and 45 minutes in heavy duty cycles to as long as 11 hours in lighter duty applications. Throughout the shift, batteries accept energy from regenerative braking to help improve run time.

“As demanding indoor applications in paper and packaging, manufacturing, automotive and other industries

face pressure to decarbonize, lithium-ion offers several key advantages that make it well suited to their duty cycle, including zero battery maintenance, fast charging and ability to top off with a quick opportunity charge during breaks,” says Joshua Eby, Product Technology Manager, Hyster. “But it's about more than just providing enough performance to do the job with less environmental impact. Electrifying can also unlock ergonomic advantages and operator assistance features.”

The size and shape of the lithium-ion battery pack enable a unique truck design with ergonomic and comfort benefits for the operator. The seat is positioned lower for additional headroom, and air-ride seat options support a smooth ride. The spacious operator compartment allows

for more freedom to position feet, to help keep operators fresh and productive throughout their shift.

The E80XNL is available with Hyster Reaction™, an Edison award-winning technology package that helps reinforce forklift operating best practices and can be tailored to the needs of demanding, fast-paced indoor environments. The solution enables forklifts to react to real-time conditions in a facility, proactively adjusting truck performance based on stability, detected obstacles, proximity to other equipment or pedestrians, and even location-specific rules – all while keeping the operator in ultimate control of the truck.

ABOUT HYSTER COMPANY

[Hyster Company](#) is a leading world-wide lift truck designer and manufacturer. Hyster Company offers 130 lift truck models configured for gasoline, LPG, diesel and electric power, with one of the

widest capacity ranges in the industry — from 2,000 to 105,000 lbs. Supported by one of the industry's largest and most experienced dealer networks, Hyster Company builds tough, durable lift trucks that deliver high productivity, low total cost of ownership, easy serviceability and advanced ergonomic features, accompanied by outstanding parts, service and training support.

Hyster Company is a division of Hyster-Yale Materials Handling, Inc., a wholly owned subsidiary of Hyster-Yale Inc. (NYSE:HY) which is headquartered in Cleveland, Ohio and operates globally.

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